President's New Academic Year Message (2025-26) to all University Members

28 August 2025

Dear Members of the HSUHK Family,

My warmest welcome to all of you to the new academic year 2025-26. I would like to extend a special greeting to around 20 new academic staff members, 2,200 new undergraduate students and 780 new postgraduate students who have just joined the HSUHK Family. It is delightful to see our vibrant campus filled with energy and dynamic activities once again as we embark on a new semester together.

Through our unique "Liberal + Professional" education model, HSUHK is dedicated to providing topquality education experiences for our students. Some of our key features include compact awardwinning green campus, innovative programmes, interactive small-class teaching, pioneering pedagogies, impactful sustainability research and comprehensive student support and development initiatives.

To our new and returning students, I encourage you to take full advantage of the diverse learning resources and opportunities available at HSUHK, to broaden your horizon, explore your potential, and develop your personal values amidst our supportive and nurturing environment. At HSUHK, we are committed to cultivating the "5C" qualities in our students, namely Critical thinking, Creativity, Communication/Collaboration, Caring attitudes, and Continuous active learning, especially during the VUCA and AI era. With the guidance and expertise of our dedicated faculty and staff members, I am confident you will be inspired to achieve your best.

As we step into this exciting new academic year, I am pleased to share with you some of the University's latest developments since my last message to the University Family in early January 2025.

1. University-wide Achievements and Awards

1.1 HSUHK Ranked among China's Top 35 Universities in Two Major Disciplines

HSUHK has been recognised in the 2025 Top Universities and Top Scientists Rankings conducted by the international academic platform, Research.com. The University has been ranked 22nd in Social Sciences and Humanities, and 33rd in Economics and Finance among the top universities in China.

Our scholars, Professor Joshua Mok, Provost and Vice-President (Academic and Research) (PV/VPAR), ranks 33rd among the top Social Sciences and Humanities scientists in China; Professor David Tse of Department of Marketing ranks 47th in Business and Management; and Professor Louis Cheng, Dr S H Ho Professor of Banking and Finance, ranks 60th in Economics and Finance.

1.2 HSUHK Programme Received Global Recognition

HSUHK's MSc in Global Supply Chain Management Programme, offered by the School of Decision Sciences, is ranked 84th globally in the latest QS International Trade Rankings 2025 by Quacquarelli Symonds (QS), an International Higher Education Research Organisation. The Programme also ranks 4th in Hong Kong and 7th in the Greater China region, reflecting its strong regional presence and HSUHK's commitment to academic excellence.

2. Passage of Post Secondary Colleges (Amendment) Bill 2025

The Post Secondary Colleges (Amendment) Bill 2025 was passed by the Legislative Council on 25 June 2025 and gazetted on 4 July 2025. Under the Bill, the delegation of authority from the Chief Executive in Council to the Secretary for Education to approve the new degree programmes would shorten the programme approval process by around six months. This change would enhance administrative efficiency, speed up programme launch, and strengthen self-financing institutions' capacity to respond to evolving educational needs. Vice-President (Organisational Development) (VPOD) and his team are working on other related revisions (e.g. converting from a two-tier to a one-tier governance structure) arising from the Amendment Bill.

3. Student Admission

3.1 UG & TPG Admission Intake

There was an intake of about 2,200 new UG students for AY2025-26, a 12.7% increase compared to that of AY2024-25, bringing the total UG student population to around 5,700. Out of these 2,200 new students, 1,581 are local students and 619 are non-local students.

We also welcome about 780 new TPG students for AY2025-26, an increase of 25% from that of the previous year, bringing the total TPG student population to around 900.

3.2 HSUHK's TPG Programmes Selected for the Hong Kong Future Talents Scholarship Scheme for Advanced Studies (FTSS)

HSUHK was awarded a total quota of 29 local student places, each scholarship capped at HK\$100,000, for eight TPG programmes which fall into the eight priority areas stipulated by EDB, under the HKSAR Government's "Hong Kong Future Talents Scholarship Scheme for Advanced Studies" commencing in AY2025-26. The eight HSUHK programmes are:

- a. MSc in Data Science and Artificial Intelligence
- b. MSc in Global Supply Chain Management
- c. MSc in Insurance
- d. MSc in Risk Analytics
- e. MSc in Digital Innovation and Technology Management
- f. MA in Theatre Studies
- g. MA in Translation (Business and Legal)
- h. MA in Translation (Computer-Aided Translation)

4. Programme Development

4.1 The New School of Transdisciplinary Studies

In April 2025, the Academic Board approved the formation of the School Board of School of Transdisciplinary Studies (STS), which has become the sixth basic academic unit at HSUHK. With an aim to support the University's strategic commitment to interdisciplinary and transdisciplinary teaching, research, and knowledge exchange, STS is dedicated to offering innovative UG and TPG programmes that go beyond conventional boundaries. Through cross-school cooperation and inter-university partnerships, STS will provide students with unique opportunities for problem-based inquiries, experiential learning and international exposures.

4.2 Academic Development Plan 2025-2028

The University's Academic Development Plan (ADP) and the School Academic Development Plans from six Schools for 2025-2028 were approved by the Academic Board in July 2025. The University ADP aims to articulate a clear roadmap for academic advancement and has made plans for the future development of new disciplines and academic units (e.g. holistic health and well-being; culture, sports and tourism; and philosophy, religion and leadership etc.). The Schools' ADPs outline priorities in programme development, teaching and learning, research and scholarly activities, student development, and other strategic areas, with key performance indicators (KPIs) to monitor progress, ensuring alignment with the University's vision, missions and the evolving needs of higher education and society.

4.3 New Programmes

HSUHK offers 27 UG programmes and 17 TPG programmes in AY2025-26, including one re-named UG programme and three new TPG programmes. They are:

- a. BSc (Honours) in Business Analytics and Information Management (renamed from Bachelor of Management Science and Information Management (Honours)
- b. MA in Digital Media for Online Communication
- c. MSc in Digital Innovation and Technology Management
- d. MSc in Risk Analytics.

Subject to the approval by the Secretary for Education, five more TPG programmes and one Professional Doctorate programme "Doctor of Decision Analytics" are expected to be rolled out in AY2026-27.

5. Teaching and Learning

5.1 Martin Ka Shing Lee Innovation Lab

The new Martin Ka Shing Lee Innovation Lab is equipped with advanced "Extended Reality" technologies, combining Virtual Reality (VR) and Augmented Reality (AR) to create realistic visual effects and provide immersive experiences. It features the industry-leading virtual production platform "Disguise System" and the live production system "TriCaster", offering real-time broadcast-grade background removal technology. The Lab also has a high-resolution 4K LED wall measuring seven metres in width and four metres in height, and 3M

x 3M floor ground, paired with professional 6K cameras, high efficiency autofocus systems, stabilisation technology, and advanced camera tracking systems, a robot arm delivering an immersive and detailed visual experience. Open for staff and student use starting from March 2025, the Lab serves as a state-of-the-art facility designed to enhance the University community's digital communication literacy.

Located on the ground floor of the Creative Humanities Hub on campus, the Lab is named in honour of Dr Martin Lee Ka Shing in recognition of his generous donation through the Lee Shau Kee Foundation.

5.2 Artificial Intelligence (AI) Strategies

The rising prominence of AI is driving a transformational shift in teaching and learning. Being the first institution in Hong Kong embracing chat-GPT for teaching and learning in early 2024, HSUHK continues to offer a series of comprehensive training and support for faculty and staff to integrate AI into their teaching practices. The Digital Learning Section of The Centre for Teaching and Learning (CTL) and experienced faculty members have provided AI training workshops for academic and administrative staff. Creative applications of AI in education were showcased under the "GenAI Meets Edutainment Series".

CTL and the Library have also co-organised the "Al Tools for Teaching, Learning and Research" series which equipped colleagues with practical skills and knowledge to integrate Al technology into various aspects of their work — from lesson planning, research, literature review to administrative tasks. There were also thoughtful discussions on the ethical use of Al, with insights shared by both internal and external experts. Riding on the above, three different work groups led by VPs will be set up to identify the University's Al progress and develop future strategies in the respective areas of teaching/learning, management operations and research.

5.3 Quality Enhancement Support Scheme 2024-25

The project "RISE Beyond Boundaries: A Holistic Support Programme for Non-local Students in Transition and Growth" proposed by Dr Cheung Pui Sze, Director of Student Affairs, has been awarded a funding of over \$2 million in the 2024-25 Quality Enhancement Support Scheme (QESS).

6. Research and Knowledge Transfer

6.1 Public Policy Research Funding Scheme

Demonstrating the University's active role in contributing to the Government's long-term policy planning through evidence-based research, HSUHK was awarded in June 2025 a total of \$1.1 million for two projects under the HKSAR Government's Public Policy Research Funding Scheme. The two projects were "Strategies to Attract and Retain High-calibre Talents to Pursue Further Studies at Doctorate Level in Hong Kong for Nurturing Specialised Talents that will Contribute to Hong Kong's Development" and "A Multifaceted Analysis of Strengthening Stage-specific Support System for Youth Micro-entrepreneurship in Hong Kong".

6.2 Visit by Chief Executive's Policy Unit

In June 2025, Mr Nicholas Kwan, Deputy Head of the Chief Executive's Policy Unit of the HKSAR Government, and Dr Pamela Tin, Research Director of the same office, visited HSUHK to share updates on the latest developments of the Government's Public Policy Funding Scheme and insights on public policy research. During the visit, HSUHK highlighted our strong commitment to impactful public policy research and our guiding principle of "Research with Impact, Impact with Care" in terms of research, knowledge transfer, and development at HSUHK.

6.3 Innovation Projects Recognised on the Global Stage

HSUHK has gained international recognition at the Geneva International Exhibition of Inventions. Dr George Ho, Associate Professor from the Department of Supply Chain and Information Management, has received the Silver Award for three consecutive years for his innovation projects. The recent award-winning project in 2025 "ExpoDrone" streamlines event booth inspections and compliance verification using Al and drone technology, and enhances the efficiency and quality of event setups. These accolades underscore HSUHK's commitment to impactful research and knowledge transfer, demonstrating how innovation can be transformed into meaningful societal solutions.

6.4 HSUHK Scholars Received Accolades for Outstanding Research Paper

The research paper "Scaling Digital Firms in Emerging Markets: Digital Detachment and Internationalisation" co-authored by HSUHK scholars, Professor Sam Park, Dean of the School of Business; Dr Li Qingwei, Assistant Professor of the Department of Management; and their counterpart at Nanyang Technological University, won the "Conference Theme Best Paper Award" at the International Association for Chinese Management Research (IACMR) 2025 Conference, held in June 2025 in Xi'An.

6.5 HSUHK Launches VR Exhibition at Historic Haw Par Mansion

Supported by the Aw Boon Haw Foundation and the Antiquities and Monuments Office of the Development Bureau, HSUHK's Virtual Reality Centre (VRC) co-organised with Hong Kong Chu Hai College (HKCHC) and launched the first-ever exhibition, "Virtual Reality(VR) - The 'Ten Courts of Hell' of Tiger Balm Garden" exhibition in the Haw Par Mansion of the Tiger Balm Garden, a Grade one historical site on 14 May 2025. Opened to the public starting from 16 May 2025, the exhibition restores the demolished garden using VR and Metaverse technologies, aiming to preserve cultural heritage and promote collaborative and interactive teaching and learning on multiple disciplines, which also showcases the University's innovation in heritage education.

7. University-wide Events

7.1 HSUHK Marathon Team

Supporting the University community to embrace physical activities and prioritise well-being, the ever-largest HSUHK Team participated in the Hong Kong Marathon 2025. On 9 February

2025, a record-breaking of nearly 150 runners, including staff, students, and alumni took part in the event, showcasing the University's spirit of unity. President Ho and other Senior Management members joined to meet and cheer up all participants, supporting staff and student helpers at the Victoria Park finishing bay set up by SAO.

7.2 HSUHK Sinfonietta Mini Concert

Under the "Liberal + Professional" education model, to cultivate students' artistic sensibility and cultural literacy, the Student Affairs Office collaborated with the HSUHK Sinfonietta to present the first-ever HSUHK Sinfonietta "Mini Concert 2025" in April 2025 at the Creative Humanities Hub. The ensemble delivered a captivating performance featuring a diverse repertoire ranging from popular film soundtracks to classical chamber and orchestral pieces.

7.3 HSUHK Commemorates 45th Anniversary with Campus-Wide Celebrations

7.3.1 45th Anniversary Reception

Year 2025 marks the 45th anniversary of the founding of HSUHK. To commemorate this important milestone, the University held its 45th Anniversary Reception cum 10th Anniversary Celebration of The Hang Seng University of Hong Kong – Foundation on 13 March 2025. More than 400 guests, including Legislative Councillors, District Councillors, members of the founding families, donors, business and community leaders, consuls general, university partners, members of the Board of Governors and the Council, staff, students and alumni gathered to honour the University's remarkable journey and contributions to higher education over the past four and a half decades.

7.3.2 University History Concourse

The University History Concourse, a regular exhibition area curated by the University Library and located on the G/F of Lee Quo Wei Academic Building, was also launched on the same day. Themed "Strong Foundations Beget Proper Ways", the exhibition features a rich collection of photographs, artifacts, and records, highlighting HSUHK's origins, developmental milestones, and its distinctive "Liberal + Professional" education model.

7.3.3 HSUHK 45th Anniversary "Uniquely Common" Concert

The Concert will be held on 18 September 2025 at Hong Kong City Hall. Beyond celebrating the University's 45 years of achievements, the Concert also serves as a grand fund-raising event to unite faculty, students, alumni and the wider university community to support the University's "Strategic Campus Development Fund", which will support the renovation of our M Building and future campus expansion projects. The Concert will also feature the debut performance of the first-ever HSUHK Choir, formed by staff, students, and alumni.

7.3.4 HSUHK Green Trek Fun Fest

To conclude the year of celebrations, the "HSUHK Green Trek Fun Fest" (including a green walk and fun fair activities) is scheduled for 20 December 2025, with further details to be announced. All members of the HSUHK Family are encouraged to participate in these meaningful events to show your support, connect with stakeholders, and celebrate our shared achievements.

7.4 Notable 10th Anniversary Events

Building on this institutional milestone, the University also marked several notable 10th anniversaries in 2025. On 15 April 2025, the Jockey Club Residential Colleges held a Joint-RCs High Table Dinner which celebrated a decade of contributions of residential life to student growth. On 6 June 2025, the School of Decision Sciences (SDSC) held its 10th Anniversary Celebration Dinner and the Decision Analytics Outstanding Award Presentation Ceremony, which honoured the contributions of faculty, alumni, and partners who have advanced the fields of decision sciences and innovative technologies. CTL also celebrated the 10th anniversary of its inception and the HSUHK Teaching Excellence Awards on 11 June 2025. In addition, CTL launched its inaugural "HSUHK Teaching Dedication Recognition", which honoured 50 full-time distinguished academic staff with over 10 years of dedicated service. Apart from the above 10th anniversary events, other celebratory activities were also organized by departments and units such as conferences, competitions, carnival and fest throughout the year.

7.5 Visionary Wisdom – HSUHK Honorary Doctorate Lecture Series

HSUHK held its Fifth Honorary Doctorate Conferment Ceremony on campus in June 2025, conferring degree of Doctor of Social Science, honoris causa, upon four outstanding individuals in recognition of their remarkable accomplishments in their professional fields and exceptional contributions to society and the University. The Honorary Doctorate recipients were distinguished scholar in psychology Professor Fanny Cheung Mui-ching; renowned industrialist Dr Roy Chung Chi-ping; internationally acclaimed performing artiste Mr Michael Hui Koon-man; and world prominent economist Professor Zhang Weiying.

Riding on the "Visionary Wisdom - HSUHK Honorary Doctorate Lecture Series", two of the 2025 Honorary Doctorate recipients gave their distinguished talks at HSUHK. On 2 June, Professor Zhang Weiying delivered a lecture on "Indeterminacy, Imagination, and Entrepreneurship," highlighting the vital role of entrepreneurship in economic systems. On 6 June, Professor Fanny Cheung spoke on "Bridging Tradition and Progress: Leveraging Chinese Cultural Values in Equal Opportunities Initiatives", exploring the integration of Chinese cultural values with contemporary egalitarian principles. The series reflected HSUHK's commitment to knowledge exchange and global engagement.

7.6 HSUHK Residential Colleges Join Residential College Alliance

Colleagues from the HSUHK Jockey Club Residential Colleges joined the Residential College Alliance at the "10th Forum on Modern College Education in Universities across Taiwan, Hong Kong and Macao" held at Xi'an Jiaotong University from 27 to 29 June 2025. All our four Residential Colleges were admitted to this Alliance after their separate oral presentation and defence. HSUHK is the second university in Hong Kong to join the Alliance.

Members of the Alliance actively participate in exchanges and explore the reformation and development of the college education model, enhance the standard of college operations, education quality and social reputation of each alliance member, as well as contribute to the growth of innovative and all-round talent.

8. Student Achievements

HSUHK students demonstrate remarkable talent both academically and beyond the classrooms. Below are some of the recent outstanding achievements by our students in various competitions and initiatives:

- a. A BBA-SCM student Ko Tsun Ming won the Best Student Award in the Chartered Institute of Procurement & Supply Best Student Awards 2024, organized by the Chartered Institute of Procurement & Supply.
- b. A BBA-SCM student Yuen Pui Chi won the Best Students Paper Award 2024 in the HKIE Best Students Paper Award Competition 2024, organized by The Hong Kong Institute of Engineers (HKIE) Logistics and Transportation Division.
- c. A team of five BBA-SCM students Tung Mei Ching, Ren Chi Yan, Fung Yik Hei, Ho Tsz Ming, and Kwok Wing Sze won Championship in the CILTHK Student Day 2025 Competition, organized by The Chartered Institute of Logistics and Transport in Hong Kong (CILTHK).
- d. A team of three students, Jasper Leung (BMSIM), Victoria Man (BBA-HRM), and Cindy Liu (BBA-FA) won The Best Data Storytelling Team Award in the Innovation · Zero-Missing Part Challenge 2025, organized by Mattel, an international enterprise.
- e. A BMSIM student Jasper Leung won The Best Data Talent Award in the DaLa Data Boot Camp 2025, co-organized by Data Literacy Association (DaLa) and OpenCertHub Academy.
- f. A MSc-DSBI student Kwok Tsz Yi was among the Top Performers (Cash Prize of HK\$20,000), with a conditional offer of admission to the HKSTP Ideation Programme in the Micro Fund 2024-25 Cohort 2, organized by The Hong Kong Polytechnic University & HKSTP.
- g. A BBA-MKT student Wong Tsz Fung was the Winner of The HKIM Marketing Graduate of the Year 2024, organized by the Hong Kong Institute of Marketing (HKIM).
- h. The creative works by five BA-CCI students and one graduate, Carrie Ho, Ellie Kwok, Lam Yuet Yuet, Li Yi Saraa Dee, Lorna Chui and Chen Miaochun were selected for display at the Hong Kong International Licensing Show Hong Kong Licensing Force Showcase 2025, an event organised by the Hong Kong Trade Development Council, featuring over 600 international brands and intellectual properties.

9. International and Regional Collaborations

9.1 New Partnerships

HSUHK continues to expand its network of international academic and industry partners. Between late January and mid-August 2025, the University signed several new Memorandums of Understanding (MoUs)/ established partnerships with some Mainland and global institutions, including Jiangxi University of Technology, Mainland China; CITI University, Mongolia; Hertford College, University of Oxford; Incheon National University,

South Korea; Singapore University of Social Sciences, Singapore; NEOMA Business School, France; Université Toulouse Capitole, France; University of the Philippines Manila, The Philippines; and Chiang Mai University, Thailand. These new partnerships encompassed undergraduate exchanges, faculty exchanges and visits, joint research projects, conferences, seminars, and other academic exchanges.

At the industry level, HSUHK's Institute of Knowledge Exchange (IKE) signed an MoU with CTF Life in May 2025 to jointly offer consultancy and training services to family offices and related practitioners in the Greater Bay Area, helping the industry connect with overseas business opportunities.

The inauguration of the Holistic Wellness and Mental Health Hub, a learning and development unit under the Institute of Knowledge Exchange (IKE) of HSUHK, was held on 29 March 2025. The Hub aims to promote holistic education, raise mental wellness awareness, and recognise individuals who are committed to mental health advocacy. The Certificate Presentation Ceremony for Community Mental Health Ambassadors, coorganised by IKE and the Hong Kong Institute of Christian Counselors, was held after the inauguration.

9.2 International Classroom for Climate Change, Wellbeing and Sustainability

On 14 March 2025, HSUHK's STS and Graduate School (GS) co-launched the International Classroom Series for Climate Change, Wellbeing and Sustainability, with the inaugural seminar titled "Internationalisation of Higher Education: Help or Hindrance to Climate Action?" held at HSUHK and delivered by Professor Tristan McCowan from University College London.

Held throughout the year and co-organised by leading universities and academic networks worldwide, the International Classroom Series aims to bring together distinguished scholars to explore the intersections between higher education, sustainability, and global well-being, fostering meaningful dialogue among students, faculty members, and educators.

9.3 Collaborations with Top UK Universities

In April 2025, the President and PV/VPAR visited the University College London's (UCL) School of Management and Institute of Education, as well as Oxford University to enhance opportunities for collaboration in programmes, student exchange, and research partnerships. At the UCL Institute of Education, President Ho delivered a presentation sharing insights on HSUHK's efforts in promoting sustainability leadership and education using social contracting and stakeholder theories.

HSUHK also collaborated with the Centre for Global Higher Education (CGHE) at the University of Oxford to jointly host the CGHE Annual Conference on 3-4 April 2025 at Oxford. At the two-day Conference, HSUHK showcased its unique "Liberal + Professional" education model and innovative approach to teaching and learning. There was also a panel discussion among international scholars on the topic "Geopolitics and Higher Education in East Asia: International Student Mobility, Research Collaboration, and University Governance". The Conference attracted around 200 onsite and online participants. HSUHK and CGHE will also co-organise an Autumn School in September 2025, aimed at nurturing early-career researchers and strengthening international partnerships in higher education.

9.4 Visit to Wenling and Taizhou of Zhejiang

On 25 July 2025, the President, Associate Vice-President (Knowledge Exchange) and Director of the Institute of Knowledge Exchange (IKE), along with the Co-Director of the Centre for Quality Standard and Management, paid an invited visit to Wenling and Taizhou in Zhejiang Province. During the visit, the delegation met with a major donor, senior government officials, and technopreneurs, and signed a MoU with the President of Taizhou University, exploring potential collaborations — including the idea of establishing a donated research and executive training base in Wenling and Taizhou led by IKE.

10. Campus Development

10.1 Inauguration of the HSUHK (Nansha) Centre

HSUHK opened its first office as a wholly foreign-owned enterprise (WFOE) in the Mainland namely, the HSUHK (Nansha) Centre, in Nansha, Guangzhou, on 21 May 2025. About 200 guests attended the opening ceremony including local senior government officials. The inauguration of the Centre symbolised the University's dedication towards advancing the synergistic development of the Guangdong-Hong Kong-Macao Greater Bay Area, as well as providing a physical hub for building connections and exchanges among youth from Guangdong and Hong Kong, and holding seminars, conferences and activities.

During the ceremony, HSUHK signed an MoU with the Nansha Innovation Bay Development Council to strengthen the integration of cross-border resources and foster industry-academia collaboration. The Greater Bay Area Youth Entrepreneurship Forum was also held after the ceremony to discuss the competitive edges and challenges of youth entrepreneurship in the Greater Bay Area. Units of the University are encouraged to make good use of the Nansha Centre for more GBA development initiatives.

10.2 Space Optimisation and Off-campus Premises

In view of the increased number of Mainland and TPG students, degree programmes and the growing staff members, the University is expediting existing campus space optimisation and the search for suitable off-campus premises for TPG/ executive teaching, student accommodations (in particular for Mainland and other non-local students), and some administrative offices. Apart from our rented town centre at the M+ Tower in the West Kowloon Cultural District, the Management has made on-going discussions with the vendors/ developers regarding some possible off-campus premises identified for TPG/ executive teaching in Tsim Sha Tsui East, student accommodations in Ngau Tau Kok and Siu Lek Yuen, and office spaces in Shek Mun.

10.3 Redevelopment planning for the Central Plaza/Old Hall/Staff Quarters Site

As part of the University's longer-term space optimization strategy, HSUHK has planned for the redevelopment project of the Central Plaza/ Old Hall/ Staff Quarters site (Site C). The tender package for feasibility study services by a consultant is under preparation and is scheduled for issuance in late 2025. Subject to the outcome of this study and funding availability, the first phase of the redevelopment project is expected to commence in AY2026-27 and complete by 2030.

Gratitude and Commitment

Progress is driven by the collective effort of a dedicated community. Our shared passion for education remains the driving force that propels HSUHK forward. I would like to express my heartfelt gratitude to all Members and Supporters of our University for your continuous dedications and contributions. The year ahead will be a busy one, filled with opportunities, growth, and challenges. With your concerted efforts and support, I am confident that we will navigate any obstacles and continue to thrive in our pursuit of innovations, impacts and excellence.

Let us embark on this new chapter together, with purpose and determination, and united in our mission to nurture our students to become responsible future leaders driving positive impacts through our unique "Liberal + Professional" education model. I wish you all a fulfilling academic year ahead!

Simon S. M. Ho

President

The Hang Seng University of Hong Kong