

Mrs Selina Chow Liang Shuk-yee
周梁淑怡女士

Doctor of Humanities *honoris causa*
榮譽人文學博士

Mrs Selina Chow, an icon of innovativeness and visionary leadership, revolutionised Hong Kong's television industry with ground breaking programmes that deeply resonated with local audiences. Her dedication extended into nearly five decades of distinguished public service, where she consistently prioritised the public good over political convenience. Mrs Chow's courage and commitment to the community are evident in her landmark initiatives and political contributions, reflecting her unwavering dedication to social progress and the betterment of Hong Kong society.

Mrs Chow graduated with a BA in English from The University of Hong Kong. She subsequently pursued professional training in the United Kingdom, obtaining a postgraduate diploma from Rose Bruford College of Speech and Drama and a Licentiateship in Drama (Teacher and Performer) from the Royal Academy of Music. Her passion in performing arts brought her to start her career in Television Broadcasts Limited (TVB), where she started as an assistant and rose swiftly to become an independent producer-director. She was remarked as the role model of Hong Kong's first generation of television professionals.

Being a visionary producer-director, Mrs Chow transformed the TVB Channel "Pearl" from an English-language channel with primarily expats as viewers to a popular channel that also served local Chinese. She expanded the reach of audiences by introducing acclaimed overseas dramas with Chinese subtitles, reversing financial losses and gaining critical acclaim. Trained in the UK, she pioneered dynamic production techniques, advancing realistic dramas like *Hotel* (《狂潮》). Known for her relentless innovation — nicknamed "周日新" (signifying "creative ideas daily") — Mrs Chow emphasises creative media programmes rooted in real-life observation and element of surprise.

Through her innovativeness and perceptiveness, Mrs Chow developed numerous popular drama series, sports programmes, news, commercials, variety shows, and talk shows, that were first-of-its-kind yet with strong local character. Among these were acclaimed programmes such as *Enjoy Yourself Tonight* (《歡樂今宵》), *The Hui Brothers Show* (《雙星報喜》), *Miss Hong Kong Pageant* (《香港小姐競選》) and *A House Is Not a Home* (《家變》). She helped develop an advertising-funded free-to-air television model, supplemented by the overseas sale of programmes, which contributed to the growth of Hong Kong's local television industry.

Mrs Chow later on made the transition from a creative leader in television to a public service

leader. She served as a Member of the Executive Council and served in both the former Legislative Council and the Legislative Council of the HKSAR for a total of 27 years. She also served as an advisor to the Central Government as a member of the National Committee of the Chinese People's Political Consultative Conference for 12 years. She held numerous positions on public bodies, including Chairman of the Consumer Council, Chairman of the Hong Kong Tourism Board, Chairman of the Quality Tourism Services Association Committee, and member of the Hong Kong Housing Authority, the Education Commission, the Board of the Airport Authority Hong Kong and the Hong Kong Trade Development Council. Through these roles, she made significant contributions to Hong Kong's social and economic development and was awarded the Gold Bauhinia Star by the HKSAR Government in 2002.

During her tenure as a public service leader, she upheld the principles of rationality, respect and fairness. She emphasised that legislators should be critically constructive: speaking objectively and rationally for their constituents and the public, rather than seeking mere popularity. When she saw gaps in government policies or proposed legislation, she would voice out to the Government for improvement. Although the legislature contained clear differences between political parties, Mrs Chow earned trust and respect across the political spectrum, evidenced by her elected role as the Chairman of House Committee of the Legislative Council for the 2000-01 session. This demonstrated cross-camp confidence in her impartial principle of upholding what is right rather than favouring one's own side.

Mrs Chow has a strong sense of righteousness. In 1997, amidst strong opposition from local doctors and the Government, she courageously proposed the Medical Registration (Transitional Provisions) Bill, which aimed to enable medical students already studying at recognised Commonwealth institutions to return to Hong Kong to practise without having to sit for the licentiate examination, as this was a promise previously made to them. Mrs Chow stood firmly with affected parents and medical students and tirelessly lobbied political groups to support the Bill. Her principled advocacy led to its passage that provided for a grandfathering arrangement that opened the door for the return of 1,000 doctors trained by renowned medical institutions.

Mrs Chow regards integrity as the fundamental standard of public service, believing that an ideal public servant must consistently act with Hong Kong's best interests in mind, rather than personal gain or loss. Extending this principle to the younger generation, she advises them not to focus solely on immediate rewards. Instead, she encourages young people to reflect on whether, decades from now, they will look back and feel that they have achieved meaningful purposes and served their mission.

Chairman, in recognition of Mrs Selina Chow's significant contributions and achievement in both the media and public service sectors, I am honoured to present Mrs Selina Chow to you for the conferment of Doctor of Humanities, *honoris causa*.

Citation written and delivered by
Professor Jeanne Fu
Vice-President (Learning and Student Experience)

周梁淑怡女士領導才能出眾，勇於創新，獨具遠見，曾製作多個開創先河的電視節目，深刻觸動本地觀眾，革新了香港電視業。此後，她投身公職近50載，期間表現卓著，始終以公眾福祉為依歸，不為政治便利而妥協。她的勇氣與服務社群的擔當，在其重大倡議與政界功績之中體現無遺，彰顯她對社會進步及香港整體社會福祉的堅定承擔。

周梁淑怡女士畢業於香港大學，獲頒文學士(榮譽)(英文)學位，其後赴英深造，接受專業訓練，取得英國羅斯布魯佛朗誦及戲劇學院深造文憑，以及皇家音樂學院戲劇高級文憑（教師及演員）。她對表演藝術滿腔熱忱，其後加入電視廣播有限公司（無綫電視），由助理做起，並迅速晉升至獨立監製兼編導，獲公認為香港第一代電視人的楷模。

周梁淑怡女士是極具遠見的監製兼編導，無綫電視明珠台本為主要服務外籍觀眾的英語頻道，她成功將其轉型為大受本地華人歡迎的熱門頻道。她引入附設中文字幕的優質海外劇集，擴大觀眾群，令公司轉虧為盈並贏得業界讚譽。她得益於在英期間的訓練，開創了動態製作技術，推動了如《狂潮》等寫實劇集的發展。她以不懈創新而聞名——故得「周日新」的雅號（寓意「每日一新」）。她亦時常強調創意媒體節目應植根於生活常態，並融入出人意表的元素。

她製作了無數受歡迎的劇集、體育節目、新聞、廣告、綜藝及清談節目，皆屬開創先河，並富濃厚本地特色，當中包括大獲好評的《歡樂今宵》、《雙星報喜》、《香港小姐競選》及《家變》等經典力作。她協助建立以廣告收入支撐免費電視營運的模式，加上把節目外銷，促進了香港本地電視業的發展。

其後，周梁淑怡女士由電視界的創意先鋒轉型為公職領袖。她曾任行政會議成員，並先後服務於前立法局及香港特別行政區立法會，共計長達27年。她亦曾連續12年擔任中國人民政治協商會議全國委員會委員，為中央政府建言獻議。此外，她曾在多個公共機構擔任公職，包括消費者委員會主席、香港旅遊發展局主席、優質旅遊服務協會委員會主席，以及香港房屋委員會委員、教育統籌委員會委員、香港機場管理局董事會成員、香港貿易發展局理事會成員等。她對香港社會與經濟發展貢獻非凡，在2002年獲香港特區政府頒授金紫荊星章。

在擔任公共服務領袖期間，周梁淑怡女士始終秉持理性、尊重、公平的原則。她強調立法者既要思想周密，亦需具建設性；換言之，應以客觀理性的方式為自己的選民和公眾發聲，不應單純追求個人聲望。每當發現政府政策或擬議法例有不足之處，她必會向政府直言進諫，促請改善。儘管立法會內各政黨壁壘分明，她仍於2000至2001年度會期獲選為立法會內務委員會主席，可見她贏得跨黨派信任與尊重，亦說明各方陣營均相信她會秉持「堅持正義、不偏私己」的公正原則。

周梁淑怡女士心存正義，剛正不阿。1997年，她勇敢提出《醫生註冊（過渡條文）條例草案》，讓已在認可英聯邦院校就讀的醫科生得以回港執業，無須再參加額外執業資格考試。縱使面對來自本地醫生及政府的反對，她仍堅定站在受影響的家長及醫科生一方，鍥而不捨地游說各政治團體支持法案，以履行當初對有關學生的承諾。她那堅守原則的倡議最終促成不溯既往的安排，為千名培訓於著名學府的醫科生舖平了回港執業之路。

周梁淑怡女士視誠信為公共服務的根本準則，深信理想的公僕必須以香港的最佳利益為依歸，而非計較個人得失。她亦以此原則勉勵年輕一代，勿只著重眼前回報，而應思考數十年後回望時，能否感到自己完成了人生重要目標、履行了天職使命。

主席閣下，為表彰周梁淑怡女士於傳播界及公共服務領域均貢獻卓越、成就出眾，本人謹恭請　閣下頒授榮譽人文學博士學位予周梁淑怡女士。

讚辭由副校長(教學及學生體驗)
符可瑩教授撰寫並宣讀
(中文翻譯：恒生大學商務翻譯中心)