



Press Release – For Immediate Release

To: Assignment Editor/Editor of Education and Local News Sections

14 October 2026

President Joshua Mok unveils “SHAPE for Excellence” framework to advance HSUHK as a leading private university in Asia

Professor Joshua Mok, who assumed office as President of The Hang Seng University of Hong Kong (HSUHK) on 1 September, unveiled today the University’s “SHAPE for Excellence” framework, a landmark initiative that sets out HSUHK’s strategic directions for future development and strengthen its aspiration to become a leading private university in Asia.

The “SHAPE for Excellence” framework embodies HSUHK’s distinctive “Liberal + Professional” education model through five interconnected priorities and guides the University in nurturing knowledgeable, adaptable and caring graduates:

S — Supporting Student Development: Place students at the centre of the University experience through holistic education, personalised support, experiential learning and mentorship.

H — Heightening Impactful Research: Advance rigorous, relevant research and research-informed teaching that address real-world challenges and create meaningful impact.

A — Advancing University Position: Strengthen HSUHK’s standing and contribution to society through academic excellence, purposeful partnerships, innovation and international engagement.

P — Promoting Inclusive Governance: Foster trust, transparency, shared ownership and meaningful dialogue across our University community.

E — Expanding Beyond Boundaries: Connect students and colleagues with wider communities of learning, research and innovation through global partnerships and engagement with the Greater Bay Area and beyond.

To translate this framework into immediate action, HSUHK will focus on four key strategic areas:

1. **Institutional Advancement and Community Engagement:** Deepen relationships with alumni, industry, professional bodies, donors and community partners to create mutual value and broaden HSUHK’s contribution to society.
2. **Innovation and Entrepreneurship:** Cultivate creativity, interdisciplinary collaboration and the responsible application of knowledge, supporting students and colleagues in turning ideas into solutions.



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3. **International and Regional Engagement:** Expand strategic partnerships and mobility opportunities, strengthen our connections with the Greater Bay Area and the Chinese Mainland, and extend HSUHK's global reach.
4. **Campus Facility Enhancement and Multiple Learning Sites:** Develop flexible, technology-enabled and student-centred environments that support growth while providing a coherent University experience.

President Mok said, "As higher education undergoes significant changes driven by technological innovation, demographic trends and global competition for talent, HSUHK must continue to evolve while creating more opportunities and hope for our students while enhancing Hong Kong's position as an international education hub. My vision is for HSUHK to excel as a leading private university in Asia, distinguished by excellent student learning, impactful research and purposeful engagement with society. Over the next five years, we will consolidate this leadership position, nurturing compassionate professionals who possess both the skillset and the drive to lead positive change."

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Photos:



Photo 1: President Mok elaborates on SHAPE for Excellence, the University's future vision.



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Photo 2: President Mok outlines his vision for HSUHK to excel as a leading private university in Asia, distinguished by excellent student learning, impactful research and purposeful engagement with society.

Photos Download: [Link](#)

About The Hang Seng University of Hong Kong

The Hang Seng University of Hong Kong (HSUHK) is a non-profit private liberal-arts-oriented university with six Schools (Business, Communication, Decision Sciences, Humanities and Social Science, Translation and Foreign Languages, and Transdisciplinary Studies), and around 9,000 full-time undergraduate and postgraduate students. With its unique “Liberal + Professional” education model, HSUHK nurtures caring professionals with a global vision and responsible leadership.

Aspiring to be a leading private university in the region, HSUHK prioritises stellar undergraduate education and research informed postgraduate education, supported by excellent student learning experience, impactful research and purposeful engagement. HSUHK places strategic importance on regional engagement and international partnership, which create a productive learning and research environment for students and scholars working creatively and innovatively with a strong interdisciplinary orientation.

HSUHK has earned various international recognitions. In the AppliedEdu’s ALL ASIA Private University Ranking 2026, it secured 7th place across Chinese Mainland, Hong Kong and Macau. HSUHK ranked 23rd in both Business and Management and Economics and Finance and 24th in Social Sciences and Humanities among this region’s top universities in the Research.com Top Universities and Top Scientists Rankings 2026. The MSc in Global Supply Chain Management programme achieved 84th place globally in the QS International Trade Rankings 2025. Additionally, HSUHK’s School of Business obtained AACSB International accreditation in 2023, a mark of excellence held by only 6% of the world’s leading business schools. HSUHK was also ranked among the top 200 worldwide on “Quality Education” and “Decent Work and Economic Growth” in the Times Higher Education University Impact Rankings 2021.