



Press Release – For Immediate Release

To: Assignment Editor/Editor of Education and Local News Sections

2 September 2026

HSUHK holds inaugural orientation dinner and launch ceremony for first MBA (in Chinese) cohort

The School of Business (SBUS) at The Hang Seng University of Hong Kong (HSUHK) held the Inaugural Orientation Dinner and Launch Ceremony for its Master of Business Administration (in Chinese) programme (MBA (in Chinese)) on 29 August 2026 at The Rosewood Hong Kong, welcoming the first cohort of students into the University community.

In his welcome address, Professor Joshua Mok, President of HSUHK, highlighted the University's leading position in liberal arts education and its commitment to nurturing leaders who combine innovation with humanistic care to serve local and global communities. He encouraged students to broaden their horizons, care for society, and translate their learning into a force for social progress. Professor Sam Park, Dean of SBUS, said, "As the first cohort and the earliest participants, this is both a responsibility and an extraordinary opportunity for all of you." He encouraged students to build an ecosystem of capabilities throughout the programme, learn to let go of outdated approaches and relearn, and develop the critical judgement essential in the AI era, becoming leaders who can responsibly harness AI and drive future business transformation.

Professor Victor Lau, Associate Dean (Taught Postgraduate Programmes) of SBUS and MBA (in Chinese) Programme Director, noted that SBUS at HSUHK is the first private university business school in Hong Kong to be accredited by AACSB International, placing it among the fewer than 6% of business schools worldwide with this distinction. The MBA (in Chinese) is the University's first business master's programme conducted in Chinese, with close to 220 students admitted in its inaugural intake. Professor Lau encouraged students to seize this valuable opportunity and work together with faculty and fellow students to build a vibrant culture, alumni network and future direction.

The MBA (in Chinese) aims to cultivate future business leaders equipped with business management knowledge, ethical leadership, environmental, social and governance (ESG) awareness, digital transformation capabilities, and an understanding of both Chinese and Western business practices. Set against the backdrop of the Greater Bay Area's development, the curriculum integrates the wisdom of the Chinese classic *I Ching* (Book of Changes), artificial intelligence, liberal arts education and professional business training to help students develop international perspectives, strategic thinking and cross-cultural understanding.

Distinctive modules include "Wisdom of I-Ching in Business Context", "AI, Data Analytics, and Robotics in Business", and "Finance and Financial Technology (FinTech)", enabling students to examine how emerging technologies affect corporate operations, management decisions and business models, and to explore shifts and opportunities in the new business landscape.



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For more information on the programme, please visit:

<https://sbus.hsu.edu.hk/programmes/postgraduate-programmes/master-of-business-administration-in-chinese/>

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Photos:



Photo 1: (From left) Dr Josiah Chan, Vice-President (Organisational Development); Professor David Tse, Acting Provost and Vice-President (Academic and Research); Professor Joshua Mok, President; Professor Jeanne Fu, Vice-President (Learning and Student Experience); Professor Sam Park, Dean of SBUS; and Professor Victor Lau, Associate Dean (Taught Postgraduate Programmes) of SBUS and MBA (in Chinese) Programme Director, officiate at the launch ceremony for the inaugural MBA (in Chinese) cohort.



Photo 2: A robot performance blending Tai Chi, traditional Chinese culture and AI elements illustrates the fusion of ancient wisdom and technological innovation.



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Photo 3: A group photo of HSUHK senior management, distinguished guests and the first cohort of MBA (in Chinese) students.

Photos Download: [Link](#)

About The Hang Seng University of Hong Kong

The Hang Seng University of Hong Kong (HSUHK) is a non-profit private liberal-arts-oriented university with six Schools (Business, Communication, Decision Sciences, Humanities and Social Science, Translation and Foreign Languages, and Transdisciplinary Studies), and over 7,000 full-time undergraduate and postgraduate students. With its unique “Liberal + Professional” education model, HSUHK nurtures young talent with critical thinking, innovative minds, caring attitudes, moral values and social responsibility.

Aspiring to be a leading private university in the region, HSUHK prioritises stellar undergraduate education, top-quality faculty members, award-winning green campus facilities, innovative degree programmes, a unique residential college system that combines living and learning, interactive small-class teaching, close student-teacher relationships, impactful research, and excellent student development and support services.

HSUHK has earned various international recognitions. In the AppliedHE’s ALL ASIA Private University Ranking 2026, it secured 7th place in China. HSUHK ranked 24th in Social Sciences and Humanities and 23rd in both Business and Management and Economics and Finance among China’s top universities in the Research.com Top Universities and Top Scientists Rankings 2026. The MSc in Global Supply Chain Management programme achieved 84th place globally in the QS International Trade Rankings 2025. Additionally, HSUHK’s School of Business obtained AACSB International accreditation in 2023, a mark of excellence held by only 6% of the world’s leading business schools. HSUHK was also ranked among the top 200 worldwide on “Quality Education” and “Decent Work and Economic Growth” in the Times Higher Education University Impact Rankings 2021.