



Press Release – For Immediate Release

To: Assignment Editor/Editor of Education and Local News Sections

24 August 2026

HSUHK holds New Students Welcome Day for over 2,500 freshmen

The Hang Seng University of Hong Kong (HSUHK) held its New Student Welcome Day today (24 August), welcoming over 2,500 incoming first-year and senior-year students. Themed “承恆 — Belong and Beyond,” the event highlighted the importance of mutual support, close connections, and the University’s shared spirit. Bringing together students and members of the University community, the event foster a strong sense of belonging within HSUHK. It also encouraged new students to embrace challenges with courage, push beyond their boundaries, and embark on an enriching and fulfilling university journey.

In her welcome message on the orientation website, Professor Jeanne Fu, Vice-President (Learning and Student Experience) of HSUHK, welcomed the new students to the HSUHK family and introduced the University’s unique “Liberal + Professional” education model. Professor Fu emphasised HSUHK’s commitment to both academic excellence and whole-person development. Through its residential college system that integrates living and learning, interactive small-class teaching, close student-teacher relationships, leadership development, and a diverse range of experiential learning opportunities, the University seeks to foster students’ intellectual, personal, and social growth. She added, “University life is about much more than earning a degree. It is a unique opportunity to explore new ideas, broaden your horizons, engage with people from diverse backgrounds, and realise your full potential. I encourage you to approach these experiences with curiosity, confidence, and an open mind. Take advantage of the many opportunities available to you, challenge yourself to step beyond your comfort zone, and make full use of the support and resources around you.”

The New Student Welcome Day featured a variety of informational and experiential booths, where University departments, student groups, and organisations introduced new students to the campus environment, learning support services, student services, and recreational facilities. The University also organised a range of activities, including a campus orientation programme and a sports carnival, to help new students familiarise themselves with the campus, make new friends, deepen their understanding of university life, and prepare for the exciting new chapter ahead.

-END-



香港恒生大學
THE HANG SENG UNIVERSITY
OF HONG KONG

Photos:



Photo 1 to 2: HSUHK holds New Student Welcome Day, welcoming over 2,500 first-year and senior-year students.



香港恒生大學
THE HANG SENG UNIVERSITY
OF HONG KONG



Photo 3: HSUHK's senior management visit student organisation booths to encourage new students to engage in campus life.



Photo 4: Freshmen engage in a variety of Welcome Day activities across campus to learn more about the University.

Photos Download: [Link](#)



香港恒生大學
THE HANG SENG UNIVERSITY
OF HONG KONG

About The Hang Seng University of Hong Kong

The Hang Seng University of Hong Kong (HSUHK) is a non-profit private liberal-arts-oriented university with six Schools (Business, Communication, Decision Sciences, Humanities and Social Science, Translation and Foreign Languages, and Transdisciplinary Studies), and over 7,000 full-time undergraduate and postgraduate students. With its unique “Liberal + Professional” education model, HSUHK nurtures young talent with critical thinking, innovative minds, caring attitudes, moral values and social responsibility.

Aspiring to be a leading private university in the region, HSUHK prioritises stellar undergraduate education, top-quality faculty members, award-winning green campus facilities, innovative degree programmes, a unique residential college system that combines living and learning, interactive small-class teaching, close student-teacher relationships, impactful research, and excellent student development and support services.

HSUHK has earned various international recognitions. In the AppliedHE’s ALL ASIA Private University Ranking 2026, it secured 7th place in China. HSUHK ranked 24th in Social Sciences and Humanities and 23rd in both Business and Management and Economics and Finance among China’s top universities in the Research.com Top Universities and Top Scientists Rankings 2026. The MSc in Global Supply Chain Management programme achieved 84th place globally in the QS International Trade Rankings 2025. Additionally, HSUHK’s School of Business obtained AACSB International accreditation in 2023, a mark of excellence held by only 6% of the world’s leading business schools. HSUHK was also ranked among the top 200 worldwide on “Quality Education” and “Decent Work and Economic Growth” in the Times Higher Education University Impact Rankings 2021.