



Press Release – For Immediate Release

To: Assignment Editor/Editor of Education and Local News Sections

30 July 2026

HSUHK presents 2026 Junzi Corporation Awards to 34 organisations

The School of Business (SBUS) at The Hang Seng University of Hong Kong (HSUHK) hosted the 15th Junzi Corporation Awards Presentation Ceremony on 27 July, honouring 34 organisations with a total of 36 awards for their commitment to ethical business practices. At the event, HSUHK also unveiled the HSUHK Business Ethics Index 2026, which rose to 67.2, continuing its sustained upward trajectory in recent years.

This year's ceremony marked a record high in participation, with the number of participating organisations surging more than 30% from those of the previous year. The increase reflects growing recognition among Hong Kong enterprises of the importance of ethical conduct and corporate trustworthiness.

To broaden the Awards' scope and impact, HSUHK introduced two new categories this year: The "Junzi Corporation Award (Social Enterprise)" and the "Junzi Corporation Award (Charitable Organisation)". These distinct additions celebrate organisations that contribute society and support community development, alongside the established "Junzi Corporation Award" and "Junzi Corporation Award (Small and Medium Enterprise)".

This year's awards recognise 34 outstanding organisations across four categories: 12 recipients of the "Junzi Corporation Award", 13 recipients of the "Junzi Corporation Award (Small and Medium Enterprise)", 5 recipients of the "Junzi Corporation Award (Social Enterprise)", and 4 recipients of the "Junzi Corporation Award (Charitable Organisation)". Among this year's awardees, Henderson Land Development Company Limited and Peoplebank Hong Kong Limited are conferred the Junzi Corporation Award for Exemplary Business Practices and the Junzi Corporation Award for Exemplary Business Practices (Small and Medium Enterprise) respectively, in recognition of their exemplary adherence to ethical business principles and meaningful contributions to industry and community progress. (Please refer to the appendix for the list of awardees.)

In his speech, Professor Simon Ho, President of HSUHK, explained why enterprises must be grounded in ethical behaviour. He pointed out that, as "social institutions," businesses are bound by a "social contract" and must coexist harmoniously with stakeholders such as customers, employees, and the wider community. Ethics, he noted, is the foundational prerequisite for business success, with ethical conduct preceding value creation. He also highlighted the Five Junzi Virtues - "Ren (Benevolence)", "Yi (Righteousness)", "Li (Propriety)", "Zhi (Wisdom)", and "Xin (Trustworthiness)", and called on the award-winning enterprises to keep putting business ethics into practice.



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Since adopting the Five Junzi Virtues as the cornerstone of its business ethics research in 2011, HSUHK has conducted systematic evaluations of corporate conduct in Hong Kong. The annual “HSUHK Business Ethics Index” serves as an important reference for the business community.

The 2026 Index score of 67.2 (out of 100) represents a 0.9% increase from 66.6 in 2025 and an 11.4% rise from 60.3 in 2024, reflecting steady improvement in public perception of enterprises embracing the “Junzi” model.

Notable shifts were also evident in the individual virtue scores. “Zhi (Wisdom)” reached 69.1, overtaking “Xin (Trustworthiness)” at 68.9 to become the highest-rated virtue for the first time. This development indicates public recognition of Hong Kong enterprises’ progress in digital transformation and optimism regarding the sector’s future.

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Photos:



Photo 1: HSUHK senior management, honourable guests and awardees picture at the 15th HSUHK Junzi Corporation Award Presentation Ceremony.



Photo 2: President Simon Ho (right) presents the Junzi Corporation Award for Exemplary Business Practices to the representative of Henderson Land Development Company Limited. This marks the second consecutive year that the company has received this award.



Photo 3: President Simon Ho (left) presents the Junzi Corporation Award for Exemplary Business Practices (SME) to the representative of Peoplebank Hong Kong Limited. Peoplebank receives the accolade in its first year of participation.

Photos Download: [Link](#)

Appendix: The 15th HSUHK Junzi Corporation Awards Awardees List



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About The Hang Seng University of Hong Kong

The Hang Seng University of Hong Kong (HSUHK) is a non-profit private liberal-arts-oriented university with six Schools (Business, Communication, Decision Sciences, Humanities and Social Science, Translation and Foreign Languages, and Transdisciplinary Studies), and over 7,000 full-time undergraduate and postgraduate students. With its unique “Liberal + Professional” education model, HSUHK nurtures young talent with critical thinking, innovative minds, caring attitudes, moral values and social responsibility.

Aspiring to be a leading private university in the region, HSUHK prioritises stellar undergraduate education, top-quality faculty members, award-winning green campus facilities, innovative degree programmes, a unique residential college system that combines living and learning, interactive small-class teaching, close student-teacher relationships, impactful research, and excellent student development and support services.

HSUHK has earned various international recognitions. In the AppliedHE’s ALL ASIA Private University Ranking 2026, it secured 7th place in China. HSUHK ranked 24th in Social Sciences and Humanities and 23rd in both Business and Management and Economics and Finance among China’s top universities in the Research.com Top Universities and Top Scientists Rankings 2026. The MSc in Global Supply Chain Management programme achieved 84th place globally in the QS International Trade Rankings 2025. Additionally, HSUHK’s School of Business obtained AACSB International accreditation in 2023, a mark of excellence held by only 6% of the world’s leading business schools. HSUHK was also ranked among the top 200 worldwide on “Quality Education” and “Decent Work and Economic Growth” in the Times Higher Education University Impact Rankings 2021.



Appendix: The 15th HSUHK Junzi Corporation Award List of Awardees (in no particular order)

Junzi Corporation Award	
AP Rentals Holdings Limited	North Asia Strategic Holdings Limited
Café de Coral Group Limited	Superland Group Holdings Limited
China Overseas Land & Investment Limited	Tam Jai International Company Limited
China Overseas Property Services Limited	The Kowloon Motor Bus Company (1933) Limited
Henderson Land Development Company Limited	The Langham, Hong Kong
Mepork Engineering Services Limited	The Macao Water Supply Company Limited

Junzi Corporation Award (Small and Medium Enterprise)	
Artware Limited	Meat the Next Company Limited
Bravo Marketing Consultancy Limited	My Dog Fits Limited
Chef Digital Limited	Overstep Table Tennis Training Centre Limited
DigiDumpling Limited	Peoplebank Hong Kong Limited
Eventizer Limited	Shun Shing Engineering Technology (HK) Company Limited
Grand Brilliance Group Holdings Limited	Urban Air Design Limited
Lee's Cleaning Services Company Limited	

Junzi Corporation Award (Social Enterprise)	
Community Illumination Studio Limited	StarUp Wonders Limited
Hongkong Joyking Enterprise Limited (Bijas Vegetarian Restaurant)	Tasse Coffee Limited
MentalCare Connect Company Limited	

Junzi Corporation Award (Charitable Organisation)	
Food for Good Limited Fu Hong Society	Honor U Ministry Limited
Fu Hong Society	Tung Wah Group of Hospitals

Junzi Corporation Award for Exemplary Business Practices (Small and Medium Enterprise)	
Peoplebank Hong Kong Limited	

Junzi Corporation Award for Exemplary Business Practices	
Henderson Land Development Company Limited	