



Press Release – For Immediate Release

To: Assignment Editor/Editor of Education and Local News Sections

13 March 2026

HSUHK hosts Sign Language × Balloon Twisting workshop to foster understanding of the hearing-impaired community

The Hang Seng University of Hong Kong (HSUHK) organised a “Sign Language × Balloon Twisting Workshop” in collaboration with a social enterprise. Through interactive engagement, the workshop aimed to promote campus diversity and inclusion while enhancing participants’ understanding and respect for the hearing-impaired culture.

Participants were guided by a hearing-impaired instructor who taught essential everyday sign language expressions while assisting them in crafting various balloon designs, under the leadership of a hearing balloon artist. Through this fusion of nonverbal communication and artistic expression, attendees gained deeper insights into hearing-impaired culture, and the experience of “speaking with hands” to bridge differences and build connections.

HSUHK has always been dedicated to promoting social inclusion, upholding its commitment to nurturing students’ humanistic care and social responsibility. The University will continue collaborating with various organisations to foster a campus community that embraces differences with respect and inclusivity, building a harmonious learning environment together.

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Photos:





Photo 1 to 2: Participants learn everyday sign language expressions during the workshop.



Photo 3: Under the guidance of a hearing-impaired instructor, who provided support and instruction in sign language, participants created balloon designs in various shapes, deepening their understanding of and respect for hearing-impaired culture and demonstrating the spirit of diversity and inclusion.

Photos Download: [Link](#)



香港恒生大學
THE HANG SENG UNIVERSITY
OF HONG KONG

About The Hang Seng University of Hong Kong

The Hang Seng University of Hong Kong (HSUHK) is a non-profit private liberal-arts-oriented university with six Schools (Business, Communication, Decision Sciences, Humanities and Social Science, Translation and Foreign Languages, and Transdisciplinary Studies), and over 7,000 full-time undergraduate and postgraduate students. With its unique “Liberal + Professional” education model, HSUHK nurtures young talent with critical thinking, innovative minds, caring attitudes, moral values and social responsibility.

Aspiring to be a leading private university in the region, HSUHK prioritises stellar undergraduate education, top-quality faculty members, award-winning green campus facilities, innovative degree programmes, a unique residential college system that combines living and learning, interactive small-class teaching, close student-teacher relationships, impactful research, and excellent student development and support services.

HSUHK has earned various international recognitions. In the AppliedHE’s ALL ASIA Private University Ranking 2026, it secured 7th place in China. HSUHK ranked 22nd in Social Sciences and Humanities and 33rd in Economics and Finance among China’s top universities in the Research.com Top Universities and Top Scientists Rankings 2025. The MSc in Global Supply Chain Management programme achieved 84th place globally in the QS International Trade Rankings 2025. Additionally, HSUHK’s School of Business obtained AACSB International accreditation in 2023, a mark of excellence held by only 6% of the world’s leading business schools. HSUHK was also ranked among the top 200 worldwide on “Quality Education” and “Decent Work and Economic Growth” in the Times Higher Education University Impact Rankings 2021.