



Press Release – For Immediate Release

To: Assignment Editor/Editor of Education and Local News Sections

1 March 2026

HSUHK hosts Green Eco-Trek Fun Fest to promote environmental conservation and sustainability

The Hang Seng University of Hong Kong (HSUHK) places strong emphasis on sustainable development and fostering harmony among humans, nature, and other living species. To raise awareness among the University community of environmental protection, community engagement, and sustainability, HSUHK hosted the “HSUHK Green Eco Trek Fun Fest” today (1 March). The event attracted around 300 staff members, students, alumni, and supporters, who explored scenic nature trails near HSUHK’s campus in Shatin.

During the trek, participants scanned QR codes to access an audio guide narrated by Professor Simon Ho, President of HSUHK. The guide shared interesting facts about the natural environment, insights into the University’s sustainability initiatives, and information on its achievements in promoting green practices and campus eco greening.

To further enhance awareness of environmental conservation, the event’s mascot was designed after the rare amphibian *Paramesotriton hongkongensis*, commonly known as the “Hong Kong warty newt”. As one of the few species named after Hong Kong and protected under local legislation, the newt inhabits Ma Lai Hau Hang, an area near the University, making it a meaningful and fitting choice for the mascot of the event.

At the opening ceremony, Ms Luanne Lim, Chairman of the Board of Governors, emphasised HSUHK’s commitment to sustainable development. She remarked that education extends beyond the classroom, with nature serving as the greatest teacher. She expressed hope that participants would appreciate the beauty of the natural environment and incorporate the principles of conservation and sustainability into their daily lives.

Dr Moses Cheng, Chairman of the Council, highlighted that the HSUHK campus is situated on a hillside where bamboo is widely planted and extensively used as a building material. He noted that the principles of sustainability are embedded throughout the University’s curriculum, research, and campus development. He further stressed that genuine sustainability goes beyond green architecture and low carbon lifestyles, reflecting instead an inclusive and compassionate humanistic spirit—an essential quality for future leaders.

The Fun Fest also featured a series of green themed game booths and nature inspired handicraft workshops, offering participants interactive and enjoyable opportunities to deepen their understanding of environmental protection and sustainable development.

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Photos:



Photo 1: The opening ceremony of the “Green Eco-Trek Fun Fest” is officiated by (from left) alumnus Mr Thomas Ching, Co-Chairman of The HSUHK 45th Anniversary Organising Committee; Dr Mose Cheng, Chairman of the Council; Ms Luanne Lim, Chairman of the Board of Governors; Professor Simon Ho, President of HSUHK; and Ms Antonia Yeung, Associate Vice-President (Development and Campus Services).



Photo 2: Group photo of the officiating guests.



Photo 3 and 4: Staff, students, alumni, and supporters of HSUHK explore scenic nature trails near the campus.



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Photo 5: The event's mascot is modelled on the Hong Kong newt, a legally protected species.

Photos Download: [Link](#)

About The Hang Seng University of Hong Kong

The Hang Seng University of Hong Kong (HSUHK) is a non-profit private liberal-arts-oriented university with six Schools (Business, Communication, Decision Sciences, Humanities and Social Science, Translation and Foreign Languages, and Transdisciplinary Studies), and over 7,000 full-time undergraduate and postgraduate students. With its unique “Liberal + Professional” education model, HSUHK nurtures young talent with critical thinking, innovative minds, caring attitudes, moral values and social responsibility.

Aspiring to be a leading private university in the region, HSUHK prioritises stellar undergraduate education, top-quality faculty members, award-winning green campus facilities, innovative degree programmes, a unique residential college system that combines living and learning, interactive small-class teaching, close student-teacher relationships, impactful research, and excellent student development and support services.

HSUHK has earned various international recognitions. In the AppliedHE's ALL ASIA Private University Ranking 2026, it secured 7th place in the Greater China region. HSUHK ranked 22nd in Social Sciences and Humanities and 33rd in Economics and Finance among China's top universities in the Research.com Top Universities and Top Scientists Rankings 2025. The MSc in Global Supply Chain Management programme achieved 84th place globally in the QS International Trade Rankings 2025. Additionally, HSUHK's School of Business obtained AACSB International accreditation in 2023, a mark of excellence held by only 6% of the world's leading business schools. HSUHK was also ranked among the top 200 worldwide on “Quality Education” and “Decent Work and Economic Growth” in the Times Higher Education University Impact Rankings 2021.