



**Mr Lim Soon-tiong**  
**林順忠先生**

Mr Lim Soon-tiong embodies a profound life philosophy centred on embracing possibilities and unwavering perseverance. Throughout his academic and entrepreneurial journey, he seized opportunities without forcing outcomes, yet remained resolute in the face of adversity. Having achieved substantial professional success, he has devoted himself to giving back to society, guided by the belief that while individual strength may be limited, collective commitment can uplift entire communities. This conviction has fuelled his lifelong dedication to industry and philanthropy, benefiting generations of Chinese students.

Born in 1939 in Taiping, Perak, Malaya (now Malaysia), Mr Lim is a Malaysian citizen and a Hong Kong permanent resident. After completing his secondary education at Hua Lian High School Taiping, he pursued his studies at Nanyang University in Singapore and graduated in 1962 with a degree in Accountancy. Upon graduation, Mr Lim joined the Lam Soon Group in Singapore. In 1964, he was assigned to the Group's Hong Kong operations to spearhead business expansion and was subsequently promoted to General Manager of Lam Soon Hong Kong. In 1974, the company was successfully listed in Hong Kong. In 1984, Mr Lim was transferred to the Group's

headquarters in Malaysia, where he served as Group Managing Director for one year.

After 22 years with Lam Soon, Mr Lim ventured into entrepreneurship. In 1986, he acquired a juice factory in Hong Kong as a sole proprietor and founded the A & W Food Service Group. The Group's business philosophy centres on putting consumers' interests first, striving to deliver high-quality food and beverage products while earning respect through integrity in operations and excellence in product quality. Over the ensuing four decades, the Group has established three factories in Hong Kong and the Chinese Mainland and expanded its operations across Hong Kong, Macao, the Chinese Mainland, Singapore, and Kuala Lumpur. It was the first bottled fruit juice manufacturer in Hong Kong and later diversified into imported milk, mineral water and other products.

Mr Lim has long been grateful to the pioneers of the Chinese communities in Singapore and Malaysia who established Chinese primary schools, secondary schools and universities, thereby affording him the opportunity to pursue a quality education. As his career flourished, he sought to give back to society. In Malaysia, his

## Citations

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steadfast support for Taiping’s cultural and educational development has earned him the affectionate title “Anak Taiping” (Son of Taiping) from the local Chinese community in 2024. In 2025, he was also conferred “The 8th Southern Humanity Spirit Award” by Southern University College, Malaysia.

In the Chinese Mainland, Mr Lim has, since 1995, co-founded the Kam Lee Lim Scholarship with two like-minded friends, sponsoring three to four outstanding students each year to pursue university studies. Over the past three decades, more than 100 students have benefited from this initiative. In recognition of his act of kindness, he received an honorary certificate from the Xinyi Municipal Government of Gaozhou, Guangdong Province. In 1993, he was also recognised as an Honorary Citizen of Zengcheng, Guangdong.

In Hong Kong, Mr Lim served as Chairman of the Chinese Executives Club under The Hong Kong Management Association from 1982 to 1984, where he contributed to advancing the modernisation of business administration. Mr Lim also served as President of the Nanyang University Alumni Association of Hong Kong for over a decade, fostering strong intergenerational ties among alumni. Ever mindful of the financial support he received from Lee Foundation during his university years, he has consistently upheld a profound sense of gratitude. Mr Lim is also deeply committed to preserving and passing down traditional Chinese culture, which he describes as the enduring beacon that has illuminated his life’s journey. In his later years, he has generously supported cultural and educational initiatives in Chinese communities across Malaysia, Hong Kong, and the Chinese Mainland, with a special focus on youth education.

Additionally, since 2016, Mr Lim has single-handedly sponsored the “Malaysia-Hong Kong Cultural Exchange Programme”, under which three Malaysian Chinese colleges — Southern University College, New Era University College, and Han Chiang University College of Communication — have respectively co-organised the Programme with The Chinese University of Hong Kong and The Hang Seng University of Hong Kong. To date, the Programme has engaged approximately 280 students. Mr Lim has personally interacted with participants, engaging them to broaden their international perspectives.

In all his endeavours, Mr Lim encourages the younger generation to benefit both themselves and others by recognising their strengths and limitations, learning humbly from others, building networks of goodwill, and extending help to those in need. True success, he believes, lies in embodying the spirit of “taking from society and giving back to society”.

Chairman, in grateful recognition of Mr Lim Soon-tiong’s exemplary contributions to HSUHK, and his profound impact on society at large, I present him to you for the conferment of the Honorary University Fellowship.

Citation written and delivered by  
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林順忠先生的人生智慧，在於把握機遇、努力不懈。無論求學或創業，他皆順勢而為，不強求，亦不言棄。他既事業有成，也心繫社會，秉持「萬心匯聚，光耀更廣」的信念——深信個人光芒雖微，眾志凝聚則可照亮四方，是以投身實業與公益，惠澤華人學子。

林先生1939年出生於馬來亞（今馬來西亞）霹靂州太平市，是馬來西亞公民，亦是香港永久居民。他中學畢業於太平華聯中學，隨後負笈新加坡南洋大學，於1962年畢業，主修會計。大學畢業後他隨即加入新加坡南順集團，1964年獲公司調派到香港分公司發展業務，後升任香港南順公司總經理，1974年南順公司成功在香港上市。1984年林先生調任南順大馬總部任集團董事總經理，工作一年。

在南順工作22年後，林先生轉而創業，於1986年在香港獨資收購一家果汁工廠，創立勁寶食品集團。集團的營商哲學核心是把將消費者的利益放在第一位，致力為消費者提供優質食品與飲品，憑藉誠信經營與卓越品質贏得尊重。經歷40年發展，集團至今在香港及中國內地擁有三間工廠，業務遍及香港、澳門、中國內地、新加坡及吉隆坡。該集團是本港首家瓶裝果汁生產商，經營的產品拓展至代理進口牛奶、礦泉水等領域。

林先生多年來一直感恩上一代星馬華人社會先賢們建立了華文小學、中學及大學，讓他得以受到良好的教育，所以在他事業有成時，便盡力回饋社會。在馬來西亞，林先生因長期對太平市文教界的貢獻，於2024年被當地華人社群推選為「太平之子」。2025年他亦榮獲馬來西亞南方大學學院頒授「第八屆南方人文精神獎」。

在中國內地，他自1995年開始與兩名志同道合的朋友共同創立「甘李林獎學金」，每年資助三至四名優秀中學生升讀大學，迄今30年，受益學生超過100名，他並獲得廣東高州信宜市政府頒

發榮譽證書。1993年林先生亦曾獲廣東增城市政府頒發榮譽市民銜。

在香港，林先生於1982年至1984年擔任香港管理協會屬下的工商管理研究社主席一職，協助推動工商管理現代化的發展。他曾任南洋大學香港校友會會長逾10載，積極推動跨代校友聯繫。因年輕時受李氏基金資助完成大學學業，使他常懷感恩之心。他亦對中華傳統文化的傳承滿懷熱忱，視中華文化為人生路上的一盞明燈，照耀前行方向。晚年他廣施善舉支持馬來西亞、香港及中國內地等華人地區的華文教育發展，尤其重視青年教育。

此外，林先生自2016年起獨力出資，推動「馬來西亞—香港學生文化交流之旅」。馬來西亞南方大學學院、新紀元大學學院與韓江傳媒大學學院三所華人學院，先後跟香港中文大學、香港恒生大學合辦此活動，至今吸引約280名學子參與。林先生更親自與學生交流，引導學子拓展國際視野。

林先生以「為己為人」勉勵後進：於己，當明辨優缺、謙遜求教；於人，應廣結善緣，施援扶危，實踐「取諸社會、用諸社會」的精神。

主席閣下，為表彰林順忠先生對香港恒生大學及社會的傑出貢獻，本人謹恭請閣下頒授榮譽大學院士銜予林順忠先生。

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