



Press Release – For Immediate Release

To: Assignment Editor/Editor of Education and Local News Sections

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HSUHK launches inaugural China Business Forum Global academia and business leaders explore new horizons in Chinese business

The School of Business (SBUS) at The Hang Seng University of Hong Kong (HSUHK) launched its first China Business Forum on 24–25 January 2026 at the Hopewell Hotel in Wanchai. This flagship event assembled an exceptional lineup of over 100 participants, including distinguished scholars from leading universities across the Asia-Pacific region, the United States, and the United Kingdom, alongside government officials and business leaders. They examined the latest developments in the Chinese business landscape, explore strategies for innovation, and discuss collaboration opportunities. Participants engaged in thoughtful discussions on key developments, including policy trends, financial markets, modern enterprise management, and integrated marketing strategies in China. They explored emerging opportunities and challenges while identifying pathways for deeper collaboration between industry and academia.

The Forum was strengthened by a robust network of partner universities: full member universities from Chinese Mainland included Central University of Finance and Economics, Fudan University, Tongji University and Peking University; associate members featured China Europe International Business School, NYU Shanghai Center for Business Education and Research, Hanyang University in South Korea, University of San Francisco in the US, and University College London School of Management in the UK. Representatives from these institutions signed a joint declaration, reaffirming their shared commitment to advancing academic exchanges, collaborative research, and the development of future scholars.

In his opening address, Professor Simon S M Ho, President of HSUHK, underscored Hong Kong's distinctive position as a vital bridge linking China with the global community. He envisioned the Forum as an enduring platform rooted in knowledge, trust, and mutual prosperity, noting, "This Forum is not merely a conference — it embodies a vision to foster dialogue between academia and industry, integrate research with practical experience, and transform diverse ideas into impactful outcomes."

Professor Sam Park, Dean of SBUS, highlighted the power of the strategic integration of research and industry wisdom, and the importance of nurturing future scholars and practitioners. He remarked, "By combining rigorous academic research with rich practical experience, and by empowering young scholars, knowledge can become more relevant and impactful."

Mr Joseph Chan, Under Secretary for Financial Services and the Treasury of the HKSAR Government, and Mr Joe Ngai, Greater China Chairman of McKinsey & Company, delivered keynote speeches, sharing valuable insights into government policy directions and emerging business trends. In his



keynote, Mr Chan highlighted Hong Kong's unique advantages under the "One Country, Two Systems" principle. He emphasised the city's role as a super connector between China and international markets, citing its leadership in IPO fundraising, offshore RMB liquidity, green finance, and fintech innovation. Mr Ngai then drew on timely insights from the World Economic Forum just concluded in Davos, noting 18 potential arenas shaping the future — in particular the emergent arenas ranging from space and cybersecurity to robotics, air mobility, and video games, etc.. He emphasised that China already has strong players in the top 10 arenas, underscoring its global competitiveness. Mr Ngai further highlighted agentic AI as the next paradigm shift, revolutionising how we work and collaborate across industries. Thriving in the next era means embracing "hybrid intelligence".

The Forum also featured a range of expert dialogue sessions, including the "Deans' Council Fireside Chat", industry panels, and in-depth roundtable discussions. These sessions explored effective ways to bridge academic research with practical business expertise, underscored Hong Kong's pivotal position as an international financial centre within the broader Chinese business ecosystem, and examined innovative market strategies. Through these exchanges, the Forum strengthened collaboration between academia and industry, promoted industry development, and supported the nurturing of future scholars and business leaders.

Complementing the keynote and industry sessions, the Forum invited faculty from various business disciplines to showcase their latest research findings and engage in substantive discussions with participants. A "Young Scholars Roundtable" was also arranged to offer a valuable platform for PhD students, postdoctoral fellows, and early-career academics to present their work, receive constructive feedback, and establish professional networks with senior scholars.

Forum details: <https://sbus.hsu.edu.hk/events/cbf2026/>

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Photos:



Photo 1: Members of partner universities sign a joint declaration reaffirming their collective commitment to promoting academic exchanges, collaborative research, and the cultivation of future scholars.



Photo 2: Mr Joseph Chan highlights Hong Kong's unique advantages under the "One Country, Two Systems" principle in his keynote speech.



Photo 3: Mr Joe Ngai says that 18 potential arenas shaping the future.



Photo 4: SBUS hosts inaugural China Business Forum, bringing together an outstanding assembly of distinguished global scholars, alongside government officials and business leaders, to explore China's dynamic business landscape.

Photo Download: [Link](#)



About The Hang Seng University of Hong Kong

The Hang Seng University of Hong Kong (HSUHK) is a non-profit private liberal-arts-oriented university with six Schools (Business, Communication, Decision Sciences, Humanities and Social Science, Translation and Foreign Languages, and Transdisciplinary Studies), and over 7,000 full-time undergraduate and postgraduate students. With its unique “Liberal + Professional” education model, HSUHK nurtures young talent with critical thinking, innovative minds, caring attitudes, moral values and social responsibility.

Aspiring to be a leading private university in the region, HSUHK prioritises stellar undergraduate education, top-quality faculty members, award-winning green campus facilities, innovative degree programmes, a unique residential college system that combines living and learning, interactive small-class teaching, close student-teacher relationships, impactful research, and excellent student development and support services.

HSUHK has earned various international recognitions. In the AppliedHE’s ALL ASIA Private University Ranking 2026, it secured 7th place in the Greater China region. HSUHK ranked 22nd in Social Sciences and Humanities and 33rd in Economics and Finance among China’s top universities in the Research.com Top Universities and Top Scientists Rankings 2025. The MSc in Global Supply Chain Management programme achieved 84th place globally in the QS International Trade Rankings 2025. Additionally, HSUHK’s School of Business obtained AACSB International accreditation in 2023, a mark of excellence held by only 6% of the world’s leading business schools. HSUHK was also ranked among the top 200 worldwide on “Quality Education” and “Decent Work and Economic Growth” in the Times Higher Education University Impact Rankings 2021.

About The School of Business

The School of Business at The Hang Seng University of Hong Kong is the first private university in Hong Kong to earn accreditation from AACSB International, the hallmark of excellence in business education worldwide — placing the School among the top 6% of business schools globally. As a full member of EFMD Global, the School is also eligible for EQUIS accreditation, underscoring its commitment to continuous improvement and international benchmarking.

The School has received numerous accolades for its strength in research, innovation, and societal contribution recently. In the SCImago Institutions Rankings 2025, it was ranked 7th in Business, Management & Accounting in Hong Kong, the highest position among private universities. It was also recognised in the 2025 ShanghaiRanking’s Global Ranking of Academic Subjects (GRAS) in Business Administration, placing it on par with Hong Kong’s leading public universities. Further, in the Eduniversal Business Schools Rankings 2025, the School became the first private university in Hong Kong to be awarded 3 Palmes of Excellence, signifying an “Excellent Business School with Reinforcing International Influence.”