



香港恒生大學
THE HANG SENG UNIVERSITY
OF HONG KONG



School of Business
The Hang Seng University of Hong Kong



AACSB
ACCREDITED

Master of Business Management (MBM)

Programme Objectives

Master of Business Management (MBM) prepares students from diverse academic backgrounds for leadership careers in Accountancy and Corporate Governance, Global Business Management, Global Finance, or Marketing. The programme cultivates business acumen, global perspectives, and essential skills in effective communication and teamwork. Graduates are equipped to conduct research, make strategic decisions, and deliver innovative solutions in dynamic business environments.

Curriculum Outline

FOUR Common Modules in Semester 1

(2 credits per module)

Select ONE Stream in Semester 2

(Each stream has 5 modules;
2 credits per module)

- Accountancy and Corporate Governance Stream
- Global Business Management Stream
- Global Finance Stream
- Marketing Stream

Dissertation Project in Summer Term

(9 credits)



International Involvements

- **Four** MBM graduates presented academic papers—adapted from their dissertations — at the Academy of International Business (AIB) Regional Conference in December 2024, supported by school funding.
- **Four** graduates contributed a chapter—based on their cooperative dissertation — to the book titled *Technology-mediated Learning During the Pandemic*, published by Routledge in London in 2024.
- **Two** students were sponsored by our school to participate in the 4th Global Peace Summit in January 2025.
- **Five** students also received school subsidies to attend the University College London Summer School in June 2025.

Admission Requirements

1. A Bachelor's degree from a recognised university or equivalent; and
2. Documentary evidence demonstrating the applicant's English proficiency*, which may include:
 - A degree programme of which the medium of instruction was English; or
 - A minimum of 550 (**paper-based**); 79 (**internet-based**) in TOEFL / TOEFL iBT Special Home Edition#; or
 - A minimum of 6.0 in IELTS (Academic) (**test centre based / online**)#; or
 - A minimum of 430 in College English Test-Band 6 (CET-6) or "Pass" if the test was taken before June 2005; or
 - Equivalent of the above

TOEFL and IELTS results are considered valid two years from the test date.

* Admitted students who scored below TOEFL iBT 93, IELTS 6.5, or CET-6 500 (or with "Pass" if the test was taken before June 2005) are required to attend an Academic English writing enhancement course, at their own expenses.

Mode of Study: Full-time (1 year)

Medium of Instruction: English

Tuition fee for September 2026 intake

27 Total credits

For local students:
HK\$218,700
(HK\$8,100 per credit)

For non-local students:
HK\$229,500
(HK\$8,500 per credit)

Master of Business Management is recognised under the Hong Kong Qualifications Framework (HKQF).

QF Level: 6
QR Registration No.:
21/000473/L6

Registration Validity Period: 01/09/2021 to 31/08/2028

Contact us



Programme
Website



Wechat
QR code

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