

<u>Press Release – For Immediate Release</u>

To: Assignment Editor/Editor of Education and Local News Sections

15 November 2025

HSUHK showcases advanced AI technology at Information Day

The Hang Seng University of Hong Kong (HSUHK) held its Information Day today (15 November) to invite applications for the 2026-27 academic year. The event featured admission talks and workshops to equip prospective students with the latest information about the University. Attendees included secondary school students, senior-year students, non-local Mainland JEE applicants, and their parents. A number of students also applied and completed assessments on-site.

Professor Joshua Mok, Provost and Vice-President (Academic and Research) of HSUHK and Mr Ng Po-shing, Student Guidance Consultant at Hok Yau Club, led an interactive seminar titled "Future vs Prestige: How to choose?". The session explored student admission trends, common pitfalls in choosing educational paths and strategies to avoid them, as well as the role of parents in guiding their children's decisions, among other topics. Professor Mok noted, "HSUHK ranks 157th in the Greater China region and 253rd in the East Asia region in the latest QS Asia University Rankings 2026. The University climbed approximately 40 places in the overall Asia university rankings, demonstrating steady improvement across various indicators. Standout results were observed in multiple assessment metrics, including citations per paper, research impact, international students' ratio, and inbound and outbound exchange students' ratio, underscoring the University's outstanding achievements and growing influence."

The event featured over 30 themed trial lessons and interactive workshops, alongside programme exhibitions, student life tours, admission talks, and campus tours. Visitors also experienced HSUHK's latest AI technology and applications through live demonstrations, including AI-powered music creation that sparks inspiration; ExpoDrone — an intelligent AI drone inspection system for exhibitions; an interactive robot dog functioning as a teaching assistant; and geotechnology that safeguards home care.

In the 2026-27 academic year, HSUHK will offer a total of 26 undergraduate and 22 taught postgraduate programmes, as well as its first professional doctorate programme. Additionally, several undergraduate programmes at HSUHK qualify for the Study Subsidy Scheme for Designated Professions / Sectors in Hong Kong (SSSDP), including Art and Design, Supply Chain Management, Business Analytics and Information Management, Actuarial Studies and Insurance, Applied Computing, Data Science and Business Intelligence. New and continuing students of SSSDP programmes who meet the eligibility criteria will receive the subsidy.

For more details about HSUHK's Information Day, please visit: https://infoday.hsu.edu.hk/en/.

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Photos:





Photo 1-2: HSUHK Information Day brings prospective students on campus to learn about latest programmes and admissions information.







Photo 3-4: Participants experience HSUHK's latest research achievements in the field of AI across multiple exhibits.





Photo 5: Professor Joshua Mok (left) and Mr Ng Po-shing (right) led an interactive seminar titled "Future vs Prestige: How to choose?".

Photos Download: Link

About The Hang Seng University of Hong Kong

The Hang Seng University of Hong Kong (HSUHK) is a non-profit private liberal-arts-oriented university with six Schools (Business, Communication, Decision Sciences, Humanities and Social Science, Translation and Foreign Languages, and Transdisciplinary Studies), and over 7,000 full-time undergraduate and postgraduate students. With its unique "Liberal + Professional" education model, HSUHK nurtures young talent with critical thinking, innovative minds, caring attitudes, moral values and social responsibility.

Aspiring to be a leading private university in the region, HSUHK prioritises stellar undergraduate education, top-quality faculty members, award-winning green campus facilities, innovative degree programmes, a unique residential college system that combines living and learning, interactive small-class teaching, close student-teacher relationships, impactful research, and excellent student development and support services.

HSUHK also ranked 7th (overall) in the ASEAN+ region, the 1st in the Greater China region, the 1st in Employability, the 3rd in Research and the 5th in Community Engagement as per the 2023 AppliedHE ASEAN+ private university ranking by the Singapore-based AppliedHE. Additionally, HSUHK was ranked among the top 200 worldwide on "Quality Education" and "Decent Work and Economic Growth" in the Times Higher Education University Impact Rankings 2021.

HSUHK was recognised in the 2025 Top Universities and Top Scientists Rankings conducted by international academic platform, Research.com, and was ranked 22nd in Social Sciences and Humanities, and 33rd in Economics and Finance among the top universities in China. The University's MSc in Global Supply Chain Management programme was ranked 84th globally in the



QS International Trade Rankings 2025 announced by Quacquarelli Symonds (QS). The programme was also ranked 7th in the Greater China region and 4th in Hong Kong. The School of Business obtained AACSB International accreditation, a distinction achieved by only 6% of the world's leading business schools.