



## **Press Release – For Immediate Release**

To: Assignment Editor/Editor of Education and Local News Sections

6 October 2025

### **HSUHK's Institute of Knowledge Exchange organises symposium on “Integrating Culture, Sports, and Tourism: Unleashing Possibilities”**

The Institute of Knowledge Exchange (IKE) at The Hang Seng University of Hong Kong (HSUHK) hosted a symposium titled “Integrating Culture, Sports, and Tourism: Unleashing Possibilities” on 3 October in collaboration with the Tourism, Heritage & Sports Education Hub; the Greater Bay Area Medical Professional Development Association; Asia Academy for Sports and Fitness Professionals; and Ko Live Media.

Distinguished speakers from the culture, sports, and tourism sectors included Mr Ivan Wong, Chief Executive of Ocean Park; Mr Ip Ka-po, Director of Creation TV; and Mr Heung Pak-wing, IFMA International Gold Champion, who shared invaluable insights into their respective fields. Their presentations deeply resonated with attendees, and sparked meaningful discussions on the vital role of culture, sports and tourism in Hong Kong's economy and society.

Professor Simon Ho, President of HSUHK, emphasised that culture, sports and tourism are integral to daily life, enriching humanistic values and aligning with liberal arts education. Dr John Leung, Associate Vice-President (Knowledge Exchange) and Director of IKE, highlighted the interconnected nature of the culture, sports, and tourism sectors, noting their complementary roles in generating significant societal and economic benefits. Professor Gavin Chau, Associate Director (Academic and China Liaison) of IKE, said, “In order to support government's policies on culture, sports and tourism, HSUHK plans to offer courses that will nurture more talent for the advancement of Hong Kong's culture, sports and tourism industries.”

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**Photos:**



Photo 1 : Professor Simon Ho, President of HSUHK (6th from right); Dr John Leung, Associate Vice-President (Knowledge Exchange) and Director of IKE (4th from left); Professor Gavin Chau, Associate Director (Academic and China Liaison) of IKE (left) and Dr Kenneth Kwong (2nd from left), Associate Director of IKE take photo with representatives from the Tourism, Heritage & Sports Education Hub and the Greater Bay Area Medical Professional Development Association.



Photo 2: Dr John Leung (left, front row) and Mr Zappa Ho, Chief Executive of the Tourism, Heritage & Sports Education Hub (right, front row) sign a Memorandum of Understanding between IKE and Hub, witnessed by President Simon Ho (4th from left, back row) and Mr Tommy Tam, Chairman of the Travel Industry Council of Hong Kong (2nd from right, back row).



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Photo 3: Over 100 representatives from culture, sports, and tourism sectors, alongside HSUHK teachers and students, participate in the symposium named “Integrating Culture, Sports, and Tourism: Unleashing Possibilities”.

**Photos Download:** [Link](#)

### **About The Hang Seng University of Hong Kong**

The Hang Seng University of Hong Kong (HSUHK) is a non-profit private liberal-arts-oriented university with six Schools (Business, Communication, Decision Sciences, Humanities and Social Science, Translation and Foreign Languages, and Transdisciplinary Studies), and over 7,000 full-time undergraduate and postgraduate students. With its unique “Liberal + Professional” education model, HSUHK nurtures young talent with critical thinking, innovative minds, caring attitudes, moral values and social responsibility.

Aspiring to be a leading private university in the region, HSUHK prioritises stellar undergraduate education, top-quality faculty members, award-winning green campus facilities, innovative degree programmes, a unique residential college system that combines living and learning, interactive small-class teaching, close student-teacher relationships, impactful research, and excellent student development and support services.

HSUHK also ranked 7th (overall) in the ASEAN+ region, the 1st in the Greater China region, the 1st in Employability, the 3rd in Research and the 5th in Community Engagement as per the 2023 AppliedHE ASEAN+ private university ranking by the Singapore-based AppliedHE. Additionally, HSUHK was ranked among the top 200 worldwide on “Quality Education” and “Decent Work and Economic Growth” in the Times Higher Education University Impact Rankings 2021.

HSUHK was recognised in the 2025 Top Universities and Top Scientists Rankings conducted by international academic platform, Research.com, and was ranked 22nd in Social Sciences and Humanities, and 33rd in Economics and Finance among the top universities in China. The



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University's MSc in Global Supply Chain Management programme was ranked 84th globally in the QS International Trade Rankings 2025 announced by Quacquarelli Symonds (QS). The programme was also ranked 7th in the Greater China region and 4th in Hong Kong. The School of Business obtained AACSB International accreditation, a distinction achieved by only 6% of the world's leading business schools.