

<u>Press Release – For Immediate Release</u>

To: Assignment Editor/Editor of Education and Local News Sections

1 September 2025

HSUHK management welcomes students with Hong Kong-style snacks on first day of school President Simon Ho inspires students to learn with positive and open mind

At the start of the academic year, The Hang Seng University of Hong Kong (HSUHK) has organised a range of activities today, including student performances, fun booths and photo-taking corners, to promote a vibrant campus atmosphere. HSUHK's management team, including Professor Simon Ho, President; Professor Jeanne Fu, Vice-President (Learning and Student Experience); Dr Josiah Chan, Vice-President (Organisational Development); Dr John Leung, Associate Vice-President (Knowledge Exchange); and Dr Cheung Pui-sze, Director of Student Affairs, delighted fellow staff members and students with Hong Kong-style snacks. This academic year, HSUHK welcomes some 2,200 undergraduate freshmen and over 760 new postgraduate students.

In his welcome video, President Ho encouraged students to engage in various experiential learning activities, including overseas exchanges, internships, service-learning opportunities, leadership trainings, University sports teams and music groups, among others. He urged students to keep an open mind and commit to continuous learning, emphasising that every interaction is a chance to explore their potential, develop their capabilities and nurture their passions — all of which contribute to discovering the value of life.

Click here for the President Ho's welcome video.

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Photos:





Photo 1 and 2: HSUHK's management team delight students and staff members with Hong Kongstyle snacks on the first day of school.





Photo 3: HSUHK's mascot Handa welcomes students to the new academic year.



Photo 4: President Ho encourages students to learn with a positive and open mind in his welcome video.

Photos Download: Link



About The Hang Seng University of Hong Kong

The Hang Seng University of Hong Kong (HSUHK) is a non-profit private liberal-arts-oriented university with six Schools (Business, Communication, Decision Sciences, Humanities and Social Science, Translation and Foreign Languages, and Transdisciplinary Studies), and over 6,700 full-time undergraduate and postgraduate students. With its unique "Liberal + Professional" education model, HSUHK nurtures young talent with critical thinking, innovative minds, caring attitudes, moral values and social responsibility.

Aspiring to be a leading private university in the region, HSUHK prioritises stellar undergraduate education, top-quality faculty members, award-winning green campus facilities, innovative degree programmes, a unique residential college system that combines living and learning, interactive small-class teaching, close student-teacher relationships, impactful research, and excellent student development and support services.

HSUHK also ranked 7th (overall) in the ASEAN+ region, the 1st in the Greater China region, the 1st in Employability, the 3rd in Research and the 5th in Community Engagement as per the 2023 AppliedHE ASEAN+ private university ranking by the Singapore-based AppliedHE. Additionally, HSUHK was ranked among the top 200 worldwide on "Quality Education" and "Decent Work and Economic Growth" in the Times Higher Education University Impact Rankings 2021.

HSUHK was recognised in the 2025 Top Universities and Top Scientists Rankings conducted by international academic platform, Research.com, and was ranked 22nd in Social Sciences and Humanities, and 33rd in Economics and Finance among the top universities in China. The University's MSc in Global Supply Chain Management programme was ranked 84th globally in the QS International Trade Rankings 2025 announced by Quacquarelli Symonds (QS). The programme was also ranked 7th in the Greater China region and 4th in Hong Kong. The School of Business obtained AACSB International accreditation, a distinction achieved by only 6% of the world's leading business schools.