



Press Release – For Immediate Release

To: Assignment Editor/Editor of Education and Local News Sections

22 August 2025

Freshmen urged to fully explore their potential at HSUHK New Students Welcome Day

The Hang Seng University of Hong Kong (HSUHK) held its New Student Welcome Day today (22 August) and welcomed over 2,200 incoming first and senior-year students. Themed “New Game+: Awaken Your Uni Power”, the event encouraged freshmen to unlock their potential by seizing opportunities for growth and exploration as they face challenges head-on, and enjoy university life.

In her welcome address, Professor Jeanne Fu, Vice-President (Learning and Student Experience), expressed her hope that freshmen’s University journey will awaken their independence, passionate, and courage. She emphasised that students should use their courage as a compass for growth, harness resilience to overcome obstacles and challenges, fully engage with university life, and become empathetic leaders who contribute to their communities.

Professor Simon Ho, President of HSUHK, penned a note to students on the orientation website and encouraged them to seize every opportunity for learning, service, and personal development, and to engage actively in their studies and community. He emphasised that University education is not just about acquiring professional knowledge and skills for their first job; but it prepares students to embrace challenges and opportunities with confidence and resilience, enabling them to become responsible global citizens with a strong sense of purpose and fulfilment.

Dr Cheung Pui-sze, Director of Student Affairs, also left a message on the website to remind students to not only achieve academic success, but also focus on gaining wisdom and compassion, so that they can become well-rounded individuals ready to make a positive impact on the world.

During the New Student Welcome Day, various departments and student organisations set up booths and held activities such as campus hunts and sports carnivals to introduce new students to the University’s learning environment, support services, and recreational facilities. This initiative helped them gain a deeper understanding of campus life as they embark on a new



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learning journey.

Meanwhile, President Simon Ho, along with the Vice-Presidents and Deans of Schools, shared their warm welcome and words of encouragement for the freshmen through a video in English, Cantonese and Putonghua. Click [here](#) to watch the video.

-END-

Photos:





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Photo 1 and 2: HSUHK holds New Student Welcome Day to welcome over 2,200 first-year and senior-year students.





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Photo 3 and 4: HSUHK President and management visit student organisation booths to encourage new students to engage in campus life.



Photo 5: Freshmen actively engage in HSUHK campus hunts and sports carnivals to enhance their understanding of the University.

Photos Download: [Link](#)



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About The Hang Seng University of Hong Kong

The Hang Seng University of Hong Kong (HSUHK) is a non-profit private liberal-arts-oriented university with six Schools (Business, Communication, Decision Sciences, Humanities and Social Science, Translation and Foreign Languages, and Transdisciplinary Studies), and over 6,700 full-time undergraduate and postgraduate students. With its unique “Liberal + Professional” education model, HSUHK nurtures young talent with critical thinking, innovative minds, caring attitudes, moral values, and social responsibility.

Aspiring to be a leading private university in the region, HSUHK prioritises stellar undergraduate education, top-quality faculty members, award-winning green campus facilities, innovative degree programmes, a unique residential college system that combines living and learning, interactive small-class teaching, close student-teacher relationships, impactful research, and excellent student development and support services.

HSUHK also ranked 7th (overall) in the ASEAN+ region, the 1st in the Greater China region, the 1st in Employability, the 3rd in Research and the 5th in Community Engagement as per the 2023 AppliedHE ASEAN+ private university ranking by the Singapore-based AppliedHE. Additionally, HSUHK was ranked among the top 200 worldwide on “Quality Education” and “Decent Work and Economic Growth” in the Times Higher Education University Impact Rankings 2021.

HSUHK was recognised in the 2025 Top Universities and Top Scientists Rankings conducted by international academic platform, Research.com, and was ranked 22nd in Social Sciences and Humanities, and 33rd in Economics and Finance among the top universities in China. The University’s MSc in Global Supply Chain Management programme was ranked 84th globally in the QS International Trade Rankings 2025 announced by Quacquarelli Symonds (QS). The programme was also ranked 7th in the Greater China region and 4th in Hong Kong. The School of Business obtained AACSB International accreditation, a distinction achieved by only 6% of the world’s leading business schools.