



## **Press Release – For Immediate Release**

To: Assignment Editor/Editor of Education and Local News Sections

30 June 2025

### **Twenty-three companies receive HSUHK's Junzi Corporation Award 2025**

The School of Business (SBUS) at The Hang Seng University of Hong Kong (HSUHK) hosted the 14th Junzi Corporation Award Presentation Ceremony on 27 June, during which the “HSUHK Business Ethics Index” was also announced. This year, 23 companies received Junzi Corporation Awards across four categories, namely the HSUHK 45th Anniversary Special Junzi Corporation Award; the Junzi Corporation Award for Exemplary Business Practices; the Junzi Corporation Award; and the Junzi Corporation Award (Small and Medium Enterprises). (Please refer to the appendix for the list of awardees)

In his opening remarks, Professor Simon Ho, President of HSUHK said “In today's rapidly changing global economy, enterprises face unprecedented challenges. From climate change, geopolitical tensions, trade wars and technological advancements, every business decision can have a profound impact on society and the environment. In this context, the ‘HSUHK's Junzi Corporation Award’ gains even greater significance. It represents not only an honour but also a sense of social responsibility, and signifies our unwavering commitment to business ethics.”

Since 2011, the University has conducted thorough academic research and upheld the five Junzi Virtues: “Ren (Benevolence)”, “Yi (Righteousness)”, “Li (Propriety)”, “Zhi (Wisdom)”, and “Xin (Trustworthiness)” that reflect the Hong Kong business community's overall ethical standards. During the award ceremony, Mr Ricky Lam, Associate Dean (Enterprise and Business Engagement) of SBUS announced the HSUHK Business Ethics Index for 2025, which is at 66.6 (out of 100). It shows an increase of 10.4% from 60.3 in 2024. The results reflect that Hong Kong citizens believe that the “Junzi” business behaviours of various companies have improved since last year.

A dialogue with business leaders was also held at the same occasion. Dr Lian Chan, Managing Director of DEHTLET Eco-System Limited and Professor Karen Chan, Executive Director of German Pool Group Company Limited and Founder of SPARKLE BY KAREN CHAN, were invited to share their thoughts on the topic “Integrating the Five Junzi Virtues into ESG and Business Practices”, with Mr Ricky Lam as the facilitator. The speakers shared how their own companies



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integrate the five Junzi virtues to promote sustainable development and innovation in terms of environmental and social responsibility, corporate mission, and governance.

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**Photos:**



Photo 1: HCUHK Senior Management, honourable guests and awardees at the 14th HCUHK Junzi Corporation Award Presentation Ceremony.



Photo 2: Professor Jeanne Fu (left), Vice-President (Learning and Student Experience) of HCUHK presents the HCUHK 45th Anniversary Special Junzi Corporation Award to the representative of Hang Seng Bank Limited.





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Photo 3: Mr Dannie Cheung (left), Member of the HSUHK Council presents the Junzi Corporation Award for Exemplary Business Practices to the representative of the Henderson Land Development Company Limited.



Photo 4: Mr Ricky Lam (left), Professor Karen Chan and Dr Lian Chan discuss the topic “Integrating the Five Junzi Virtues into ESG and Business Practices”.

**Photos Download:** [Link](#)

**Appendix: The 14th HSUHK Junzi Corporation Award List of Awardees**



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### **About The Hang Seng University of Hong Kong**

The Hang Seng University of Hong Kong (HSUHK) is a non-profit private liberal-arts-oriented university with six Schools (Business, Communication, Decision Sciences, Humanities and Social Science, Translation and Foreign Languages, and Transdisciplinary Studies) and over 6,700 full-time undergraduate and postgraduate students. Adopting the unique “Liberal + Professional” education model, HSUHK aims to nurture young talent with critical thinking, innovative minds, caring attitudes, moral values and social responsibility.

Aspiring to be a leading private university in the region, HSUHK features a primary focus on undergraduate education, top-quality faculty members, award-winning green campus facilities, innovative degree programmes, unique residential college system combining living and learning, interactive small class teaching, very close student-teacher relationship, RGC-funded impactful research, and excellent student development/support services. HSUHK is listed the 7th (overall) in the ASEAN+ region, the 1st in the Greater China region, and the 1st in Employability as per the 2023 AppliedHE ASEAN+ private university assessment by the Singapore-based AppliedHE. It is also listed among the top 200 worldwide on “Quality Education” and “Decent Work and Economic Growth” in the Times Higher Education University Impact Rankings 2021.



**Appendix 1 : The 14th HSUHK Junzi Corporation Award List of Awardees (in no particular order)**

<b>The Hang Seng University of Hong Kong 45<sup>th</sup> Anniversary Special Junzi Corporation Award</b>	
CEC International Holdings Limited	Hang Seng Bank Limited
Hong Kong Tramways, Limited	The "Star" Ferry Company, Limited
The Hong Kong and China Gas Company Limited	The Hong Kong and Shanghai Banking Corporation Limited
<b>Junzi Corporation Award for Exemplary Business Practices</b>	
Henderson Land Development Company Limited	
<b>Junzi Corporation Award</b>	
AP Rentals Holdings Limited	Brother International (HK) Limited
China Overseas Land & Investment Limited	Henderson Land Development Company Limited
China Overseas Property Holdings Limited	i-CABLE Communications Limited
North Asia Strategic Holdings Ltd.	The Hong Kong and China Gas Company Limited
The Kowloon Motor Bus Company (1933) Limited	The Macao Water Supply Company Limited
Town Ray Holdings Limited	
<b>Junzi Corporation Award (Small and Medium Enterprises)</b>	
An Studio Design Co.	Codekey cookies Limited
Don Nelson Recruitment Limited	Galaxy Engineering Holding Company Limited
Master Insight Media Limited	On Ki Professional Security Consultant Limited
Urban Air Design Limited	