



Press Release – For Immediate Release

To: Assignment Editor/Editor of Education, Local News and Business Sections

29 May 2025

HSUHK ESG Research Centre holds “ESG Intelligence: Theory and Practice” conference to unveil three-year research outcomes

The Research Centre for ESG of The Hang Seng University of Hong Kong (HSUHK) recently hosted the “ESG Intelligence: Theory and Practice” conference, bringing together financial leaders, policymakers, scholars, and sustainability experts to explore actionable strategies for environmental, social, and governance challenges. During the conference, research outcomes regarding ESG strategies for investors, accountants, consumers/employees, and corporate communications practitioners were also presented.

Professor Louis Cheng, Dr S H Ho Professor of Banking and Finance and Director of the Research Centre for ESG at HSUHK shared about the three-year research conducted from January 2022 titled “Establishing a Research Infrastructure for ESG Intelligence: A Multistakeholder Perspective”. The project highlighted four stakeholder perspectives on ESG data intelligence: investors, accounting, consumers, and corporate communications. A panel of experts then further elaborated on the research insights and industry applications of the topics researched. To read the complete report, please visit the ESG Centre website at <https://esg.hsu.edu.hk/ids-esg-report/>.

Professor Joshua Mok, Provost and Vice-President (Academic and Research) of HSUHK delivered a keynote address titled “Social Entrepreneurship: Policy and Practices in Hong Kong” at the Conference, mapping the government’s strategic shift in social innovation. Ms Vivi Hu, CEO of YoujiVest, demonstrated how AI is revolutionising business applications and investment strategies using big data related to climate change and ESG. Additionally, a fireside chat featuring Dr Jacky Tang, Chief Investment Officer of an international asset management firm, and Dr Ricky Szeto, a member of the HKSAR Social Welfare Advisory Committee, tackled the issue of finding the balance between financial returns and societal impact.

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Photos:



Photo 1: Professor Louis Cheng shares findings from the three-year research, “Establishing a Research Infrastructure for ESG Intelligence: A Multistakeholder Perspective”.



Photo 2: Professor Joshua Mok shares his insights on “Social Entrepreneurship: Policy and Practice in Hong Kong”.

Photos Download: [Link](#)

About The Hang Seng University of Hong Kong

The Hang Seng University of Hong Kong (HSUHK) is a non-profit private liberal-arts-oriented university with six Schools (Business, Communication, Decision Sciences, Humanities and Social Science, Translation and Foreign Languages, and Transdisciplinary Studies) and over 6,700 full-



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time undergraduate and postgraduate students. Adopting the unique “Liberal + Professional” education model, HSUHK aims to nurture young talent with critical thinking, innovative minds, caring attitudes, moral values and social responsibility.

Aspiring to be a leading private university in the region, HSUHK features a primary focus on undergraduate education, top-quality faculty members, award-winning green campus facilities, innovative degree programmes, unique residential college system combining living and learning, interactive small class teaching, very close student-teacher relationship, RGC-funded impactful research, and excellent student development/support services. HSUHK is listed the 7th (overall) in the ASEAN+ region, the 1st in the Greater China region, and the 1st in Employability as per the 2023 AppliedHE ASEAN+ private university assessment by the Singapore-based AppliedHE. It is also listed among the top 200 worldwide on “Quality Education” and “Decent Work and Economic Growth” in the Times Higher Education University Impact Rankings 2021.