



Press Release – For Immediate Release

To: Assignment Editor/Editor of Education and Local News Sections

29 April 2025

HSUHK hosts Tsimshatsui Kaifong Association Academic Hall Appreciation and Naming Ceremony

The Hang Seng University of Hong Kong (HSUHK) has received a generous donation of HK\$5 million from Tsim Sha Tsui District Kaifong Welfare Association (the Association) to strengthen its Strategic Campus Development Fund. In recognition of the Association's unwavering commitment, an Appreciation and Naming Ceremony for Tsimshatsui Kaifong Association Academic Hall was held on 29 April. Officiating guests included Mr So Chung-ping, Chairman of Tsim Sha Tsui District Kaifong Welfare Association; Mr Lam Cho-kwong, Chairman of Supervisory Committee of Tsim Sha Tsui District Kaifong Welfare Association; Dr Patrick Poon, Governor and Chairman of the Fundraising and Donation Committee, HSUHK; and Professor Simon Ho, President of HSUHK. Over 120 attendees, including HSUHK faculty and staff, joined the ceremony to commemorate the occasion.

Since its establishment, HSUHK has thrived due to steadfast community support. Tsim Sha Tsui District Kaifong Welfare Association has played a pivotal role in advancing higher education in Hong Kong through its enduring partnership with local institutions. Since 2020, the Association has provided HSUHK students with scholarships and bursaries, benefiting countless students.

President Simon Ho remarked "We are profoundly grateful to the Association and Mr So for their unwavering support towards our Strategic Campus Development Fund. This shows their trust, support, and encouragement for the University".

Mr So Chung-ping said "Tsim Sha Tsui District Kaifong Welfare Association remains deeply committed to empowering the community through a wide range of welfare programmes and educational initiatives, with a special focus on the elderly and underprivileged. Our continued support for Hong Kong's institutions reflects our dedication to advancing education. To honour the exemplary service of our 27th Board of Directors and Supervisors, their names will be permanently engraved on a plaque in the Tsimshatsui Kaifong Association Academic Hall. This Academic Hall symbolises the vital connection between education and community towards nurturing the leaders of tomorrow".



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The Tsimshatsui Kaifong Association Academic Hall is a versatile venue designed for academic seminars, cultural events, and lectures, providing students with a dynamic platform for learning and engagement. Aligned with HSUHK's unique "Liberal + Professional" education model, the Hall enhances students' development by fostering well-rounded competencies, and cultivates young talent equipped with critical thinking skills, innovative minds, caring attitudes, moral values and social responsibility.

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Photos:



Photo 1: (From left) Mr Lam Cho-kwong and Mr So Chung-ping, Chairman of Supervisory Committee and Chairman of Tsim Sha Tsui District Kaifong Welfare Association, present the donation cheque to Dr Patrick Poon and President Simon Ho.



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Photo 2: Dr Patrick Poon and President Simon Ho present a souvenir to the leaders of Tsim Sha Tsui District Kaifong Welfare Association.



Photo 3: The officiating guests preside over the Unveiling Ceremony.



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Photo 4 and Photo 5: Tsimshatsui Kaifong Association Academic Hall is officially opened today.



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Photo 6: President Simon Ho expresses his gratitude to Tsim Sha Tsui District Kaifong Welfare Association for their ardent support of HSUHK's Strategic Campus Development Fund.



Photo 7: Mr So Chung-ping said that the Association would work closely with HSUHK to nurture more young leaders for the betterment of our society.

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About The Hang Seng University of Hong Kong

The Hang Seng University of Hong Kong (HSUHK) is a non-profit private liberal-arts-oriented university with six Schools (Business, Communication, Decision Sciences, Humanities and Social Science, Translation and Foreign Languages, and Transdisciplinary Studies) and over 6,700 full-time undergraduate and postgraduate students. Adopting the unique “Liberal + Professional” education model, HSUHK aims to nurture young talent with critical thinking, innovative minds, caring attitudes, moral values and social responsibility.

Aspiring to be a leading private university in the region, HSUHK features a primary focus on undergraduate education, top-quality faculty members, award-winning green campus facilities, innovative degree programmes, unique residential college system combining living and learning, interactive small class teaching, very close student-teacher relationship, RGC-funded impactful research, and excellent student development/support services. HSUHK is listed the 7th (overall) in the ASEAN+ region, the 1st in the Greater China region, and the 1st in Employability as per the 2023 AppliedHE ASEAN+ private university assessment by the Singapore-based AppliedHE. It is also listed among the top 200 worldwide on “Quality Education” and “Decent Work and Economic Growth” in the Times Higher Education University Impact Rankings 2021.

About Tsim Sha Tsui District Kaifong Welfare Association

Tsim Sha Tsui District Kai Fong Welfare Association was established in 1953 as a non-profit welfare organisation, operating over 70 years of history. Its main purpose is to emphasise the principles of "mutual support, shared interests, assistance in times of need, and changing customs," providing education, elderly care, medical, and youth services to the community without discrimination based on race or religion.

To promote educational development in Hong Kong, the Association funds various local universities for educational development purposes and sponsors students for overseas exchanges, allowing them to broaden their horizons and knowledge. Additionally, it has established schools under Project Hope in Guangdong, Guizhou, Hebei, and Xinjiang provinces to provide educational opportunities for students in mainland China.

In terms of elderly services, the Association operates the Tsim Sha Tsui District Kaifong Association Neighborhood Elderly Activities Centre for almost 30 years, which provides appropriate services for local seniors including health and community education, consultation and referral services, volunteer services, caregiver support, social and recreational activities, counseling, group and interest classes, as well as outreach programmes for hidden elderly individuals.

Regarding medical services, the Association provides dental care services for the community. It also collaborates with local universities to promote the Compendium of Materia Medica and traditional Chinese medicine culture, while providing traditional Chinese medicine healthcare services to the community.



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The Association is committed to the development of youth in Hong Kong, operating a scout troop aimed at instilling virtues of public service, kindness, unity and cooperation among young people and cultivate positive values.