



Press Release – For Immediate Release

To: Assignment Editor/Editor of Education and Local News Sections

24 April 2025

HSUHK School of Business partners with ILM to empower ethnic minority youth in Hong Kong

The School of Business (SBUS) at The Hang Seng University of Hong Kong (HSUHK) signed a Memorandum of Understanding (MoU) with the Institute of Leadership and Management Foundation Limited (ILM), a non-profit organisation. This partnership aims to provide skills training and resources to help ethnic minority youth overcome systemic barriers and succeed in their academic and professional endeavors.

Under this partnership, SBUS will deliver a series of career development workshops and resources tailored to career exploration, goal setting, and pathways to higher education. These initiatives aim to help students map out their career plans and develop actionable strategies to achieve their goals. SBUS and ILM will promote educational and social inclusion by organising sharing sessions, mentorship opportunities, and community-driven projects. This collaboration underscores SBUS's commitment to social equity and inclusive education, aligning seamlessly with ILM's mission to unleash the potential of marginalised youth.

Mr Ricky Lam, Associate Dean (Enterprise and Business Engagement) of SBUS said, "Education is the cornerstone of social mobility. Through this initiative, we aspire to transform the future of students while cultivating a diverse and equitable environment that nurtures talents, thereby enhancing Hong Kong's competitiveness."

Ms Luisa Tan Castro, Founder of ILM, said, "Systemic barriers and social prejudices have long stifled the development of ethnic minority communities. This collaboration aims to turn challenges into opportunities. By equipping youth with skills, networks and confidence, we empower them to emerge as tomorrow's leaders in Hong Kong society."

The parties will integrate their resources, expertise, and strengths to dismantle the barriers faced by Hong Kong's ethnic minority communities in education and employment. This collaboration also aims to promote social cohesion, socio-economic inclusion, and long-term community



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empowerment, thereby laying a solid foundation for a more equitable future in the city. The initiative positions diversity and inclusion as driving forces of innovation and growth, further advancing the United Nations Sustainable Development Goals.

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Photo:



Photo caption: Ms Luisa Tan Castro, Founder of ILM (first row, left) and Mr Ricky Lam, Associate Dean (Enterprise and Business Engagement) of SBUS, sign an MoU to promote the development of ethnic minority youth in Hong Kong.

Photo Download: [Link](#)



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About The Hang Seng University of Hong Kong

The Hang Seng University of Hong Kong (HSUHK) is a non-profit private liberal-arts-oriented university with six Schools (Business, Communication, Decision Sciences, Humanities and Social Science, Translation and Foreign Languages, and Transdisciplinary Studies) and over 6,700 full-time undergraduate and postgraduate students. Adopting the unique “Liberal + Professional” education model, HSUHK aims to nurture young talent with critical thinking, innovative minds, caring attitudes, moral values and social responsibility.

Aspiring to be a leading private university in the region, HSUHK features a primary focus on undergraduate education, top-quality faculty members, award-winning green campus facilities, innovative degree programmes, unique residential college system combining living and learning, interactive small class teaching, very close student-teacher relationship, RGC-funded impactful research, and excellent student development/support services. HSUHK is listed the 7th (overall) in the ASEAN+ region, the 1st in the Greater China region, and the 1st in Employability as per the 2023 AppliedHE ASEAN+ private university assessment by the Singapore-based AppliedHE. It is also listed among the top 200 worldwide on “Quality Education” and “Decent Work and Economic Growth” in the Times Higher Education University Impact Rankings 2021.

About Institute of Leadership and Management Foundation Limited (ILM) :

ILM Foundation (ILM) is a registered non-profit organisation, established 2021 in HK with charity registration (91/18546) at the IRD since 24 Oct 2022. ILM is composed of ethnic minorities creating positive social change through active community empowerment of ethnic minority (EM) communities by building their skills, confidence, and potential through a growth mindset. ILM is dedicated to creating positive social change through active empowerment utilising 3 pillars: empowering communities, supporting social innovation, and collaborative impact.