



Press Release – For Immediate Release

To: Assignment Editor/Editor of Education and Local News Sections

31 March 2025

HSUHK hosts “Talk2U – Audio Description Community Service Scheme”

The Hang Seng University of Hong Kong (HSUHK) and the Audio Description Association (Hong Kong) organised the “Talk2U – Audio Description Community Service Scheme” on 29 March. During the event, HSUHK students guided visually impaired individuals from the Rehabilitation Alliance Hong Kong to explore various areas of the campus, enabling them to “see” the University’s greenery and facilities through sound and touch.

The students completed 16 hours of training on audio descriptions and wrote their own scripts to lead the visually impaired guests on a tour of the University’s Residential Colleges, Lee Quo Wei Academic Building, and the stone lions at The Way. Through the students’ vivid descriptions, guests were able to experience what HSUHK’s campus is like by using their auditory and tactile senses, and constructing an imaginative picture of the University.

Johnson Lo, a student participant of the programme shared that the event deepened his understanding and enriched his empathy for the needs and feelings of visually impaired individuals as he was able to view the world from their perspective. He noted that the experience heightened his awareness of the daily challenges faced by visually impaired individuals and equipped him with the tools to communicate and interact with them more effectively, as he hopes to engage in similar volunteer work to serve the community in the future.

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Photos:



Photo 1: HSUHK students lead visually impaired individuals on a tour of the campus, where they learned more about bamboo, which is widely planted across campus.



Photo 2: HSUHK students lead visually impaired individuals on a tour of the Residential Colleges, and experienced the difference between bamboo curtains and standard blinds with the sense of sound.



Photo 3: HSUHK students guide visually impaired individuals through the sense of touch to explain the University’s sustainability initiatives, such as transforming how organic waste is transformed into fertiliser.

Photos Download: <https://bit.ly/41S9aox>

About The Hang Seng University of Hong Kong

The Hang Seng University of Hong Kong (HSUHK) is a non-profit private liberal-arts oriented university with five Schools (Business, Communication, Decision Sciences, Humanities and Social Science, and Translation and Foreign Languages) and over 6,700 full-time undergraduate and postgraduate students. Adopting the unique “Liberal + Professional” education model, HSUHK aims to nurture young talent with critical thinking, innovative minds, caring attitudes, moral values and social responsibility.

Aspiring to be a leading private university in the region, HSUHK features a primary focus on undergraduate education, top-quality faculty members, award-winning green campus facilities, innovative degree programmes, unique residential college system combining living and learning, interactive small class teaching, very close student-teacher relationship, RGC-funded impactful research, and excellent student development/support services. HSUHK is listed the 7th (overall) in the ASEAN+ region, the 1st in the Greater China region, and the 1st in Employability as per the 2023 AppliedHE ASEAN+ private university assessment by the Singapore-based AppliedHE. It is also listed among the top 200 worldwide on “Quality Education” and “Decent Work and Economic Growth” in the Times Higher Education University Impact Rankings 2021.