

For Immediate Release

To: Assignment Editor/Editor of Local News and Education Sections

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HSUHK scholar named CIPSH Chair in Cultural Heritage and Creative Humanities

The International Council for Philosophy and Human Sciences (CIPSH) has established the CIPSH Chair for Cultural Heritage and Creative Humanities at the Hang Seng University of Hong Kong (HSUHK). Professor Desmond Hui, Head of the Department of Art and Design at HSUHK, will serve as the Chairholder for the next five years, with effect from 1 August 2024.

The CIPSH Chair in Cultural Heritage and Creative Humanities, which is a university-wide cultural project, will focus on establishing links with the North-South alliance in terms of building capacity and facilitating the transfer of knowledge in creative humanities and cultural heritage management, an effort that is critically needed in many parts of the world today. With the organisation of conferences, workshops, research and publications, the project will contribute to CIPSH's global priorities in the short and long term.

Established in 1949, CIPSH is an international academic organisation that was established under the United Nations Educational, Scientific and Cultural Organization (UNESCO) with its headquarters in Paris, France. The CIPSH Chairs programme was created in 2018 to further support existing networks of research centres in the field of humanities, attract greater attention to humanities' efforts worldwide, as well as raise awareness of their importance in contemporary society. Six CIPSH Chairs have been appointed globally since 2019.

Professor Desmond Hui is the Programme Director of the MA in Cultural Heritage Management programme, Chairman of the Advisory Committee on Built Heritage Conservation, as well as Chairman of the Art Subcommittee of the Museum Advisory Committee in Hong Kong. He is also among the Expert Facility for UNESCO's "Culture|2030 Indicators" initiative and was a part of the UNESCO 2005 Convention on the Protection and Promotion of the Diversity of Cultural Expressions.



Photo:



Photo 1: Professor Desmond Hui is appointed CIPSH Chair for Cultural Heritage and Creative Humanities

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About The Hang Seng University of Hong Kong

The Hang Seng University of Hong Kong (HSUHK) is a non-profit private liberal-arts oriented university with five Schools (Business, Communication, Decision Sciences, Humanities and Social Science, and Translation and Foreign Languages) and over 6,000 full-time undergraduate and postgraduate students. Adopting a unique "Liberal + Professional" education model, HSUHK nurtures students with critical thinking, innovative minds, caring attitudes, moral values and social responsibility.

Aspiring to be a leading private university in the region, HSUHK features quality undergraduate education programmes, quality faculty members, award-winning green campus facilities, innovative degree programmes, a unique residential college system which combines living and learning, interactive small class teaching, close student-teacher relationships, RGC-funded impactful research, and excellent student development/support services. HSUHK was listed 7th (overall) in the ASEAN+ region, 1st in the Greater China region, and 1st in Employability in the 2023 AppliedHE ASEAN+ private university assessment by Singapore-based AppliedHE. It was also listed among the top 200 worldwide universities for "Quality Education" and "Decent Work and Economic Growth" in the Times Higher Education University Impact Rankings 2021.