



管理學系  
DEPARTMENT OF MANAGEMENT  
香港恒生大學  
THE HANG SENG UNIVERSITY  
OF HONG KONG



School of Business  
The Hang Seng University of Hong Kong  
*A Dynamic School that CARES*

# BACHELOR OF BUSINESS ADMINISTRATION (HONOURS) IN HUMAN RESOURCE MANAGEMENT (BBA-HRM) 人力資源管理工商管理(榮譽)學士



## PROGRAMME ADVANTAGES 課程優勢

Fully utilising the advantages of private universities (such as up-to-date curriculum design, close knit relationships among stakeholders, and dedicated professors, etc), BBA-HRM is a competitive undergraduate programme in Hong Kong.

BBA-HRM adopts an up-to-date curriculum design that keeps pace with the latest findings in HRM surveys. According to worldwide HRM consultancy reports, HRM has new roles in the digital age, and acquiring the knowledge of HRIS is always at an advantage.

An understanding of legal environment plays a role in today's HR professionals, and therefore BBA-HRM requires students to take Employment Law and Business Law as core modules. Students are also required to complete an HRM internship, whereby real-life experiences are accumulated.

BBA-HRM 充分利用私立大學的有利條件（例如切合時代的課程設計、持份者之間緊密的關係以及充滿教學熱誠的教授等），在香港是具競爭力的本科課程。

BBA-HRM 採用切合時代的課程設計，與人力資源管理最新的調查結果一致。根據多家世界性專業顧問報告，人力資源管理在數碼時代擔當新的角色，掌握人力資源信息系統的知識有助保持優勢。

今時今日，了解法律環境對人力資源專業人員也是至關重要。因此 BBA-HRM 同學必須修讀《僱傭法》和《商業法》作為核心科目，並需完成人力資源管理的實習，從而累積實務經驗。



The dormitory of The Hang Seng University of Hong Kong (HSUHK) is surrounded by green mountains and beautiful environment. Students can experience the unique Residential Colleges (RC) system and build closer relationships with teachers and peers.

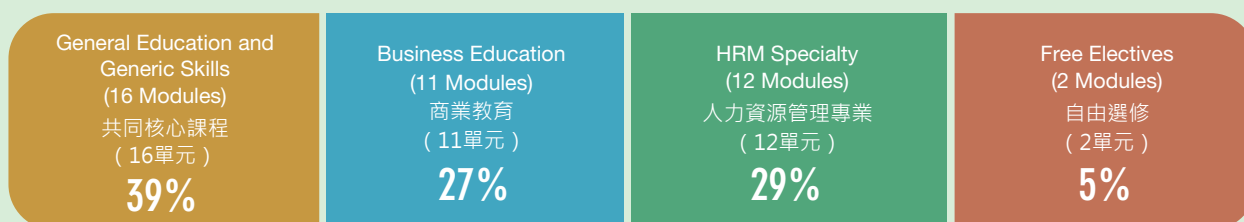
香港恒生大學（恒大）的宿舍翠山環抱、環境優美，同學們可以體驗獨特的住宿式書院制度，並藉此建立更緊密的師生和同儕關係。

# CURRICULUM DESIGN 課程設計

The four-year curriculum design is as follows:  
四年課程設計如下：

Year Four 四年級	GE Elective 通識選修	Business Policy and Strategy 商業政策及策略	Strategic HRM 策略人力資源管理	Employment Relations 僱傭關係	Free Elective 自由選修
	GE Elective 通識選修	Business Elective 商業選修	Business Elective 商業選修	Employment Law 僱傭法	HR Information Systems 人力資源資訊系統
Year Three 三年級	GE Elective 通識選修	Hong Kong Business Law 香港商業法	Performance and Comp MGT 績效與薪酬管理	MGT Skills Development 管理技巧發展	Free Elective 自由選修
	English for Professional Communication 專業英語傳意	GE Elective 通識選修	Financial Management 財務管理	Recruitment and Selection 招聘與甄選	Training and Development 培訓與發展
Year Two 二年級	GE Elective 通識選修	GE Elective 通識選修	Financial Accounting 財務會計	MGT of Contemp. BUS Operations 當代商業營運管理	Organisational Conflict MGT 組織衝突管理
	Applied Putonghua 應用普通話	English for Academic Purposes 學術英語	Contemporary Information Technologies 當代資訊科技	Principles of Marketing 市場學原理	I/O Psychology 工業組織心理學
Year One 一年級	Chinese Literature Appreciation 中國文學欣賞	University English (II) 大學英語 (二)	Probability and Statistics 概率統計學	Business Economics 2 商業經濟學二	Human Resource Management 人力資源管理
	Freshman Chinese 大一國文	University English (I) 大學英語 (一)	Perspectives on GE 透視通識教育	Business Economics 1 商業經濟學一	Principles of Management 管理學原理

The curriculum design is well-balanced between professional and liberal education.  
課程設計在專業和博雅教育之間取得平衡。



# PROFESSIONAL CONNECTIONS 專業聯繫

Professional connections are vital to HRM students. Here are some examples of professional connections.

專業聯繫對 HRM 同學十分重要，以下是一些專業聯繫的例子。

## Internship Programmes 實習計劃

Through internship, students not only put theories into practice, but also broaden their horizons and gain working experience in HRM.

通過實習，同學不僅把理論付諸實踐，同時也開闊了視野，並獲得人力資源管理的工作經驗。

## Mentorship Programmes 導師計劃

Mentorship programmes enhance students' understanding of the real-world, expand their social networks, and provide advice for personal and career development.

導師計劃增強同學對現實世界的認識，建立他們的社交網絡，並為個人和事業發展提供建議。

## Student Enhancement Programmes 學生提升計劃

BBA-HRM organises a variety of student enhancement programmes (such as seminars, forums, and workshops, etc) to link students with practitioners.

BBA-HRM 組織各種學生提升計劃（例如講座、論壇、工作坊等）把同學與從業者聯繫起來。

## Professional Accreditation 專業認證

BBA-HRM is endorsed by the Hong Kong Institute of Human Resource Management (HKIHRM). BBA-HRM students are thus eligible to become HKIHRM Student Member and graduates are eligible to become HKIHRM Associate Member.

Our programme is also internationally recognised and accredited by the Chartered Professional in Human Resources Canada (CPHR Canada) and granted exemptions from the CPHR National Knowledge Examination in Canada.

BBA-HRM 獲得香港人力資源管理學會 (HKIHRM) 認可，因此，BBA-HRM 同學符合資格成為 HKIHRM 學生會員，畢業生則符合資格成為 HKIHRM 副會員。

本課程亦獲加拿大人力資源特許專業人士 (CPHR Canada) 此一國際專業組織認可，並豁免加拿大 CPHR 國家知識考試。



# STUDENT ACTIVITIES 學生活動

Students may participate in a variety of activities with different natures. Here are some examples.

同學可以參與各種活動，以下是一些例子。



# ALUMNI SHARING 校友分享



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Enrolling in the BBA-HRM programme at HSUHK has been a transformative journey, profoundly impacting my personal growth and career aspirations. The university's abundant resources, numerous opportunities, and unwavering support have equipped me with the essential knowledge and skills to step out of my comfort zone, embrace challenges, and prepare for my future career. Throughout my studies, I have had the invaluable opportunity to partake in internships that have played a pivotal role in shaping my professional development. These internships have provided me with hands-on experiences, allowing me to learn from seasoned professionals and gain a comprehensive understanding of various HR operations, HR information systems, and the challenges associated with them. Moreover, these experiences have heightened my self-awareness by shedding light on my strengths and weaknesses, uncovering my genuine passion and interests in the field, and offering valuable insights into the work environment, responsibilities, and HR functions that deeply resonate with me.

就讀恒生大學的人力資源管理(BBA-HRM)課程是一段深具轉化力的四年旅程，對我的個人成長和職業抱負產生了深遠的影響。這個課程提供了豐富的資源和機會，讓我獲得了必要的知識和技能，使我能夠跳出舒適圈，勇於面對新挑戰，為未來的職業發展做好準備。同時，課程還為我們提供了許多寶貴的人力資源管理實習機會。這些實習讓我親身體驗了人力資源管理相關的工作，並有機會向經驗豐富的專業人士學習，全面了解各種人力資源營運、人力資源信息系統以及相關的挑戰。這些經歷不僅提升了對自身的認知，令我更清楚自己的優點和不足，也讓我發現了對這個領域的真正熱情和興趣。同時，這些實習經驗還為我提供了寶貴的洞察和體驗，讓我深入了解工作環境、責任和人力資源職能的重要性。 ”

**Ms Lau King Yan, Katy**  
2022 BBA-HRM Graduate

**劉璟欣小姐**  
2022年BBA-HRM畢業生

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It is my honor to be invited to share my experience at HSUHK. Looking back at my four years in university, three of them were spent in online classes. The pandemic has created a distance between students and instructors, but it hasn't diminished the passion of our teachers. They have demonstrated their teaching prowess in online classes, ensuring that we can engage in the courses and acquire the various theories, skills, and knowledge required by the industry.

The field of human resources management encompasses a wide range of work scopes. Throughout the four years of study, the instructors have been dedicated to inspiring us to think about our suitable career paths. Through their guidance, classroom performance, and self-reflection, I have identified the area I wish to pursue and have wholeheartedly committed myself to a career in human resource management.

After commencing my career, I have experienced a profound sense of assurance in HSUHK graduates from industry professionals. This demonstrates the credibility of our university's reputation and faculty, which has further bolstered my confidence in future career development. Lastly, I wish every student can find their own path, and may the Human Resources Management programme continue to thrive!

我很榮幸被邀請為母校的人力資源管理專業撰寫這篇文章。縱觀大學四年，有三年的時間都在網課中度過，疫情拉遠了學生與導師的距離，但無減導師的教學熱誠。導師們在網課中各顯神通，務求令我們能投入課程並掌握業界所需的各種理論、技能及知識。

人力資源管理所涵蓋的工作範圍很廣，在四年的學習中，導師致力啟發我們思考適合自己的路向。透過導師的啟發、在課堂上的表現以及自我觀察，我初步確定了自己想要發展的領域，並堅決投身人力資源管理此一行業。

開始工作後，與同事閒聊中感受到業內對恒生大學畢業生充滿信心，由此可見我校的口碑及師資讓人信服，也讓我對未來的職業發展更有信心。最後，祝願每一位學子都能找到適合自己的道路、人力資源管理課程越辦越好！ ”

**Ms Kwok Fong Ping**  
2023 BBA-HRM Graduate

**郭芳萍小姐**  
2023年BBA-HRM畢業生



# ACADEMIC TEAM 學術團隊

The academic team is dedicated to teaching, research, and interacting with students.

學術團隊在教學、研究以及學生互動等各方面均全情投入。

<p><b>Prof FU Ho Ying, Jeanne</b> 符可瑩教授 BSocSc &amp; PhD (HKU) Professor Head of Department of Management</p>	<p><b>Dr LIAO Yi, Eko</b> 廖逸博士 BIM (NJU), MPhil (LU) &amp; PhD (HKU) Associate Professor Associate Head of Department of Management</p>	<p><b>Prof LAU Pak Lung, Victor</b> 劉柏能教授 BA (NCCU), MSc &amp; PhD (PolyU) Professor Programme Director of BBA-MGT</p>
<p><b>Dr MAN Wing Yan, Thomas</b> 萬穎恩博士 BSc (Warwick), MA (Reading) &amp; PhD (PolyU) Associate Professor Associate Dean (Enterprise and Business Engagement) of SBUS</p>	<p><b>Dr WANG Chang, Linda</b> 王暢博士 BBA (CUHK), MPhil (CUHK) &amp; PhD (MSU) Associate Professor</p>	<p><b>Dr CHAU So Ling</b> 周素玲博士 BA (CityU), MBA (Heriot-Watt), PGCE (HKU) &amp; DBA (UoN) Assistant Professor</p>
<p><b>Dr KONG Hao, Kaylee</b> 孔顯博士 BBA &amp; PhD (PolyU) Assistant Professor Programme Director of BBA-HRM</p>	<p><b>Dr LEE Wai Ying, Liane</b> 李暉英博士 BBus/BA (Monash U), MBA &amp; PhD (Macq U) Assistant Professor</p>	<p><b>Dr WANG Yamei, Amy</b> 王亞美博士 BComm (UBC), MEcon &amp; PhD (HKU) Assistant Professor Programme Director of BBA-GBM</p>
<p><b>Dr WONG Yuen Shan, Noel</b> 黃婉珊博士 BSSc, MPhil &amp; PhD (CUHK) Assistant Professor Associate Programme Director of BBA-HRM</p>	<p><b>Dr CHEUNG Siu Yin, Sally</b> 張小燕博士 BBA (UH), MBA (UH) &amp; MSc (HKBU) &amp; PhD (HKUST) Senior Lecturer</p>	<p><b>Dr LAW Chiu Ming, Raymond</b> 羅超明博士 BBA (USC), MIB (CityU) &amp; DBA (UoN) Senior Lecturer Associate Programme Director of BBA-GBM</p>
<p><b>Dr LEE Siu Mei, Salina</b> 李小薇博士 MBA (Stirling) &amp; DBA (PolyU) Senior Lecturer</p>	<p><b>Dr LUK Wai Ming, Bernard</b> 陸偉明博士 BBA (CityU), MA (CityU) &amp; DBA (UoN) Senior Lecturer</p>	<p><b>Dr WONG Yin Yee, Jody</b> 王賢儀博士 BBA (PolyU), MPhil (CityU) &amp; PhD (UNSW) Senior Lecturer Associate Programme Director of BBA-MGT</p>
<p><b>Dr HUANG Kai Wai, Willy</b> 黃佳威博士 BA (LU), MPhil (LU) &amp; PhD (Birmingham) Lecturer</p>	<p><b>Ms NG Po Kei, Patricia</b> 吳寶琪女士 BSSc (LU), PGCE (HKU) &amp; MA (HKUST) Lecturer</p>	<p><b>Mr WONG Wai Ho, David</b> 黃偉豪先生 MA (HKU) &amp; BBA (HKUST) Lecturer</p>
<p><b>Dr WU Xinru, Crystal</b> 吳新茹博士 BEcon (GDUFS), MPhil &amp; PhD (LU) Lecturer</p>		

Examples of trade books about business management authored by the academic team.

學術團隊撰寫有關企業管理書籍的例子。



# CAREER DEVELOPMENT 事業發展

Morgan Mckinley (MM) listed HRM job positions and corresponding salaries in Hong Kong, which can be used as a reference for students' career development

摩根麥金利列舉香港人力資源管理工作職位和相應薪金，可作為學生發展的參考。

## HR Salary Guide 人力資源薪酬指南

Job Title 工作職稱	Monthly Salary of Permanent Position (HKD) 固定職位每月薪酬 (港幣)		
	Low	Median	High
HR Director / Head of HR (<8 years of experience)	\$70,000	\$100,000	\$120,000
HR Director / Head of HR (8+ years of experience)	\$80,000	\$100,000	\$120,000
Regional HR Director (10+ years of experience)	\$80,000	\$100,000	\$130,000
Regional HR Director (15+ years of experience)	\$100,000	\$180,000	\$200,000
HR Executive	\$18,000	\$25,000	\$30,000
Senior HR Executive	\$25,000	\$30,000	\$40,000
Assistant HR Manager	\$25,000	\$30,000	\$40,000
HR Manager / HRBP (5+ years of experience)	\$40,000	\$45,000	\$55,000
HR Manager / HRBP (8+ years of experience)	\$60,000	\$80,000	\$100,000
Regional HR Manager / HRBP	\$80,000	\$100,000	\$120,000
Talent Acquisition Coordinator	\$18,000	\$25,000	\$30,000
Talent Acquisition Specialist	\$30,000	\$40,000	\$45,000
Talent Acquisition Manager	\$45,000	\$50,000	\$60,000
Regional Talent Acquisition Manager	\$45,000	\$60,000	\$70,000
Regional Talent Acquisition Director	\$70,000	\$90,000	\$100,000
Learning and Development Specialist	\$18,000	\$25,000	\$30,000
Learning and Development Manager	\$30,000	\$40,000	\$45,000
Regional Learning and Development Manager	\$45,000	\$50,000	\$60,000
Regional Learning and Development Director	\$45,000	\$60,000	\$70,000
Compensation and Benefits Specialist	\$25,000	\$30,000	\$35,000
Compensation and Benefits Manager	\$40,000	\$50,000	\$60,000
Regional Compensation and Benefits Manager	\$60,000	\$70,000	\$80,000
Regional Compensation and Benefits Director	\$80,000	\$110,000	\$150,000
HRIS Specialist	\$18,000	\$25,000	\$30,000
HRIS Manager	\$40,000	\$50,000	\$60,000
Payroll Specialist	\$18,000	\$25,000	\$28,000
Payroll Manager	\$40,000	\$50,000	\$60,000



## APPLICATION AND ENQUIRIES ON ADMISSION 入學申請及查詢

Applicants are welcome to submit their applications through the HSUHK Online Application System:

歡迎有意者於恒大網上入學申請系統遞交申請：

<https://registration.hsu.edu.hk/oap/>

For enquiries on the admission process, please contact the Registry.

如對申請程序有任何查詢，敬請聯絡本校教務處。

Tel. 電話：3963 5710

Email 電郵：ugadmission@hsu.edu.hk

Website 網頁：<https://admission.hsu.edu.hk/>



## ENQUIRIES ON PROGRAMME 課程查詢

For enquiries on the programme, please contact the Department of Management.

如對課程有任何查詢，敬請聯絡管理學系。

Tel. 電話：3963 5342 / 3963 5565 / 3963 5566

Programme Website 課程網頁：<https://goo.gl/2tyFt9>

Email 電郵：mgt@hsu.edu.hk

Address 地址：Hang Shin Link, Siu Lek Yuen, Shatin, N.T.  
新界沙田小瀝源行善里

Programme Website  
課程網頁



Department Website  
學系網頁



Instagram



HSUHK\_DEPT\_MGT

In case of any discrepancy between the English and Chinese versions of the contents of this pamphlet, the English version shall prevail.  
本課程簡介內容以英文版本為準，中文譯本僅供參考。

The Hang Seng University of Hong Kong is incorporated in Hong Kong with limited liability by guarantee. 香港恒生大學是一間於香港註冊成立之擔保有限公司。

Information updated as of November 2023. 有關資料更新至 2023 年 11 月。

Bachelor of Business Administration (Honours) in Human Resource Management (BBA-HRM) 人力資源管理工商管理 (榮譽) 學士課程  
QF Level: 5 | QR Registration No.: 18/000843/L5 | Registration Validity Period: 08/11/2018 to 31/08/2026