



HSUHK REVIEW 2022-2023 年報





Vision 願景

To be a regional leading private liberal-arts-oriented university, recognised for excellence in teaching, learning and research, and contributions for advancing our society, and the world.

致力成為區內具領導地位並以博雅教育為主導的私立大學;並以卓越 的教學、研究和服務,以及推動社會與世界發展的貢獻而獲得認同。

Missions 使命

 To provide students with an all-round transformational and empowering educational experience through our "Liberal + Professional" education model;

透過「博雅+專業」教育模式,為學生提供具備轉化及賦權力量的全面教育體驗:

• To advance knowledge, and to be committed to free enquiry and responsible scholarship;

促進新知,承諾自由探索及負責任治學;

 To nurture responsible global citizens and leaders with critical thinking, innovative minds, caring attitudes, moral values and a sense of social responsibility.

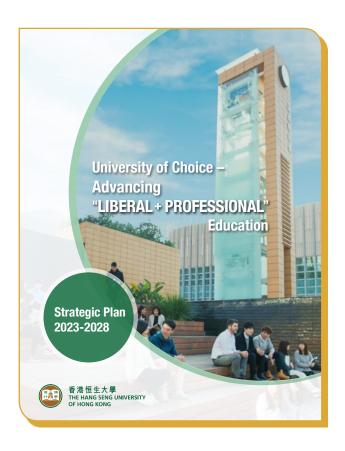
培養具備明辨思維、創新力量、人文關懷、道德價值和社會責任 的全球公民與領袖。

Motto 校訓

Erudition and Perseverance 博學篤行

Core Values 核心價值

- Mutual Trust 互信
- Value-addedness 增值
- Innovativeness 創新
- Caring Attitude 關懷
- Responsibility 責任





Details of the Strategic Plan 策略發展計劃詳情

The Hang Seng University of Hong Kong Strategic Plan 2023-2028

The Strategic Plan 2023-2028 will guide the University's directions and priorities over the next five years. Themed "University of Choice — Advancing 'Liberal + Professional' Education", the Plan encapsulates the University's development across six strategic focus areas, namely Programme Development and Admissions; Research, Scholarly Work and Knowledge Exchange; Learning and Student Experiences; Globalisation and Regional Development; Stakeholder Engagement and University Social Responsibility; and Resources Management and Institutional Advancement.

香港恒生大學 2023-2028 年度策略發展計劃

新的策略發展計劃為大學訂定未來五年的策略發展 方向。該計劃以「大學之選——引領『博雅+專業』 教育」為主題,涵蓋六大策略發展範疇,包括課程 發展與收生、研究與知識交流、學習和學生體驗、 全球和區域發展、持份者參與和大學社會責任,以 及資源管理和大學拓展。

Some of the key new strategies and initiatives 部分重點新策略和倡議

• Drive strong collaborations among HSUHK's unique programmes and those of internationally known universities.

基於恒大的獨特課程,推動與國際知名大學的緊密合作。

• Reinforce HSUHK's reputation as the leading institution in teaching and research related to business ethics, sustainability, and stakeholder value.

鞏固恒大在商業道德、可持續發展和持份者價值範疇教學和研究的領先地位。

• Develop an international alliance of Honours Academies with select universities to nurture more global leaders.

與選定的大學建立榮譽學院國際聯盟,以培養更多全球領袖。

• Leverage HSUHK's footholds in the Greater Bay Area, South-East Asia and overseas to deepen cross-border collaborations.

發揮恒大在大灣區、東南亞及海外的立足點,深化跨地域合作。

• Establish a "cultural think tank" at HSUHK to enhance cross-sector policy research in art, culture and heritage, as well as regional and international co-operation.

設立「文化智庫」,加強藝術與文化遺產的跨界別政策研究,以及區域和國際合作。

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The reporting period covered in this Review is from September 2022 to August 2023. 本年報的報告年度涵蓋 2022 年 9 月至 2023 年 8 月。



Message from the Chairman of the Board of Governors 校董會主席的話

The 2022-2023 academic year at The Hang Seng University of Hong Kong (HSUHK) was marked by steady progress. Our campus life buzzed with energy as we resumed a full schedule of academic and extracurricular activities, while our teaching and research efforts continued to evolve.

We expanded our geographical footprint by opening new centres in Qianhai and Nansha, enhancing our educational outreach. The return of in-person events has been a welcomed change, bringing back a full roster of important gatherings. Notable among these were the ceremonies for the conferral of Honorary Doctorates, the University's 43rd Founding Anniversary celebrations, several international conferences, as well as visits from delegations of regional and international universities.

The completion of the Creative Humanities Hub's main structure at West Lane is a leap forward for our School of Humanities and Social Science, providing advanced resources for our faculty and students. We are grateful to our benefactors for their support, which has been crucial in these advancements.

We bid farewell to Dr Ho Tzu-leung and Ms Wong May-kay from the Board of Governors and greet our new Governors, Mr Thomas Ho, Ms Betty Law, and Ms Saw Say-pin. Their insights will help guide HSUHK's journey.

Finally, I would like to recognise each member of our University for their contributions to our new five-year strategic plan. I look forward to seeing how this plan guides HSUHK towards becoming a recognised leader in higher education.

香港恒生大學於 2022-23 學年穩步發展。隨着學術和課外活動全面復常,教學和研究工作的持續進展,校園再次充滿朝氣。

年內我們在前海和南沙開設新的中心,進一步擴大恒生大學的教育版圖。此外,大學全面恢復實體活動,復辦多項盛事,包括榮譽博士學位頒授典禮和大學建校 43 周年慶典,以及多個大型國際會議和地區、國際大學代表團的來訪,令人欣慰。

位於西徑的「創意人文館」主體建築亦在年 內落成,標誌着人文社會科學學院的重要發 展,同時亦為師生提供先進的教學資源。為 此我們衷心感謝各位捐助人的鼎力支持。

我們謹向年內卸任的校董會成員何子樑醫生 和王美琪女士致謝,並歡迎新成員何乃威先 生、羅淑雯女士和蘇雪冰女士的加入。他們 的真知灼見將有助恒大進一步發展。

最後,感謝大學每一位成員為新的五年策略 發展計劃提供寶貴意見。我期待恒生大學按 照策略發展的規劃再登高峰,引領高等教育 的發展。

Diana Cesar Chairman of the Board of Governors 校董會主席 施穎茵



Message from the Chairman of the Council 校務委員會主席的話

This year under review has been another transformative year for the University. Besides returning to normal of face-to-face teaching, events and celebrations, the University introduced a variety of new initiatives to groom and equip our students for a highly competitive and fast changing world.

In addition to gaining many accolades for the quality of education offered at HSUHK, the University is listed 1st in Employability at the 2023 AppliedHE ASEAN+ private university assessment, which measures the percentage of graduates who secured fulltime employment within six months of graduation. Efforts as such, including the variety of career development workshops, fairs, internship opportunities and other activities, continue to demonstrate our commitment to offering the leaders of tomorrow every opportunity to stand out amongst their peers in the community and the world at large.

I am especially pleased to see that our students have received offers to take up summer study programmes across prestigious universities, including the University of Oxford, University of California, Berkeley, and Harvard University among others, to widen their international perspectives.

Residential College is one of our major pillars supporting student development. To show our appreciation to the Wei Lun Foundation, The S H Ho Foundation, and the Fung Yiu King Charitable Foundation for their generous donations which support HSUHK's strategic initiatives and development, the University has named its three Colleges under its Jockey Club Residential Colleges (RCs) system, Lee Yick Hoi Lun Mosaic College, S H Ho Wellness College, and Fung Yiu King Evergreen College respectively. Together with the Patrick S C Poon Amity College which was similarly funded and named, all four Colleges have established their respective Board and development endowment fund, symbolising a new chapter for HSUHK's RCs system.

On behalf of the Council, I would like to thank outgoing Council Members, Ms Suzanne Chan and Mr William Doo for their contributions, and welcome Mr Arthur Mui, Mr Benedict Sin, and Professor Wong Suk-ying to serve on the Council.

I applaud the achievements of the HSUHK family and express confidence for more to come our way. I look forward to celebrating our continuous success with you all as we usher in a new year of development.

> Moses Cheng Mo-chi Chairman of the Council

恒生大學在過去一年繼續革新,除面授課堂、 活動和慶典復常之外,大學亦推行多項新計 劃,確保我們的學生有能力應對競爭激烈且 急速變化的世界。

恒大不僅憑卓越的教育質素屢獲肯定,於 2023 年 AppliedHE 東盟地區 + 私立大學評鑑 中,在計算畢業生畢業半年內投身全職工作 百分比的「就業能力」範疇,恒大亦居首位。 這項成就再次印證我們矢志透過職涯發展工 作坊、就業博覽、實習機會和其他活動等機 會,培育能在本地社會以至世界出類拔萃的 未來領袖。

令我更感欣慰的是恒大學生有機會到牛津大 學、加州大學柏克萊分校和哈佛大學等著名 學府修讀暑期課程,擴闊國際視野。

住宿書院是促進學生發展的重要支柱之一。 為感謝偉倫基金、何善衡慈善基金會及馮堯 敬慈善基金會對大學策略發展的慷慨支持, 恒生大學將香港賽馬會住宿書院系統其中三 所書院,分別命名為「利易海倫博文書院」、 「善衡康活書院」和「馮堯敬綠延書院」, 連同同樣獲捐助及命名的「潘燊昌樂群書 院」,恒大四所書院已分別成立各自的書院 董事會和發展永續基金,為整個住宿書院系 統開啟新篇章。

我謹代表校務委員會向卸任的陳雪紅女士與 杜家駒先生致謝,感謝他們的寶貴貢獻,同 時歡迎梅慶堯先生、冼雅恩先生和王淑英教 授的加入。

恒生大學大家庭在過去一年成績斐然,令人 鼓舞,我有信心未來大學會更上一層樓。隨 着我們開展新的一年,我期待繼續與大家同 賀大學續創輝煌成就。

> 校務委員會主席 鄭慕智



Message from the President 校長的話

Following a full return to normalcy after the COVID-19 pandemic in early 2023, HSUHK has been able to thrive and achieve remarkable accomplishments, thanks to the concerted efforts of all members of the HSUHK community and its stakeholders.

Recognitions from around the globe

HSUHK was listed the 7th (overall) in the ASEAN+ region, 1st in the Greater China region, and 1st in Employability as per the 2023 AppliedHE ASEAN+ private university assessment by the Singapore-based AppliedHE. It also became the first self-financed university in Hong Kong to earn the AACSB International accreditation for its business programmes, and was listed 18th in "Best Business and Management Universities in China 2023", by the international academic research portal Research.com.

HSUHK also received the *Yazhou Zhoukan* Asia Excellence Brand Award 2022, as well as the Corporate Financial Education and ESG Leadership Gold Award 2022 by the Institute of Financial Planners of Hong Kong, in recognition of the University's effort to improve financial literacy levels in Hong Kong.

To add to the above accolades, HSUHK was among the 55 buildings in Hong Kong to have received the "GBA Low Carbon Buildings Top 100 Award" in 2022 by the GBA Carbon Neutrality Association, in recognition of the University's effort in promoting sustainable development in the region.

Enhancement of programme offerings and admissions

HSUHK is committed to enhancing its degree programme offerings. In numbers, five new Taught Postgraduate Programmes (TPG) were launched in 2022-23. While the new student intake (September 2022 entry) for Undergraduate Programmes remained stable at about 1,700; the enrolment for TPG increased by over twofold, to about 520.

隨着新型冠狀病毒疫情於 2023 年初消退,香港逐漸復常,恒生大學在全體師生和持份者眾志成城下亦穩步發展,並取得突出成就。

備受國際認同

在新加坡高等教育評鑑機構 AppliedHE 進行的 2023 年東盟地區 + 私立大學評鑑中,恒生大學整體位列第七,而在大中華區居首,在「就業能力」方面亦名列第一。恒生大學亦成為香港首間自資大學獲得國際商學院促進協會(AACSB)認證其商管課程,並在國際學術研究網站 Research.com 公布的「2023 中國最佳商管大學」評分中位列 18。

此外,恒生大學榮獲《亞洲周刊》頒發「亞 洲卓越品牌大獎 2022」,並獲香港財務策劃 師學會頒發「企業理財教育及 ESG 領袖大獎 2022」,表揚大學對提升本地金融知識水平 的貢獻。

恒生大學獲大灣區碳中和協會頒發「2022 年 大灣區低碳建築 TOP 100 大獎」,以嘉許大 學在區內推廣可持續發展的努力。本校是全 港獲頒此獎項的 55 幢建築物之一。

強化課程和收生

恒生大學致力強化其學位課程的質量,於 2022-23 學年共推出五個全新修課式研究生課程。學生人數方面,本科生課程的新生(2022年9月入學計)約1,700人,與往年相若;至於修課式研究生課程的學生人數則增加逾倍至約520人。 We are also pleased to have been informed by Education Bureau of the State Ministry of Education's agreement to double our admissions quota (from 10% to 20% of the total enrolment of the last academic year) for undergraduate students from Mainland China, Macao and Taiwan starting from 2023-24. To further increase student diversity, we will further enhance our efforts in enrolling overseas students, especially from ASEAN countries.

Our students continue to perform very well, with many of them achieving exceptional results in academic and non-academic activities, including international awards. Their potential has also been appreciated by employers, and 90% of our 2022 graduates secured a job or pursued further studies within six months after graduation.

We are dedicated to broadening our students' international outlook and raise their competitiveness. In 2022-23, the University supported a select group of students to join summer programmes at world renowned universities, such as the University of Oxford, Harvard University and the University of California, Berkeley among others, and will continue to expand such programmes.

Strengthening ties with strategic partners

Globalisation is one of the major aspirations that extends the impact of our institution. During the year, a number of memoranda of understanding were signed between HSUHK and regional and international partners for academic collaborations and student exchange programmes.

Our network is expanding, and despite the pandemic, our number of global partners exceeded 100 in the 2022-23 academic year. The University also set up the HSUHK mainland centres at Qianhai in Shenzhen and Nansha in Guangzhou, further propelling the University's development in the Greater Bay Area.

Creativity showcase

With finite resource, our colleagues have demonstrated their creativity to advance the University's strengths in teaching, research, and knowledge exchange. To name a few, we established Hong Kong's first Cloud Innovation School with the support of Amazon Web Services to foster further development among startup communities and prepare technology-focused talent. We are also the first in Hong Kong to establish a "Decision Analytics Outstanding Award", which recognises the impact of decision analytics technologies across industries.

我們亦喜獲教育局通知,國家教育部同意於 2023-24 學年起,將錄取內地、澳門及台灣學 生的上限增加(由上學年總學生人數的10% 增至20%)。我們亦致力錄取更多海外尤其 東盟國家的學生,使學生社群更多元化。

恒生大學學生一如以往表現出色,在學術和 非學術的活動上取得佳績,包括奪得國際獎 項。他們的潛質亦獲僱主賞識,在 2022 年畢 業生之中,九成於畢業後六個月內獲得聘用 或繼續升學。

我們致力擴闊學生的國際視野,提升他們的 競爭力。在 2022-23 學年,本校支持一批優 秀學生前赴牛津大學、哈佛大學和加州大學 柏克萊分校等世界頂尖大學修讀暑期課程, 並將進一步擴大同類計劃。

與策略夥伴加強聯繫

全球化是擴展恒大教研影響力的重要一環。 年內,恒生大學與地區及國際合作夥伴就學 術合作和學生交流計劃簽署多項合作備忘 錄。

我們正不斷擴展夥伴網絡。儘管受疫情影響, 本校的環球夥伴於 2022-23 學年已超過 100 個。大學亦已在深圳前海和廣州南沙設立內 地中心,進一步推動恒大在大灣區的發展。

創意盡展

縱然資源有限,我們的同事仍展現他們的 創造力,以提升大學在教學、研究和知識 交流方面的優勢,當中包括在 Amazon Web Services 支持下設立全港首個雲創學院,以 推動初創社群的持續發展,培養更多科技人 才。我們亦創辦了全港首個「決策分析卓越 獎」,表揚業界運用決策分析科技所帶來的 影響力。

On the research front, our colleagues' creativity has won them not only some HK\$60 million of external funding support, but also our first award at the Geneva International Exhibition of Inventions. Our scholars' out-of-the-box thinking has given birth to novel artificial intelligence and virtual reality systems, as well as mobile apps, which provide real-life solutions for supply chain management, problem-based collaborative learning, and language learning.

Looking ahead

The HSUHK Strategic Plan 2023-2028 was released in August 2023 which lays out a clear road map for the development of the University over the next five years. The Plan encapsulates the University's development across six strategic focus areas: Programme Development and Admissions; Research, Scholarly Work and Knowledge Exchange; Learning and Student Experiences; Globalisation and Regional Development; Stakeholder Engagement and University Social Responsibility; and Resources Management and Institutional Advancement.

The meticulously selected strategic goals in the Plan present an entrepreneurial approach to optimise HSUHK's strengths for the best educational outcomes, and elevates HSUHK's contribution and impact, which will be achieved through our unique "Liberal + Professional" education model, our enhanced local and regional contribution, as well as our innovative programmes and initiatives that accentuate global citizenship. In doing so, HSUHK will become the University of choice for students, scholars, employers, and relevant stakeholders.

With the completion of the new Creative Humanities Hub on campus in early 2024, the University will provide more quality teaching and learning space for the enhancement of its creative and humanities education. To cater for the growing student population and academic programmes, we are also planning to rent a town centre in Tsim Sha Tsui. Kowloon.

With the launch of the new Strategic Plan, I look forward to the coming developments that will continue to uphold our mission of nurturing responsible global citizens and leaders with critical thinking, innovative minds, caring attitudes, moral values, and a sense of social responsibility.

研究方面,同事的創意不僅為他們爭取到 6,000 多萬港元的校外資助,更為恒生大學贏 得首個日內瓦國際發明展獎項。我們的學者 更憑創新思維開發新穎的人工智能與虛擬實 境系統和流動應用程式,為供應鏈管理、問 題為本協作學習,以及語言學習,提供了實 際可用的解決方案。

展望未來

「恒生大學策略發展計劃 2023-2028」已於 2023 年 8 月公布,為大學未來五年的發展確立了清晰的路線圖。策略發展計劃涵蓋六大策略發展範疇,包括課程發展與收生、研究與知識交流、學習和學生體驗、全球和區域發展、持份者參與和大學社會責任,以及資源管理和大學拓展。

恒生大學根據仔細訂定的策略目標,透過獨特的「博雅+專業」教育模式、持續提升的本地和地區貢獻,以及着重全球公民意識的創新課程和計劃,積極進取地優化自身的優勢,達致最佳教育成果,並提升大學的貢獻和影響力,藉此令本校成為學生、學者、僱主和相關持份者的大學之選。

「創意人文館」於 2024 年初落成後,本校將能提供更優質的教學空間,以提升創意及人文教育的質素。為配合不斷增加的學生人數和課程數目,我們亦計劃在九龍尖沙咀租用市區教學中心。

隨着新的策略發展計劃推出,恒生大學未來 將繼續秉承其使命,培養具備明辨思維、創 新力量、人文關懷、道德價值和社會責任的 全球公民與領袖。

Simon S M Ho President 校長 何順文

Highlights of the Year 大事紀要

Awards and recognitions 獎項與認可



AppliedHE ASEAN+ private university assessment 2023 AppliedHE「東盟地區+」私立大學評鑑 2023

- 1st in Greater China region 大中華地區第一
- 1st in Employability 畢業生就業能力第一
- 3rd in Research 研究第三
- 7th overall 整體第七





The School of Business of HSUHK obtains the AACSB International (AACSB) accreditation. HSUHK becomes first self-

financed university in Hong Kong to earn this international and professional accreditation.

商學院獲國際商學院促進協會(AACSB)頒授國際認可資格。 恒生大學是全港首間自資大學獲 AACSB 國際專業認證。



Research.com "Best Business and Management Universities in China 2023"

Research.com 「2023 年中國最佳商管大學」



Dr George Ho of the Department of Supply Chain and Information Management wins Silver Award at the Geneva International Exhibition of Inventions for all-in-one e-commerce sales and inventory management artificial intelligence application system "EBizBot".

供應鏈及資訊管理學系何道森博士研發的一站式電商銷售及倉存管理人工智能應用系統「EBizbot」於「2023 日內瓦國際發明展」中榮獲銀獎。



The "FunD Virtual Run" organised by HSUHK, garners a Silver Award (Special Events/ Online Fundraisers) at the global level and "The Best of Asia-Pacific Award" in the Council for Advancement and Support of Education (CASE)'s 2022 Circle of Excellence Award. HSUHK was the only university in Hong Kong to win these international awards in 2022.

恒大的「紛 FunD 跑」籌款活動榮獲國際教育機構「教育資源拓展協會」(CASE)頒發「卓越項目 2022(特別活動/網上籌款)」全球銀獎和「亞太區最佳項目獎」,成為年度唯一獲此國際殊榮的本地大學。



HSUHK receives the "GBA Low Carbon Buildings TOP 100 Award" organised by the Greater Bay Area Carbon Neutrality Association, showing the University's effort in promoting low-carbon development in the region.

恒生大學獲大灣區碳中和協會頒發「大灣區 低碳建築 TOP 100 大獎」,顯示大學積極推動 綠色低碳發展。



Professor Bradley Barnes, Dean of the School of Business, is listed among the latest World's Top 2% Scientists ranking, released by Stanford University, for the significant impact of his research output in the field of Marketing.

商學院院長李海東教授位列美國史丹福大學發布的全球首 2% 頂尖科學家排行榜,肯定他在市場學領域的學術貢獻。



The University's Creative Humanities Hub building project obtains the "Gold Award - QS Award (Innovation)" organised by The Hong Kong Institute of Surveyors in recognition of the project team's outstanding innovation and digitalisation solution in the contract administration and financial management.

大學的創意人文館建築項目獲得由香港測量 師學會頒發的「QS大獎金獎(創新服務)」, 以表揚項目團隊在合同和財務管理方面,創 新及數碼化應用的傑出表現。



HSUHK is awarded the Asia Excellence Brand Award 2022 by Yazhou Zhoukan for the fifth consecutive year.

恒生大學連續第五年獲《亞洲周刊》頒發亞 洲卓越品牌獎。



HSUHK is awarded the Corporate Financial Education and ESG Leadership Gold Award 2022 by the Institute of Financial Planners of Hong Kong, in recognition of the University's effort to improve financial literacy levels in Hong Kong.

恒生大學獲香港財務策劃師學會頒發「企業理財教 育及 ESG 領袖大獎 2022」,表揚大學對提升本地金 融知識水平的貢獻。

Major events 焦點活動



HSUHK confers Honorary Doctorates on (from left) public administration scholar Professor Christopher Hood, architect and business leader Dr Alexander Law Sau-wang, Chairman of The Hongkong and Shanghai Banking Corporation Limited Dr Peter Wong Tung-shun, and former Chief Executive of The Stock Exchange of Hong Kong Limited Dr Francis Yuen Tin-fan.

大學頒授榮譽博士予(左起)公共行政學者 胡德教授、建築師及商界領袖羅守弘博士、 香港上海滙豐銀行有限公司主席王冬勝博士 和前香港聯合交易所有限公司行政總裁袁天 凡博士。



The University holds the 43rd Founding Anniversary Celebration Ceremony in March 2023. (From left) Mr Dicky Yuen, Chairman of HSUHK Alumni Association; Dr Moses Cheng, Chairman of the Council; Ms Diana Cesar, Chairman of the Board of Governors; Professor Simon Ho, President; and, Ms Angel Cheung, President of HSUHK Students' Union officiate at the Ceremony.

大學舉行建校 43 周年慶祝儀式。(左起)恒 大校友會會長袁益霆先生、校務委員會主席 鄭慕智博士、校董會主席施穎茵女士、校長 何順文教授和恒大學生會會長張藝心同學共 同主禮。



HSUHK establishes its "Hang Seng University of Hong Kong Centre" at Qianhai in Shenzhen, and Nansha in Guangzhou, marking the University's active participation in the Greater Bay Area development.

恒生大學於深圳前海和廣州南沙首設「香港 恒生大學中心」,標誌著大學積極投入大灣 區的發展。



HSUHK establishes first Cloud Innovation School in Hong Kong with the support of Amazon Web Services.

恒生大學獲 Amazon Web Services 支持,成立 香港首所雲創學院。



The University holds a Joint Appreciation and Naming Ceremony of the three Residential Colleges to express the University's deepest gratitude to the Wei Lun Foundation, The S H Ho Foundation and Fung Yiu King Charitable Foundation for their generous support. HSUHK has named the three Colleges under its Jockey Club Residential Colleges as the Lee Yick Hoi Lun Mosaic College, S H Ho Wellness College and Fung Yiu King Evergreen College.

大學舉行住宿書院聯合感謝暨命名典禮,以 感謝偉倫基金、何善衡慈善基金會和馮堯敬 慈善基金會的慷慨捐助。恒大將香港賽馬會 住宿書院其中三所書院分別命名為「利易海 倫博文書院」、「善衡康活書院」和「馮堯 敬綠延書院 | 。



HSUHK hosts the Regional Co-operation on Culture and Heritage Roundtable Forum with the aim to foster regional cooperation on culture and heritage among ASEAN states and Hong Kong.

大學舉行「文化與文物遺產區域合作圓桌論 增一,以促進東盟國家與香港在文化和遺產 方面的區域合作。



To recognise and encourage professional journalists and outstanding reporting on business, economic and financial issues, HSUHK holds the 7th Business Journalism Awards.

為表揚及鼓勵優秀的商業新聞從業員, 肯定 他們對社會及業界的貢獻,恒生大學舉辦「第 七屆商業新聞獎」。



To recognise outstanding decision analytics inventions and applications among industries, HSUHK organises the territory's first "Decision Analytics Outstanding Award" in Hong Kong.

為表揚企業運用決策分析的傑出成就,恒生 大學舉辦全港首項「決策分析卓越獎」。



HSUHK hosts the 12th Junzi Corporation Awards to recognise outstanding companies which have demonstrated Junzi virtues in their operations.

恒生大學舉辦第十二屆「君子企業獎」頒獎 典禮,表揚來自不同行業符合商業道德標準 的傑出企業。



The HSUHK Outstanding Young Entrepreneurs Award 2022 recognises young entrepreneurs who have made remarkable achievements in their fields, and significantly contributed to society.

恒生大學頒發傑出青年企業家獎 2022,以表彰在商業領域取得卓越成就及對社會作出傑出貢獻的青年企業家。



HSUHK confers bachelor's and master's degrees on nearly 1,900 graduates at the Graduation Ceremony 2022.

恒生大學舉行 2022 年度畢業典禮,頒發學士和碩士學位予近 1,900 名畢業生。



Governance, Finance, Facts and Figures 管治、財務、 資料與統計數字

Governance 管治

Board of Governors 校董會

Chairman

Ms Diana Ferreira Cesar, JP

Vice-Chairman

Dr the Hon Moses Cheng Mo-chi, GBM, GBS, OBE, JP

Members

Ms Kathy Cheung Ka-wai Dr Patrick Fung Yuk-bun, JP

Mr Thomas Leo Ho Lai-wai (From 11 July 2023)

Dr Ho Tzu-leung (Until 31 March 2023)

Professor Michael Hui King-man

Mr Henry Lai Hin-wing

Ms Betty Law Shuk-man (From 26 August 2022)

Mr Andrew Leung Wing-lok
Dr Eric Li Ka-cheung, GBS, OBE, JP
Mr Thomas Liang Cheung-biu
Mr Roger Luk Koon-hoo, BBS, JP
Dr Patrick Poon Sun-cheong, SBS

Ms Saw Say-pin (From 2 November 2022)

Mr Martin Tam Tin-fong

Ms Wong May-kay (Until 26 August 2022)

Mrs Patricia Wong Lam Sze-wan

Secretary

Dr Tom Fong Wing-Ho

主席

施穎茵女士

副主席

鄭慕智博士

委員

張家慧女士 馮鈺斌博士

何乃威先生(由 2023 年 7 月 11 日) 何子樑醫生(至 2023 年 3 月 31 日)

許敬文教授

賴顯榮先生

羅淑雯女士(由 2022 年 8 月 26 日)

梁永樂先生 李家祥博士 梁祥彪先生 陸觀豪先生 潘燊昌博士

蘇雪冰女士(由 2022 年 11 月 2 日)

譚天放先生

王美琪女士(至2022年8月26日)

黃林詩韻女士

秘書

方永豪博士

Meeting Attendance of the Board of Governors in 2022-23 校董會會議出席率

Membership 成員

Attendance 出席率

•		
Ms Diana Ferreira Cesar (Chairman)	施穎茵女士(主席)	2/2
Dr the Hon Moses Cheng Mo-chi (Vice-Chairman)	鄭慕智博士(副主席)	2/2
Ms Kathy Cheung Ka-wai	張家慧女士	2/2
Dr Patrick Fung Yuk-bun	馮鈺斌博士	2/2
Dr Ho Tzu-leung	何子樑醫生	1/2
Professor Michael Hui King-man	許敬文教授	2/2
Mr Henry Lai Hin-wing	賴顯榮先生	2/2
Ms Betty Law Shuk-man	羅淑雯女士	2/2
Mr Andrew Leung Wing-lok	梁永樂先生	2/2
Dr Eric Li Ka-cheung	李家祥博士	1/2
Mr Thomas Liang Cheung-biu	梁祥彪先生	2/2
Mr Roger Luk Koon-hoo	陸觀豪先生	2/2
Dr Patrick Poon Sun-cheong	潘燊昌博士	2/2
Ms Saw Say-pin	蘇雪冰女士	1/1
Mr Martin Tam Tin-fong	譚天放先生	2/2
Mrs Patricia Wong Lam Sze-wan	黃林詩韻女士	2/2

Committees under the Board of Governors 校董會屬下委員會

Audit Committee 審計委員會

Chairman

Mr Andrew Leung Wing-lok

Members

Mr Henry Lai Hin-wing

Mr Roger Luk Koon-hoo, BBS, JP

Secretary

Chairman

Mr Ted Leung Sat-tak

Finance Committee 財務委員會

Dr Patrick Fung Yuk-bun, JP

Vice-Chairman

Ms Suzanne Chan Shet-hung (Until 31 August 2022)

Mr Philip Li Wing-kuen (From 1 September 2022)

Members

Mr Eugene Liu (From 1 September 2022)

Mr Benedict Sin Nga-yan (From 1 September 2022)

Professor Simon Ho Shun-man

Dr Tom Fong Wing-ho

Dr Andy Cheng Wui-wing

Secretary

Ms Kendra Wu Siu-wai (Until 25 August 2022)

Mr Johnny Lee Ying-cheung (From 26 August 2022)

主席

梁永樂先生

委員

賴顯榮先生

陸觀豪先生

秘書

梁實德先生

主席

馮鈺斌博士

副主席

陳雪紅女士(至2022年8月31日)

李永權先生(由 2022年9月1日)

委員

廖於勤先生(由2022年9月1日)

冼雅恩先生(由 2022 年 9 月 1 日)

何順文教授

方永豪博士

鄭會榮博士

秘書

胡少慧女士(至 2022 年 8 月 25 日)

李應祥先生(由 2022 年 8 月 26 日)

Foundation Management Committee 基金管理委員會

Chairman

Dr Patrick Poon Sun-cheong, SBS

Vice-Chairman and Treasurer

Mr Cheng Kam-por

Members

Professor Roy Chung Chi-ping, GBS, BBS, JP

Dr Patrick Fung Yuk-bun, JP

Mr Thomas Liang Cheung-biu

Mr Benedict Sin Nga-yan

Professor Simon Ho Shun-man

Dr Tom Fong Wing-ho

Mr Johnny Lee Ying-cheung

Secretary

Ms Elisa Chan Man-wai

潘燊昌博士

副主席兼財務主管

鄭錦波先生

委員

鍾志平教授

馮鈺斌博士

梁祥彪先生

冼雅恩先生

何順文教授

方永豪博士

李應祥先生

秘書

陳雯慧女十

Fundraising and Donation Committee 籌募及捐款委員會

Chairman

Dr Patrick Poon Sun-cheong, SBS

Vice-Chairman

Dr the Hon Moses Cheng Mo-chi, GBM, GBS, OBE, JP

Mrs Patricia Wong Lam Sze-wan

Members

Mr Cheng Kam-por

Mr Thomas Ching Wing-hong Dr Alex Chui Chuen-shun Mr Kenneth Leung Ka-keung

Mr Eugene Liu

Dr Dennis Ng Wang-pun, SBS, BBS, MH

Mr Raphael Tong Tai-wai, MH (Until 20 March 2023)

Mr Andric Yew Yat-on Dr Yip Kit-chuen

Professor Simon Ho Shun-man

Dr Tom Fong Wing-ho

Honorary Members

Mr Clement Fung Siu-to Dr George Lam Lee, BBS, JP Dr Lam Tai-fai, GBS, SBS, BBS, JP

Dr Lewis Luk Tei, MH, JP (Until 20 March 2023)

Secretary

Ms Elisa Chan Man-wai

主席

潘燊昌博士

副主席

鄭慕智博士 黃林詩韻女士

委員

鄭錦波先生

程永康先生

徐傳順博士

梁家強先生

廖於勤先生

吳宏斌博士

唐大威先生(至2023年3月20日)

姚逸安先生 葉傑全博士 何順文教授 方永豪博士

榮譽委員

馬兆滔先生 林家禮博士 林大輝博士

陸地博士(至2023年3月20日)

秘書

陳雯慧女士

Nomination Committee for Appointment of Council Chairman/Members 校務委員會主席 / 成員提名委員會

Chairman

Ms Diana Ferreira Cesar, JP

Members

Dr the Hon Moses Cheng Mo-chi, GBM, GBS, OBE, JP

Mr Roger Luk Koon-hoo, BBS, JP Dr Patrick Poon Sun-cheong, SBS Professor Simon Ho Shun-man

Secretary

Dr Tom Fong Wing-ho

主席

施穎茵女士

委員

鄭慕智博士 陸觀豪先生 潘燊昌博士 何順文教授

秘書

方永豪博士

Nomination Committee for Appointment of Governors and Chairmen/Members to Board Committees 校董會成員及校董會屬下委員會主席 / 成員提名委員會

Chairman

Ms Diana Ferreira Cesar, JP

Members

Dr the Hon Moses Cheng Mo-chi, GBM, GBS, OBE, JP Mr Thomas Leo Ho Lai-wai (From 11 July 2023) Dr Ho Tzu-leung (Until 31 March 2023)

Mr Thomas Liang Cheung-biu Professor Simon Ho Shun-man

Secretary

Dr Tom Fong Wing-ho

主席

施穎茵女士

委員

鄭慕智博士

何乃威先生(由 2023 年 7 月 11 日) 何子樑醫生(至 2023 年 3 月 31 日)

梁祥彪先生何順文教授

秘書

方永豪博士

Council 校務委員會

Chairman

Dr the Hon Moses Cheng Mo-chi, GBM, GBS, OBE, JP

Vice-Chairman

Mr James S Tsien

Members

Ms Suzanne Chan Shet-hung (Until 31 August 2022)

Mr Cheng Kam-por

Mr Dannie Cheung Kong-ting Dr Jacky Cheung Wah-keung

Mr William Junior Guilherme Doo, BBS, JP (Until 31 March 2023)

Mr Philip Li Wing-kuen

Mr Arthur Mui (From 11 July 2023) Professor Nyaw Mee-kau, BBS

Mr Benedict Sin Nga-yan (From 1 September 2022)

Professor Wong Suk-ying (From 11 July 2023)

Professor Simon Ho Shun-man

Professor Hui Yer-van

Professor Chan Hon-suen (From 23 August 2022 to 31 January 2023)

Dr Fred Luk Koon-yung

Ms Antonia Yeung Yu-hung (From 23 August 2022)

Professor Jeanne Fu Ho-ying (Observer, from 1 February 2023)

Miss Lam Sze-yin (Student Observer, from 16 November 2022 to

5 February 2023)

Mr Chan Lok-him (Student Observer, from 8 February 2023 to

28 February 2023)

Miss Cheung Ngai-sum (Student Observer, from 7 June 2023 to

3 July 2023)

Member and Secretary

Dr Tom Fong Wing-ho

主席

鄭慕智博士

副主席

錢乃駿先生

陳雪紅女士(至2022年8月31日)

鄭錦波先生

張江亭先生 張華強博士

杜家駒先生(至2023年3月31日)

李永權先生

梅慶堯先生(由2023年7月11日)

饒美蛟教授

冼雅恩先生(由 2022 年 9 月 1 日)

王淑英教授(由2023年7月11日)

何順文教授

許溢宏教授

陳漢宣教授(由2022年8月23日至2023年1月31日)

陸觀勇博士

楊如虹女士(由 2022 年 8 月 23 日)

符可瑩教授(觀察員,由 2023年2月1日)

林思然小姐(學生觀察員,由 2022年11月16日至

2023年2月5日)

陳樂謙先生(學生觀察員,由 2023年2月8日至

2023年2月28日)

張藝心小姐(學生觀察員,由 2023年6月7日至

Attendance 出席率

1/1

1/1

1/1

2023年7月3日)

委員和秘書

方永豪博士

Meeting Attendance of the Council in 2022-23 2022-23 校務委員會會議出席率

Membership 成員

鄭慕智博士(主席) Dr the Hon Moses Cheng Mo-chi (Chairman) 4/4 Mr James S Tsien (Vice-Chairman) 錢乃駿先生(副主席) 4/4 鄭錦波先生 Mr Cheng Kam-por 3/4 張江亭先生 Mr Dannie Cheung Kong-ting 3/4 張華強博士 Dr Jacky Cheung Wah-keung 4/4 杜家駒先生 Mr William Junior Guilherme Doo 1/2 李永權先生 Mr Philip Li Wing-kuen 4/4 Mr Arthur Mui 梅慶堯先生 1/1 Professor Nyaw Mee-kau 饒美蛟教授 4/4 冼雅恩先生 Mr Benedict Sin Nga-yan 3/4 Professor Wong Suk-ying 王淑英教授 1/1 何順文教授 Professor Simon Ho Shun-man 4/4 Professor Hui Yer-van 許溢宏教授 3/4 Professor Chan Hon-suen 陳漢宣教授 1/1 方永豪博士 Dr Tom Fong Wing-ho 4/4 陸觀勇博士 4/4 Dr Fred Luk Koon-yung Ms Antonia Yeung Yu-hung 楊如虹女士 4/4 符可瑩教授 Professor Jeanne Fu Ho-ying 3/3

林思然小姐

陳樂謙先生

張藝心小姐

Miss Cheung Ngai-sum

Miss Lam Sze-yin

Mr Chan Lok-him

Committees under the Council 校務委員會屬下委員會

Honorary Degrees Committee 榮譽學位委員會

Chairman

Dr the Hon Moses Cheng Mo-chi, GBM, GBS, OBE, JP

Members

Professor Nyaw Mee-kau, BBS Dr Patrick Poon Sun-cheong, SBS

Mr James S Tsien

Professor Simon Ho Shun-man

Professor Lawrence Leung Chi-kin (Until 31 August 2022) Professor Tam Kwok-kan (From 1 September 2022)

Secretary

Dr Tom Fong Wing-ho

主席

鄭慕智博士

委員

饒美蛟教授 潘燊昌博士 錢乃駿先生 何順文教授

梁志堅教授(至 2022 年 8 月 31 日) 譚國根教授(由 2022 年 9 月 1 日)

秘聿

方永豪博士

Honorary Fellowship Committee 榮譽院士委員會

Chairman

Dr the Hon Moses Cheng Mo-chi, GBM, GBS, OBE, JP

Members

Mr Cheng Kam-por Dr Jacky Cheung Wah-keung Professor Simon Ho Shun-man Professor Gilbert Fong Chee-fun, MH

Secretary

Dr Tom Fong Wing-ho

主席 鄭慕智博士

委員

鄭錦波先生 張華強博士 何順文教授 方梓勳教授

秘書

方永豪博士

Human Resources Committee 人力資源委員會

Chairman

Mr James S Tsien

Members

Ms Kit Fan Kit-yee Mr Lai Kam-tong Dr Felix Yip Wai-kwong Professor Simon Ho Shun-man Professor Hui Yer-van Dr Tom Fong Wing-ho

Secretary

Mr Terric Leung Chun-ming

主席

錢乃駿先生

委員

秘書

梁振鳴先生

Nomination Committee for Appointment of Council Committee Chairmen/Members 校務委員會屬下委員會主席 / 成員提名委員會

Chairman

Dr the Hon Moses Cheng Mo-chi, GBM, GBS, OBE, JP

Members

Ms Suzanne Chan Shet-hung (Until 31 August 2022) Mr James S Tsien (From 1 September 2022) Professor Simon Ho Shun-man

Member and Secretary

Dr Tom Fong Wing-ho

主席

鄭慕智博士

委員

陳雪紅女士(至 2022 年 8 月 31 日) 錢乃駿先生(由 2022 年 9 月 1 日)

何順文教授

委員和秘書

方永豪博士

Academic Board 教務委員會

Chairman

Professor Simon Ho Shun-man President

Vice-Chairman

Professor Hui Yer-van Provost & Vice-President (Academic and Research)

Ex-officio Members

Professor Chan Hon-suen (Until 31 January 2023) Vice-President (Learning and Student Experience)

Professor Jeanne Fu Ho-ying (From 1 February 2023) Acting Vice-President (Learning and Student Experience)

Dr Tom Fong Wing-ho Vice-President (Organisational Development)

Professor Scarlet Tso Hung (Until 31 August 2022) Associate Vice-President (Communications and Public Affairs)

Ms Antonia Yeung Yu-hung Associate Vice-President (Development and Campus Services)

Professor Bradley Barnes Dean, School of Business

Professor Scarlet Tso Hung Dean. School of Communication

Professor Chan Wai-sum Dean. School of Decision Sciences

Professor Tam Kwok-kan Dean, School of Humanities and Social Science

Professor Gilbert Fong Chee-fun, MH Dean, School of Translation and Foreign Languages

Professor Kevin Lam Chee-keung Head, Department of Accountancy

Professor Desmond Hui Cheuk-kuen Head, Department of Art and Design

Professor Alex Cheung Kwong-yue Head, Department of Chinese

Dr Liu Hai Head, Department of Computer Science 主席

何順文教授 校長

副主席

許溢宏教授 常務暨學術及研究副校長

當然成員

陳漢宣教授(至2023年1月31日) 副校長(教學及學生體驗)

符可榮教授(由2023年2月1日) 署理副校長(教學及學生體驗)

方永豪博士 副校長(機構發展)

曹虹教授(至2022年8月31日) 協理副校長 (傳訊及公共事務)

楊如虹女士 協理副校長(校園發展服務)

李海東教授 商學院院長

曹虹教授 傳播學院院長

陳偉森教授 決策科學學院院長

譚國根教授 人文社會科學學院院長

方梓勳教授 翻譯及外語學院院長

林自強教授 會計學系系主任

許焯權教授 藝術設計系系主任

張光裕教授 中文系系主任

劉海博士 計算機科學系系主任 Dr David Chui Kam-hung

Head, Department of Economics and Finance

Dr Paul Fung Kai-yeung Head, Department of English

Professor Jeanne Fu Ho-ying Head, Department of Management

Dr Fanny Chan Fong-yee Head, Department of Marketing

Professor Choy Siu-kai

Head, Department of Mathematics, Statistics and Insurance

Professor Kao Lang

Head, Department of Social Science

Dr Stephen Ng Chi-hung

Head, Department of Supply Chain and Information Management

Dr Brossa Wong Yeuk-ha

Registrar

Ms Antonia Yeung Yu-hung (Until 16 January 2023)

Acting University Librarian

Mr Michael Cheng Sai-fuk (From 17 January 2023)

University Librarian

Ms Esther Lee Tak-fun (Until 30 June 2023)

Director of Student Affairs

Mr Lin Chor Tai-wai (From 1 July 2023) Acting Director of Student Affairs

Professor Louis Cheng Tsz-wan

Dr S H Ho Professor of Banking and Finance, Department of Economics and Finance

Professor Ronald Chiu Ying-chun

Professor (Practice), School of Communication

Professor Victor Lau Pak-lung (From 1 September 2022)

Professor, Department of Management

Professor Lawrence Lee Yim-hong

Professor (Practice), Department of Mathematics,

Statistics and Insurance

Professor Poon Chung-keung

Professor, Department of Computing

Professor Trevor Siu Yuk-tai

Professor, School of Communication

崔錦雄博士

經濟及金融學系系主任

馮啟陽博士 英文系系主任

符可瑩教授 管理系系主任

陳芳怡博士 市場學系系主任

蔡少佳教授

數學、統計及保險學系系主任

高朗教授

社會科學系系主任

吳志雄博士

供應鏈及資訊管理學系系主任

黃若霞博士 教務長

楊如虹女士(至2023年1月16日)

署理圖書館館長

鄭世福先生(由 2023年1月17日)

圖書館館長

李德芬女士(至 2023 年 6 月 30 日)

學生事務總監

左大偉先生(由2023年7月1日)

署理學生事務總監

鄭子云教授

何善衡博士銀行及金融學教授

經濟及金融學系

趙應春教授

傳播學院教授(實務)

劉柏能教授(由 2022 年 9 月 1 日)

管理學系教授

李彥鴻教授

數學、統計及保險學系教授(實務)

潘忠强教授

計算機科學系教授

蕭旭泰教授 傳播學院教授 Miss Ng Pui-sze (Until 2 November 2022) Miss Lam Sze-yin (From 3 November 2022 to 5 February 2023) Mr Chan Lok-him (From 6 February 2023 to 28 February 2023) President, HSUHK Students' Union

Miss Cheung Ngai-sum (From 1 March 2023 to 3 July 2023) Mr Cheung Man-chak (From 4 July 2023 to 6 August 2023) Mr Li Pok-yee (From 7 August 2023) Acting President, HSUHK Students' Union

吳佩詩小姐(至2022年11月2日) 林思然小姐(由 2022年11月3日至2023年2月5日) 陳樂謙先生(由 2023年2月6日至2023年2月28日) 學生會會長

張藝心小姐(由 2023年3月1日至 2023年7月3日) 張文澤先生(由2023年7月4日至2023年8月6日) 李博義先生(由2023年8月7日) 學牛會署理會長

Appointed Members

Dr Ben Cheng Ka-ming Director, Centre for Teaching and Learning

Ms Miranda Liang (Until 4 October 2022) Professor Wong Po-choi (From 5 October 2022) Director of Information Technology

Dr Thomas Man Wing-yan Associate Dean (Enterprise and Business Engagement), School of Business Director, Wu Jieh Yee Centre for Innovation and Entrepreneurship

Associate Director, Start-up and SME Resource Centre

Dr Wong Muk-yan Associate Director (Common Core Curriculum), Centre for Teaching and Learning

委任成員

鄭家明博士 教與學發展中心主任

梁敏雅女士(至 2022 年 10 月 4 日) 黃寶財教授(由 2022年10月5日) 資訊科技總監

萬穎恩博士 商學院副院長(企業及商界聯繫) 伍絜宜創新及創業中心主任 初創及中小企資源中心副主任

黃沐恩博士 教與學發展中心副主任 (共同核心課程)

Elected Members

Dr Michal Wojewodzki School of Business

Dr Fred Luk Koon-yung School of Communication

Dr Derrick Fung Wing-hong School of Decision Sciences

Dr Emily Chau Tsz-yan School of Humanities and Social Science

Dr Shelby Chan Kar-yan School of Translation and Foreign Languages

Secretary

Dr Brossa Wong Yeuk-ha Registrar

當選成員

Michal Wojewodzki 博士 商學院

陸觀勇博士 傳播學院

馮穎康博士 決策科學學院

鄒芷茵博士 人文社會科學學院

陳嘉恩博士 翻譯及外語學院

秘書

黃若霞博士 教務長

Meeting Attendance of the Academic Board in 2022-23 2022-23 教務委員會會議出席率

Membershi	p成員	Attendance 出席率
Professor Simon Ho Shun-man (Chairman)	何順文教授(主席)	11/11
Professor Hui Yer-van	許溢宏教授	11/11
Professor Chan Hon-suen	陳漢宣教授	4/5
Professor Jeanne Fu Ho-ying	符可瑩教授	11/11
Dr Tom Fong Wing-ho	方永豪博士	9/11
Ms Antonia Yeung Yu-hung	楊如虹女士	10/11
Professor Bradley Barnes	李海東教授	9/11
Professor Scarlet Tso Hung	曹虹教授	11/11
Professor Chan Wai-sum	陳偉森教授	10/11
Professor Tam Kwok-kan	譚國根教授	10/11
Professor Gilbert Fong Chee-fun	方梓勳教授	10/11
Professor Kevin Lam Chee-keung	林自強教授	9/11
Professor Desmond Hui Cheuk-kuen	許焯權教授	4/11
Professor Alex Cheung Kwong-yue	張光裕教授	9/11
Dr Liu Hai	劉海博士	9/11
Dr David Chui Kam-hung	崔錦雄博士	9/11
Dr Paul Fung Kai-yeung	馮啟陽博士	11/11
Dr Fanny Chan Fong-yee	陳芳怡博士	10/11
Professor Choy Siu-kai	蔡少佳教授	8/11
Professor Kao Lang	高朗教授	9/11
Dr Stephen Ng Chi-hung	吳志雄博士	9/11
Dr Brossa Wong Yeuk-ha	黃若霞博士	11/11
Mr Michael Cheng Sai-fuk	鄭世福先生	7/7
Ms Esther Lee Tak-fun	李德芬女士	8/10
Mr Lin Chor Tai-wai	左大偉先生	1/1
Professor Louis Cheng Tsz-wan	鄭子云教授	9/11
Professor Ronald Chiu Ying-chun	趙應春教授	10/11
Professor Victor Lau Pak-lung	劉柏能教授	8/11
Professor Lawrence Lee Yim-hong	李彥鴻教授	9/11
Professor Poon Chung-keung	潘忠强教授	10/11
Professor Trevor Siu Yuk-tai	蕭旭泰教授	8/11
Miss Ng Pui-sze	吳佩詩小姐	1/2
Miss Lam Sze-yin	林思然小姐	3/3
Mr Chan Lok-him	陳樂謙先生	1/1
Miss Cheung Ngai-sum	張藝心小姐	3/4
Mr Cheung Man-chak	張文澤先生	0/1
Dr Ben Cheng Ka-ming	鄭家明博士	7/11
Ms Miranda Liang	梁敏雅女士	1/1
Dr Thomas Man Wing-yan	萬頴恩博士	10/11
Dr Wong Muk-yan	黃沐恩博士	9/11
Professor Wong Po-choi	黄寶財教授	9/10
Dr Michal Wojewodzki	Michal Wojewodzki 博士	5/11
Dr Fred Luk Koon-yung	陸觀勇博士	9/11
Dr Derrick Fung Wing-hong	馬穎康博士	11/11
Dr Emily Chau Tsz-yan	鄒芷茵博士	9/11
Dr Shelby Chan Kar-yan	陳嘉恩博士	8/11

List of Standing Committees under the Academic Board 教務委員會屬下常設委員會

- Academic Planning and Development Committee 學術規劃及發展委員會 1.
- Admissions Committee 入學事務委員會 2.
- Committee on Sports and Physical Education 運動及體育委員會 3.
- Common Core Curriculum Committee 共同核心課程委員會 4.
- Continuing Education Committee 持續教育委員會 5.
- Global Exchange Committee 環球交流委員會 6.
- Graduate Studies Committee 研究生課程委員會 **7**.
- Honours Academy Board 榮譽學院院務委員會 8.
- Scholarship and Financial Assistance Committee 獎學金及資助委員會 9.
- Student Affairs Committee 學生事務委員會 10.
- University Examinations and Assessment Committee 考試及評核委員會 11.
- University Research Committee 學術研究委員會 12.
- 13. University Staff-Student Consultative Committee 師生諮詢委員會
- University Student Disciplinary Committee 學生紀律委員會 14.
- University Teaching and Learning Quality Committee 教與學質素委員會 15.

Senior Management Committee 管理委員會

Chairman

Professor Simon Ho Shun-man

President

Ex-officio Members

Professor Hui Yer-van

Provost & Vice-President (Academic and Research)

Professor Chan Hon-suen (Until 31 January 2023) Vice-President (Learning and Student Experience)

Professor Jeanne Fu Ho-ying (From 1 February 2023) Acting Vice-President (Learning and Student Experience)

Dr Tom Fong Wing-ho

Vice-President (Organisational Development)

Professor Scarlet Tso Hung (Until 31 August 2022)

Associate Vice-President (Communications and Public Affairs)

Ms Antonia Yeung Yu-hung

Associate Vice-President (Development and Campus Services)

Professor Bradley Barnes Dean, School of Business

Professor Scarlet Tso Hung Dean, School of Communication

Professor Chan Wai-sum

Dean, School of Decision Sciences

Professor Tam Kwok-kan

Dean, School of Humanities and Social Science

Professor Gilbert Fong Chee-fun, MH

Dean, School of Translation and Foreign Languages

Ms Kendra Wu Siu-wai (Until 25 August 2022)

Acting Director of Finance

Mr Johnny Lee Ying-cheung (From 26 August 2022)

Director of Finance

Mr Terric Leung Chun-ming Director of Human Resources

Dr Brossa Wong Yeuk-ha

Registrar

主席

何順文教授

校長

當然成員

許溢宏教授

常務暨學術及研究副校長

陳漢宣教授(至2023年1月31日)

副校長(教學及學生體驗)

符可瑩教授(由 2023 年 2 月 1 日) 署理副校長(教學及學生體驗)

方永豪博士

副校長 (機構發展)

曹虹教授(至 2022 年 8 月 31 日)

協理副校長 (傳訊及公共事務)

楊如虹女士

協理副校長(校園發展服務)

李海東教授

商學院院長

曹虹教授

傳播學院院長

陳偉森教授

決策科學學院院長

譚國根教授

人文社會科學學院院長

方梓勳教授

翻譯及外語學院院長

胡少慧女士(至2022年8月25日)

署理財務總監

李應祥先生(由 2022 年 8 月 26 日)

財務總監

梁振鳴先生

人力資源總監

黃若霞博士 教務長 Ms Antonia Yeung Yu-hung (Until 16 January 2023) Acting University Librarian

Mr Michael Cheng Sai-fuk (From 17 January 2023) University Librarian

Ms Esther Lee Tak-fun (Until 30 June 2023) Director of Student Affairs

Mr Lin Chor Tai-wai (From 1 July 2023) Acting Director of Student Affairs

Appointed Members

Ms Elisa Chan Man-wai Director of Advancement and Alumni Affairs

Mr Fung Man-sang (From 23 September 2022) Director of Communications and Public Affairs

Dr Paul Fung Kai-yeung Master, S H Ho Wellness College

Mr Kelvin Lin Chun-ming Director of Campus Development and Management

Ms Miranda Liang (Until 4 October 2022) Professor Wong Po-choi (From 5 October 2022) Director of Information Technology

Secretary

Ms Tammy Chan Ka-mei Head of Secretariat

楊如虹女士(至2023年1月16日) 署理圖書館館長

鄭世福先生(由 2023年1月17日) 圖書館館長

李德芬女士(至2023年6月30日) 學生事務總監

左大偉先生(由2023年7月1日) 署理學生事務總監

委任成員

陳雯慧女士 發展及校友事務總監

馮民生先生(由 2022年9月23日) 傳訊及公共事務總監

馮啟陽博士 善衡康活書院院長

連振明先生 校園發展及管理總監

梁敏雅女士(至 2022 年 10 月 4 日) 黃寶財教授(由 2022年10月5日) 資訊科技總監

秘書

陳家美女士 秘書處主管

Meeting Attendance of the Senior Management Committee in 2022-23 2022-23 管理委員會會議出席率

Membershi	ip 成員	Attendance 出席率
Professor Simon Ho Shun-man (Chairman)	何順文教授(主席)	10/10
Professor Hui Yer-van	許溢宏教授	10/10
Professor Chan Hon-suen	陳漢宣教授	3/5
Professor Jeanne Fu Ho-ying	符可瑩教授	5/5
Dr Tom Fong Wing-ho	方永豪博士	10/10
Ms Antonia Yeung Yu-hung	楊如虹女士	10/10
Professor Bradley Barnes	李海東教授	9/10
Professor Scarlet Tso Hung	曹虹教授	10/10
Professor Chan Wai-sum	陳偉森教授	9/10
Professor Tam Kwok-kan	譚國根教授	7/10
Professor Gilbert Fong Chee-fun	方梓勳教授	10/10
Mr Johnny Lee Ying-cheung	李應祥先生	10/10
Ms Terric Leung Chun-ming	梁振鳴先生	8/10
Dr Brossa Wong Yeuk-ha	黃若霞博士	10/10
Mr Michael Cheng Sai-fuk	鄭世福先生	6/6
Ms Esther Lee Tak-fun	李德芬女士	9/9
Mr Lin Chor Tai-wai	左大偉先生	1/1
Ms Elisa Chan Man-wai	陳雯慧女士	10/10
Mr Fung Man-sang	馮民生先生	7/8
Dr Paul Fung Kai-yeung	馮啟陽博士	10/10
Mr Kelvin Lin Chun-ming	連振明先生	9/10
Ms Miranda Liang	梁敏雅女士	1/2
Professor Wong Po-choi	黃寶財教授	7/8

List of Standing Committees under the Senior Management Committee 管理委員會屬下常設委員會

- 1. Advisory Committee on Campus Development and Habitat 校園發展及生態環境諮詢委員會
- 2. Alumni Affairs Committee 校友事務委員會
- 3. Campus Facilities Management Committee 校園設施管理委員會
- 4. Catering Services Committee 膳食服務委員會
- 5. Corporate Communication Advisory Committee 企業傳訊諮詢委員會
- 6. IT Advisory Committee 資訊科技諮詢委員會
- 7. Residential Colleges System Committee 住宿書院系統委員會
- 8. Resources Allocation Committee 資源分配委員會
- 9. Risk Management Group 風險管理小組

Key Academic and Administrative Officers 主要學術及行政人員

Professor Simon Ho Shun-man President

Professor Hui Yer-van

Provost & Vice-President (Academic and Research)

Professor Chan Hon-suen (Until 31 January 2023) Vice-President (Learning and Student Experience)

Professor Jeanne Fu Ho-ying (From 1 February 2023) Acting Vice-President (Learning and Student Experience)

Dr Tom Fong Wing-ho

Vice-President (Organisational Development)

Professor Scarlet Tso Hung (Until 31 August 2022)

Associate Vice-President (Communications and Public Affairs)

Ms Antonia Yeung Yu-hung

Associate Vice-President (Development and Campus Services)

Professor Bradley Barnes Dean, School of Business

Professor Scarlet Tso Hung Dean. School of Communication

Professor Chan Wai-sum

Dean. School of Decision Sciences

Professor Tam Kwok-kan

Dean. School of Humanities and Social Science

Professor Gilbert Fong Chee-fun, MH

Dean, School of Translation and Foreign Languages

Dr Brossa Wong Yeuk-ha

Registrar

Ms Kendra Wu Siu-wai (Until 25 August 2022)

Acting Director of Finance

Mr Johnny Lee Ying-cheung (From 26 August 2022)

Director of Finance

Ms Antonia Yeung Yu-hung (Until 16 January 2023)

Acting University Librarian

Mr Michael Cheng Sai-fuk (From 17 January 2023)

University Librarian

Ms Esther Lee Tak-fun (Until 30 June 2023)

Director of Student Affairs

Mr Lin Chor Tai-wai (From 1 July 2023) Acting Director of Student Affairs

何順文教授 校長

許溢宏教授

常務暨學術及研究副校長

陳漢宣教授(至2023年1月31日) 副校長(教學及學生體驗)

符可瑩教授(由2023年2月1日) 署理副校長(教學及學生體驗)

方永豪博士

副校長(機構發展)

曹虹教授(至2022年8月31日) 協理副校長(傳訊及公共事務)

楊如虹女士

協理副校長(校園發展服務)

李海東教授 商學院院長

曹虹教授 傳播學院院長

陳偉森教授

決策科學學院院長

譚國根教授

人文社會科學學院院長

方梓勳教授

翻譯及外語學院院長

黃若霞博士 教務長

胡少慧女士(至2022年8月25日)

署理財務總監

李應祥先生(由 2022 年 8 月 26 日)

財務總監

楊如虹女士(至2023年1月16日)

署理圖書館館長

鄭世福先生(由 2023年1月17日)

圖書館館長

李德芬女士(至2023年6月30日)

學生事務總監

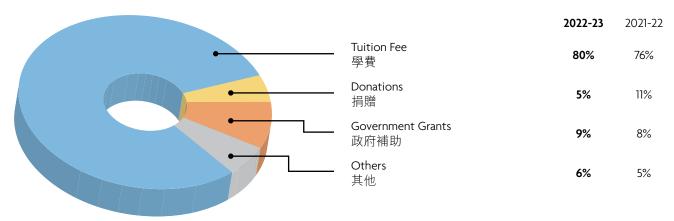
左大偉先生(由 2023年7月1日)

署理學生事務總監

Finance 財務

Analysis of Total Income[^] 總收益分析 [^]

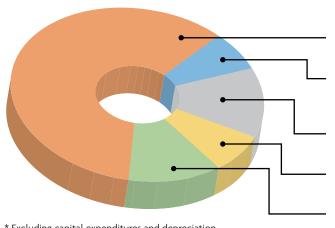
2022-23: HK\$743.4 million 7.434 億港元 2021-22: HK\$760.7 million 7.607 億港元



[^] Excluding interest income and net investment return

Analysis of Total Expenditure* 總支出分析 *

2022-23: HK\$584.4 million 5.844 億港元 2021-22: HK\$521.4 million 5.214 億港元



* Excluding capital expenditures and depreciation

^{*} 不包括資本支出和折舊

	2022-23	2021-22
Academic, Research and Direct Support 學術、研究和直接支援	60%	61%
Student Services, Development Activities and Scholarships 學生事務、發展活動和獎學金	7%	7%
Premises and Related Expenses 場地及相關費用	13%	13%
Library and Central Computing 圖書館和中央電腦	8%	8%
Other Management and Support 其他管理和支援	12%	11%

Financial Position 財務狀況

7/3 333 70 777 3	HK\$ millio	n 百萬港元
	2023	2022
Total Assets 總資產	1,923	1,788
Total Liabilities 總負債	(1,647)	(1,606)
Net Assets 資產淨值	276	182
Accumulated Fund 累積資金	88	(8)
Government Grants and Subsidies 政府補助和補貼	97	103
General Endowment Fund 捐贈基金	58	57
Scholarship Funds 獎學基金	33	30
Total Funds 總資金	276	182

[^]不包括利息收入和凈投資回報

Facts and Figures 資料與統計數字

Number of Undergraduate and Postgraduate Programmes 本科生及研究生課程數目

School 學院	Undergraduate Programme 本科生課程	Postgraduate Programme 研究生課程
Business 商學院	10	2
Communication 傳播學院	2	1
Decision Sciences 決策科學學院	5	3
Humanities and Social Science 人文社會科學學院	7	4
Translation and Foreign Languages 翻譯及外語學院	1	2
Total 總數	25	12

2. Students 學生人數

Undergraduate Programmes 本科生課程

Enrolment 學生人數

School 學院	Total Number 總數	%
Business 商學院	3,076	52.0%
Communication 傳播學院	540	9.1%
Decision Sciences 決策科學學院	1,380	23.3%
Humanities and Social Science 人文社會科學學院	767	13.0%
Translation and Foreign Languages 翻譯及外語學院	154	2.6%
Total 總數	5,917	100%
	Male 男 Female 女 2,792 3,125	Male 男 Female 女 47.2% 52.8%

Admission 新生人數

Student Admission Statistics 新生統計數字	Total Number 總數	%
Total Number of Student Admission for Year 1 一年級新生總數	797	46.1%
Total Number of Student Admission for Upper Years 高年級新生總數	932	53.9%
Total 總數	1,729	100%

Taught Postgraduate Programmes 研究生課程

Enrolment 學生人數

School 學院	Total Number 總數	%
Business 商學院	224	43.0%
Communication 傳播學院	45	8.6%
Decision Sciences 決策科學學院	106	20.3%
Humanities and Social Science 人文社會科學學院	106	20.3%
Translation and Foreign Languages 翻譯及外語學院	40	7.7%
Total 總數	521	100%
	Male 男 Female : 232 289	女 Male 男 Female 女 44.5% 55.5%

Admission 新生人數

Student Admission Statistics 收生統計數字	Total Number 總數
Total Number of Student Admission for All Years 所有年級新生總數	394

3. Graduates 畢業生

Undergraduate Programmes 本科生課程

Number of Graduates 畢業生人數

School 學院	Total Number 總數	%
Business 商學院	890	55.7%
Communication 傳播學院	156	9.8%
Decision Sciences 決策科學學院	346	21.7%
Humanities and Social Science 人文社會科學學院	161	10.1%
Translation and Foreign Languages 翻譯及外語學院	44	2.8%
Total 總數	1,597	100%

Cumulative Number of Graduates 累計畢業生人數

Graduation Year 畢業年份	Total Number 總數
HSSC Graduates 恒生商學書院畢業生 (1982-2011)	11,952
HSMC/HSUHK Graduates 恒生管理學院 / 香港恒生大學畢業生 (2012-2023)	12,853
Total 總數	24,805

Graduates Employment of Class 2022 2022 年度畢業生就業情況

Employed 就業	84.6%
Further Studies 繼續進修	5.3%

(Based on Graduate Employment Survey as of April 2023 根據 2023 年 4 月進行的畢業生就業調查統計)

Employment Industries of Full-time Employed Graduates of Class 2022 2022 年度畢業生從事行業(全職)

Employment Industry 從事行業	%	
Accounting, Auditing and Business Services 會計、審計及商業服務	18.8%	
Banking, Finance and Insurance 銀行、金融及保險	15.5%	
Communication and Media 傳訊及傳媒	8.9%	
Trading, Wholesale and Retails 貿易、批發及零售	8.9%	
Education 教育	6.7%	
Information Technology 資訊科技	6.0%	
Transport and Logistics 運輸及物流	5.8%	
Real Estate 房地產	3.3%	
Community and Social Services 社區 / 社會服務	3.1%	
Manufacturing 製造業	2.7%	
Telecommunication 電訊	2.4%	
Government 政府機構	2.2%	
Human Resources 人力資源	2.0%	
Hospitality and Tourism 酒店及旅遊	1.7%	
Medical / Health Services 醫療 / 健康服務	1.5%	
(Passed on Cradiusta Franks) was at Carril 2022 相據 2022 年 4 月維行的思考开放業期本統計)		

(Based on Graduate Employment Survey as of April 2023 根據 2023 年 4 月進行的畢業生就業調查統計)

4. Staff 教職員

Number of Staff 教職員人數

Category of Staff 教職員類別	Total Number 總數	%
Academic Staff 教學人員	210	36.5%
Administrative and Academic Support Staff 行政及學術支援人員	365	63.5%
Total 總數	575	100%

FTE Teacher-Student Ratio 全日制師生比例

1:22.5

Professorial Staff Profile (Assistant Professors and above) 教授資歷(助理教授及以上)

Percentage of Staff Possessing a Doctoral Degree 具博士學位教職員百分比

98.3%

Global Exchange Partners 環球交流夥伴

Region 地區	Number of Partner Institutions 夥伴院校數目	%
Asia and Australia 亞洲及澳洲 (Australia, India, Indonesia, Japan, Macao, Mainland China, Malaysia, the Philippines, South Korea, Taiwan and Thailand 澳洲、印度、印尼、 日本、澳門、中國內地、馬來西亞、菲律賓、南韓、台灣和泰國)	44	43.6%
Europe 歐洲 (Austria, Belgium, Cyprus, Czech Republic, Denmark, Finland, France, Germany, Ireland, Latvia, Lithuania, the Netherlands, Norway, Republic of Croatia, Romania, Spain, Sweden, Switzerland and the United Kingdom 奧地利、比利時、塞浦路斯、捷克共和國、丹麥、芬蘭、 法國、德國、愛爾蘭、拉脱維亞、立陶宛、荷蘭、挪威、克羅地 亞共和國、羅馬尼亞、西班牙、瑞典、瑞士和英國)	45	44.6%
Middle East 中東 (Israel and the United Arab Emirates 以色列和阿拉伯聯合酋長國)	3	3.0%
North America 北美洲 (Canada and the United States of America 加拿大和美國)	9	8.9%
Total 總數	101	100%

6. Scholarships and Awards 獎學金及獎項

	Amount 金額 (HK\$ 港元) / Number 數目
Amount Awarded 獎學金金額	HK\$15,036,821 港元
Number of Scholarships Awarded 獎學金數目	781
Number of Students Awarded 獲頒獎學金學生人數	579

(Including external scholarships and awards distributed through HSUHK 包括校外獎學金和校內獎項)

7. External Funding 校外資助

Funding Source 資助來源	Amount 金額 (HK\$ 港元)
Research Grants Council – Competitive Research Funding Schemes for the Local Self-financing Degree Sector (2023/24 Exercise) 研究資助局 — 本地自資學位界別競逐研究資助計劃(2023-24 年度)	\$19,129,899
Innovation and Technology Commission – Innovation Technology Fund General Support Programme 創新科技署 — 創新及科技基金一般支援計劃	\$1,073,600

Funding Source 資助來源	Amount 金額 (HK\$ 港元)
University Grants Committee – Research Matching Grant Scheme 大學教育資助委員會 — 研究配對補助金計劃	\$13,356,618
Other External Funding Sources (matched with RMGS) 其他校外資助(與研究配對補助金計劃配對)	\$1,591,186
Total 總數	\$35,151,303
In-kind Donation or Sponsorship for Research Projects 非現金形式捐助予研究項目	\$25,465,251
Total (including In-kind Donation or Sponsorship) 總數(包括非現金形式捐助)	\$60,616,554

8. Library Resources 圖書館資源

Types of Resources 類別	Number 數目
Printed Books (volumes) 紙本書(冊)	80,631
E-books (volumes) 電子書(冊)	632,560
Printed Journals (titles) 紙本期刊(種類)	322
E-journals (titles) 電子期刊(種類)	132,015
Multi-media Resources (volumes) 多媒體資料(卷)	12,720
Electronic Databases 電子數據庫	161
Total Library Seats 圖書館座位	656

9. Campus Area and Student Residence 校園面積及學生住宿

Campus Area 校園面積

Building(s) 建築物	Gross Floor Area 總樓面面積
S H Ho Academic Building 何善衡教學大樓	11,595 m ² 平方米
Lee Shau Kee Complex 李兆基綜合大樓	6,679 m ² 平方米
Wei Lun Square 偉倫廣場	1,199 m ² 平方米
Lee Quo Wei Academic Building (Yuen Campus) 利國偉教學大樓(袁炳濤校園)	14,310 m² 平方米
M Building and Lo Hui Kit San Building (Yuen Campus) M 座及羅許潔珊樓(袁炳濤校園)	18,000 m ² 平方米
HSUHK Jockey Club Residential Colleges (Yuen Campus) 香港恒生大學賽馬會住宿書院(袁炳濤校園)	14,525 m ² 平方米
Total 總數	66,308 m² 平方米

Student Residence 學生住宿

Student Residence 學生住宿	Number of Places 宿位數目
HSUHK Jockey Club Residential Colleges (Yuen Campus) 香港恒生大學賽馬會住宿書院(袁炳濤校園)	1,200
Old Hall (Yuen Campus) 元舍堂(袁炳濤校園)	100
Total 總數	1,300



Academic programmes and teaching 課程與教學

Academic programmes and teaching 課程與教學



In the 2022-23 academic year, in-line with its unique "Liberal + Professional" education model, the University has continued to not only excel in terms of its world-class offerings to undergraduate and postgraduate students, it has also further enhanced its offerings to ensure that HSUHK students are ahead of the curve, and ready to step into their roles as future leaders.

在 2022-23 學年,恒生大學貫徹獨特的 「博雅+專業」教育模式,不僅持續為 本科生和研究生提供世界級的課程,更 精益求精,以確保恒大的學生具領先優 勢,為未來擔任領袖做好準備。

International recognition

The University continues to gain local, regional, and international recognition for its excellence in programmes offered, quality of teaching, student achievements, as well as research and development.

HSUHK was listed 7th overall, and 1st in the Greater China region as per the 2023 AppliedHE ASEAN+ private university assessment exercise conducted across the ASEAN+ region, by the Singapore-based international higher education consultant agency, AppliedHE.

Alongside its overall institutional assessment in the same AppliedHE exercise, HSUHK is listed 1st in Employability, which measures the number of graduates who secured full-time employment within six months of graduation. The University is also listed 3rd in Research, which measures the extent the institution contributes to the creation of new knowledge, and 5th in Community Engagement, which measures the extent the institution contributes to the local community.

In 2023, the School of Business of HSUHK obtained the AACSB International accreditation, becoming one of the top 6% of business schools around the globe. HSUHK is the first self-financed

國際肯定

恒生大學不論在學術課程、教學質素、學生 成就以至研究及發展,均持續獲得本地、區 域及國際間的肯定。

大學於新加坡高等教育顧問機構 AppliedHE 公布的 2023 年東盟地區 + 私立大學評鑑中,整體位列第七名,並在大中華地區居首。

在 AppliedHE 同一評鑑中,除了綜合評比, 在按畢業生於畢業後六個月內全職受聘的 「就業能力」方面,恒大亦居首位。此外, 本校在創造新知識的「研究」方面名列第三, 並在「社區貢獻」方面佔第五位,表現優秀。

恒大商學院於 2023 年獲國際商學院促進協會 (簡稱 AACSB) 頒授國際認可資格,躋身全 球 6% 頂尖商學院之列。本校是全港首間獲 AACSB 國際專業認證的自資大學,充分肯定 了大學在商科教育的卓越成就。 university in Hong Kong to earn this international and professional accreditation, which recognises the University's outstanding development in business education.

HSUHK was also listed 18th in the "Best Business and Management Universities in China 2023", by the international academic research portal Research.com.

Undergraduate programmes

In the reporting period, a total of 1,734 new students were admitted to the 25 bachelor's degree programmes offered at HSUHK, bringing the total number of undergraduate students to 5,917.

As per the agreement of the State Ministry of Education, HSUHK increased its admission quota for Mainland, Macao and Taiwan students from 10% to 20% with effect from the 2023-24 academic year, alongside a few other self-financed institutions. The revised policy will increase student admissions and facilitate the rising number of Mainland students who want to pursue their undergraduate degrees in Hong Kong. HSUHK is also expanding its reach internationally, especially in the Southeast Asian regions to further its efforts in achieving diversity among the student population at HSUHK.

To ensure that our students have the best education opportunities available to them, we are constantly looking for ways to enhance and evolve the programmes offered at HSUHK, so that our students not only stay ahead of the curve, but find new opportunities too.

Our Bachelor of Business Administration (Honours) in Financial Analysis was enhanced to keep abreast of innovative financial technologies, and enriched with new modules of FinTech. It will be retitled "Bachelor of Business Administration (Honours) in Financial Analysis and FinTech" to better reflect its curriculum, with effect from 2023-24.

HSUHK received over HK\$17 million in funding from the new Enhancement and Start-up Grant Scheme, administered by the Education Bureau, for the project "Teaching Smart Decision Analytics for Supply Chain and Information Management Programme Enhancement". The project, led by the School of Decision Sciences, aims to enhance two undergraduate programmes, namely Bachelor of Management Science and Information Management (Honours), and Bachelor of Business Administration (Honours) in Supply Chain Management, by incorporating the latest smart decision analytics trends and technologies into the curriculum, and upgrading the teaching infrastructure.



More than 600 scholarships are awarded. 恒生大學頒發逾600個獎助學金予傑出學生。

此外,在國際學術研究網站 Research.com 公 布的「中國最佳商管大學 2023」評分中,恒 生大學位列 18。

本科課程

在年報期內,恒大 25 個本科課程共取錄 1,734 名新生,全體本科生人數為 5.917 名。

隨着國家教育部放寬政策,恒生大學與幾所 自資院校自 2023-24 學年起,招收內地、澳 門及台灣學生名額的上限,由原來的10%增 至 20%。政策修訂後,收生規模將擴大,有 助回應有意來港攻讀本科課程的內地生持續 增加的情況。本校亦加強國際聯繫,特別是 東南亞地區,令恒大的學生群體更多元化。

為確保學生獲得最理想的教育,本校不斷尋 求強化和調整課程,確保學生不僅具領先優 勢,更能發掘新的機遇。

為配合創新金融科技的發展,金融分析工商 管理(榮譽)學士課程加入金融科技的科目, 並自 2023-24 學年起更名為「金融分析及金 融科技工商管理(榮譽)學士」,以適切反 映課程內容的轉變。

恒大獲教育局「自資專上教育提升及啟動補 助金計劃」撥款逾港幣 1,700 萬元,資助「教 授智能決策分析以提升供應鏈及資訊管理課 程」項目。該項目由決策科學學院領導,透 過在課程中引入最新的智能決策分析趨勢及 科技,以及提升教學基礎設施,強化「管理 科學與資訊管理(榮譽)學士」及「供應鏈 管理工商管理(榮譽)學士」兩個本科課程。

Taught Postgraduate programmes

In 2022-23, five new Taught Postgraduate programmes (TPG) were launched, namely, Master of Arts in Chinese, Master of Arts in English Language Teaching and Assessment, Master of Arts in Global English Literary and Cultural Studies, Master of Arts in Theatre Studies, and Master of Science in Data Science and Artificial Intelligence. With these new programmes, HSUHK offers a total of 12 TPG programmes.

In the reporting year, 521 TPG students have been admitted to HSUHK, more than double the number of students admitted in the last academic year. This demonstrates the vigorous competitiveness of HSUHK's taught postgraduate programmes, and a positive future for the TPG Programme admissions at HSUHK.

Additionally, the Executive Master of Science in Insurance was reaccredited in June 2023. The Programme will be re-positioned and retitled "Master of Science in Insurance" to further attract students to HSUHK and develop more talent in the long run.

With the approval of the Government, the University will launch two new TPG Programmes, Master of Arts in Cultural Heritage Management, and Master of Social Sciences in Public Policy and Risk Governance in 2023-24.

修課式研究生課程

恒生大學於 2022-23 學年新增五個修課式研究生課程,分別是中文文學碩士、英語教學與評核文學碩士、環球英語文學及文化研究文學碩士、戲劇研究文學碩士,以及數據科學及人工智能理學碩士,令修課式研究生課程總數增至 12 個。

在年報期內,恒大共取錄 521 名修課式研究生,較上年度增加超過一倍,反映本校的修課式研究生課程極具競爭力,發展前景樂觀。

此外,行政人員保險理學碩士課程於 2023 年 6 月通過課程覆審。該課程將重新定位,並 更名為「保險理學碩士」課程,以吸引更多 學生報讀,長遠培育更多保險業人才。

大學亦獲政府批准,於 2023-24 年推出兩個新的修課式研究生課程,分別為「文化遺產管理文學碩士」課程,以及「公共政策及風險治理社會科學碩士」課程。





Enhancement in e-learning

HSUHK has established Hong Kong's first Cloud Innovation School (CIS) with the support of Amazon Web Services (AWS) to enhance students' information and communication technology (ICT) literacy, foster further development among start-up communities, and prepare technology-focused talent. CIS focuses on four areas, Cloud Computing Training and Education, Cloud Course Development, Academic Research, and Employment and Entrepreneurship Development. HSUHK's CIS will provide students with comprehensive and practical training in cloud computing, AI, and data analytics by using AWS's cloud courses and resources, as well as HSUHK's cross-disciplinary financial technology expertise.

The University also embraces the development of Generative AI and encourages its use in teaching and learning. The Information Technology Services Centre is providing HSUHK's own version of ChatGPT for staff and students to use and learn from, for free. A set of "Guidelines for Using Generative AI in Teaching and Learning" were also developed to offer a comprehensive framework for incorporating Generative AI into HSUHK's teaching and learning practices. By addressing ethical concerns and providing practical recommendations, the Guidelines promote academic integrity and nurture critical thinking among the University community.

加強電子學習

本校獲 Amazon Web Services(AWS)支持, 設立全港首個雲創學院,以提升學生的資訊 及通訊科技素養,支持初創社群的長遠發展, 並培養更多科技人才。雲創學院著重雲端運 算培訓和教學、雲端課程開發、學術科研及 就業創業發展四大方面,將通過 AWS 的雲端 課程和服務資源,以及恒大的跨領域金融科 技優勢,為本校學生提供全面而實用的雲端 計算、人工智能與數據分析等技能培訓。

恒生大學亦擁抱生成式人工智能的發展,並 鼓勵應用在教與學上。資訊科技服務中心提 供恒大版的 ChatGPT,供師生免費使用和學 習,並制訂「在教與學應用生成式人工智能 指引」,為大學在教與學實踐中使用生成式 人工智能提供完整框架,當中包括操守問題 和實務建議,從而在大學社群中推廣學術誠 信,並培養明辨思維。

Boost in continuing and professional education

The Institute of Continuing and Professional Education (ICAPE) was established at HSUHK in the 2022-23 academic year. ICAPE is dedicated to the integration of continuing education, and knowledge exchange. The Institute sets itself apart from other institutions that offer continuing education and training courses by incorporating HSUHK's unique "Liberal + Professional" education model.

Promoting teaching excellence

Seven teachers were presented with the HSUHK Teaching Excellence Awards 2021-22, they were Dr Winnie Chan (Lecturer, Department of Marketing); Dr Holly Chung (Senior Lecturer, Department of English); Dr Maggie Ma (Associate Professor, Department of English); Dr Baldwin Wong (Assistant Professor, Department of Social Science); Dr Eugene Wong (Associate Head and Associate Professor, Department of Supply Chain and Information Management); Dr Clio Wu (Assistant Professor, School of Communication), and Mr Justin Yum (Part-time Lecturer, Department of Computer Science). The recipients delivered talks at the HSUHK Teaching Excellence Awards Sharing Seminar Series organised by the Centre for Teaching and Learning, and were featured in the fifth issue of *My Teaching Story*.

The Centre for Teaching and Learning also hosted the HSUHK Teaching and Learning Forum 2023 in June 2023 with the theme "Teaching Excellence: Transform to Perform". During the event, the Teaching Excellence Awards recipients and distinguished guests from local institutions shared innovative teaching practices, providing attendees with valuable insights and strategies to elevate their teaching practices.

推動持續及專業教育

恒大專業進修學院於 2022-23 學年成立,致力整合持續教育,推動知識交流,並採納恒大獨特的「博雅+專業」教育模式,與坊間提供持續進修和再培訓課程的機構有別。

鼓勵卓越教學

本校七位教學人員獲頒 2021-22 年度恒生大學卓越教學獎,分別是陳詠賢博士(市場學系講師)、鍾可盈博士(英文系高級講師)、馬晶靜博士(英文系副教授)、王邦華博士(社會科學系助理教授)、黃彥璋博士(供應鏈及資訊管理學系副系主任兼副教授)、吳靜博士(傳播學院助理教授)與任展條先生(計算機科學系兼任講師)。他們在教與學發展中心舉辦的香港恒生大學卓越教學與教學分享研討會上分享教學心得,相關專題報道亦載於《My Teaching Story》第五期。

教與學發展中心亦於 2023 年 6 月舉辦香港恒生大學教與學論壇,主題為「Teaching Excellence: Transform to Perform」。在論壇上,卓越教學獎的得主和來自本港其他大學的嘉賓講者分享具創新的教學方法,為與會者帶來提升教學表現的寶貴見解和策略。





Research and scholarly work 研究及學術工作

Research and scholarly work 研究及學術工作



HSUHK champions its faculty and students when it comes to research and scholarly work. With generous donations and funding for the University alongside the bright and innovative minds of our staff and students, we are proud to highlight some of our many accomplishments in the 2022-23 academic year.

恒生大學積極支持師生的研究及學術工作。在慷慨捐款和資助支持下,加上師生的創新思維,恒大於 2022-23 學年的研究工作成績斐然。

External funding and In-kind support 校外資助與物資支持

Funding / In-kind Support 資助 / 物資支持	Amount (HK\$) 金額(港幣)
Competitive Research Funding Schemes for the Local Self-financing Degree Sector by the Research Grants Council (2023-24 Exercise) 研究資助局本地自資學位界別競逐研究資助計劃(2023-24 年度)	\$19,129,899
Innovation Technology Fund General Support Programme by Innovation and Technology Commission 創新科技署創新及科技基金一般支援計劃	\$1,073,600
Research Matching Grant Scheme (RMGS) by the University Grants Committee 大學教育資助委員會研究配對補助金計劃	\$13,356,618
Other External Funding Sources (matched with RMGS) 其他校外資助(與研究配對補助金計劃配對)	\$1,591,185
In-kind Donation or Sponsorship for Research Projects 物資捐贈或研究項目贊助	\$25,465,250

Competitive Research Funding Schemes for the Local Self-financing Degree Sector

From the Competitive Research Funding Schemes for the Local Self-financing Degree Sector (2023-24 Exercise) launched by the Research Grants Council, the University secured a total funding of HK\$19.13 million for 20 projects under the Faculty Development Scheme, the Institutional Development Scheme Research Infrastructure Grant and the Inter-institutional Development Scheme.

自資學位界別競逐研究資助計劃

在研究資助局的本地自資學位界別競逐研究 資助計劃(2023-24 年度),恒大於「教員發展計劃」、「院校發展計劃研究基礎設施撥款」及「跨院校發展計劃」下的 20 個研究項目,合共獲撥款港幣 1,913 萬元資助。

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Project Title 項目名稱	Principal Investigator 首席研究員	School/Department 學院 / 學系	Grant Amount 獲批資助 (HK\$ 港幣)
Faculty Development Scheme 教員發展計劃			
SOE State Audit in China	Dr Belinda Yau 邱聆娜博士	Accountancy 會計學系	660,200
Arts for well-being: The impact of arts engagement on parental stress and mental well-being	Dr Christine Choy 蔡曉瑩博士	Art and Design 藝術設計系	518,966
Future museum: Review of immersive technology applications and curatorial strategy for exhibitions and art education in museum	Dr Rochelle Yang 楊宜瑄博士	Art and Design 藝術設計系	445,725
Optimising Model Freshness for Federated Transfer Learning with Extreme Cases in Autonomous Driving Networks	Dr Aileen Hou 侯云博士	Computer Science 計算機科學系	1,384,538
Poetic Justice and the Anglophone Novel, 1678–1928	Dr Jay Thomas Parker Jay Thomas Parker 博士	English 英文系	772,133
A multilevel model of workplace happiness: Examining the effects of internal market orientation, supervisory trust on employee work outcomes and organisational performance	Dr Thomas Man 萬頴恩博士	Management 管理學系	526,800
Distinct effects of intrinsic and extrinsic rewards on employee creativity and routine performance: The dual role of mindfulness	Dr Noel Wong 黃婉珊博士	Management 管理學系	417,550
Leveraging customer co-creation platform for firm innovative performance	Dr Fiona Tse 謝倩甄博士	Marketing 市場學系	247,494
InsurTech: Risk Classification and Premium Calibration with Data Analytics	Dr Chen Yongzhao 陳永釗博士	Mathematics, Statistics and Insurance 數學、統計及保險學系	1,183,400
Probabilistic Classification Error Modeling for Distance Metric Learning and Deep Metric Learning Theory and Applications	Dr Benson Lam 林樹仁博士	Mathematics, Statistics and Insurance 數學、統計及保險學系	828,859
Principal contrast analysis of high-dimensional time series	Dr Timothy Ng 吳自添博士	Mathematics, Statistics and Insurance 數學、統計及保險學系	709,420

Project Title 項目名稱	Principal Investigator 首席研究員	School/Department 學院 / 學系	Grant Amount 獲批資助 (HK\$ 港幣)	
Nonconvex Structured Optimisation: Theory and Application	Dr Carisa Yu 余國惠博士	Mathematics, Statistics and Insurance 數學、統計及保險學系	1,358,200	
News Consumption in Hong Kong: News Avoidance, Movement Abeyance, and Critical Events	Dr Chan Chi-kit 陳智傑博士	Communication 傳播學院	663,593	
An exploration of civic resilience of Hong Kong's citizens and society in times of political change	Dr Gary Tang 鄧鍵一博士	Social Science 社會科學系	1,000,002	
Sustainable and Resilient Automated E-Fulfilment Operations in the Era of Industrial 5.0	Dr George Ho 何道森博士	Supply Chain and Information Management 供應鏈及資訊管理學系	479,650	
Impacts of Fairness on Cabin Crew Scheduling: Crew Preferences and Allowances	Dr Helen Ma 馬凱琳博士	Supply Chain and Information Management 供應鏈及資訊管理學系	1,491,600	
Generating novel customer needs for new product development	Dr Wang Yue 王越博士	Supply Chain and Information Management 供應鏈及資訊管理學系	1,128,250	
Ensuring the operational resilience of shipping by integrating vessel slot allocation and container supply planning with uncertain demand for yield management and order fulfilment in the global supply chain	Dr Eugene Wong 黃彥璋博士	Supply Chain and Information Management 供應鏈及資訊管理學系	914,799	
Inter-institutional Development Scheme 跨院校發展計劃				
Food Security and Justice amid Geopolitical Challenges in a Polarising World	Dr Chris Li 李敏剛博士	Social Science 社會科學學系	356,589	
Institutional Development Scheme Research Infrastructure Grant 院校發展計劃研究基礎設施撥款				
Establishment of GILT Research Centre (Globalisation, Internationalisation, Localisation and Translation)	Professor Simon Ho (Project Holder) 何順文教授(項目 持有人) Dr Siu Sai-cheong (Team Leader) 蕭世昌博士(組長)	Institutional 大學	4,042,131	

Innovation and Technology Fund

The University has received HK\$1.07 million in funding from the Innovation and Technology Commission under its General Support Programme for the project "Fostering Big Data Applications and Innovation to Reflect Corporate ESG Performance through Media and Social Listening", led by Professor Louis Cheng, Director of the Research Centre for ESG. The funding supports the Centre to organise symposiums and seminars, as well as purchase expensive processed ESG social media and news data for academic and research uses.

Notable achievements by HSUHK scholars

Professor Bradley Barnes, Dean of the School of Business at HSUHK, is listed among the latest World's Top 2% Scientists ranking, released by Stanford University. He has been recognised for the significant impact of his research output in the field of Marketing. A leading scholar in international marketing and business, Professor Barnes is also listed 51st in the Best Business and Management Scientists in China 2023 ranking, conducted by international academic research portal, Research.com.

An innovative research project, "EBizbot", a real-time mixed realitybased AI system designed to optimise warehouse management, product promotion, and workflow for e-commerce companies, won a Silver Award at the Geneva International Exhibition of Inventions 2023. The system was invented by Dr George Ho, Associate Professor of the Department of Supply Chain and Information Management and was supported by the Innovation and Technology Fund of the HKSAR Government. This was the first time HSUHK participated in the exhibition and showcased the University's excellence in research and innovation on the global stage.

A research team led by Dr Jack Wu, Associate Professor of the Department of Supply Chain and Information Management has successfully developed two free mobile applications, "SpokenBot" and "ReadOutLoud", to help users improve their spoken and written English, and Putonghua.

Dr Jack Wu develops the language learning mobile applications. 胡鎮浩博士開發語言學習手機應用程式。

創新及科技基金

本校獲創新科技署創新及科技基金一般支援 計劃撥款港幣 107 萬元,資助由 ESG 研究中 心主任鄭子云教授領導的研究項目「促進大 數據的應用和創新以通過媒體和社媒聆聽反 映企業 ESG 績效」,以支持研究中心籌辦座 談會及研討會,以及購買經處理的高價 ESG 社媒及新聞數據作學術及研究用途。

恒大學者的卓越成就

恒大商學院院長李海東教授位列美國史丹福 大學發布的全球首 2% 頂尖科學家排行榜, 足證他在「市場學」領域的學術貢獻獲得國 際肯定。李海東教授是國際市場學和商管學 的著名學者,在國際學術研究網站 Research. com 的「2023 中國最佳商管學者」排名中位 列 51。

創新科研項目「EBizbot」在「2023 日內瓦國 際發明展」中獲得銀獎。「EBizbot」是一套 實時人工智能配合混合實境應用系統,主要 用於優化電子商務公司的倉庫管理、商品推 廣和工作流程,由供應鏈及資訊管理學系副 教授何道森博士研發,並獲香港特區政府創 新科技基金支持。這是恒大首次參與國際發 明展,在國際舞台上展示大學卓越的研究及 創新能力。

由供應鏈及資訊管理學系副教授胡鎮浩博士 領導的研究團隊,成功開發兩個免費的手機 應用程式「SpokenBot」和「ReadOutLoud」, 幫助用家提升英語和普通話的讀寫能力。





Dr Eugene Wong leads the joint institution metaverse platform project. 黃彥璋博士領導開發聯校元宇宙互動學習平台。

An HSUHK team led by Dr Eugene Wong, Director of Virtual Reality Centre, worked jointly with Hong Kong Chu Hai College, HKU School of Professional and Continuing Education, and the University of Hong Kong, to develop a ground-breaking Metaverse Platform for Problem-Based Collaborative Learning on Logistics, Heritage and Journalism themes in Hong Kong. By utilising Virtual Reality (VR) technology, users experience immersive virtual learning across scenarios such as air cargo and warehouse operations, lost heritage reconstruction of Grade 1 historical building, Haw Par Mansion, and journalism live news reporting in an earthquake incident. The platform allows users across various locations to learn as a team, collaborating and solving problems, in designated stations within the same virtual environment in realtime with performance assessment and evaluation. The project has received over HK\$8.7 million in funding from the Quality Enhancement Support Scheme of the Education Bureau.

International academic events

The Research Centre for ESG co-organised the Asia Sustainability and ESG Summit 2023 in August 2023 with the Graduate School of Management and Innovation of King Mongkut's University of Technology Thonburi, in Bangkok, Thailand. Speakers shared views on the implementation of Sustainable Development Goals in Asia, ESG reporting, engaging with society through environmental and social solutions, and integrating ESG in asset management from the perspective of "Dual Materiality." The latest research on ESG disclosure, big data analytics and machine learning for ESG research, ESG disclosure and information asymmetry in accounting, ESG integration in finance, and ESG issues in the real estate sector were also discussed at the Summit.

由虛擬實境中心主任黃彥璋博士領導的恒大研究團隊,聯同香港珠海學院、香港大學, 業進修學院和香港大學,共同創建物流 化遺產、新聞傳播三大主題的元宇宙互動學 習平台。用家可利用虛擬實境科技,在航空 貨運站運作、一級歷史建築「虎豹別墅」和 地震採訪教學虛擬場景,體驗沉浸式學習。 平台亦同時支援多人遠距協作,讓身處不同 地點的用家在同一虛擬環境實時完成指定任 務及解難,並提供成績評估及評分。該項目 獲教育局質素提升支援計劃資助逾港幣 870 萬元。

國際學術活動

ESG 研究中心聯同泰國曼谷的蒙庫國王科技大學管理及創新研究院,於 2023 年 8 月舉行「2023 亞洲可持續發展與 ESG 高峰會」。與會講者就多項議題分享見解,包括在亞洲實踐聯合國可持續發展目標、ESG 報告、通過環境及社會解決方案與社會同行,以及循「雙重重要性」角度在資產管理中融合 ESG。會上亦討論了 ESG 信息披露的最新研究、ESG研究的大數據分析和機器學習、會計學的ESG 信息披露與資訊不對稱、金融學的 ESG 德息披露與資訊不對稱、金融學的 ESG 整合、以及房地產業的 ESG 問題。

The Department of Art and Design was also proud to hold the "Conceptual Practice: Research and Pedagogy in Art, Design, Creative Industries, and Cultural Heritage International Conference" in May 2023, which brought scholars and professionals from around the world together to discuss the underlying philosophies in the teaching and research of art, design, creative industries, and cultural heritage.

The 2022 AIB Asia Pacific Regional Conference, co-organised by HSUHK's School of Business and the University of Nottingham Ningbo China in December 2022 was highly successful. Entitled "Resilience in International Business", the Conference attracted more than 100 papers. A Journal of International Business Studies Paper Development Workshop was also organised at the Conference.

Co-organised by HSUHK's School of Business and the University of Macau, the 8th World Business Ethics Forum was held in June 2023 at HSUHK. The panel discussion covered a variety of topics including ESG, sustainability, ethics in human resources management, responsible accounting, social responsibility and leadership.

The "2023 SCOM Conference on Metaverse: Ecosystem, Communication and Technology in Mainland, Taiwan, Macau and Hong Kong" was organised by the School of Communication in July 2023. Participating guests and scholars agreed that the foundational support provided by artificial intelligence, blockchain, and mixed-reality technologies will unlock a wealth of possibilities for the future of the metaverse.

藝術設計系亦於 2023 年 5 月舉行「藝術、設 計、創意產業與文化保育研究和教學的概念 性實踐」國際研討會,匯聚世界各地的學者 和專業人士,討論藝術、設計、創意產業和 文化保育的教學和研究基本理念。

由恒大商學院與寧波諾丁漢大學合辦的 「2022 國際商業學會亞太地區會議」於 2022 年12月圓滿舉行。會議以「國際商務的韌性」 為主題,吸引了逾100份論文,同場並舉行 了國際商務期刊論文撰寫研習坊。

商學院於 2023 年 6 月在恒大校園與澳門大學 合辦「第八屆世界商業倫理論壇」,涵蓋多 個主題,包括 ESG、可持續發展、人事管理 的倫理、責任會計、企業社會責任與領導等。

傳播學院於 2023 年 7 月舉辦了「2023 兩岸四 地元宇宙生態系統、傳播及科技研討會」, 與會嘉賓和學者均認為人工智能、區塊鏈、 混合實境等設備及元素,將為未來元宇宙的 領域開拓無限可能。





Professor John Minford hosts public lecture at HSUHK. 閔福德教授在恒大舉行公開講座。

The School of Translation and Foreign Languages invited Professor John Minford, a prominent scholar, to revisit HSUHK and host a public lecture on the topic of Pu Songling and his *Strange Tales from a Chinese Studio* in March 2023. To help boost cultural exchange between the East and the West through the reinterpretation of Chinese literature, Professor Minford guided participants through the life and lineage of Pu Songling, a Chinese literary giant, as well as the various themes and treatments in Pu Songling's body of work.

The HSUHK Global Humanities Initiative hosted the public lecture "Phenomenology of Music" in March 2023, alongside the Inauguration of UNESCO Co-Chair on Global Asia. The event started with the inauguration of Professor Philip Buckley, Associate Professor of the Department of Philosophy, McGill University, and Professor Hsiung Ping-chen, Secretary General of International Council for Philosophy and Human Sciences, as UNESCO Co-Chairs on Global Asia.

Professor Christopher Hood, one of HSUHK's 2023 Honorary Doctorate recipients, delivered the inaugural lecture of HSUHK's "Visionary Wisdom – Honorary Doctorate Lecture Series" on "Government and Public Spending: From Quangos to Quangex"

in March 2023. Attended by about 200 participants, Professor Hood's lecture helped audiences understand how quasi-non-government expenditure can be controlled by operating with precise and explicit fiscal rules.

翻譯及外語學院於 2023 年 3 月邀請著名學者閔福德教授再臨恒大,舉行公開講座,主題為「蒲松齡與他的《聊齋誌異》」。閔福德教授帶領參與者回顧了蒲松齡的生平與傳承,並了解《聊齋誌異》的各種主題與寫法,透過詮釋中國文學經典,加強中西文化交流。

恒生大學環球人文學先導計劃於 2023 年 3 月舉行「音樂現象學」公開講座暨聯合國教科文組織全球亞洲聯席主席就職典禮,由麥吉爾大學哲學系副教授 Philip Buckley 教授和國際哲學與人文科學理事會秘書長熊秉真教授就任聯合國教科文組織全球亞洲聯席主席。

本校於 2023 年 3 月首次舉行「高瞻睿智 —香港恒生大學榮譽博士講座系列」,由 2023 年榮譽博士之一胡德教授主講「Government and Public Spending: From Quangos to Quangex」,向在場約 200 名參與者解述半官方機構的支出如何可藉精準、明確的財政規則控制。



Professor Christopher Hood (right) speaks at HSUHK's "Visionary Wisdom – Honorary Doctorate Lecture Series". 胡德教授(右)於「高瞻睿智 —— 香港恒生大學榮譽博士講座系列」作主講。



Student life and experiences

學生生活與體驗

Student life and experiences 學生生活與體驗



The University is committed to ensuring that our students succeed academically and professionally. In addition to our unique "Liberal + Professional" education model which prepares students as future leaders, the University maintains close ties with industry partners who may become the future employers of our students. From career workshops to internship opportunities and supporting our students' entrepreneurial mindset, the University has carried out a variety of activities and collaborations to uplift our students so that they make the most out of their university life, and beyond it.

恒生大學致力確保學生在學術和專業發展上取得成功,不僅以獨特的「博雅+專業」教育模式培育學生成為未來領袖,亦積極與日後可能成為學生僱主的業界夥伴保持密切聯繫。為提升學生的水平,大學開展了各式活動和合作,包括就業工作坊、實習機會,以至培養學生的創業思維,好讓他們充分利用校內和校外的生活。

Careers support and internship opportunities

The Student Affairs Office (SAO) provides comprehensive careers support and internship opportunities to students.

The annual HSUHK Careers Fair 2023 attracted over 200 exhibitors from over 40 industries and connected students with over 2,000 local, Greater Bay Area and global full-time and internship opportunities. Industry experts were invited to share insights on employment trends in Hong Kong, the Greater Bay Area, Mainland China, and overseas, to ensure that students were aware of current market trends. Various seminars, including two on the topic of ESG, were also held at the Fair.

Following the relaxation of travel restrictions after the pandemic, SAO facilitated close to 170 offshore internship opportunities for students in countries such as Australia, Germany, Ireland, Japan, Mainland China, Singapore, and Spain in 2022-23. With funding support from the Home and Youth Affairs Bureau of the HKSAR government, SAO successfully organised the first internship programme to Xian, Mainland China. The programme enabled

就業支援和實習機會

學生事務處為學生提供全面的就業支援和實 習機會。

一年一度的「恒生大學就業博覽 2023」吸引超過 200 間來自 40 個行業的企業和機構參展,為恒大學生提供超過 2,000 個本地、大灣區及海外的全職和實習機會。是次博覽亦邀請了不同行業的專家,分享本地、大灣區、內地以至海外的就業發展資訊,讓學生緊貼市場趨勢。博覽並設有多個專題講座,其中兩個以 ESG(環境、社會及管治)為主題。

因疫情而實施的旅遊限制放寬後,學生事務處於 2022-23 年為學生取得近 170 個海外實習機會,遍及澳洲、德國、愛爾蘭、日本、中國內地、新加坡和西班牙。此外,在特區政府民政及青年事務局的支持下,學生事務處成功舉辦首個前往內地西安市的實習活動,

13 students from different disciplines to experience internships related to art, culture, and tourism in the historical city.

Alongside HSUHK's Schools and Departments, SAO lined up over 1,500 internship opportunities from over 350 companies and organisations for HSUHK students. Companies include Adidas, Bank of China (Hong Kong), Deloitte, Ernst & Young, Hang Seng Bank, Hong Kong Economic and Trade Office (Indonesia and Tokyo), Hong Kong Trade Development Council (Tokyo and Osaka Offices), HKSAR Government, HSBC, Kerry Logistics, KPMG, Macao Government Tourism Office Representative in Hong Kong, The Mandatory Provident Fund Schemes Authority, PricewaterhouseCoopers, and others.

Notable student achievements

Business students demonstrated their talent and clinched a number of awards, including Championship, first runner-up and Personal Outstanding Performance Award in the 4th Youth Elite Aspiration Programme, the Silver Award in the "Excellent Financial Education Project" and Judges Accredited Award in the Personal Finance Ambassador Programme 2022-2023, second runner-up and Best Team Spirit Award in the TIHK Tax Debate Competition 2023, Best Case Research Paper in the Academy of Asian Business Review 2022, and the bronze medal in the World Asian Business Case Competition 2022.

Students at the School of Communication achieved some outstanding results this year. They won a total of five awards at the China Daily Hong Kong's 2022 Campus Newspaper Awards, including Champion for "Best in News Page Design (Chinese)". At the 22nd Consumer Rights Reporting Awards, two teams of students from the School won a Silver Award and a Merit Award in the tertiary institution category, and at the Hong Kong Creative PR Competition, Communications students took home one of the competition's top honours, the Tertiary Team Champion.

讓 13 名來自不同學科的學生在古城中體驗藝 術、文化及旅遊業相關的實習工作。

學生事務處聯同各學院和學系,為學生提供 逾 1.500 個實習機會,分布於超過 350 間公司 和機構,包括 Adidas、中國銀行(香港)、 德勤、安永、恒生銀行、香港經濟貿易辦事 處(印尼及東京)、香港貿易發展局(東京 及大阪辦事處)、香港特區政府、滙豐銀行、 嘉里物流、畢馬威、澳門特區政府旅遊局駐 外代表、強制性公積金計劃管理局、羅兵咸 永道等。

學生成就卓越

商學院學生憑出眾的才華奪得多個獎項,包 括在「第四屆專資青年追夢計劃」中奪得冠 軍、亞軍及個人表現突出獎;在「個人理財 大使計劃 2022-2023」中獲得優秀理財教育計 劃銀獎及評審嘉許獎;在「全港大專學生税 務辯論比賽 2023」中獲得季軍及最佳合作精 神隊伍獎;在《亞洲商業學院期刊》發表的 論文獲評選為 2022 年度最佳案例研究論文, 以及在 2022 年世界亞洲商業案例大賽中榮獲 銅牌。

傳播學院的學生今年屢獲佳績,在《中國日 報》舉辦的「2022年大學新聞獎」中榮獲五 個大獎,包括「最佳版面設計(中文組)」 冠軍;在「第22屆消費權益新聞報道獎」中, 兩組同學分別獲得大專院校組銀獎及優異獎; 而在「全港創新公關大賽」中則勇奪最高榮 譽「大專團體金獎」。



Students from the School of Decision Sciences win at open competitions. 決策科學學院學生在多項比賽中奪獎。



Students at the School of Communication achieve outstanding results. 傳播學院學生屢獲佳績。

Students from the School of Decision Sciences also won at several open competitions, including Championship in the Hang Seng x Value Partners University Elite ESG Challenge 2023, Champion at the Hong Kong Securities and Investment Institute Case Competition 2023, first runner-up in the CILTHK Student Day 2023, first and second runners-up in the Industrial System Engineering Management Innovation Project Competition 2023, second runner-up at the Hong Kong Logistics Case Competition 2022, Chartered Institute of Procurement and Supply Best Student Awards 2022, the third prize at the 8th HK Challenge Plus 2022, the Sustainability Impact Award in the HKUST-Sino One Million Dollar Entrepreneurship Competition 2023, and the third prize at the 9th Hong Kong University Innovation and Entrepreneurship Competition.

Students from the School of Humanities and Social Science performed extremely well in a variety of open competitions, including winning the Championship and Merit Award in the Product Poster Design category at the 2nd Tertiary Student Design Competition 2023, the Gold Medal Prize in Dream Place for Travel Drawing Contest, as well as first runner-up at the Hong Kong Transportation Design Contest. Additionally, a student won the Recommended Paper Award at the 7th Undergraduate Academic Conference on Humanities.

HSUHK athletes also had outstanding performances. The HSUHK Distance Sprint Orienteering Team won Championship in men's and women's open and Championship in Best Tertiary Institute Award at the 2022-23 Hong Kong Inter-school District Sprint Orienteering Championships. The HSUHK Team was also awarded runner-up at the Joint-Uni Tapeball Tournament 2022.

決策科學學院的學生亦在多項比賽中奪冠,包括「恒生 x 惠理學界精英 ESG 挑戰2023」,以及「香港證券及投資學會案例競賽 2023」。此外,他們在「香港運輸物流學會學界專題研習比賽 2023」中榮獲亞軍:於「2023 年工業系統工程管理創新項目比賽」中奪得亞軍和季軍:在「2022 香港物流案例大賽」中則獲得季軍。他們亦獲得「英國皇家採購與供應學會卓越學生獎 2022」。在「第八屆香港大學生創新及創業大賽」中,他們獲三等獎,並在「科大一信和百萬獎金割,以及在「第九屆香港大學生創新及創業大賽」中取得三等獎。

人文社會科學學院的學生在多項公開比賽中亦表現出色,包括在「第二屆大專院校設計比賽 2023」產品海報設計組別奪得冠軍和優異獎;在「我最想旅遊的地方繪畫比賽」中贏得金獎;在「香港運輸設計比賽」中獲得亞軍。此外,一位同學在「第七屆大學生人文學術研討會」上獲頒論文推薦獎。

恒大的學生運動員亦表現突出,短距離定向 隊於 2022-23 香港學界短距離定向錦標賽中, 勇奪男、女子公開組冠軍及大專盾冠軍。此 外,恒大團隊在大專板球賽 2022 亦榮獲亞 軍。

Honours Academy

Established in 2020, the Honours Academy (HA) aims to nurture high-achieving, high-potential and highly motivated students to become service leaders who make an impact on the local and global communities. Students embark on a three-year innovative and interdisciplinary curriculum through series of community engagements, international exchanges, leadership trainings, Residential College living and learning, independent research, honours core modules, and in-depth coaching.

Twenty HA students spent a week in Singapore, as part of the Global Immersion Programme. During the trip, the students visited the National University of Singapore to meet with startup creators and industry leaders. They also visited Singapore's historical landmarks, heritage sites, and the state-of-the-art water treatment technology to enhance the awareness of heritage conservation and environmental protection.

A variety of HA seminars and lectures were organised throughout the year to enrich students' exposure. Speakers included HA Professional Fellows Dr Allan Zeman, Chairman of Lan Kwai Fong Group; Ms Quince Chong, Chief Corporate Development Officer of CLP Power; Mr Wilfred Yiu, Co-Chief Operating Officer and Head of Equities of Hong Kong Exchanges and Clearing Limited, and Ms Antonia Yeung, Associate Vice-President (Development and Campus Services) of HSUHK.

This year, 10 HA students embarked on their Senior Research Project journeys under the supervision of HA Academic Fellows or seasoned faculty members. At the HA Symposium, the students presented their findings, on topics such as mobile payments, animal welfare, creative industries, Hong Kong media, gender equality, consumer behaviour, crisis management, and more.



HA students present their research project. 榮譽學院學員展示他們的研究計劃。

榮譽學院

榮譽學院於 2020 年創立,旨在培養成績優 異、潛質優厚且積極上進的學生成為服務領 袖,在本地和國際社會產生影響力。在為期 三年的創新跨學科課程中,學員參與連串聯 繫社群活動、國際交流、領袖訓練、住宿書 院生活與學習、獨立研究項目和榮譽學院核 心科目,並獲師友的深入指導。

在榮譽學院舉辦的「環球沉浸計劃」,20名 學員到新加坡展開一星期的交流考察,包括 參觀新加坡國立大學,與初創企業家及行業 領袖交流。此外,學員亦參觀當地的歷史地 標、文化遺產和淨水設施等,加強保育文物 和環保意識。

榮譽學院於年內舉辦多場研討會及講座,豐 富學員的識見。講者包括多位榮譽學院專業 院使,分別有蘭桂坊集團主席盛智文博士、 中華電力企業發展總裁莊偉茵女士、香港交 易所聯席營運總監及股本證券主管姚嘉仁先 生,以及恒生大學協理副校長(校園發展服 務)楊如虹女士。

> 今年共有十名榮譽學 院學員在學術院使或 經驗豐富的教學人員 指導下,完成高級研 究計劃。在榮譽學院 研討會上,學員展示 他們的研究成果,題 材涵蓋流動支付、動 物權益、創意產業、 香港媒體、性別平 等、消費者行為和危 機管理等。

Students' service to the community

In collaboration with The Boys' and Girls' Clubs Association of Hong Kong, the Honours Academy's Community Service Team upgraded and re-ran the well-received "Be Smarter - Children Financial Literacy Workshop 2.0". Over 20 students from Primary

學生服務社群

恒生大學榮譽學院義工隊與香港小童群益會 再度合辦大受歡迎的「精叻小掌櫃」——學 生理財工作坊,邀請 20 多名小學三至五年級 學生參加一連兩天的活動 , 學習基本的理財

3 to 5 were invited to participate in the two-day workshop to learn about basic financial concepts such as budget allocation, saving, consumption and investment. The children applied their knowledge to a shopping simulation game to make wise spending decisions. They were also excited to take a campus tour of HSUHK and get a glimpse into university life.

In 2022-23, with the support of Hong Kong Shun Lung Yan Chak Foundation Limited, SAO launched the Voltrekkers Service-learning Scheme which was designed to encourage students to incorporate their academic studies into community engagement activities, thereby enhancing their social responsibility and deepening their understanding of global citizenship.

Apart from local services, 10 students from this Scheme were selected to participate in a 7-day service-learning tour in Mongolia, to broaden students' global horizons and enriching their service skills through interaction with diverse groups of people.

In the 2022-23 academic year, the number of Service-Learning modules at HSUHK grew from 8 to 14. These modules cover diverse topics, including social enterprise start-ups, ethnic minority communities, tea culture, sustainability awareness, and personal finance education.

Entrepreneurial development

HSUHK strongly supports its students' entrepreneurial mindsets and endeavours and is proud to see our students participate in different competitions and programmes that will help them pursue their business goals and ideas.

The Centre for Innovation and Entrepreneurship, in collaboration with the Department of Marketing, and with the support of Hong Kong Science and Technology Parks (HKSTP), Amazon Web Services Academy, Karrie International Holdings Limited and HKAI Lab, held the HSUHK Entrepreneurship Day 2023. The event highlighted the entrepreneurial ideas of some HSUHK start-up teams, and the five HSUHK Entrepreneurship Challenge finalists' team presentations.

The HSUHK x HKSTP Co-Ideation Programme is a new initiative launched by the Centre for Innovation and Entrepreneurship in collaboration with HKSTP. It supports aspiring tech-focused talent in bringing start-up ideas into the preliminary stages of business. Members of the HSUHK community, including students, staff, and alumni can join this one-year programme, and gain access to up to HK\$100,000 seed funding, training and consultation, marketing opportunities, mentorship and coaching, co-working space access and business support.

概念,如預算分配、銀行儲蓄、消費和投資。 他們參與多個不同的活動,並在購物模擬遊 戲中學以致用,作出精明消費。他們更參觀 恒大校園,認識大學生活。

在 2022-23 年度,學生事務處在香港順龍仁 澤基金會支持下,推行「順龍仁澤 學義同 行」服務學習實踐計劃,鼓勵學生將所學的 知識運用到社會服務上,從而加強他們的社 會責任,深化他們對作為全球公民的理解。

除了本地服務外,參與該計劃的其中 10 名學生獲選參加為期七天的蒙古服務學習之旅, 擴闊學生的環球視野,並透過與不同類別的 群組交流互動,豐富其服務技巧。

在 2022-23 學年,恒大的服務學習科目由八個增至 14 個,涵蓋多元題目,如社企初創、少數族群、茶文化、可持續發展意識及個人理財教育。

培育創業精神

大學積極支持學生培養創業思維並作出嘗 試,樂見學生參與不同的比賽和活動,以助 他們實踐營商目標和構思。

創新及創業中心舉辦「恒大創業日 2023」,除展示恒大初創隊的創業構思外,更有「恒大企業挑戰賽 2023」決賽五支入圍隊伍的簡報。「恒大企業挑戰賽 2023」是與市場學系合辦的年度商業計劃撰寫比賽,並獲香港科技園、Amazon Web Services Academy、嘉利國際控股有限公司和香港人工智能及數據實驗室支持。

恒大 x 香港科技園 Co-Ideation 計劃是創新及 創業中心與香港科技園合辦的創業者支援計 劃,旨在培養有抱負的青年創立科技相關的 初創企業。恒大學生、教職員和校友均可參 加,獲選隊伍有機會透過為期一年的培育計 劃得到高達港幣 10 萬元種子資金,以及其他 培訓、諮詢、市場推廣機會和導師指導,並 可使用共享辦公室及獲得商務支援。



Global and regional development 環球與地區拓展

Global and regional development 環球與地區拓展



To embrace globalisation, the University has been actively engaging in a wide spectrum of activities, including building new relationships, and consolidating old ones with tertiary institutions abroad, and in the Greater Bay Area. HSUHK has been promoting exchange programmes and other off-shore learning opportunities for students to gain global competence, as well as implementing cultural diversity on campus to extend students' awareness and knowledge of different cultures.

為配合全球化趨勢,恒生大學一直積極 參與不同類型的活動,並與海外和大灣 區的高等院校建立新的關係,同時鞏固 與現有夥伴的聯繫。恒大又積極推動交 流計劃和其他海外學習機會,讓學生加 強全球素養,並在校園內實踐多元文 化,以加深學生對不同文化的認知。

Global partnerships and collaborations

To further broaden students' international horizons and promote their holistic development, HSUHK is cooperating with higher education institutions around the world in various ways, including overseas exchange programmes and academic research. The University established the Global Affairs Office (GAO) in 2022-23 to oversee international exchange and collaboration initiatives, as well as overseas admissions. GAO provides services and support for exchange and international students, assists in Mainland China and overseas student recruitment activities, and develops academic collaborations and partnerships.

In 2022-23, HSUHK's number of global partners exceeded 100, with eight newly established university-wide partnerships, namely La Trobe University (Australia), Kajaani University of Applied Sciences (Finland), Rennes School of Business (France), CBS International Business School (Germany), Macao Polytechnic University (Macao), Guangdong University of Finance and Economics (Mainland China), Shanghai University of Political Science and Law (Mainland China) and San Francisco State University (USA).

全球夥伴與合作關係

為進一步擴闊學生的國際視野,促進全人發展,恒大與世界各地的高等院校合作,形式包括海外交流計劃和學術研究。大學於2022-23學年設立環球事務處,專責處理國際交流和合作計劃,以及海外招生事宜。環球事務處為交換生和國際學生提供服務和支援,協助內地和海外招生活動,並拓展學術合作和夥伴關係。

於 2022-23 年,恒大新增八間夥伴大學,包括澳洲樂卓博大學、芬蘭卡亞尼應用科技大學、法國雷恩商學院、德國科隆商學院、澳門理工大學、廣東財經大學、上海政法學院和美國三藩市州立大學,令環球大學夥伴數目增至逾 100 個。



HSUHK signs an MoU with Guangdong University of Finance and Economics. 恒生大學與廣東財經大學簽署合作備忘錄。

In the reporting period, HSUHK received delegations from Australia, Mainland China, South Korea, the UK, and the USA, soon after the quarantine and testing requirements for inbound travellers were lifted. At the same time, the University sent a delegation to attend overseas expositions to enhance the visibility of the University in the global education community.

HSUHK also signed a number of Memoranda of Understanding with higher education institutions in the Mainland to enhance collaboration in academic programmes, academic exchange, student exchange, research and knowledge transfer. These institutions include Shanghai University, Guangxi University of Foreign Languages, Guangdong University of Finance and Economics, HRG Institute (Zhongshan) of Unmanned Equipment and Artificial Intelligence, and Jinan University.

New footholds in the Mainland

HSUHK has established its "Hang Seng University of Hong Kong Centre" at Qianhai in Shenzhen and Nansha in Guangzhou, giving further momentum to the University's active participation in the Greater Bay Area's (GBA) development. Decent space will be available in both the GBA MAH Eco-Industrial Park in Nansha and the Qianhai Shenzhen-Hong Kong Youth Innovation and Entrepreneur Hub for HSUHK members to conduct seminars, offer student internships and exchange activities, research collaboration project purposes, as well as to support HSUHK's staff and students' development in GBA.

Cross-cultural learning and exchange programmes

Once Hong Kong relaxed COVID-19 restrictions, HSUHK students were able to travel abroad from May 2023. They participated in a variety of short-term exchange programmes, including summer school at the University of Oxford, University of Vienna, University of British Columbia, San Francisco State University, Beijing Language and Culture University, and more. Some students also joined the "Hong Kong - Malaysia Cultural Exchange" interflow programme. HSUHK also sent students to Harvard University Summer School and University of California, Berkeley Summer Sessions, which helped raise their competitiveness to excel globally.

年內,恒大在入境旅客檢疫及檢測要求解除 後不久,已接待來自澳洲、內地、南韓、英 國和美國的訪問團。此外,大學亦派出訪問 團出席海外的教育博覽會,提升本校在國際 教育界的知名度。

恒大與內地多間高等院校簽署合作備忘錄, 在學術課程、學術交流、學生交流、研究及 知識轉移等方面加強合作,包括上海大學、 廣西外國語學院、廣東財經大學、哈工大機 器人(中山)無人裝備與人工智慧研究院和 暨南大學。

建立內地中心

恒大於深圳前海和廣州南沙設立「香港恒生 大學中心」,進一步投入大灣區的發展。中 心分別位於南沙生態產業園和前海的深港青 年夢工場,可供大學舉辦研討會,為學生提 供實習和交流活動,開展合作研究項目,並 支援師生於大灣區的發展。

跨文化學習與交流計劃

香港放寬防疫措施後,本校學生於2023年5 月開始到海外參與各式短期交流計劃、包括 牛津大學、維也納大學、英屬哥倫比亞大學、 三藩市州立大學、北京語言大學等的暑期課 程,部分學生亦參與了「香港—馬來西亞文 化交流」計劃。此外,大學亦選派學生參加 哈佛大學暑期課程和加州大學柏克萊分校暑 期課程,以提升他們的全球競爭力。

在 2022-23 年度,恒大共有 142 名學生前赴海 外高等院校作交換生,除比利時、加拿大、 芬蘭、法國、德國、日本、立陶宛、內地、 荷蘭、挪威、南韓、瑞典、瑞士、台灣和美 國等地之外,還新增捷克、西班牙、泰國和 英國四個國家。

In 2022-23, the University sent 142 outbound exchange students to higher education institutions all over the world, including four new countries, the Czech Republic, Spain, Thailand and the UK, alongside Belgium, Canada, Finland, France, Germany, Japan, Lithuania, Mainland China, the Netherlands, Norway, South Korea, Sweden, Switzerland. Taiwan and the US.

HSUHK welcomed 53 exchange students from Belgium, France, Germany, Mainland China, the Netherlands, Spain, Sweden and Switzerland, and organised various integration activities so that local and exchange students could celebrate the variety of cultures within the HSUHK family.

Fostering cultural exchange

HSUHK hosted "The Regional Co-operation on Culture and Heritage Roundtable Forum" as a celebratory event for its 43rd anniversary. The Roundtable was held to foster regional cooperation on culture and heritage among ASEAN states and Hong Kong, and accelerate Hong Kong's goal to be an East-meets-West centre for international cultural exchange.

Together, invited panelists, including representatives from the Consulate-General offices in Hong Kong, shared their insights on how culture and heritage can foster mutual exchange and development, how we can promote social, cultural and economic growth and how to propagate resilience, innovation and sustainability, alongside other topics.



年內恒大亦迎來 53 名來自比利時、法國、德國、內地、荷蘭、西班牙、瑞典和瑞士的交換生,並舉辦多項文化共融活動,讓本地學生和海外交換生感受恒大的多元文化。

促進文化交流

為慶祝建校 43 周年,恒生大學舉行「文化與 文物遺產區域合作圓桌論壇」,以促進東盟 國家與香港在文化和遺產方面的區域合作, 推動香港進一步發展為國際文化交流中心。

獲邀講者包括駐港總領事館的代表,他們在 論壇上就文化與文物如何促進區域間的相互 交流與發展、如何促進社會、文化、經濟增 長以及可持續發展等議題分享真知灼見。



HSUHK hosts "The Regional Co-operation on Culture and Heritage Roundtable Forum". 恒生大學舉行「文化與文物遺產區域合作圓桌論壇」。



Stakeholder and community engagement 持份者和社區聯繫

Stakeholder and community engagement 持份者和社區聯繫



The University continues to increase its partnerships and engagements locally, regionally, and globally, especially as it celebrates its 43rd Founding Anniversary. From global partnerships with fellow higher education institutions, to encouraging regional collaborations, especially among ASEAN nations and in the Greater Bay Area, and ensuring that the University and its students are well integrated and engaging with the larger Hong Kong society on various levels, HSUHK is proud to honour its ongoing commitments that brings people, communities and societies together.

恒生大學一直加強與本地、地區和全球 拓展夥伴網絡的聯繫。在慶祝建校 43 周年之際,大學不僅與其他高等院校建 立全球夥伴關係,亦積極鼓勵區域合 作,尤其是東盟國家之間和大灣區內的 合作,並確保大學和學生在不同層面上 融入和連結香港社會,切實履行團結社 會各界的承諾。

Honorary Doctorates conferment and 43rd Anniversary celebration

HSUHK held its Third Honorary Doctorate Conferment cum 43rd Founding Anniversary Celebration Ceremony in March 2023, bestowing honorary doctoral degrees on four outstanding individuals who have remarkable accomplishments in their professional fields, have made major contributions to society, and are actively involved with the University. The four honoured recipients were: Public administration scholar, Professor Christopher Hood (Doctor of Social Science honoris causa); Architect and business leader, Dr Alexander Law Sau-wang (Doctor of Humanities honoris causa); Chairman of The Hongkong and Shanghai Banking Corporation Limited, Dr Peter Wong Tung-shun (Doctor of Laws honoris causa); and former Chief Executive of The Stock Exchange of Hong Kong Limited, Dr Francis Yuen Tin-fan (Doctor of Social Science honoris causa).

頒授榮譽博士學位暨建校 43 周年 慶典

本校於 2023 年 3 月舉行第三屆榮譽博士學位頒授暨建校 43 周年慶祝典禮,表揚四位傑出人士於相關領域的卓越成就、對社會的貢獻,以及與恒生大學的緊密聯繫。四位榮譽博士為:公共行政學者胡德教授(榮譽社會科學博士)、建築師及商界領袖羅守弘博士(榮譽人文學博士)、香港上海滙豐銀行有限公司主席王冬勝博士(榮譽法學博士)和前香港聯合交易所有限公司行政總裁袁天凡博士(榮譽社會科學博士)。



The four Honorary Doctorates (from left): Professor Christopher Hood, Dr Alexander Law, Dr Peter Wong and Dr Francis Yuen. 四位榮譽博士領受人(左起):胡德教授、羅守弘博士、王冬勝博士及袁天凡博士。

At the 43rd Founding Anniversary Celebration Ceremony, Ms Diana Cesar, Chairman of the Board of Governors of HSUHK, extended gratitude to the Governors, the Council, the University management and faculty, staff, students and their families, as well as the Government, donors, alumni and friends of HSUHK who offer contribution, commitment and support to the University. Dr Moses Cheng, Chairman of the Council of HSUHK, expressed confidence that HSUHK graduates will not only stand out among the workforce and their peers across different industries, but will also bring innovation, insight and thought to their roles for the betterment of society at large.

In celebrating the 43rd anniversary, President Simon S M Ho and corporate ethics scholar Professor Ip Po-keung jointly held the "President's Chatroom" to discuss the relationships between the culture of well-known corporations and their founders' values. They explored the cases and experiences of Hang Seng Bank (Hong Kong), Kongo Gumi Co., Ltd. (Japan), and The Container Store (USA).

Promoting excellence and ethics in business

In addition to ensuring that our students are learning the latest trends and technologies in their chosen fields alongside ethical practices, individual Schools also recognise professionals across

在建校 43 周年慶祝儀式上,校董會主席施穎 茵女士感謝校董會、校務委員會、大學領導 層和教職員、學生和家長,以及政府、捐助 者、校友和大學友好對本校的貢獻、投入及 支持。校務委員會主席鄭慕智博士亦表示深 信恒大畢業生能在職場上脱穎而出,並憑藉 創新、視野及思考能力,在自身崗位上發揮 所長,貢獻社會。

為慶祝建校 43 周年,何順文校長聯同企業倫 理學者葉保強教授舉行「校長對談」座談會, 以三間國際知名企業,包括香港恒生銀行、 日本金剛組與美國 The Container Store 的不 同經驗,探討公司文化與創辦人價值觀的關 係。

推廣商業卓越和道德價值

各學院不僅確保學生在符合道德標準的前提 下,學習所選領域的最新趨勢和科技,還表 彰在不同行業中表現優秀的專業人士,以鞏 固本校對促進社會發展的承諾,並啟迪學生 成為未來領袖。



different industries who are outstanding in their fields. This not only reinforces our commitment to societal causes, but also serves as inspiration for our students who will soon be the leaders of tomorrow.

With the efforts of academia, the government and industry partners, the School of Decision Sciences and its Big Data Intelligence Centre established the first "Decision Analytics Outstanding Award" in 2022-23. The Award recognises outstanding decision analytics inventions and applications among industries, including artificial intelligence, cloud computing, big data analytics and digital workforce. A total of 11 companies, including six large enterprises and five small and medium businesses were awarded the Decision Analytics Outstanding Award at a ceremony in July 2023, officiated by Legislative Councillors Ir Dr the Hon Lo Waikwok, and Dr the Hon Johnny Ng Kit-chong.

To recognise and encourage professional journalists who have contributed to the society and the industry by producing outstanding reporting on business, economic and financial issues, the School of Communication organised the 7th Business Journalism Awards and held a presentation ceremony in April 2023. Officiated by Mr Michael Wong Wai-lun, Deputy Financial Secretary of the HKSAR Government, the Award presented over 30 prizes in nine categories to awardees.

在學術界、政府和業界夥伴協力下,決策科學學院及其大數據智能中心於 2022-23 年度創辦「決策分析卓越獎」,重點表揚決策分析科技所帶來的影響力,包括人工智能、雲計算、大數據分析、數碼勞動力等。頒獎禮於 2023 年 7 月舉行,由立法會議員盧偉國議員和吳傑莊議員主禮,共有六間大企業和五間中小企合共11 間公司獲獎。

為表揚和鼓勵專業新聞從業員作出傑出的商業、經濟和財經新聞報道, 肯定他們對社會及業界的貢獻, 傳播學院於 2023 年 4 月舉行「第七屆商業新聞獎」頒獎典禮, 並邀得財政司副司長黃偉綸先生擔任主禮嘉賓, 頒發九個範疇逾 30 個獎項。



Mr Michael Wong (right) presents Business Reporter of the Year award. 黃偉綸先生(右)頒發年度商業新聞記者獎。



The School of Business held the 12th Junzi Corporation Award Presentation Ceremony in June 2023. Awards were presented to prominent businesses from different industries, who share high business ethical standards, incorporating the five Confucian virtues, namely Benevolence, Righteousness, Propriety, Wisdom and Trustworthiness. The Ceremony also announced the results of this year's Junzi Survey, which showed that the HSUHK Business Ethics Index increased to 62.4 (out of 100) and reflected that the overall level of business ethics in Hong Kong, as perceived by Hong Kong citizens, has increased, and that enterprises have also improved in terms of business ethics.

The HSUHK Centre for Innovation and Entrepreneurship, and the Young Entrepreneurs' Club presented the "HSUHK Outstanding Young Entrepreneurs Award 2022" in December 2022. Ten young entrepreneurs were presented with awards to recognise their remarkable achievements in their fields, and their significant contributions to society.

Strengthening ties with industry partners

HSUHK and the Institution of Dining Art Foundation signed a Memorandum of Understanding (MoU) in August 2023 to support young and creative entrepreneurs in the food and beverage industry through the "Food and Beverage Young Entrepreneur Programme", which will help successful applicants with entrepreneurial aspirations achieve their goals by offering professional training and resources.

HSUHK and the Sports Federation and Olympic Committee of Hong Kong, China signed an MoU on Hong Kong Athletes Education Programme in November 2022 to support athletes in dual academic and sports development. This partnership will provide all-round learning opportunities to athletes by offering flexible admission and study arrangements.

商學院於 2023 年 6 月舉行第 12 屆恒生大學 「君子企業獎」頒獎典禮,來自不同行業的 得獎企業均符合包括儒家五德「仁、義、禮、 智、信」的商業道德價值。典禮上亦公布今 年「君子企業調查」的結果,顯示「恒生大 學香港商業道德指數」為62.4分(滿分為 100分),反映香港市民對企業的君子表現 評價有所增加,而企業在商業道德層面上亦 愈見進步。

創新及創業中心聯同青年創業家會,於 2022 年12月向10位傑出的青年企業家頒發「香 港恒生大學傑出青年企業家獎」,以表揚他 們在商業領域取得卓越成就,以及對社會的 貢獻。

與業界夥伴加強聯繫

恒大與稻苗基金會於 2023 年 8 月簽訂合作備 忘錄,透過「餐飲業青年創業家計劃」支援 青年在餐飲服務行業開拓新機遇,為有創業 志向和具創意的成功申請者提供專業培訓和 相關資源,助他們實現創業夢。

本校於 2022 年 11 月與中國香港體育協會暨奧 林匹克委員會簽署香港運動員專上教育合作 備忘錄,為運動員提供彈性入學及學習安排, 讓他們兼顧學業及運動培訓,並得到全方位 學習機會。



HSUHK and the Institution of Dining Art Foundation sign an MoU to support young entrepreneurs in F&B industry through the "Food and Beverage Young Entrepreneur Programme".

恒大與稻苗基金會簽訂「餐飲業青年創業家計劃」合作 備忘錄,支持青年在餐飲服務行業開拓新機遇。

香港運動資本 上教育合作備 忘錄簽署儀式 Memorandum of Understanding Signing Ceremony for Kong Athletes Education Programme

President Simon Ho (left) and Mr Timothy Fok, President of the Sports Federation and Olympic Committee of Hong Kong, China, sign an MoU on Hong Kong Athletes Education Programme.

何順文校長(左)與港協暨奧委會會長霍震霆先生簽署 香港運動員專上教育合作備忘錄。

Recognition from the community

HSUHK has been awarded the 10 Years Plus Caring Organisation Logo for 10 consecutive years by The Hong Kong Council of Social Service, in recognition of the University's continuous commitment in caring for the community, the employees and the environment.

HSUHK has been awarded the Asia Excellence Brand Award for five consecutive years from 2018 to 2022 by *Yazhou Zhoukan* to recognise its education practices and reaffirm its leading position in Asia.

HSUHK was awarded the Triple Gold Award by the Web Accessibility Recognition Scheme 2022-23, granted by the Hong Kong Internet Registration Corporation Limited in recognition of its user-friendly website.

Appreciating our supporters

With the generous HK\$50 million donation from the Wei Lun Foundation, The S H Ho Foundation and Fung Yiu King Charitable Foundation respectively, in support of the University's strategic initiatives and development, HSUHK has named its three Colleges under its Jockey Club Residential Colleges (RCs) system as Lee Yick Hoi Lun Mosaic College, S H Ho Wellness College and Fung Yiu King Evergreen College. A joint appreciation and naming ceremony was held in November 2022 to express the University's deepest gratitude to the three donors. Together with the Patrick S C Poon Amity College, which was similarly funded and named, all the four Colleges have established their respective development endowment fund, symbolising a new chapter for HSUHK's RCs system.

獲社會各界認同

恒生大學連續 10 年獲香港社會服務聯會頒發 10 年 Plus「同心展關懷」標誌,以表揚大學 持續承諾關懷社群、關心員工及愛護環境。

恒大於 2018 至 2022 年連續五年榮獲《亞洲 周刊》頒發「亞洲卓越品牌大獎」,以表彰 本校的教育理念與實踐,並再次肯定本校在 亞洲的領導地位。

本校獲香港互聯網註冊管理有限公司無障礙網頁嘉許計劃 2022-23 頒授三連金獎,嘉許大學的無障礙網站。

感謝支持者

恒生大學獲偉倫基金、何善衡慈善基金會及 馮堯敬慈善基金會分別慷慨捐款港幣 5,000 萬元,支持大學策略發展。為答謝三個基金 會的支持,恒大將香港賽馬會住宿書院系 其中三所書院分別命名為「利易海倫博文主 院」、「善衡康活書院」和「馮堯敬綠暨命 院」,並於 2022 年 11 月舉行聯合感謝暨命名 典禮。連同同樣獲捐助及命名的「潘燊昌樂 群書院」,恒大四所書院已分別成立其發展 永續基金,象徵整個住宿書院系統開展新篇 章。 The University received a magnanimous donation of HK\$20 million from Dr Martin Lee Ka-shing through the Lee Shau Kee Foundation. A cheque presentation ceremony was held in August 2023. The donation supports part of the construction costs of the Creative Humanities Hub, which is expected to be completed in late 2023. A multi-purpose digital studio in the Hub has been named the "Martin Ka Shing Lee Innovation Lab" in recognition of Dr Lee's support. The donation will also help set up three student funds, the Martin Ka Shing Lee Scholarship for Exchange and Global Internship Programme, the Martin Ka Shing Lee Innovation Award, and the Martin Ka Shing Lee Student Financial Aid Scheme. The new funds will help fulfil HSUHK's vision to support its students through a range of activities, as well as financial assistance.

To show appreciation for the generous donation from Ho & Fung Charitable Foundation in support of constructing the Creative Humanities Hub, and the renovation of the "Technology-enriched Collaborative Classroom", HSUHK held the "Ho & Fung Foundation Hall" naming ceremony in October 2022. The Ho & Fung Foundation Hall is located on the fourth floor of S H Ho Academic Building.

In appreciation of the generous donation from Ms Stella Fung Siuwan in support of the construction of the Creative Humanities Hub, HSUHK held the naming ceremony of "Stella Fung Siu Wan Space For All" in January 2023. The Stella Fung Siu Wan Space For All is located in the library on the ground floor of S H Ho Academic Building.

In appreciation of the donation from Mr Ho Tak-sum which will support the construction of the Creative Humanities Hub and the University's long-term development, HSUHK held the naming ceremony of Ba Zheng Dao Fang in June 2023. Ba Zheng Dao Fang is located inside the library on the first floor of S H Ho Academic Building.

In appreciation of the donation from Mr Li Pau-cheung in support of the construction of the Creative Humanities Hub and the University's long-term development, HSUHK held an appreciation and naming ceremony for the Li Pau Cheung Classroom in August 2023.

恒大獲李家誠博士透過李兆基基金慷慨捐贈 港幣 2,000 萬元,以支持預計在 2023 年底竣 工的「創意人文館」。支票致贈儀式於 2023 年8月舉行。為表彰李家誠博士對大學的支 持,「創意人文館」內的多功能數碼工作室 已命名為「李家誠創新實驗室」。捐款亦會 用於設立三個學生基金,分別是「李家誠交 流及海外實習獎學金」、「李家誠創新獎」 及「李家誠學生經濟援助計劃」,幫助大學 通過各種活動和經濟援助,實現支援學生蜕 變成長的願景。

本校於 2022 年 10 月舉行「何馮基金堂」命 名典禮,以感謝何馮慈善基金有限公司的慷 慨捐贈,支持興建「創意人文館」及改建「科 技協作教室」。「何馮基金堂」位於何善衡 教學大樓四樓。

為感謝馮少雲女士的慷慨捐獻,以支持大學 興建「創意人文館」,恒大於 2023 年1月舉 行「馮少雲集坊」命名典禮。「馮少雲集坊」 設於何善衡教學大樓地下圖書館內。

為感謝何德心先生的捐獻,以支持「創意人 文館」的興建及大學的長遠發展,恒大於 2023年6月舉行「八正道坊」命名典禮。「八 正道坊」設於何善衡教學大樓一樓圖書館內。

恒大於 2023 年 8 月舉行「李包祥教室」感謝 及命名典禮,以感謝李包祥先生捐款支持「創 意人文館」的興建及大學的長遠發展。



HSUHK receives HK\$20 million from Dr Martin Lee (centre) through the Lee Shau Kee Foundation. 恒大獲李家誠博士(中)透過李兆基基金捐贈港幣 2,000 萬元。

With Gratitude to Our Supporters

The Hang Seng University of Hong Kong – Foundation

The University wishes to express its heartful gratitude to all Foundation Members as of 2022-23: (Listing in chronological order of groups)

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Campus sustainability and inclusivity
校園可持續發展與共融

Campus sustainability and inclusivity 校園可持續發展與共融



HSUHK fully supports the United Nations' Sustainable Development Goals ("SDGs"), and our aspirations are guided by the SDGs in incorporating sustainability into the planning and operation of our daily operations, thereby creating long-term value as a socially responsible institution.

恒生大學全力支持聯合國可持續發展 目標,並按照可持續發展目標的指引, 將可持續發展納入日常營運的規劃和 運作中,從而履行社會責任,為社會創 造長遠價值。

Construction of Creative Humanities Hub

The new Creative Humanities Hub (CR) is a five-storey environmentally and sustainability-conscious building, located between the oldest section of the campus and the more recent developments, connecting "the old with the new" physically and metaphorically. The new building is a part of the University's ongoing efforts to enhance its creative humanities education to cater for the increase in student numbers, and the growing demand for additional teaching and learning facilities.

With a gross floor area of approximately 3,000 square metres, the CR will house the School of Humanities and Social Science. Teaching and learning facilities will include a gallery, classrooms that enable multi-media editing and digital studio needs, and a lecture hall. The facilities will be equipped with cutting-edge lighting and sound system, animation, computer, graphics, and video editing-production capabilities. The building will be completed by the end of 2023 and the move-in is expected to commence in the first quarter of 2024.

興建「創意人文館」

「創意人文館」樓高五層,是一座兼顧環保和可持續發展的建築物,位於校園最具歷史部分和新近開發項目之間,貫通校園新舊建築,同時喻意把「新舊」連接起來。新大樓能為大學進一步提升創意人文教育的質素,以應付學生人數增加及教學設施不敷應用的情況。

「創意人文館」的總樓面面積約3,000平方米,將成為人文社會科學學院的教學基地。大樓的教學設施包括展覽廊,以及可配合多媒體編輯和數碼製作需要的課室和演講廳,並配備先進的燈光和音響系統、動畫、電腦、圖像和影片編輯製作設施。大樓的興建工程預計於2023年底竣工,2024年首季逐步遷入。

Campus sustainability and green initiatives

The "2021-22 HSUHK Campus Sustainability Highlights" report points out the University's achievements and initiatives in green and sustainable development, including the following facts and figures:

- Four new building projects since 2012 have been certified by BEAM Plus for New Buildings, all awarded with Platinum as the final rating.
- Echoing the Low Carbon Charter, the University has started to conduct its carbon audit, and has set target to reduce 15% of our energy consumption by 2029-30 with 2018-19 as the baseline year.
- We participated in the 2021 UI GreenMetric World University Rankings, placing 503 out of 956 universities from 80 countries, and HSUHK was the only Hong Kong university ranked.

The Residential Colleges (RCs) partnered with the Environmental Protection Department to launch the Green Collect Programme in the RC community and encourage residents to practise daily waste reduction and resource recovery. The RCs recycled over 2,000 kg of recyclables in 2022-23.

In the reporting period, the RCs also organised a range of educational initiatives to promote sustainability among students. These initiatives include a four-day campaign "Living Green Sharing Evergreen" to raise awareness on low-carbon living and the sustainable use of natural resources; a Sustainability Leaders Programme to nurture sustainability leaders through train-thetrainer approach; and a Sustainability Talk Series to discuss coastal conservation, marine biodiversity, and backyard biodiversity.

The HSUHK Library is also committed to reducing paper usage and promoting environmentally friendly practices. It has also reinforced its e-preferred collection by owning over 80% of the collection in e-format.

The University-wide Working Group on Energy Conservation and Sustainability engaged staff and students to initiate and support best practices in energy conservation and sustainability measures, including the introduction of food waste decomposer to treat campus canteen food waste properly, and the promotion of a paper-less operation through an inter-unit competition.

校園可持續發展及環保措施

《恒大校園可持續發展報告重點 2021-22》列 出大學在環保及可持續發展的成就和措施, 包括:

- 自 2012 年起落成的四個新建築項目獲頒 「綠建環評」新建建築「最終評估鉑金級」 認證。
- 為回應《低碳約章》,大學已開展碳審計 並訂下目標,以 2018-19 年為基準年,於 2029-30 年前減少能源消耗 15%。
- 恒大參與 2021 世界綠色大學排名,在 80 個國家 956 間大學中,位列 503。恒大是 香港唯一獲排名的大學。

住宿書院聯同政府環境保護署推行「綠綠收」 一站式信心回收服務,鼓勵宿生參與源頭減 廢,妥善處理回收物,轉廢為材。於 2022-23 學年,住宿書院共收集逾 2.000 公斤的回收 物。

年內,住宿書院亦籌辦多項具教育意義的活 動,向宿生推廣可持續發展,其中包括為期 四天的「Living Green Sharing Evergreen」活動, 提升低碳生活和天然資源永續使用的意識; 「可持續發展領袖計劃」透過培訓導師的模 式培育可持續發展領袖; 以及「可持續發展 講座系列」,探討海岸保育、海洋生物多樣 性和後院生物多樣性等議題。



The Residential Colleges promote sustainability among students.

住宿書院向宿生推廣可持續發展。



Students and staff experience FloorCurling during Inclusion Week 2023. 恒大 2023 年「共融週」設地壺球體驗活動。

The University's sustainable and energy-saving measures have been widely recognised and won the University several awards, including the Greater Bay Area Low Carbon Buildings TOP 100 Award 2022, the Energywi\$e Certificate (Good Level), the Wastewi\$e Certificate (Good Level), and the Certificate of Hong Kong Green Organisation.

Inclusive campus

HSUHK is committed to promoting a diverse and inclusive campus environment where each student and staff's unique personality, talent, and values are respected and appreciated.

Considering the increasing diversity in our student and staff community, the University has set up two prayer rooms on campus. Additionally, all-access washrooms have been upgraded.

With the theme "Strength Lies in Differences", Inclusion Week 2023 was organised to unite students and staff in celebrating the diverse backgrounds and perspectives that make up our community. Mr So Wa-wai, a six-time Paralympic gold medallist, Mr Fan Ka-ho, a table tennis para-athlete, and Executive Director of the Hong Kong Paralympic Committee Ms Elaine Wu Siu-ling, were invited to share their experiences at the "Para Athletes' Sharing of the Spirit of Paralympics" talk during the monthly College Assembly.

Training sessions were also provided to staff members to help them better understand and appreciate the diversity of our students. The sessions covered a diverse range of topics, such as SEN (special educational needs) types, characteristics of different types of SEN and supporting strategies, to promote a more inclusive campus. 恒大圖書館亦致力減少用紙,推廣環保實踐,並加強電子藏書,將電子藏書的數量增至逾 八成。

大學節能及可持續發展工作小組邀請師生一同參與,提出及支持各項節能及可持續發展 措施,當中包括引入廚餘機,妥善處理校園 飯堂的廚餘,並透過比賽提倡在工作中減少 用紙。

大學的可持續發展及節能措施獲廣泛認可,並贏得多項榮譽,包括「大灣區低碳建築 TOP100大獎」、節能證書(良好級別)、減 廢證書(良好級別),以及香港綠色機構認 證。

共融校園

恒生大學致力推動多元共融的校園,讓每位 學生和教職員的獨特個性、天賦才能和價值 觀都能得到尊重和欣賞。

鑑於學生和教職員社群日益多元化,大學已 在校園內設立兩間祈禱室供師生使用。此外, 所有無障礙洗手間均已提升設施,可供使用。

恒大舉行 2023 年共融週,以「Strength Lies in Differences」為主題,團結師生共同頌揚恒大社群的多元背景和觀點。活動邀請到香港殘奧六面金牌得主蘇樺偉先生、現役乒乓球殘疾運動員范嘉豪先生及香港殘疾人奧委會行政總監胡小玲女士,出席以「殘奧運動員暢談殘奧運動精神」為題的講座,分享殘奧運動員的故事。

此外,大學亦為部分教職員提供培訓,課程 範圍廣泛,如特殊學習需要類別、不同特殊 學習需要的特點及支援策略等,幫助他們全 面了解和欣賞學生的多元性,從而推廣共融 校園。





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