



Press Release

To: Assignment Editor/Editor of Education and Local News Sections

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HSUHK ICAPE and The Greater Bay Area Medical Professional Development Association build competence for applications of emerging technology on healthcare services

The Hang Seng University of Hong Kong (HSUHK)'s Institute of Continuing and Professional Education (ICAPE) has announced a strategic partnership with the Greater Bay Area Medical Professional Development Association (GBA-MPDA). A Memorandum of Understanding (MoU) signing ceremony was held on 20 January 2024, to solidify a collaboration which will see the development and implementation of training courses by the Future Intelligence-Related Skills & Training Hub (FIRST Hub) under ICAPE, for medical professionals to apply emerging technologies in the Greater Bay Area (GBA) community. This collaboration is expected to have a profound impact on the healthcare industry within GBA.

Dr John Leung, HSUHK's Associate Vice-President (Knowledge Exchange) and Director of ICAPE, stated this collaboration holds immense significance, "Our courses aim to enhance professional talent within the healthcare industry in Hong Kong and GBA. This collaboration will facilitate the exchange of professional knowledge and expertise, nurture healthcare professionals, improve the quality and efficiency of healthcare services, and create employment opportunities in GBA." Dr Leung stated that the courses would encompass topics such as technology adoption, strategy development, and ethical considerations pertaining to future intelligence technologies deployed in healthcare.

Dr Ko Wing-man, a member of the Standing Committee of the National Committee of the Chinese People's Political Consultative Conference, Non-Official Member of the Executive Council of HKSAR, and Honorary President of GBA-MPDA, said that the collaboration will further integrate the Association into healthcare services in Hong Kong and GBA. He said



“The GBA-MPDA is committed to facilitating information exchange among healthcare industries in Hong Kong and the GBA regions, with the ultimate goal to enhance the quality of healthcare services.” Dr Ko also stressed the need for additional training courses so that medical personnel can adopt emerging technologies into healthcare services.

Dr Liu Shao-haei, Dean of the Hong Kong Institute of Medical Administration, Occupational Health and Medical Consultant and Honorary Advisor (Academic) of FIRST Hub, voiced his support for the integration of healthcare development between Hong Kong and GBA, emphasising that training medical professionals in GBA with new technologies presents a significant opportunity for innovation within the healthcare industry. Dr Liu believes that the integration of healthcare development can address the shortage of healthcare personnel in Hong Kong and promote the applications of innovative medical technologies, and in doing so, greatly improve the quality of medical services provided in the region.

Photos



Photo 1: HSUHK holds MoU signing ceremony between its ICAPE, and GBA-MPDA. The MoU is signed by (front left) Dr Zhang Tao, President of Guangdong Clifford Hospital; Dr John Leung, Associate Vice-President (Knowledge Exchange) and Director of ICAPE, HSUHK; Mr Eric Siu, Founding President of GBA-MPDA; Mr Brian Siu, Executive Director of New Frontier Group; Dr Samuel Fong, CEO of MIT Education & Consultancy; and witnessed by (back left) Dr May Lam, Advisor of FIRST Hub, HSUHK; Dr Ko Wing-man, Honorary President of GBA-MPDA; Professor Simon S M Ho, President of HSUHK; Professor Hui Yer-van, Provost and Vice-President (Academic and Research), HSUHK; and Dr Liu Shao-haei, Medical Consultant and Honorary Advisor (Academic) of FIRST Hub.



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Photo 2: Dr Ko Wing-man (centre) discusses the urgent need for more training courses for medical personnel to adopt emerging technologies in healthcare services.

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About The Hang Seng University of Hong Kong

The Hang Seng University of Hong Kong (HSUHK) is a non-profit private liberal-arts oriented university with five Schools (Business, Communication, Decision Sciences, Humanities and Social Science, and Translation and Foreign Languages) and over 6,000 full-time students. Adopting the unique “Liberal + Professional” education model, HSUHK aims to nurture young talent with critical thinking, innovative minds, caring attitudes, moral values and social responsibility.

Aspiring to be a leading private university in the region, HSUHK features a primary focus on undergraduate education, top-quality faculty members, award-winning green campus facilities, innovative degree programmes, unique residential college system combining living and learning, interactive small class teaching, very close student-teacher relationship, RGC-funded impactful research, and excellent student development/support services. HSUHK is listed the 7th (overall) in the ASEAN+ region, the 1st in the Greater China region, and the 1st in Employability as per the 2023 AppliedHE ASEAN+ private university assessment by the Singapore-based AppliedHE. It is also listed among the top 200 worldwide on “Quality Education” and “Decent Work and Economic Growth” in the Times Higher Education University Impact Rankings 2021.