



Press Release

To: Assignment Editor/Editor of Education and Local News Sections

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HSUHK welcomes UAE royal delegation to discuss green sustainable development and family succession

His Highness Prince Sheikh Ali Al Maktoum of the United Arab Emirates visited The Hang Seng University of Hong Kong (HSUHK) last week with a group of about 20 business associates to learn about the University's research in the areas of green sustainable development and family succession. HSUHK was the only university visited by him during his engagements in Hong Kong.

The group was received by Professor Simon S M Ho, President of HSUHK; Dr John Leung, Associate Vice President (Knowledge Exchange) and Director of Institute of Continuing and Professional Education (ICAPE); and members of various Schools and departments. Dr Eugene Wong, Associate Professor of the School of Decision Science, presented his research findings on green supply chains and transportation logistics; Mr Albert Oung, Co-Director of Asia-Pacific ASEAN Green Deal Centre, shared his insights on ESG transformation in Asia-Pacific including the Gulf regions; while Dr Kenneth Kwong, Co-Director of Chinese Family Succession Research Centre (CFSRC), discussed the impact of communication and values between generations on family succession.

Prince Sheikh Ali Al Maktoum asserted that as a member of the royal family, he is dedicated to preserving cultural heritage. He also has a strong commitment towards sustainability, innovation, and philanthropy. He expressed his deep appreciation for HSUHK's efforts in green sustainable development and family succession. Furthermore, he commended the University for its balanced approach to education, combining liberal arts and professional disciplines, and agreed that knowledge and a broad perspective are essential elements for future leaders to further advance the world and make it a better place.

Dr John Leung said that ICAPE and CFSRC are organising an overseas trip to explore the similarities and differences in family succession between Chinese and non-Chinese families. The



Prince showed his willingness to facilitate this royal journey, and hoped that HSUHK could organise an academic exchange delegation to Abu Dhabi and Dubai next year, allowing visitors to interact with other members of the royal Al Maktoum Family.

Dr Leung also highlighted that the royal visit not only contributes to further applied research in family succession, but also aligns with HKSAR government's policies to attract business investments from the Middle East and assist them in establishing family offices in Hong Kong, thereby enhancing Hong Kong's global financial status.

Photos:



Photo 1: President Simon Ho (1st from right) greets welcomed Prince Sheikh Ali Al Maktoum (1st from left) and the delegates.



Photo 2: President Simon Ho and members of the University administration welcome the delegates led by Prince Sheikh Ali Al Maktoum.



Photo 3 & 4: His Highness Sheikh Ali Al Maktoum endorsed the University's Liberal Arts and Professional Education model for the advancement of knowledge.

Photos Download: <https://bit.ly/3Rx0yNA>

About The Hang Seng University of Hong Kong

The Hang Seng University of Hong Kong (HSUHK) is a non-profit private liberal-arts oriented university with five Schools (Business, Communication, Decision Sciences, Humanities and Social Science, and Translation and Foreign Languages) and over 6,000 full-time students. Adopting the unique “Liberal + Professional” education model, HSUHK aims to nurture young talent with critical thinking, innovative minds, caring attitudes, moral values and social responsibility.

Aspiring to be a leading private university in the region, HSUHK features a primary focus on undergraduate education, top-quality faculty members, award-winning green campus facilities, innovative degree programmes, unique residential college system combining living and learning, interactive small class teaching, very close student-teacher relationship, RGC-funded impactful research, and excellent student development/support services. HSUHK is listed the 7th (overall) in the ASEAN+ region, the 1st in the Greater China region, and the 1st in Employability as per the 2023 AppliedHE ASEAN+ private university assessment by the Singapore-based AppliedHE. It is also listed among the top 200 worldwide on “Quality Education” and “Decent Work and Economic Growth” in the Times Higher Education University Impact Rankings 2021.