



Press Release

To: Assignment Editor/Editor of Education and Local News Sections

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HSUHK signs MoU with Dailywin Institute of Dongguan University of Technology to implement executive trainings for enterprises

The Hang Seng University of Hong Kong (HSUHK) and the Dailywin Institute of Dongguan University of Technology (DGUT) signed a Memorandum of Understanding (MoU) to promote training and other related services to help upgrade and excel the development of enterprises. The agreement includes a series of courses with leading academics as mentors, who will help corporate executives understand the policies of Hong Kong and the Greater Bay Area (GBA), as well as technology, the digitalisation of China, carbon neutrality, development of Artificial Intelligence applications, big data, analysis of the China economy, international relations, and other related topics. The collaboration also includes a youth leadership training and development programme which will cover popular science and understanding the GBA and Hong Kong.

The agreement was signed by Professor Simon S M Ho, President of HSUHK, and Mr Sidney Wong, Executive Director of Dailywin Institute of DGUT. The signing ceremony took place at the inauguration ceremony of the GBA CEO Club.

President Ho noted that the signing of this MoU marks a milestone in the joint development of HSUHK and Dailywin Institute of DGUT. Moving forward, both parties will leverage their strengths to enhance corporate executives' understanding and insights on the development of Hong Kong and the GBA, and create a self-upgrading platform for talent.

A delegation from DGUT also visited HSUHK earlier to have a deeper understanding of its unique features, teaching and research focus areas, campus life and state-of-the-art facilities. In early 2024, President Ho will head a delegation to visit DGUT.



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Photos:



Photo 1: Professor Simon S M Ho, President of The Hang Seng University of Hong (front left) and Mr Sidney Wong, Executive Director of Dailywin Institute of Dongguan University of Technology (front right) sign the MoU.



Photo 2: Delegates from Dongguan University of Technology visit HSUHK for academic collaboration.

Photos Download: <https://bit.ly/3sUeuJg>

About The Hang Seng University of Hong Kong

The Hang Seng University of Hong Kong (HSUHK) is a non-profit private liberal-arts oriented university with five Schools (Business, Communication, Decision Sciences, Humanities and Social Science, and Translation and Foreign Languages) and over 6,000 full-time students. Adopting the unique “Liberal + Professional” education model, HSUHK aims to nurture young talent with critical thinking, innovative minds, caring attitudes, moral values and social responsibility.

Aspiring to be a leading private university in the region, HSUHK features a primary focus on undergraduate education, top-quality faculty members, award-winning green campus facilities, innovative degree programmes, unique residential college system combining living and learning,



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interactive small class teaching, very close student-teacher relationship, RGC-funded impactful research, and excellent student development/support services. HSUHK is listed the 7th (overall) in the ASEAN+ region, the 1st in the Greater China region, and the 1st in Employability as per the 2023 AppliedHE ASEAN+ private university assessment by the Singapore-based AppliedHE. It is also listed among the top 200 worldwide on “Quality Education” and “Decent Work and Economic Growth” in the Times Higher Education University Impact Rankings 2021.

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