



## For Immediate Release

To: Assignment Editor/Editor of Local News, Education

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### **HSUHK Signs MoU with Jinan University to promote academic exchanges**

Professor Song Xianzhong, President of Jinan University, Guangzhou (JNU), led a delegation to The Hang Seng University of Hong Kong (HSUHK) for a return visit on 9 November 2023, and signed a Memorandum of Understanding (MoU) with Professor Simon S M Ho, President of HSUHK, to promote academic exchanges and cooperations.

Other JNU delegates include Ms Wu Xuanfeng, Director of Jinan University Board of Directors (HK Office), Ms Wang Yu, Director of the Office of HK, Macao, Taiwan and Overseas Chinese Affairs, Ms Weng Yongrong, Program Officer of the Office of HK, Macao, Taiwan and Overseas Chinese Affairs, and Mr Sun Haochen, Youth Affairs Manager of Jinan University Board of Directors (Hong Kong Office). HSUHK representatives, Dr Tom Fong, Vice-President (Organisational Development), Professor Bradley R. Barnes, Dean of School of Business, Professor Scarlet Tso, Dean of School of Communication, Professor Chan Wai-sum, Dean of School of Decision Sciences, Professor Gilbert Fong, Dean of School of Translation and Foreign Languages, Professor Kao Lang, Head of Department of Social Science, and Dr Ken Yau, Head of Global Affairs, received the delegation.

Driven by the shared goal to advance teaching and research collaborations, the MoU leverages the unique strengths of HSUHK and JNU, and lays the groundwork for a long-lasting partnership between the two universities through a variety of joint academic activities and programmes, that will nurture the next generation of talents across different disciplinary fields.

President Ho said, “We eagerly aspire to unleash the power of synergy with the competitive edges of JNU and HSUHK. We will embark on collaborative initiatives in cultivating young talents, and in joint efforts, we take a stride in addressing cross-border issues, such as the prevention of financial fraud, AI-aided translation, professional English training for JNU medical graduates to work in Hong Kong, the development of the Greater Bay Area, and Greater China Studies.”

President Song said, “President Ho and I share a similar background in accountancy. Our first encounter dates back to over two decades ago. Today, as we represent JNU and HSUHK respectively, the signing of MoU signifies the deepening of the all-rounded partnerships between the two universities.”

The signing of this MoU during a return visit by JNU signifies a milestone for furthering the collaborations, covering academic research and talent development, as well as other joint initiatives between the two universities.



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Photos:



Photo 1: President Simon Ho (left) and President Song Xianzhong sign the MoU.



Photo 2: Delegates from HSUHK and JNU attend the Signing Ceremony.

Photos Download: <https://bit.ly/40J8cZC>



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### **About The Hang Seng University of Hong Kong**

The Hang Seng University of Hong Kong (HSUHK) is a non-profit private liberal-arts-oriented university with five Schools (Business, Communication, Decision Sciences, Humanities and Social Science, and Translation and Foreign Languages) and over 6,000 full-time students. Adopting the unique “Liberal + Professional” education model, HSUHK aims to nurture young talent with critical thinking, innovative minds, caring attitudes, moral values and social responsibility.

Aspiring to be a leading private university in the region, HSUHK features a primary focus on undergraduate education, top-quality faculty members, award-winning green campus facilities, innovative degree programmes, unique residential college system combining living and learning, interactive small class teaching, very close student-teacher relationship, RGC-funded impactful research, and excellent student development/support services. HSUHK is listed the 7th (overall) in the ASEAN+ region, the 1st in the Greater China region, and the 1st in Employability as per the 2023 AppliedHE ASEAN+ private university assessment by the Singapore-based AppliedHE. It is also listed among the top 200 worldwide on “Quality Education” and “Decent Work and Economic Growth” in Times Higher Education University Impact Rankings 2021.

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