



For Immediate Release

To: Assignment Editor/Editor of Local News, Education

18 November 2023

HSUHK Information Day 2023 draws numerous secondary school students and parents

The Hang Seng University of Hong Kong (HSUHK) held its Information Day 2023 today (18 November), attracting many prospective secondary school students and their parents, who attended a variety of activities to learn more about HSUHK's latest programmes and admissions information. On the first day for undergraduate admission for the next academic year (2024-25); many form six students visited the HSUHK campus to apply for admission to their desired programme and take assessments on-site. Eligible applicants who completed all application procedures on Information Day may receive the University's first-round conditional offers from December 2023 onwards.

HSUHK has revamped its previous Principal Recommended Admission Scheme to a new School Recommended Direct Admission Scheme for Talented Students to provide more diverse admission channels for students with outstanding performance in various fields. Form six students with distinguished performance in non-academic areas, such as sports, music, arts; or outstanding leadership qualities, such as Head Prefects, Presidents of Students' Unions; or active participants of community services are welcome to apply through recommendations by their schools. After individual assessments, the University will give direct offer to successful applicants before the release of the HKDSE examination results. The Scheme also covers Hong Kong and Macao students who reside in Guangdong province in the coming academic year.

The five schools of HSUHK, viz the School of Business, School of Communication, School of Decision Sciences, School of Humanities and Social Science and School of Translation and Foreign Languages, set up information booths and organised briefing sessions, with academic staff and students providing consultations and answering enquiries on admissions and campus life.

A wide array of workshops and taster activities were offered on campus, including "Hands-on Workshop on Artificial Intelligence", "TV News Production Workshop", and "Creative Workshop". There were also campus tours featuring the University's state-of-the-art teaching facilities, such as the "Virtual Reality and Big Data Analytics Centre", the "Financial Trading Laboratory" and the "SCOM Cinema and TV Production Centre", providing opportunities to visitors to experience the learning environment.

All programmes in HSUHK are supported under different Government Subsidy Schemes. The Bachelor of Arts (Honours) in Art and Design programme of the School of Humanities and Social Science, and all the undergraduate programmes of the School of Decision Sciences are supported under the Study Subsidy Scheme for Designated Professions/Sectors (SSSDP) in the 2024-25 academic year. A subsidy of amount up to HK\$45,810 per academic year for Decision Science



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programmes and HK\$79,770 for the Art and Design programme will be provided to Year 1 eligible local students admitted through JUPAS.

Photos:



Photo 1 to 4: HSUHK Information Day draws numerous prospective secondary school students and their parents to learn more about HSUHK's latest programmes and admissions information.

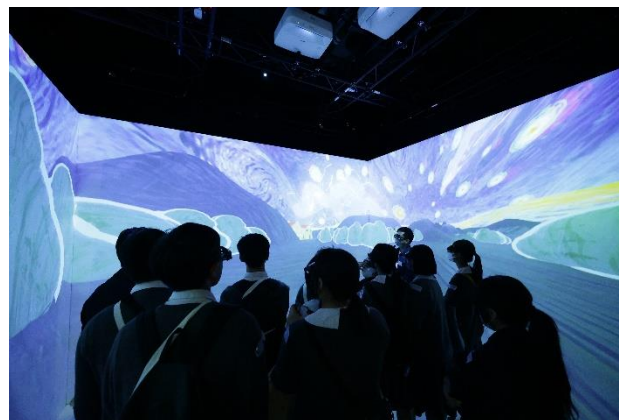


Photo 5 and 6: Participants visited "Cinema and TV Production Centre" and "Virtual Reality and Big Data Analytics Laboratory".



Photo 7: Professor Ho hosts the “Introduction to HSUHK and Admissions Talk”.

Photo for download: <https://bit.ly/3R5EQ4t>

About The Hang Seng University of Hong Kong

The Hang Seng University of Hong Kong (HSUHK) is a non-profit private liberal-arts-oriented university with five Schools (Business, Communication, Decision Sciences, Humanities and Social Science, and Translation and Foreign Languages) and over 6,000 full-time students. Adopting the unique “Liberal + Professional” education model, HSUHK aims to nurture young talent with critical thinking, innovative minds, caring attitudes, moral values and social responsibility.

Aspiring to be a leading private university in the region, HSUHK features a primary focus on undergraduate education, top-quality faculty members, award-winning green campus facilities, innovative degree programmes, unique residential college system combining living and learning, interactive small class teaching, very close student-teacher relationship, RGC-funded impactful research, and excellent student development/support services. HSUHK is listed the 7th (overall) in the ASEAN+ region, the 1st in the Greater China region, and the 1st in Employability as per the 2023 AppliedHE ASEAN+ private university assessment by the Singapore-based AppliedHE. It is also listed among the top 200 worldwide on “Quality Education” and “Decent Work and Economic Growth” in Times Higher Education University Impact Rankings 2021.