



University of Choice — Advancing “**LIBERAL + PROFESSIONAL**” Education

大學之選 — 引領「博雅 + 專業」教育



香港恒生大學
THE HANG SENG UNIVERSITY
OF HONG KONG



Introduction 簡介

Formerly known as Hang Seng School of Commerce and Hang Seng Management College, The Hang Seng University of Hong Kong (HSUHK) is a non-profit private liberal-arts-oriented university in Hong Kong. It is also the leading institution in the areas of business ethics, sustainability and ESG.

Aspiring to be a leading private university in the region, HSUHK's distinct features include a primary focus on undergraduate education, top-quality faculty members, award-winning green campus facilities and innovative degree programmes, a residential college system combining living and learning, small interactive classes, close student-teacher relationships, RGC-funded impactful research, and excellent student development and support services.

香港恒生大學前身為恒生商學書院及恒生管理學院，是一所以博雅教育為主導的非牟利私立大學，以及在商業道德、可持續發展及ESG範疇具領導地位的院校。

恒生大學矢志成為區內具領導地位的私立大學，以本科教育為主，配合優秀的師資、獲獎的綠化校園與設施、創新的學位課程、結合生活與學習的住宿書院系統、互動小班教學、緊密師生關係、獲研究資助局資助的具影響力研究，以及優質的學生發展和支援服務。

Vision 願景

To be a regional leading private liberal-arts-oriented university, recognised for excellence in teaching, learning and research, and contributions to advancing our society and the world.

致力成為區內具領導地位並以博雅教育為主導的私立大學；並以卓越的教學、研究和服務，及推動社會與世界發展的貢獻而獲得認同。

Missions 使命

- To provide students with an all-round transformational and empowering educational experience through our “Liberal + Professional” education model;
 - To advance knowledge and be committed to free enquiry and responsible scholarship;
 - To nurture responsible global citizens and leaders with critical thinking, innovative minds, caring attitude, moral values and social responsibility.
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- 透過「博雅+專業」教育模式，為學生提供具備轉化及賦權力量的全面教育體驗；
 - 促進新知，承諾自由探索及負責任治學；
 - 培養具備明辨思維、創新力量、人文關懷、道德價值和社會責任的全球公民與領袖。

International and Regional Recognition

國際及地區榮譽

1st

· 1st in the Greater China region
大中華地區整體第一

· 1st in Employability
畢業生就業能力第一

AppliedHE 2023 ASEAN+ Private University Assessment
AppliedHE 2023年「東盟地區+」私立大學評鑑



AACSB Accredited

AACSB International accreditation for business programmes
商管課程獲國際商學院促進協會(AACSB)國際認證



18th

18th in the "Best Business and Management Universities in China 2023" by Research.com
Research.com「2023年中國最佳商管大學」第 18 位



Top 200

Listed among the top 200 institutions for "Quality Education" and "Decent Work and Economic Growth" worldwide in "Times Higher Education University Impact Rankings" 2021

英國泰晤士高等教育「大學影響力排名2021」位列「優質教育」和「良好工作和經濟增長」全球前200名



A Sustainable Campus Featuring Bamboo

君子校園環境育人

HSUHK is the only higher education institution in Hong Kong that widely plants bamboo on campus, and is using bamboo material extensively in all new buildings. In Chinese tradition, Bamboo signifies "Junzi" – a person with upstanding integrity, and humble resilience. In a contemporary context, bamboo also denotes sustainability and is an eco-friendly alternative. HSUHK is also the first local education institution to achieve the final "Platinum" rating, awarded by the BEAM Plus Assessment Scheme of the Hong Kong Green Building Council.

香港恒生大學是唯一一所香港高等院校在校園廣泛種植竹子，以及在新建築物內大量採用竹材料。在中國傳統，竹象徵君子——正直、剛毅、虛心與有節氣；而在現代，竹也代表可持續發展與環保概念。恒生大學亦是首間香港院校獲頒香港綠色建築議會「綠建環評」鉑金認證。

GBA Low Carbon Buildings
TOP 100 Award
大灣區低碳建築
TOP100大獎

BEAM Plus
Platinum awards
香港綠色建築議會
「鉑金級」認證

Gold Award –
QS Award (Innovation)
QS大獎金獎(創新服務)

Teaching and Learning 教與學

Unique “Liberal + Professional” Education Model 獨特「博雅 + 專業」教育模式

“Liberal” means a broad-based and cross-disciplinary approach to connect knowledge domains, facilitate thinking, and solve problems; “Professional” means HSUHK also incorporates professional subject elements in its degree programmes to equip students with the knowledge and skills required to enter into particular professional fields in the future.

「博雅」是指以廣泛及跨學科的方式來連接不同知識領域、啟發思考和解決問題；「專業」是指恒生大學很多學位課程都包含專業學科元素，裝備學生掌握在未來從事特定專業所需的知識和技能。

Features of Teaching and Learning @HSUHK 恒生大學教學特色

A unique cross-disciplinary Common Core Curriculum
不一樣的跨學科共同核心課程

Residential Colleges experience
住宿書院體驗

“One Student One Internship” scheme
「一學生一實習」計劃

Interactive small-class teaching
互動小班教學

Close student-teacher relationships
緊密師生關係



School 學院

School of Business
商學院

School of Decision Sciences
決策科學學院

School of Translation and
Foreign Languages
翻譯及外語學院

School of Communication
傳播學院

School of Humanities and
Social Science
人文社會科學學院

Programmes on offer
課程資訊



Undergraduate
Programmes
本科課程



Taught
Postgraduate
Programmes
修課式碩士課程



Full-time
Students
全日制學生



Employed +
Further Studies
畢業生就業+進修

Research Strength 研究實力

Strategic Research Areas 策略研究領域

- Big Data and Artificial Intelligence
大數據及人工智能
- Consumer and Organisational Behaviour
消費者及組織行為
- Cross-cultural Management and
International Markets
跨文化管理與國際市場
- Ethics and Sustainability
倫理與可持續發展
- Greater China Studies
大中華研究
- Language, Literature and Translation
Technology
語言、文學及翻譯科技
- Public Policy and Communication
公共政策及傳播
- Supply Chain Management and E-applications
供應鏈管理及電子應用程式

Research Funding 研究資助

Approximately **HK\$143.30 million** in funding has been awarded to the University by the Research Grants Council for 162 projects since the 2014-15 academic year. HSUHK received the highest amount of nine-year cumulative funding, and the highest number of awarded research projects out of all eligible local self-financing degree-granting institutions.

自2014-15學年起，恒生大學獲研究資助局撥款約1億4330萬港元支持162個研究項目。大學九年來所獲得的累積資助總額和項目總數，是所有合資格的自資院校中最高的。

Research Institutes and Centres 研究所/中心

Nine Research Institutes and Centres covering Big Data Intelligence, Greater China Studies, Media Literacy and Communication Studies, Public Policy, Chinese Family Succession, Global Supply Chain, ESG, Translation of Buddhist Texts, and Business.

9間研究所/中心涵蓋大數據智能、大中華研究、媒體素養及傳播、公共政策、華人家族傳承、全球供應鏈管理政策、ESG、佛學文獻翻譯，以及商學。

Student Development 學生發展



Residential Colleges (RCs) 住宿書院

HSUHK is the first and only private institution in Hong Kong to adopt a full residential college system, which provides an ideal living and learning integrated community for students to learn and to engage in self-improvement, to develop inter-personal networks, and to nurture a sense of commitment and self-discipline. Each of the four RCs have a distinctive theme and their own characteristics.

恒生大學為首間及唯一在香港採用住宿書院制度的高等自資院校。住宿書院系統旨在為學生提供一個結合住宿和學習的綜合社區，讓學生有不同機會學習和自我提升、發展人際網絡、培養責任感和自律。四所住宿書院主題鮮明，各有特色。



Honours Academy 榮譽學院

The first of its kind among local universities, the Honours Academy offers carefully selected students a 3-year interdisciplinary and focused leadership training programme in addition to the regular curriculum, to nurture them into becoming future public leaders.

本地大學首創，為經極嚴謹挑選的學生提供為期三年的額外跨學科與領袖培訓，培育未來公共領袖。

Entrepreneurship and Social Engagement 創業與社會參與

Centre for Innovation and Entrepreneurship 創新及創業中心

Strives to foster entrepreneurial development, innovative thinking and creativity enhancement, shares and disseminates best practices of entrepreneurship and creativity education with a wider community.

致力推動創業、引發創新思維和提升創意，並向社會各界分享創業最佳實踐和推動創意教育。

Institute for Youth Sustainability Leadership 青年可持續發展領袖研習所

A hub that shares knowledge, expertise, and resources of sustainable development with various stakeholders in the wider community, mobilising young people to achieve the United Nations' Sustainable Development Goals through youth education and empowerment.

分享知識、專業技能和資源的共享平台，讓校內師生跟社會各界共同探討各項可持續發展的課題，推動聯合國制定的可持續發展目標。

Experiential Learning Opportunities 體驗式學習



Service-learning
服務學習



One student one internship
一學生一實習



International exchanges
海外交流



Mentorship programmes
師友計劃



Independent research projects
獨立研究項目

Global Connections 環球聯繫

100+

Global exchange partners
環球交流夥伴

1500+

Internship opportunities
for undergraduate students
本科生實習機會


- Collaboration with world-renowned overseas institutions such as the University of Oxford, Harvard University, University of California, Berkeley and the University of Vienna, where HSUHK students can engage in summer study programmes with financial support.
與多所世界頂尖大學建立合作關係，包括牛津大學、哈佛大學、加州大學柏克萊分校和維也納大學等，資助同學前往作暑期修業。
- Strengthening connections in the Greater Bay Area: HSUHK has run two Mainland Centres in Qianhai and Nansha.
積極加強在大灣區的聯繫，於深圳前海和廣州南沙開設兩個「香港恒生大學內地中心」。
- Collaboration with talent and partners across the GBA and ASEAN countries, engaging students in innovative and entrepreneurial activities in the region and beyond.
與大灣區和東盟國家的人才和夥伴合作，讓學生參與區內外的創新和創業活動。



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