



## Press Release

To: Assignment Editor/Editor of Education, Local News and Financial Sections

8 May 2023

### **HSUHK obtains AACSB International accreditation and becomes first local self-financed university recognised worldwide for quality business programmes**

The School of Business of The Hang Seng University of Hong Kong (HSUHK) recently obtained the AACSB International (AACSB) accreditation. HSUHK is the first self-financed university in Hong Kong to earn this international and professional accreditation, which recognises HSUHK's outstanding development in business education.

The AACSB review committee recognises institutions that demonstrate a focus on excellence in all areas, including teaching, research, curriculum development, and student learning. The committee also acknowledges HSUHK's commitment in earning its accreditation, as it reflects the University's dedication towards students, alumni, the larger business community, and the overall higher education sector. Stephanie M Bryant, Executive Vice President and Chief Accreditation Officer of AACSB said "Today's students are tomorrow's business leaders, and the addition of the School of Business of HSUHK to the network of AACSB-accredited business schools will have a lasting positive impact for their institution, both locally and globally."

Professor Simon S M Ho, President of HSUHK, is delighted to see its School of Business receives this international accreditation, and says "HSUHK is committed to benchmarking itself against the highest international standards. Obtaining accreditation as the first-ever self-financed university in Hong Kong is full recognition of the quality of our teaching programmes and research. HSUHK will continue to uphold its unique 'Liberal + Professional' education model, and provide students with innovative business education as we keep abreast of the times. Our faculty team will also proactively and continuously improve the teaching and research quality to help students unleash their potentials and nurture them to become future business leaders."

Professor Bradley Barnes, Dean of the School of Business of HSUHK, said that their faculty team was further encouraged by obtaining the accreditation, "The AACSB accreditation provides us with the deserved recognition of our outstanding teaching quality. I wish to congratulate my amazing staff for their continued commitment on this five-year journey of preparation. Over this period, along with our colleagues, we have helped transform the School from a humble management college into probably Hong Kong's most popular and fastest growing university business school. With our concerted effort, HSUHK is also listed 18th in the 'Best Business and Management Universities in China 2023' assessment, as announced by the leading academic research portal Research.com."

Founded in 1916, AACSB is the longest-serving and largest business education network. AACSB brings together leaders from diverse communities in both academia and business to



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set the highest quality standards in business education. Less than six percent of the world's schools offering business and management degree programmes hold AACSB accreditation.

**Photo:**



Photo 1: HSUHK is the first self-financed university in Hong Kong to receive AACSB international accreditation.

Photo Download: <https://bit.ly/3VBixUB>



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### **About The Hang Seng University of Hong Kong**

The Hang Seng University of Hong Kong (HSUHK) is a non-profit private liberal-arts-oriented university with five Schools (Business, Communication, Decision Sciences, Humanities and Social Science, and Translation and Foreign Languages) and over 6,000 full-time students. Adopting the unique “Liberal + Professional” education model, HSUHK aims to nurture young talents with critical thinking, innovative minds, caring attitudes, moral values and social responsibility.

Aspiring to be a leading private university in the region, HSUHK features a primary focus on undergraduate education, top-quality faculty members, award-winning green campus facilities, innovative degree programmes, unique residential college system combining living and learning, interactive small class teaching, very close student-teacher relationship, RGC-funded impactful research, and excellent student development/support services. HSUHK is listed the 7th (overall) in the ASEAN+ region, the 1st in the Greater China region, and the 1st in Employability as per the 2023 AppliedHE ASEAN+ private university assessment by the Singapore-based AppliedHE. It is also listed among the top 200 worldwide on “Quality Education” and “Decent Work and Economic Growth” in the Times Higher Education University Impact Rankings 2021.

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