



Press Release

To: Assignment Editor/Editor of Education, Local News and Financial Sections

27 April 2023

HSUHK Presents Business Journalism Awards to Recognise Professional Business Journalists

To recognise professional journalists who have contributed to the society and the industry by producing outstanding reporting in business, economic and financial issues, The School of Communication (SCOM) of The Hang Seng University of Hong Kong (HSUHK) held the 7th Business Journalism Awards Presentation Ceremony today (27 April) which was officiated by Mr Michael Wong Wai-lun, Deputy Financial Secretary of the HKSAR Government.

With over 30 prizes for business journalists, the Awards were divided into nine categories and covered various fields of business and financial news, including the newly added ‘Greater Bay Area Business News’ Award. The winning entries were selected by 60 professional judges across different fields based on news value and impact, originality and exclusivity, reportorial quality, storytelling and writing skills, analytical value and visual impact.

Speaking at the presentation ceremony, Mr Michael Wong said that with the growing popularity of reading news on the Internet, the demand for content is increasing. Business and financial news reporting provides necessary information to the public alongside well-written news pieces with in-depth analysis, which is particularly valuable. In his speech, Mr Wong also described the media industry as a good training ground for business journalists to surely have a bright future.

Professor Simon Ho Shun-man, President of HSUHK, congratulated all winners for their outstanding business reporting, noting “In the past three years, despite the impact of the pandemic on the society and the economy, these journalists have remained professional, and provided accurate, in-depth and diversified information and analyses to the public. They have taken upon themselves the responsibility to report with truth and objectivity, and this is commendable. These award-winning journalists also serve as role models for HSUHK’s faculty staff and students as well as other aspiring peers.”

Professor Scarlet Tso Hung, Dean of SCOM at HSUHK, was delighted that this year’s award ceremony was the first physical ceremony subsequent to the pandemic, saying “The entries we have received were diverse, kept a close tab on the pulse of society, of the same high standard, and demonstrated professionalism and ethics of the business journalists. With the rapid development of the Greater Bay Area in recent years, the first ‘Best Greater Bay Area Business News Reporting’ was awarded in the 7th Awards. SCOM has also organised more study tours and arranged more internships for students to better understand and seize the opportunities in the Greater Bay Area.” She also thanked different sectors of the community for their generous support over the past seven years that HSUHK has held the Awards and expressed gratitude to the judges for taking the time to evaluate all entries.



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The award-winning organisations include: TVB, Now TV, Phoenix TV, Radio Television Hong Kong, HK01, South China Morning Post, iMoney Magazine, Hong Kong Economic Journal Monthly, Ming Pao, Sing Tao Daily, Ta Kung Pao, China Daily Hong Kong, Hong Kong Commercial Daily, and WuChatProp.

The ‘Young Business Reporter of the Year’ was awarded to Huang Wenqi of HK01, and the ‘Business Reporter of the Year’ was awarded to Lam Ka-sing of the South China Morning Post. Other awards include ‘Best Business News Reporting’, ‘Best Business News Series Reporting’, ‘Best Property Market News Reporting’, ‘Best Business & Finance Profile Interview’, ‘Best Economic & Financial Policy News Reporting’, ‘Best Business Technology News Reporting’, and ‘Best Greater Bay Area Business News Reporting’.

The 7th Business Journalism Awards Website: <https://bjawards.hsu.edu.hk/en/home/>

Award List: Please refer to Appendix 1

Panel of Judges: <https://bjawards.hsu.edu.hk/en/the-6th-business-journalism-awards-of-hsuhk-panel-of-judges-2/>



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Photos:



Photo 1: Group photo of the senior management, members of Board of Governors and Council of HSUHK, awardees of the 7th Business Journalism Awards, and sponsors.



Photo 2: Huang Wenqi of HK01 wins the Young Business Reporter of the Year



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Photo 3: The Business Reporter of the Year is awarded to Lam Ka-sing of the South China Morning Post

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About The Hang Seng University of Hong Kong

The Hang Seng University of Hong Kong (HSUHK) is a non-profit private liberal-arts-oriented university with five Schools (Business, Communication, Decision Sciences, Humanities and Social Science, and Translation and Foreign Languages) and over 6,000 full-time students. Adopting the unique “Liberal + Professional” education model, HSUHK aims to nurture young talents with critical thinking, innovative minds, caring attitudes, moral values and social responsibility.

Aspiring to be a leading private university in the region, HSUHK features a primary focus on undergraduate education, top-quality faculty members, award-winning green campus facilities, innovative degree programmes, unique residential college system combining living and learning, interactive small class teaching, very close student-teacher relationship, RGC-funded impactful research, and excellent student development/support services. HSUHK is listed the 7th (overall) in the ASEAN+ region, the 1st in the Greater China region, and the 1st in Employability as per the 2023 AppliedHE ASEAN+ private university assessment by the Singapore-based AppliedHE. It is also listed among the top 200 worldwide on “Quality Education” and “Decent Work and Economic Growth” in the Times Higher Education University Impact Rankings 2021.

About School of Communication of The Hang Seng University of Hong Kong

The School of Communication (SCOM) of HSUHK currently offers three degree programmes, namely the Bachelor of Journalism and Communication (Honours), the Bachelor of Arts (Honours) in Convergent Media and Communication Technology, and the Master of Arts in Strategic Communication. All the three programmes adopt the “Liberal + Professional” education model to nurture specialists in business journalism, public relations, corporate communication and communication technology.

The School has invested heavily to provide state-of-the-art facilities for teaching and learning. These include the Cinema and TV Production Centre, the TV Lab, the Radio Broadcasting Studio, the Radio Broadcast Training Centre, the SCOM Live Streaming Lab, the Non-linear Editing Room, the Multimedia Training Centre, and the Media and Communication Lab. Our team of teachers and scholars strives to cultivate a learning environment that features close student-teacher relationships, and seeks to nurture language skills, analytical skills, creative thinking and critical thinking in our students. The School also offers a wide variety of local and overseas internship and exchange opportunities as well as field trips in order to broaden students’ international perspective and enrich their practical experience. We expect that our graduates will always uphold the spirit of life-long learning and become outstanding communication professionals to contribute to society.

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Appendix 1: Award List of The 7th Business Journalism Awards

Award Categories	Groups	Awards	Awards Winners, Organisations and Awarding Entries
A. Best Business News Reporting	Text	Gold Award	《兩餸飯 闖中環 敲響三大經濟警號》 Awardee: LEE Yun Yan Organisation: Hong Kong Economic Journal Monthly
		Silver Award	《HKEX to offer high-integrity carbon trading》 Awardee: CHAN Wai Kit Oswald Organisation: China Daily Hong Kong
	Video and Audio	Gold Award	《財經透視：夜經濟》 Awardee: YUEN Yuen Yuk Organisation: TVB
		Silver Award	《兩餸飯經濟學》 Awardee: HO Lap Yin Organisation: Radio Television Hong Kong
B. Best Business News Series Reporting	Text	Gold Award	《虛幣響警鐘》 Awardees: MARK Chun Wai, LI Chang Hong, LI Yiu Wah Danny Organisation: Ta Kung Pao
		Silver Award	《揭 ESG 經濟圈亂象系列》 Awardees: LAM Ka Hei, CHAU Hoi Tong Organisation: Sing Tao Daily
		Silver Award	《我們離「主權基金」有多遠系列》 Awardee: YANG Yingwei Organisation: HK01
	Video and Audio	Gold Award	《【理財有方】舊事新意系列》 Awardees: WONG Ho Lam, LIU Ka Chun Joseph, YAU Lai Yi Organisation: Now TV
		Silver Award	《睿峰按揭呼吸 Plan 走數！大量買家恐撻訂，賣方有否賠償責任？》 Awardees: WU Kwok Wai, HO Wai Yan, CHAN Tik Lun, SHEK Lai Ho Organisation: WuChatProp
		Silver Award	《大灣區解碼：廣深數碼幣》 Awardee: LO Yuk Man Organisation: TVB
C. Best Property Market News Reporting	Text	Gold Award	《斷供潮席捲全國 埋下「次貸」炸彈》 Awardee: WONG Oi Kam Organisation: Hong Kong Economic Journal Monthly



		Silver Award	《Restaurants filling the empty retail landscape》 Awardee: LAM Ka Sing Organisation: South China Morning Post
	Video and Audio	Gold Award	《樓市點睇：組裝合成建築法》 Awardee: LAM Cheuk Leung Organisation: TVB
		Silver Award	《【都會藍圖】香港島上的古村》 Awardee: LEE Ka Man Organisation: Now TV
D. Best Business & Finance Profile Interview	Text	Gold Award	《香港大數據先行者車品覺 由 band5 學生踏上創科之路》 Awardee: CHAN Wing Yin Organisation: iMoney Magazine
		Silver Award	《改革派築金融夢 李小加寄語香港主動開創未來》 Awardee: YANG Yingwei Organisation: HK01
	Video and Audio	Gold Award	《回應大鱷沽空港元 陳茂波：聯繫匯率行之有效 無意檢討》 Awardee: JIN Xiaofei Organisation: Phoenix TV
		Silver Award	《朱國樑專訪》 Awardee: LAW Hiu Hei Organisation: Now TV
E. Best Economic & Financial Policy News Reporting	Text	Gold Award	《中國經濟極低增長 構成全球四大風險》 Awardee: WONG Oi Kam Organisation: Hong Kong Economic Journal Monthly
		Silver Award	《助力人民幣國際化 升級國際金融新中心》 Awardee: YANG Yingwei Organisation: HK01
	Video and Audio	Gold Award	《Money Matters: Zero COVID, Zero Growth?》 Awardee: Zela CHIN Organisation: TVB
Silver Award		《幣圈危機》 Awardee: LI Chun Sing Kevin Organisation: Radio Television Hong Kong	



F. Best Business Technology News Reporting	Text	Gold Award	《TikTok 經濟崛起 三招撼贏西方大台》 Awardee: KWOK Hin Tung Organisation: Hong Kong Economic Journal Monthly
		Silver Award	《NFT 版權無王管 實測上載《明報》毋須證明》 Awardee: CHOI Wing Lam Winnie Organisation: Ming Pao
		Silver Award	《Metaverse and NFTs: from Gucci to Starbucks, luxury and consumer brands rush into the virtual world for their pots of gold》 Awardee: Iris OUYANG Organisation: South China Morning Post
	Video and Audio	Gold Award	《財經透視：虛擬資產》 Awardee: YUEN Hiu Chung Organisation: TVB
		Silver Award	《創科導航：軟泥機械人》 Awardee: KO Yuk Ting Organisation: TVB
G. Best Greater Bay Area Business News Reporting	Text	Gold Award	《Qianhai spruces up》 Awardee: CHAI Hua Organisation: China Daily Hong Kong
		Silver Award	《以色列駐港總領事藍天銘談「融通大灣區」冀灣區合力提供一站式服務》 Awardees: WU Yan, WONG Shao Kei, HUNG Ka Hei Organisation: Hong Kong Commercial Daily
		Silver Award	《深圳經濟起飛 港人由收租轉長居》 Awardee: MAO Li Juan Organisation: Ta Kung Pao
	Video and Audio	Gold Award	《競逐芯戰略 港專家：大灣區是外商來港金字招牌》 Awardee: WANG Jinlu Organisation: Phoenix TV
		Silver Award	《大灣區解碼：大灣樓市》 Awardee: LAU Ho Yung Organisation: TVB
I. Young Business Reporter of the Year			Awardee: HUANG Wen Qi Organisation: HK01
J. Business Reporter of the Year			Awardee: LAM Ka Sing Organisation: South China Morning Post