

TEACHING AND COMMUNITY EDUCATION



Sustainability education is the foundation for preparing students to see the connections between what issues need to be addressed, the values that influence why we should act, and the skills that provide the insights on how to act.

SELECTED RESEARCH

The Research Centre for ESG (CESG) was created in 2020/21, to facilitate academic research, conduct knowledge transfer, and educate the society about ESG and business sustainability. Currently, the research of the Centre is funded by the Institutional Development Scheme of the Research Grants Council (RGC) of Hong Kong. The four research components are: (1) Incorporating social returns into the ESG integration process, (2) Improving KPIs of ESG reporting for listed firms, (3) Measuring consumer satisfaction on ESG performance, and (4) Enhancing the effectiveness of strategic corporate communication on ESG effort for listed firms.

COMMUNITY EDUCATION – BY STUDENT AFFAIRS OFFICE

Date	Name of Activity / Programme	Description
Sep 2021 to Sep 2022	ECF Promoting Sustainability in Siu Lik Yuen	A year-long leadership programme aims to equip HSUHK students as Sustainability Leaders to promote sustainability in Siu Lik Yuen to the public.
Sep 2021 Jan 2022 May 2022	Move-out freecycling campaign	To minimise waste during the move-out period, residents were encouraged to donate items they no longer need. The collected useful items were then distributed to students moving-in in the new residential year. The other unwanted but usable items were donated to NGOs for people in need.
8 Nov to 11 Nov 2021	Living Green Sharing Evergreen	A 4-day event jointly organised by Residential College Unit, Fung Yiu King Evergreen College, Environmental Protection Department, and Environmental Association, with a series of sustainability-related activities, including game booths, exhibitions and eco-tours.
11 Nov 2021	Siu Lik Yuen Eco-tour (Activities under "ECF Promoting Sustainability Leader" Project)	The HSUHK Sustainability Leaders designed an eco-tour to introduce Siu Lik Yuen's biodiversity to the public audience and HSUHK students.
27 Jan 2022 15 Feb 2022 17 Feb 2022 21 Feb 2022 5 Aug 2022	Outreach Education Talks (Activities under "ECF Promoting Sustainability Leader" Project)	As educators, our Sustainability Leaders reached out to different local schools and delivered education talks to promote the sustainability and biodiversity in Siu Lik Yuen.

Date	Name of Activity / Programme	Description
16 Feb to 19 Mar 2022	Chinese New Year "No Food Waste" Campaign	With the aims to ensure efficient use of resources and reduce food waste, the HSUHK Volunteer Team launched a social media campaign to encourage the university members to donate their excess festival food and groceries to Food Grace, a local NGO promoting food recycling, at their collection points at different locations in Hong Kong.
11 Mar 2022	Open Talk: Green roof as a nature-based solution for cities	Prof C Y JIM, as known as "Tree Doctor" (樹博士), delivered an online talk to share how to develop sustainable cities.
15 Mar 2022	社區生態公民 - 共享共學 共樂 Conservation of biodiversity in Hong Kong: From the Perspective of our urban forest	Taking Ma Lai Hau Hang as an example, Dr Caroline LAW, Assistant Professor from THEi HK, introduced the biodiversity in Hong Kong's urban forest and explain how the river benefits its biodiversity.
24 Apr 2022	隱山中的植物與文明 - On-site Farming Practice at Lai Chi Wo (GEN 2011 outreach activity)	An out-reach activity led by our RC fellow Dr Michael CHAN and artist Ms Human IP, to let residents studying RC credit-bearing module to gain first-hand experience of rehabilitation of agricultural land in Lai Chi Wo.
31 May 2022	VR tour of Siu Lik Yuen neighbourhood	Launched in 2022 summer, the VR tour aims to introduce to the public the biodiversity in Siu Lek Yuen and the features of the HSUHK RCs through an interactive journey.

Photo Captions



Residents donated their items in the Move-out Recycling Campaign



Participants understood more about the importance of clear recycling and smart recycling in the Living Green Sharing Evergreen activities.





Residents studying GEN 2011 experience the life of farmers and understand the rehabilitation of agricultural land in Lai Chi Wo.



Prof C Y JIM shared his experience and studies in the open talk - Green roof as a nature-based solution for cities.



Student leaders of 'ECF Promoting Sustainability in Siu Lik Yuen' Maggie & Jacky visited Ng Clan's Association Tai Pak Memorial School in Ma On Shan to conduct 2 sessions of educational talks on biodiversity in Siu Lek Yuen.



The student leader showed the audience specimens of insects which are commonly found in Siu Lik Yuen.



Student leaders of 'ECF Promoting Sustainability in Siu Lik Yuen' introduces the biodiversity in Siu Lik Yuen to HSUHK students in the eco-tour.



Student leaders of 'ECF Promoting Sustainability in Siu Lik Yuen' showcase the virtual tour they designed.

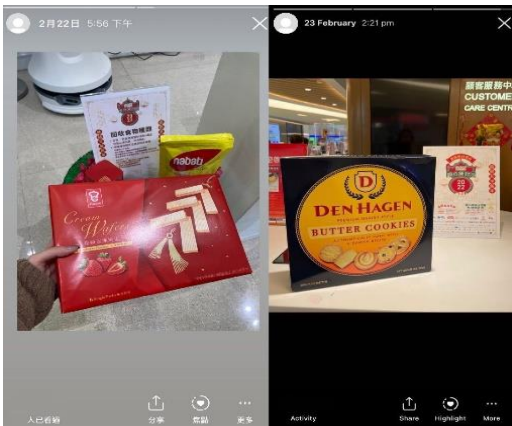




Mr Samson So, the founder and director of Eco Institute, shared the techniques and skills of leading eco-tour with student leaders of 'ECF Promoting Sustainability in Siu Lik Yuen'.



Student leaders of 'ECF Promoting Sustainability in Siu Lik Yuen' designed an ecology guidebook with common iconic species and hand-drawn designs to introduce Siu Lik Yuen's biodiversity to the public.



Participants of Chinese New Year "No Food Waste" Campaign shared photos of themselves donating food at the collection points at their Instagram to help promoting the Campaign and to encourage friends' support.

COMMUNITY OUTREACH

Institute for Youth Sustainability Leadership (IYSL)

IYSL's events and projects focus on (a) public engagement, (b) innovative teaching, and (c) transformative student experience. With the above three directions of developments, it is hoped that (i) external partners can support our students with more real-life experience opportunities, (ii) our students can reach and contribute to the community, and (iii) students can be trained as future trainers to pass on the torch.

(i) ITSL Project "ECF Community Eco-citizens - Together We Share, We Learn, We Enjoy" from Environment and Conservation Fund

- IYSL has successfully acquired funding for a two-year Environmental Education and Community Action Project (general theme) "ECF Community Eco-citizens - Together We Share, We Learn, We Enjoy" from 2021 to 2022 by the Environment and Conservation Fund.
- The conservation area of the project is Ma Lai Hau Hang, a river near HSUHK which is ecologically rich. The Associate Director (Youth Empowerment) of IYSL, Dr. Pui Sze CHEUNG, spotted such geographical advantages for the development of the project. The project promotes eco-citizenship on biodiversity and environmental conservation and develops a sustainable network in the community to protect the biodiversity in Ma Lai Hau Hang through talks, workshops, tours and competitions.

(ii) HSUHK Social Innovation Competition 2021

To promote a culture of innovation and creativity at HSUHK and to raise awareness of the critical social issues locally or globally, IYSL and the Centre for Teaching and Learning (CTL) and the Wu Jieh Yee Centre for Innovation and Entrepreneurship (WUCIE), jointly organised the "HSUHK Social Innovation Competition 2021".

Social innovation suggests a new solution to a social need or problem in a more effective, efficient, sustainable or fairer way compared to existing solutions. Such solutions generate value primarily for society at large, instead of single individuals or organisations.

Three of the 17 Sustainable Development Goals (SDGs) specified by the United Nations are selected as the themes of the HSUHK Social Innovation Competition 2021:

- 3. Good Health and Well-being
- 11. Sustainable Cities and Communities
- 12. Responsible Consumption and Production

Students were invited to address the social issue(s) relevant to at least one of the above SDGs with their innovative solutions.

A series of talks and training workshops on the ideas and knowledge of the 3 selected SDGs, the concept of social innovation, and research, writing and presentation skills were organised for students to prepare them for the proposal write-up and Pitching Competition.

(iii) Sustainability Contribution / Events

Partners	Content
Community Investment and Inclusion Fund https://www.ciif.gov.hk/en/home/index.html	IYSL was awarded by the Community Investment and Inclusion Fund (CIIF) under the Labour and Welfare Bureau for the Social Capital Builder Logo Award for its contribution to social capital at community level.
Environmental Education and Community Action Projects https://eeca.ecc.org.hk/en/index.html	IYSL successfully acquired funding for a two-year Environmental Education and Community Action Project (general theme) "ECF Community Eco-citizens - Together We Share, We Learn, We Enjoy" from January 2021 to December 2022 by the Environment and Conservation Fund.
Golden Age Foundation https://goldenage.foundation/	IYSL served as the Academic Partner for the 7th Golden Age Expo & Summit.

Partners	Content
Inspire2aspire Consulting https://www.inspire2aspire.org/	IYSL collaborated with Chief Happiness Officer, Mr. Pamnani, to organise 2 wellness workshops with over 400 participants in total.
Emmanuel Community Library Centre (ECLC) https://www.facebook.com/EmmanuelCLC/	IYSL collaborated with ECLC to organise activities for the Youth and neighbourhood of Kwong Yuen Estate, in order to promote quality education and sustainable communities.
Kaifong Tour 街坊帶路 https://kaifongtour.com/	IYSL collaborated with Kaifong Tour to narrate local ecological knowledge and memories.

Event	Description	Count
IYSL 'Sustain the Sustainability' Talk Series	To let students be familiar with how organisations help promote sustainability in Hong Kong, IYSL invites different social enterprises and NGOs to share their beliefs and stories so that we can all be inspired to contribute to society sustainably.	6 times
EM-Power @ HSUHK – Fostering the Culture of Diversity and Inclusion in the HSUHK Community	To raise students' awareness of the diverse cultures of ethnic minorities and foster inclusiveness in our campus by sharing the inspiring success story of a celebrity, Mr Vivek Mahbubani.	3 times
Teen Teen 有晴天 @ Kwong Yuen Estate	It is an oral history project of Kwong Yuen Estate. Since then, 300 copies of the booklet have been distributed.	2 times
Activities for Residents in the Local Community	IYSL organised numerous parent-child university tours and basketball training sessions for youth in our neighbourhood.	6 times

Event	Description	Count
Siu Lek Yuen Oral History and Ecology Community Tour	IYSL organised four community tours to educate and increase students' and kaifongs' understanding of diverse cultures in the community and competence in guided touring. A group of 50 HSUHK students and kaifongs experienced an incredible bond between individuals, communities, humans, and nature.	4 times
Kwong Yuen Fun Day	30 HSUHK student volunteers helped with game booths, exhibition boards, and quizzes. IYSL set up a photo booth, 'Happiness Photo Studio,' where HSUHK volunteers took family photos of parents and children with different scenes of different regions.	1 time
Parent-Child University Tour for Primary School Students	IYSL collaborated with the Emmanuel Church and invited 6 grassroots students and their parents to visit The Hang Seng University of Hong Kong. Ten student volunteers shared their university life, inspiring the primary school students to use their imagination and sketch the dream of entering a university.	3 times
Promoting Sustainable Development Goals to Generation Z in Hong Kong	HSUHK visited secondary schools to promote the 17 Sustainable Development Goals (SDGs) to 1,200 students. Teams introduced the details of the SDGs to the secondary school students, our Generation Z, with the videos they created.	3 times
Social Innovation Project 2022	IYSL collaborated with the Centre for Teaching and Learning (CTL) of HSUHK to organise this competition. We aimed to promote to HSUHK students a culture of innovation and creativity, raise their awareness of critical social issues locally or globally through training of various modes and selected themes, and showcase project proposals through on-stage pitching.	3 times

Event	Description	Count
TEDxHSUHK	IYSL collaborated with the Centre for Teaching and Learning of HSUHK to organised TEDxHSUHK, where we brought together a line-up of nine speakers whose voices and personal experiences are symbolic of our times, representing various fields including popular philosophy, band music, radio, television, online video production, movies, and artist management. A full house of over 200 HSUHK students and staff members onsite, alongside nearly 15,000 local and overseas viewers online.	2 times
ECF Fung Yuen Butterfly Reserve Site Visit	IYSL organised a visit to the Tai Po Fung Yuen Butterfly Reserve, hosted by three professional docents and a guide dog. First, a brief presentation highlighted the reserves' treasured butterflies. Following the talk, the docents led participants to enjoy the butterflies through the reserve.	1 time
ECF Ma Lai Hau Hang River Site Survey	IYSL continued the surveys on Ma Lai Hau Hang River, a catchment area adjacent to HSUHK.	2 times

For the Institute of Youth Sustainability Leadership's (IYSL) "Teen Teen - Life Stories" oral history project, three HSUHK students (Project Assistants) compiled the oral histories of our Kwong Yuen neighbourhood in collaboration with Emmanuel Community Library Centre and Hong Kong Baptist University College of International Education. As part of the project, which lasted for half a year, project assistants received training in oral history techniques, conducted interviews, and wrote stories.

Through cooperation with schools and parent-teacher groups, "Active living" was used as an intervention point in the project's combined "community, home, school" paradigm. To foster a good outlook on life and assist the development of a group of high school to junior high school adolescents in Kwong Yuen Estate, community members, including parents, teachers, and

HSUHK students, became "Guardians." Our students could comprehend the life stories of the members of eight families. Among them are the elders who have been rooted in Kwong Yuen Estate for more than 30 years, as well as the people of Siu Lek Yuen Village who witnessed the estate's establishment. They continue to serve and care for various groups in the community; there are examples of young families walking with others and experiencing transformation.

The students utilised their writing and researching abilities to preserve the invaluable memories of the community. Students learned about how communities help each other, cohesion, information exchange, and how relationships drive change. People's relationships are our valued social capital and an integral component of the Kwong Yuen Estate network.