



Press Release

To: Assignment Editor/Editor of Education, Local News and Culture Sections

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Director of Hong Kong Palace Museum Advocates Culture and Technology Integration

In the latest episode of the SCOM Talk Show produced by The Hang Seng University of Hong Kong (HSUHK), Dr Louis Ng, Director of the Hong Kong Palace Museum, expressed that the Hong Kong Palace Museum promotes and fosters cross-disciplinary collaboration, combining culture and technology with the aim of presenting historical information in a creative way.

With an innovative curatorial approach, the Hong Kong Palace Museum officially opened last year. Dr Ng indicated that a wide range of new media and multimedia elements have been deliberately deployed to convey historical knowledge via immersive and interactive experiences. The Museum is also speaking with several local leading technology firms to explore collaborations. Dr Ng believes, both cultural and technological sectors will mutually benefit from the integration, and develop further with larger audience base and more information distribution channels in the long run.

Besides curatorial approach, Dr Ng also highlighted the diverse exhibition content and exhibits, which not only focuses on the inheritance of our splendid traditional Chinese culture, but also to foster inspiring dialogue among world civilisations, “The development of the current world situation very much depends on the exchanges and dialogue among countries and this is why we all need to know the culture and history of other countries in-depth. We hope members of the public can have a better understanding via our exhibitions,” said Dr Ng.

Please stay tuned to HSUHK’s social media channels for the latest updates on the programme.

Link: <http://bit.ly/3kpEoAr>



香港恒生大學
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Photo:



Photo 1: Dr Louis Ng shared his views on the integration of cultural heritage and technology.

Photo download: <https://bit.ly/3EcpowB>

About HSUHK

The Hang Seng University of Hong Kong (HSUHK) is a non-profit private liberal-arts-oriented university with five Schools (Business, Communication, Decision Sciences, Humanities and Social Science, and Translation and Foreign Languages) and around 6,000 full-time students. Adopting the unique “Liberal + Professional” education model, HSUHK is a residential institution which puts quality teaching and students’ all-round development as its highest priorities.

Aspiring to be a leading private university in the region, HSUHK features a primary focus on undergraduate education, top-quality faculty members, award-winning green campus facilities, innovative degree programmes, unique residential college system combining living and learning, interactive small class teaching, very close student-teacher relationship, RGC-funded impactful research, and excellent student development/support services. Listed among the top 200 worldwide for ‘Quality Education’ and ‘Decent Work and Economic Growth’ in Times Higher Education University Impact Rankings 2021, the University aims to nurture young talents with critical thinking, innovative minds, caring attitudes, moral values and social responsibility.

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