



HSUHK REVIEW 2021-2022



香港恒生大學
THE HANG SENG UNIVERSITY
OF HONG KONG



Vision

Aspiring to be a regional leading private liberal-arts-oriented university, recognised for excellence in teaching, learning and research, and for contributions to advancing our society and the world.

Missions

- ▶ To provide students with an all-round transformational and empowering educational experience through its “Liberal + Professional” education model;
- ▶ To advance knowledge and to be committed to free enquiry and responsible scholarship; and
- ▶ To nurture responsible global citizens and leaders with critical thinking, innovative minds, caring attitude, moral values and social responsibility.

Motto

Erudition and Perseverance

Core Values

- ▶ Mutual Trust
- ▶ Value-addedness
- ▶ Innovativeness
- ▶ Caring Attitude
- ▶ Responsibility

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Message from the Chairman of the Board of Governors

I am pleased to report that The Hang Seng University of Hong Kong (HSUHK) has continued to deliver on its commitment to nurturing well-rounded and responsible future leaders, despite ongoing challenges from the pandemic.

The exceptional efforts of everyone at HSUHK over the past year demonstrate the determination, resilience and “can do” spirit that are part of Hong Kong’s DNA and central to its success. These characteristics will ensure HSUHK keeps moving forward in its mission to serve the community through academic excellence.

With the onset of the fifth COVID-19 wave in January 2022, we transitioned smoothly to online and hybrid models for teaching and campus activities. This enabled students to continue their studies with minimal disruptions. Nevertheless, we are pleased to have returned to in-person classes and co-curricular activities, as these bring many unique social and academic benefits to both students and staff.

Construction of our new academic building in the West Lane has commenced. We again offer our heartfelt thanks to the many donors whose generosity and support have made this possible. We are eagerly anticipating the expansion in our teaching and research capacity when the building is expected to be completed in late 2023.

On behalf of the Board, I wish to express my sincere appreciation to Mr Yeo Chee Leong, who stepped down from his role as a Governor during the year, for his

contributions. I would also like to take this opportunity to warmly welcome our new Governors, Ms Kathy Cheung Ka Wai and Mr Henry Lai Hin Wing. We look forward to benefiting from their insights and expertise.

It is with tremendous sadness that I must note the loss of our great friend, Dr Vincent Cheng Hoi Chuen. Vincent’s leadership as Chairman of the Board of Directors of Hang Seng School of Commerce from 1998 to 2005 helped establish the high standards and long-term vision we embrace today as a respected private liberal-arts-oriented university. We will miss the support and wise counsel he has provided over the years.

The formulation of HSUHK’s 2023-2028 Strategic Plan is now underway. We have achieved a lot in the past few years, particularly given the unprecedented pandemic conditions. Governors, Council Members, staff, students, alumni, donors and friends – the members of the HSUHK family have been central to our academic accomplishments and our efforts to contribute positively to society. I thank everyone for their enthusiasm and support. I am delighted to have such a bright and driven group of people working to ensure that HSUHK continues to forge ahead to benefit students and the community for generations to come.

Ms Diana Cesar *JP*
Chairman of the Board of Governors



Message from the Chairman of the Council

The year under review had been another fruitful year for HSUHK, as we worked diligently in promoting and developing our University; whilst upholding our mission to nurture responsible global citizens and leaders with critical thinking, innovative mind, caring attitude, moral values and social responsibility. With the resumption of face-to-face teaching and learning activities since summer, our campus is returning to be as busy and vibrant as before the pandemic.

The University community mourned the passing of Dr Vincent Cheng Hoi Chuen, the Chairman of the Board of Directors of Hang Seng School of Commerce (HSSC, the predecessor of Hang Seng Management College and HSUHK) and our Honorary Graduated. A visionary leader, Dr Cheng steered HSSC's transformation into a four-year degree-granting institution, which laid the foundation for the School to evolve into the HSUHK in late 2018. His lifelong commitment to education and community services has certainly inspired many.

With grateful appreciation we would like to share with you our various achievements in this annual report. Our student admissions remained robust despite declining HKDSE population in 2021-22. HSUHK has continued to receive the highest funding amount and recorded the highest number of awarded research projects from the Research Grants Council's competitive research funding exercise amongst eligible self-financing institutions, and performed well in the new Enhancement and Start-up Grant Scheme administered by the Education Bureau.

Such and other accomplishments are only possible with the dedication and unremitting efforts of the entire University. All our stakeholders – Governors and Council Members, staff, students, alumni, parents, donors, employers, members of the wider community – have all empowered our developments to whom we would extend our most sincere gratitude.

On behalf of the Council, I would like to express my appreciation to outgoing Council Member Mr Samuel Shum Tse Ming and Student Observer Mr Ian Leung Chun Yin. At the same time, I would like to extend a warm welcome to our new Student Observer Miss Diana Ng Pui Sze.

Looking ahead, HSUHK is ready to embark on new journey and ventures as we commence the process of developing our five-year Strategic Plan for 2023-2028. Formulating our strategic plan under six Strategic Focus Areas, our University would step up our efforts to lead as a pioneer in Hong Kong's private tertiary education sector whilst providing our students with whole person education in our unique "Liberal+Professional" model.

Dr the Hon Moses Cheng Mo Chi *GBM, GBS, OBE, JP*
Chairman of the Council



Report from the President

2021-22 has been an eventful year. This Report highlights some significant achievements, important plans, and the exemplary work of our faculty, students, and other members of the HSUHK community during the year. I would like to express my heartfelt and sincerest thanks to all members of the HSUHK Family for their commitment and perseverance to drive positive changes in HSUHK and the broader community especially during the continued difficult pandemic period.

Responses to the COVID-19 Epidemic

Since the COVID-19 epidemic began in early 2020 escalating to the fifth wave in December 2021, the University has continued to offer students with quality learning experiences while also nurturing them with a community-mindedness to help the needy people and serve the community during the difficult time.

Semester 1 of 2021-22 kicked off with a vibrant face-to-face teaching. Owing to the local surge of the Omicron variant of COVID-19 in January 2022, the University switched to online teaching mode from 24 January 2022 until the end of Semester 2. With the pandemic becoming more stabilised, the Summer Term classes of 2021-22 resumed face-to-face on campus. The campus (including the Residential Colleges) remained open throughout the whole year, offering assistance to students and colleagues whenever needed.

The prolonged epidemic did not dampen the helping spirit of HSUHK students. For instance, students participated in the “HSUHK Life Moving” service-learning programme promoting life and death education at primary and secondary schools, spreading positive messages to the community, and producing life story books for people living in the elderly homes. Students of the School of Communication addressed social issues under the pandemic through their thematic reports and their School’s media platforms, and volunteered to prepare anti-epidemic kits for families in need. In addition, the HSUHK Volunteer Team partnered with external organisations to provide a range of services to the elderly and the youth such as providing online homework guidance to primary school students for free.

Our academic staff members also made use of their expertise to contribute to their respective fields. To name a few, some of them explored ways to integrate Artificial Intelligence of Things technologies into the existing eHealth system to enhance the efficiency in matching and providing domestic care services to the elderly; some provided advice to the government and non-government bodies on various public issues amid the epidemic; others organised seminars to reflect on strategies and attitudes in coping with the epidemic so as to better tackle different challenges.

While the epidemic shows no mercy, the HSUHK community never fails to show our care for society. I deeply appreciate the empathy, hard work, and

perseverance of the HSUHK family members. I am confident that we will return to a new normalcy stronger than ever and push forward to the next level of growth and excellence.

Programme Development

In response to the changing market needs and to nurture talents with the skills and knowledge needed for the sustainable development of society, HSUHK continued enhancing our programme niche area. Two new undergraduate (UG) programmes and one new taught postgraduate (TPG) programme were offered in 2021-22, namely BSocSc in Philosophy, Politics and Economics (being the first of its kind in the region), BA in Psychology, and Master of Business Management. Currently, HSUHK offers 25 UG programmes and 12 TPG programmes.

In 2022-23, there are five new TPG programmes on offer, namely, MA in Chinese, MA in English Language Teaching and Assessment, MA in Global English Literary and Cultural Studies, MA in Theatre Studies, and MSc in Data Science and Artificial Intelligence.

Subject to the approval by the Chief Executive-in-Council, two TPG programmes namely MA in Cultural Heritage Management and MSocSc in Public Policy and Risk Governance, are expected to be launched in 2023-24.

Student Admissions

Despite the challenges of the record low number of 43,032 school students taking the HKDSE in 2022 coupled with other uncertainties such as the emigration of some local families, the University was able to conduct an effective student admission exercise for 2022-23, with over 1,700 new UG student intake (though a 6% drop compared to that of last year) and a record high of over 370 TPG new students (which is a more than double increase of the 2021 TPG new student number). I would like to attribute the satisfactory result to the concerted efforts of our staff members making HSUHK many students' 1st choice. We expect that the number of undergraduate intake will be raised in the next few years due to the increased number of Secondary 6 students.

Teaching and Learning

Enhancement and Start-up Grant Scheme for Self-financing Post-secondary Education (ESGS)

HSUHK was delighted to receive a funding of over HK\$19 million under the ESGS for Self-financing Post-secondary Education launched by the Education Bureau (EDB) for the project "FinTech Literacy Enhancement" led by the Department of Economics and Finance. This four-year project aimed to embed the Fintech quintessential elements into our existing finance-related programmes, blending the modern finance practices with advances in information and communication technology (ICT). The enhancement would cover the use of technologies, such as artificial intelligence (AI), data analytics and blockchain, and the management of FinTech in the financial services industry.

University Academic Development Plan (UADP) 2022-2025

As an important input to the Strategic Planning Exercise for 2023-28, and while reflecting broad input from Schools, departments and academic support units, the internal UADP 2022-2025 was approved by the Academic Board in June 2022, providing a framework for the academic direction of the University in the next triennium. The UADP encompasses six areas, namely, programme development, teaching and learning enhancement, student development, research, academic support services, and HSUHK's development in the Greater Bay Area (GBA). A list of new programmes addressing the latest economic development and society needs, and ten key action items contributing to the academic development/enhancement and the University outreach to the local, regional and global community have been identified. The existing Key Profile Indicators (KPIs) have also been reviewed and enhanced to meet the evolving needs of the University.

Collaboration with Amazon Web Services (AWS)

Partnership with AWS, one of the world's largest cloud computing service providers, has been kicked off since mid-2021 which both HSUHK and AWS have agreed to deepen the collaboration on various fronts, including academic programme collaboration (e.g., MSc in Data Science and

Artificial Intelligence, Fintech programme etc.), research (e.g., AWS infrastructure support and training to HSUHK staff), teaching and learning (e.g., free cloud literacy training, course materials and certificate sponsorship), knowledge transfer/entrepreneurship, and job placement (e.g., for the students of BSc in Data Science and Business Intelligence and MSc in Data Science and Artificial Intelligence programmes), etc. Both parties are planning for further enhancement of the partnership, including establishing the “Cloud Innovation School” at HSUHK, with the Memorandum of Understanding (MoU) signing at a media event in late 2022 or early 2023.

Research Development

Competitive Research Funding Schemes

With the concerted efforts of our academic staff, HSUHK achieved considerable success in the 2021-22 Research Grants Council’s (RGC) Competitive Research Funding Schemes for the Local Self-financing Degree Sector, receiving the highest amount of grants among all the eligible institutions. HSUHK secured a total funding of HK\$18.16 million, representing an increase of 22.37% compared with last year, for 16 Faculty Development Scheme (FDS), one Inter-institutional Development Scheme (IIDS), and one Institutional Development Scheme Research Infrastructure Grant (IDSR) projects. In the eight-year period since 2014-15, HSUHK was awarded by RGC the highest total cumulative funding amount as well as the highest total number of research projects among all the eligible institutions. The above funding results were a testimony to the hard work and commitment of our faculty members pursuing excellence in research.

Research Matching Grant Scheme (RMGS)

In the 12th cycle in 2021-22, University Grants Committee (UGC) approved a matching grant of HK\$182,000 for the cash donation and a research contract secured by HSUHK. After 12 funding cycles of the RMGS since 2019, HSUHK has received a total grant of over HK\$54.96 million and has exhausted the HK\$50 million provision earmarked for the guaranteed matching on a dollar-for-dollar basis for each institution. Matching grants will continue to be disbursed

on a HK\$1 for HK\$2 matching basis until the aggregate amount the University received reaches the ceiling of HK\$500 million or the HK\$3 billion RMGS provision is fully exhausted.

New Research Centres

With the funding from RGC, RMGS and/or private donations, three research centres were established in 2021-22, i.e., Centre for Public Policy Research (CPPR), Research Centre for ESG, and Centre for Media Literacy and Communication Studies (CMLCS), bringing positive impacts to the community.

Student Experience

Graduate Employment

The annual Graduate Employment Survey was conducted by the Student Affairs Office from October 2021 to mid-March 2022 with a response rate of 86.1%, representing over 1,400 bachelor’s degree graduates. The survey result indicated that around 80% of HSUHK graduates secured full-time employment and self-employment within four months after graduation.

HSUHK Employer Survey

Further to the 2018 Employer Survey, the 2021 Employer Survey was conducted from December 2021 to May 2022 by an appointed independent research company which targeted at 1,143 employers who had employed 2,307 HSUHK bachelor’s degree graduates in 2018-2020. The overall performance score given by employers was 3.81 on a 5-point scale (a slight increase comparing to 3.78 in the 2018 Employer Survey), indicating that our graduates’ performance generally lived up to the expectations of their employers. Among the six aspects of evaluation, our graduates’ attribute in “Numeric competency and IT literacy” (Score: 3.88) was rated the highest by the employer respondents, followed by “Value and attitude” (3.85) and “Technical skills required for the job” (3.82). These attributes were highly valued by employers at large. The overall satisfaction score given by employers was 3.90 (compared to 3.79 in 2018), showing our graduates’ work performance has further improved.

Greater Bay Area (GBA) Development

HSUHK has been exploring a number of possibilities to establish offices/centres and institutional partnerships in Shenzhen, Qianhai, Guangzhou, Nansha, Dongguan and Huizhou. Some proposed projects in the GBA include establishing HSUHK Qianhai and Nansha Offices respectively; establishing research centres and exploring the possibility of joint/double degree postgraduate/MBA programmes with Shanghai University and other institutions in Qianhai; and offering joint executive programmes in collaboration with China Resources University in Huizhou and China Resources (CRC) Group in Shenzhen and HKSAR, etc.

The University Management has also been working proactively on other initiatives, such as student visits, internships, employment and start-ups, etc, in GBA.

Campus Development

Construction work of the 5-storey new academic building in the West Lane of the North Campus (comprising Multi-Media Editing Lab, Gallery, Multi-Purpose Digital Studio, Lecture Theatre and staff offices for the School of Humanities and Social Science (SHSS)) has been in good progress, despite the cancellation of the original tender for the Main Contract (superstructure) due to the substantially high cost tender returns affected by external adverse factors, such as the pandemic, international turbulences and logistics deadlock. Retendering of the Main Contract (superstructure) would be issued by late 2022. The anticipated completion date of the project would be deferred to the fourth quarter of 2023.

Public Recognition/Awards Received

HSUHK received various prestigious awards and recognition during the year, such as:

- ▶ *Yazhou Zhoukan* Asia Excellence Brand Award 2021 (being awarded for four consecutive years since 2018);
- ▶ Corporate Financial Education Leadership Gold Award 2021 of The Institute of Financial Planners of Hong Kong (IFPHK). This was the second time the University was awarded the Gold Award by IFPHK since 2020;
- ▶ The "HSUHK FunD Virtual Run" event won the Silver Award (out of 4,500 entries from 636 institutions from nearly 30 countries) in the 2022 Council for Advancement and Support of Education's (CASE) Circle of Excellence Awards (Special Events/Online Fundraisers), being the only university in Hong Kong to receive this Award in 2022.

Our Gratitude and Commitment

The University is profoundly saddened by the passing of Dr Vincent Cheng on 28 August 2022. As the Chairman of the Board of Directors of the Hang Seng School of Commerce (HSSC), the predecessor of HSUHK, Dr Cheng steered the Board and set the most important direction of future development for HSSC by transforming it into a four-year degree-granting institution, thus laying the long-term foundation of the School to become today's HSUHK.

The University's achievements so far were brought about by the guidance and support of many stakeholders including the Board of Governors, Council, faculty, donors, supporters and the university community. Looking forward, we will continue to uphold the spirit of our founding motto "Erudition and Perseverance", further advance our unique "Liberal+Professional" education model while striving to innovate in teaching, research, and student development activities. With your continued support and the concerted efforts of the HSUHK community, I have every confidence that HSUHK will continue to forge new frontiers in education and realise its vision to become a leading private liberal-arts-oriented university in the region, nurturing more young talents to become future leaders with critical thinking, innovative minds, human caring, moral values and social responsibilities.

Simon Ho Shun Man
President



Governance, Finance, Facts and Figures

Governance

Board of Governors

Chairman

- Ms Diana CESAR *JP (From 2 September 2021)*

Vice-Chairman

- Dr the Hon Moses CHENG Mo Chi *GBM, GBS, OBE, JP*

Members

- Dr Patrick FUNG Yuk Bun *JP*
- Dr HO Tzu Leung
- Professor Michael HUI King Man *MH*
- Mr Andrew LEUNG Wing Lok
- Dr Eric LI Ka Cheung *GBS, OBE, JP*
- Mr Thomas LIANG Cheung Biu
- Mr Roger LUK Koon Hoo *BBS, JP*
- Dr Patrick POON Sun Cheong *SBS*
- Mr Martin TAM Tin Fong
- Mrs Patricia WONG LAM Sze Wan
- Ms WONG May Kay
- Mr YEO Chee Leong *(Until 20 January 2022)*
- Ms Kathy CHEUNG Ka Wai *(From 6 April 2022)*
- Mr Henry LAI Hin Wing *(From 6 April 2022)*

Secretary

- Dr Tom FONG Wing Ho

Meeting Attendance of Board of Governors in 2021-22

Membership	Attendance
▸ Ms Diana CESAR (Chairman)	2/2
▸ Dr the Hon Moses CHENG Mo Chi (Vice-Chairman)	2/2
▸ Dr Patrick FUNG Yuk Bun	2/2
▸ Dr HO Tzu Leung	2/2
▸ Professor Michael HUI King Man	2/2
▸ Mr Andrew LEUNG Wing Lok	2/2
▸ Dr Eric LI Ka Cheung	2/2
▸ Mr Thomas LIANG Cheung Biu	2/2
▸ Mr Roger LUK Koon Hoo	2/2
▸ Dr Patrick POON Sun Cheong	2/2
▸ Mr Martin TAM Tin Fong	2/2
▸ Ms WONG May Kay	2/2
▸ Mrs Patricia WONG LAM Sze Wan	2/2
▸ Mr YEO Chee Leong	1/1

Committees under the Board of Governors

Audit Committee

Chairman

- Mr Andrew LEUNG Wing Lok

Members

- Mr Henry LAI Hin Wing
- Mr Roger LUK Koon Hoo *BBS, JP*

Secretary

- Mr Ted LEUNG Sat Tak

Finance Committee

Chairman

- Dr Patrick FUNG Yuk Bun *JP*

Vice-Chairman

- Ms Suzanne CHAN Shet Hung

Members

- Dr Andy CHENG Wui Wing
- Mr Richard HO Kam Wing *(Until 31 March 2022)*
- Mr Philip LI Wing Kuen
- Professor Simon HO Shun Man
- Dr Tom FONG Wing Ho

Secretary

- Mr Patrick LAM Man Ho *(Until 31 July 2022)*
- Ms Kendra WU Siu Wai *(From 1 August 2022)*

Foundation Management Committee

Chairman

- Dr Patrick POON Sun Cheong *SBS*

Vice-Chairman and Treasurer

- Mr CHENG Kam Por

Members

- Professor Roy CHUNG Chi Ping *GBS, BBS, JP*
- Dr Patrick FUNG Yuk Bun *JP*
- Mr Thomas LIANG Cheung Bui
- Mr Benedict SIN Nga Yan
- Professor Simon HO Shun Man
- Dr Tom FONG Wing Ho
- Mr Patrick LAM Man Ho *(Until 31 July 2022)*

Secretary

- Ms Elisa CHAN Man Wai

Fundraising and Donation Committee

Chairman

- Dr Patrick POON Sun Cheong *SBS*

Vice-Chairmen

- Dr the Hon Moses CHENG Mo Chi *GBM, GBS, OBE, JP*
- Mrs Patricia WONG LAM Sze Wan

Members

- Mr CHENG Kam Por
- Mr Thomas CHING Wing Hong
- Dr Alex CHUI Chuen Shun
- Mr Samuel HUNG King Man (*Until 30 May 2022*)
- Mr Kenneth LEUNG Ka Keung
- Professor Eugene LIU
- Dr Dennis NG Wang Pun *SBS, BBS, MH*
- Mr Raphael TONG Tai Wai *MH*
- Mr Andric YEW Yat On
- Dr YIP Kit Chuen
- Professor Simon HO Shun Man
- Dr Tom FONG Wing Ho

Honorary Members

- Mr Clement FUNG Siu To
- Dr George LAM Lee *BBS*
- Dr LAM Tai Fai *GBS, BBS, SBS, JP*
- Dr Lewis LUK Tei *MH, JP*

Secretary

- Ms Elisa CHAN Man Wai

Nomination Committee for Appointment of Council Chairman/Members

Chairman

- Ms Diana CESAR *JP* (*From 2 September 2021*)

Members

- Dr the Hon Moses CHENG Mo Chi *GBM, GBS, OBE, JP*
- Mr Roger LUK Koon Hoo *BBS, JP*
- Dr Patrick POON Sun Cheong *SBS*
- Professor Simon HO Shun Man

Secretary

- Dr Tom FONG Wing Ho

Nomination Committee for Appointment of Governors and Chairmen/Members to Board Committees

Chairman

- Ms Diana CESAR *JP* (*From 2 September 2021*)

Members

- Dr the Hon Moses CHENG Mo Chi *GBM, GBS, OBE, JP*
- Dr HO Tzu Leung
- Mr Thomas LIANG Cheung Biu
- Professor Simon HO Shun Man

Secretary

- Dr Tom FONG Wing Ho

Council

Chairman

- ▶ Dr the Hon Moses CHENG Mo Chi *GBM, GBS, OBE, JP*

Vice-Chairman

- ▶ Mr James S. TSIEN

Members

- ▶ Ms Suzanne CHAN Shet Hung
- ▶ Mr CHENG Kam Por
- ▶ Mr Dannie CHEUNG Kong Ting
- ▶ Dr Jacky CHEUNG Wah Keung
- ▶ Mr William Junior Guilherme DOO *JP*
- ▶ Mr Philip LI Wing Kuen
- ▶ Professor NYAW Mee Kau *BBS*
- ▶ Ms TONG Hing Min (*Until 31 August 2021*)
- ▶ Professor Simon HO Shun Man
- ▶ Professor HUI Yer Van
- ▶ Dr Fred LUK Koon Yung
- ▶ Mr Samuel SHUM Tse Ming (*Until 7 June 2022*)
- ▶ Mr LEUNG Chun Yin (*Student Observer until 28 February 2022*)
- ▶ Miss Diana NG Pui Sze (*Student Observer from 17 May 2022*)

Member and Secretary

- ▶ Dr Tom FONG Wing Ho

Meeting Attendance of Council in 2021-22

Membership	Attendance
▶ Dr the Hon Moses CHENG Mo Chi (Chairman)	4/4
▶ Mr James S. TSIEN (Vice-chairman)	4/4
▶ Ms Suzanne CHAN Shet Hung	3/4
▶ Mr CHENG Kam Por	4/4
▶ Mr Dannie CHEUNG Kong Ting	4/4
▶ Dr Jacky CHEUNG Wah Keung	4/4
▶ Mr William Junior Guilherme DOO	4/4
▶ Mr Philip LI Wing Kuen	4/4
▶ Professor NYAW Mee Kau	4/4
▶ Professor Simon HO Shun Man	4/4
▶ Professor HUI Yer Van	4/4
▶ Dr Tom FONG Wing Ho	4/4
▶ Dr Fred LUK Koon Yung	4/4
▶ Mr Samuel SHUM Tse Ming	3/3
▶ Mr LEUNG Chun Yin	2/2
▶ Miss Diana NG Pui Sze	2/2

Committees under the Council

Honorary Degrees Committee

Chairman

- ▶ Dr the Hon Moses CHENG Mo Chi *GBM, GBS, OBE, JP*

Members

- ▶ Professor NYAW Mee Kau *BBS*
- ▶ Dr Patrick POON Sun Cheong *SBS*
- ▶ Mr James S. TSIEN
- ▶ Professor Simon HO Shun Man
- ▶ Professor Lawrence LEUNG Chi Kin (*Until 31 July 2022*)

Secretary

- ▶ Dr Tom FONG Wing Ho

Honorary Fellowship Committee

Chairman

- ▶ Dr the Hon Moses CHENG Mo Chi *GBM, GBS, OBE, JP*

Members

- ▶ Ms Suzanne CHAN Shet Hung (*Until 31 October 2021*)
- ▶ Mr CHENG Kam Por
- ▶ Dr Jacky CHEUNG Wah Keung (*From 1 November 2021*)
- ▶ Professor Simon HO Shun Man
- ▶ Professor Gilbert FONG Chee Fun *MH*
- ▶ Professor Paul LEE Siu Nam (*Until 31 July 2022*)

Secretary

- ▶ Dr Tom FONG Wing Ho

Human Resources Committee

Chairman

- ▶ Ms TONG Hing Min (*Until 31 August 2021*)
- ▶ Mr James S. TSIEN (*From 1 September 2021*)

Members

- ▶ Ms FAN Kit Yee (*From 1 October 2021*)
- ▶ Mr LAI Kam Tong
- ▶ Ms Helen LEUNG Lai Wa (*Until 30 September 2021*)
- ▶ Dr Felix YIP Wai Kwong
- ▶ Professor Simon HO Shun Man
- ▶ Professor HUI Yee Van
- ▶ Dr Tom FONG Wing Ho

Secretary

- ▶ Ms Mary YEUNG Mi Lan (*Until 17 July 2022*)
- ▶ Mr Terric LEUNG Chun Ming (*From 18 July 2022*)

Nomination Committee for Appointment of Council Committee Chairmen/Members

Chairman

- ▶ Dr the Hon Moses CHENG Mo Chi *GBM, GBS, OBE, JP*

Members

- ▶ Ms Suzanne CHAN Shet Hung
- ▶ Professor Simon HO Shun Man

Member and Secretary

- ▶ Dr Tom FONG Wing Ho

Academic Board

Chairman

President

- Professor Simon HO Shun Man

Vice-Chairman

Provost & Vice-President (Academic and Research)

- Professor HUI Yer Van

Ex-officio Members

Vice-President (Learning and Student Experience)

- Professor CHAN Hon Suen (*From 1 July 2022*)

Vice-President (Organisational Development)

- Dr Tom FONG Wing Ho

Associate Vice-President (Communications and Public Affairs), and Dean, School of Communication

- Professor Scarlet TSO Hung

Associate Vice-President (Development and Campus Services)

- Ms Antonia YEUNG Yu Hung

Dean, School of Business

- Professor Bradley BARNES

Dean, School of Decision Sciences

- Professor Lawrence LEUNG Chi Kin (*Until 31 July 2022*)
- Professor CHAN Wai Sum (*From 1 August 2022*)

Dean, School of Humanities and Social Science

- Professor TAM Kwok Kan

Dean, School of Translation and Foreign Languages

- Professor Gilbert FONG Chee Fun *MH*

Head, Department of Accountancy

- Professor Kevin LAM Chee Keung

Head, Department of Art and Design

- Professor Desmond HUI Cheuk Kuen

Head, Department of Chinese

- Professor Alex CHEUNG Kwong Yue

Head, Department of Computing

- Dr LIU Hai

Head, Department of Economics and Finance

- ▶ Dr David CHUI Kam Hung

Head, Department of English

- ▶ Dr Paul FUNG Kai Yeung

Head, Department of Management

- ▶ Professor Jeanne FU Ho Ying

Head, Department of Marketing

- ▶ Dr Haksin CHAN Hak Sin

Head, Department of Mathematics, Statistics and Insurance

- ▶ Dr CHOY Siu Kai

Head, Department of Social Science

- ▶ Professor KAO Lang

Head, Department of Supply Chain and Information Management

- ▶ Dr Stephen NG Chi Hung

Registrar

- ▶ Dr Brossa WONG Yeuk Ha

University Librarian

- ▶ Ms Sarena LAW Yuk Lin (*Until 19 June 2022*)
- ▶ Ms Antonia YEUNG Yu Hung (*Acting University Librarian from 20 June 2022*)

Director of Student Affairs

- ▶ Ms Esther LEE Tak Fun

Dr S H Ho Professor of Banking and Finance, and Director, Research Institute of Business

- ▶ Professor Louis CHENG Tsz Wan

Professor (Practice), School of Communication

- ▶ Professor Ronald CHIU Ying Chun

Professor, School of Communication

- ▶ Professor Paul LEE Siu Nam (*Until 31 July 2022*)

Professor, School of Communication

- ▶ Professor Trevor SIU Yuk Tai

Professor, Department of Computing

- ▶ Professor POON Chung Keung

Professor (Practice), Department of Mathematics, Statistics and Insurance

- Professor Lawrence LEE Yim Hong

Professor, Department of Supply Chain and Information Management

- Professor Samuel CHAN Wai Kwong

President, HSUHK Students' Union

- Mr LEUNG Chun Yin (*Until 28 February 2022*)
- Miss NG Pui Sze (*From 1 March 2022*)

Appointed Members

Director, Institute for Youth Sustainability Leadership

- Dr CHAN Chi Kit

Director, Centre for Teaching and Learning

- Dr Ben CHENG Ka Ming

**Associate Dean (Enterprise and Business Engagement), School of Business,
Director, Wu Jieh Yee Centre for Innovation and Entrepreneurship**

- Dr Thomas MAN Wing Yan

Associate Director (Common Core Curriculum), Centre for Teaching and Learning

- Dr WONG Muk Yan

Elected Members

School of Business

- Dr Michal WOJEWODZKI

School of Communication

- Dr Fred LUK Koon Yung

School of Decision Sciences

- Dr Kevin YUEN Fei Lung (*Until 30 June 2022*)

School of Humanities and Social Science

- Dr Andy WONG Tai Tak

School of Translation and Foreign Languages

- Dr Shelby CHAN Kar Yan

Secretary

Registrar

- Dr Brossa WONG Yeuk Ha

Meeting Attendance of Academic Board in 2021-22

Membership	Attendance
▶ Professor Simon HO Shun Man (Chairman)	10/10
▶ Professor HUI Yee Van (Vice-chairman)	10/10
▶ Professor CHAN Hon Suen	1/1
▶ Dr Tom FONG Wing Ho	10/10
▶ Professor Scarlet TSO Hung	10/10
▶ Ms Antonia YEUNG Yu Hung	10/10
▶ Professor Bradley BARNES	9/10
▶ Professor Lawrence LEUNG Chi Kin	9/10
▶ Professor TAM Kwok Kan	9/10
▶ Professor Gilbert FONG Chee Fun	9/10
▶ Professor Kevin LAM Chee Keung	10/10
▶ Professor Desmond HUI Cheuk Kuen	8/10
▶ Professor Alex CHEUNG Kwong Yue	10/10
▶ Dr LIU Hai	9/10
▶ Dr David CHUI Kam Hung	8/10
▶ Dr Paul FUNG Kai Yeung	9/10
▶ Professor Jeanne FU Ho Ying	10/10
▶ Dr Haksin CHAN Hak Sin	8/10
▶ Dr CHOY Siu Kai	10/10
▶ Professor KAO Lang	8/10
▶ Dr Stephen NG Chi Hung	10/10
▶ Dr Brossa WONG Yeuk Ha	10/10
▶ Ms Sarena LAW Yuk Lin	8/8
▶ Ms Esther LEE Tak Fun	10/10
▶ Professor Louis CHENG Tsz Wan	10/10
▶ Professor Ronald CHIU Ying Chun	10/10
▶ Professor Paul LEE Siu Nam	10/10
▶ Professor Trevor SIU Yuk Tai	10/10
▶ Professor POON Chung Keung	10/10
▶ Professor Lawrence LEE Yim Hong	9/10
▶ Professor Samuel CHAN Wai Kwong	10/10
▶ Mr LEUNG Chun Yin	5/6
▶ Miss NG Pui Sze	4/4
▶ Dr CHAN Chi Kit	10/10
▶ Dr Ben CHENG Ka Ming	10/10
▶ Dr Thomas MAN Wing Yan	9/10
▶ Dr WONG Muk Yan	10/10
▶ Dr Michal WOJEWODZKI	5/10
▶ Dr Fred LUK Koon Yung	10/10
▶ Dr Kevin YUEN Fei Lung	9/9
▶ Dr Andy WONG Tai Tak	10/10
▶ Dr Shelby CHAN Kar Yan	9/10

List of Standing Committees under Academic Board

1. Academic Planning and Development Committee
2. Admissions Committee
3. Committee on Sports and Physical Education
4. Common Core Curriculum Committee
5. Continuing Education Committee
6. Global Exchange Committee
7. Graduate Studies Committee
8. Honours Academy Board
9. Scholarship and Financial Assistance Committee
10. Student Affairs Committee
11. University Examinations and Assessment Committee
12. University Research Committee
13. University Staff-Student Consultative Committee
14. University Student Disciplinary Committee
15. University Teaching and Learning Quality Committee

Senior Management Committee

Chairman

President

- Professor Simon HO Shun Man

Ex-officio Members

Provost & Vice-President (Academic and Research)

- Professor HUI Yee Van

Vice-President (Learning and Student Experience)

- Professor CHAN Hon Suen (*From 1 July 2022*)

Vice-President (Organisational Development)

- Dr Tom FONG Wing Ho

Associate Vice-President (Communications and Public Affairs), Dean, School of Communication

- Professor Scarlet TSO Hung

Associate Vice-President (Development and Campus Services)

- Ms Antonia YEUNG Yu Hung

Dean, School of Business

- Professor Bradley BARNES

Dean, School of Decision Sciences

- Professor Lawrence LEUNG Chi Kin (*Until 31 July 2022*)
- Professor CHAN Wai Sum (*From 1 August 2022*)

Dean, School of Humanities and Social Science

- Professor TAM Kwok Kan

Dean, School of Translation and Foreign Languages

- Professor Gilbert FONG Chee Fun *MH*

Director of Finance

- Mr Patrick LAM Man Ho (*Until 31 July 2022*)
- Ms Kendra WU Siu Wai (*Acting Director of Finance from 1 August 2022*)

Head of Human Resources

- Ms Mary YEUNG Mi Lan (*Until 31 July 2022*)
- Mr Terric LEUNG Chun Ming (*Director of Human Resources from 18 July 2022*)

Registrar

- Dr Brossa WONG Yeuk Ha

University Librarian

- Ms Sarena LAW Yuk Lin (*Until 19 June 2022*)
- Ms Antonia YEUNG Yu Hung (*Acting University Librarian from 20 June 2022*)

Director of Student Affairs

- Ms Esther LEE Tak Fun

Secretary

Head of Secretariat

- Ms Tammy CHAN Ka Mei

Meeting Attendance of Senior Management Committee in 2021-22

Membership	Attendance
▶ Professor Simon HO Shun Man (Chairman)	7/7
▶ Professor HUI Yer Van	7/7
▶ Professor CHAN Hon Suen	1/1
▶ Dr Tom FONG Wing Ho	7/7
▶ Professor Scarlet TSO Hung	7/7
▶ Ms Antonia YEUNG Yu Hung	7/7
▶ Professor Bradley BARNES	6/7
▶ Professor Lawrence LEUNG Chi Kin	7/7
▶ Professor TAM Kwok Kan	7/7
▶ Professor Gilbert FONG Chee Fun	6/7
▶ Dr Brossa WONG Yeuk Ha	7/7
▶ Mr Patrick LAM Man Ho	7/7
▶ Ms Mary YEUNG Mi Lan	7/7
▶ Ms Esther LEE Tak Fun	7/7
▶ Ms Sarena LAW Yuk Lin	6/6

List of Standing Committees under Senior Management Committee

1. Advisory Committee on Campus Development and Habitat
2. Alumni Affairs Committee
3. Campus Facilities Management Committee
4. Catering Services Committee
5. Corporate Communication Advisory Committee
6. IT Advisory Committee
7. Residential Colleges System Committee
8. Resources Allocation Committee
9. Risk Management Group

Key Academic and Administrative Officers

President

- Professor Simon HO Shun Man

Provost & Vice-President (Academic and Research)

- Professor HUI Yee Van

Vice-President (Learning and Student Experience)

- Professor CHAN Hon Suen (*From 1 July 2022*)

Vice-President (Organisational Development)

- Dr Tom FONG Wing Ho

Associate Vice-President (Communications and Public Affairs), Dean, School of Communication

- Professor Scarlet TSO Hung

Associate Vice-President (Development and Campus Services)

- Ms Antonia YEUNG Yu Hung

Dean, School of Business

- Professor Bradley BARNES

Dean, School of Decision Sciences

- Professor Lawrence LEUNG Chi Kin (*Until 31 July 2022*)
- Professor CHAN Wai Sum (*From 1 August 2022*)

Dean, School of Humanities and Social Science

- Professor TAM Kwok Kan

Dean, School of Translation and Foreign Languages

- Professor Gilbert FONG Chee Fun *MH*

Registrar

- Dr Brossa WONG Yeuk Ha

Director of Finance

- Mr Patrick LAM Man Ho (*Until 31 July 2022*)
- Ms Kendra WU Siu Wai (*Acting Director of Finance from 1 August 2022*)

University Librarian

- Ms Sarena LAW Yuk Lin (*Until 19 June 2022*)
- Ms Antonia YEUNG Yu Hung (*Acting University Librarian from 20 June 2022*)

Director of Student Affairs

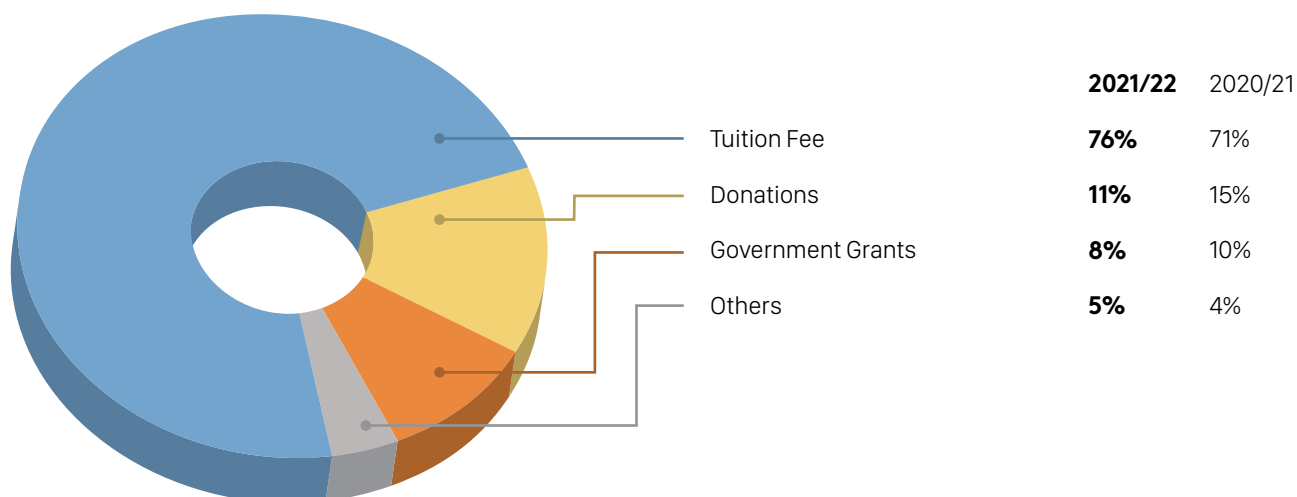
- Ms Esther LEE Tak Fun

Finance

Analysis of Total Income[^]

2021/22: HK\$760.7 million

2020/21: HK\$761.2 million

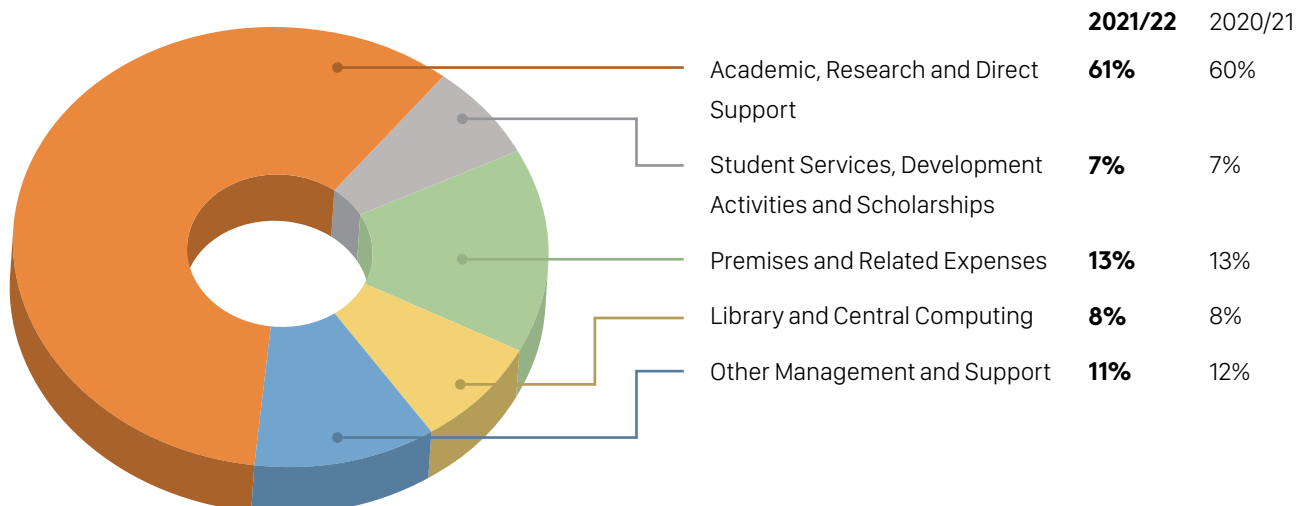


[^] Excluding interest income and net investment return

Analysis of Total Expenditure*

2021/22: HK\$521.4 million

2020/21: HK\$505.1 million



* Excluding capital expenditures and depreciation

Financial Position

HK\$ million	2022	2021
Total Assets	1,788	1,152
Total Liabilities	(1,606)	(1,107)
Net Assets/(Liabilities)	182	45
Accumulated Fund	(8)	(84)
Government Grants and Subsidies	103	98
General Endowment Fund	57	0
Scholarship Funds	30	31
Total Funds	182	45

Facts and Figures

1. Number of Undergraduate and Postgraduate Programmes

School	Undergraduate Programme	Postgraduate Programme
Business	11	2
Communication	2	1
Decision Sciences	5	3
Humanities and Social Science	7	4
Translation and Foreign Languages	1	2
Total	26	12

2. Students (Undergraduate Programmes)

a. Enrolment

School	Total Number		%	
Business	3,314		53.6%	
Communication	565		9.1%	
Decision Sciences	1,396		22.6%	
Humanities and Social Science	722		11.7%	
Translation and Foreign Languages	184		3.0%	
Total	6,181		100%	
	Male	Female	Male	Female
	2,799	3,382	45.3%	54.7%

b. Admission

Student Admission Statistics	Total Number	%
Total Number of Student Admission for Year 1	800	30.7%
Total Number of Student Admission for Upper Years	1,803	69.3%
Total	2,603	100%

3. Graduates

a. Number of Graduates

School	Total Number	%
Business	1,009	57.7%
Communication	165	9.4%
Decision Sciences	342	19.6%
Humanities and Social Science	178	10.2%
Translation and Foreign Languages	55	3.1%
Total	1,749	100%

b. Cumulative Number of Graduates

Graduation Year	Total Number
HSSC Graduates (1982-2011)	11,952
HSMC/HSUHK Graduates (2012-2022)	11,256
Total	23,208

c. Graduate Employment of Class 2021

Employed	87.1%
Further Studies	4.7%

(% distribution based on Graduate Employment Survey as of March 2022)

d. Employment Industries of Full-time Employed Graduates of Class 2021

Employment Industries	%
Banking, Finance and Insurance	20.8%
Accounting, Auditing and Business Services	17.1%
Communication and Media	8.9%
Trading, Wholesale and Retails	7.9%
Transport and Logistics	7.3%
Information Technology	6.2%
Education	5.9%
Community and Social Services	3.5%
Medical/Health Services	2.5%
Telecommunication	2.2%
Hospitality and Tourism	2.2%
Government	1.9%
Human Resources	1.8%
Manufacturing	1.5%
Real Estate	1.5%

(% distribution based on Graduate Employment Survey as of March 2022)

4. Staff

a. Number of Staff

Category of Staff	Total Number	%
Academic Staff	202	37.5%
Administrative and Academic Support Staff	337	62.5%
Total	539	100%

b. FTE Teacher-Student Ratio

1:22.9

c. Professorial Staff Profile (Assistant Professors and above)

Percentage of Professorial Staff Possessing a Doctoral Degree	100%
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5. Global Exchange Partners

Region	Number of Partner Institutions	%
Asia and Australia (Australia, India, Indonesia, Japan, Mainland China, Malaysia, Philippines, South Korea, Taiwan and Thailand)	41	44.1%
Europe (Austria, Belgium, Cyprus, Czech Republic, Finland, France, Germany, Ireland, Latvia, Lithuania, The Netherlands, Norway, Republic of Croatia, Romania, Spain, Sweden, Switzerland and United Kingdom)	41	44.1%
Middle East (Israel and United Arab Emirates)	3	3.2%
North America (Canada and United States of America)	8	8.6%
Total	93	100%

6. Scholarships and Awards

	Amount (HK\$)/Number
Amount Awarded	\$12,632,459
Number of Scholarships Awarded	667
Number of Students Awarded	530

(Including external scholarships and awards distributed through HSUHK)

7. External Funding Sources

Funding Source	Amount (HK\$)
Education Bureau – Enhancement and Start-up Grant Scheme for Self-financing Post-secondary Education	\$17,074,115
Research Grants Council – Competitive Research Funding Schemes for the Local Self-financing Degree Sector (2022/23 Exercise)	\$12,416,421
University Grants Committee – Research Matching Grant Scheme (RMGS)	\$17,289,236.93
Other External Funding Sources (matched with RMGS)	\$2,540,381.71
In-kind Donation or Sponsorship for Research Projects	\$18,494,770
Total	\$67,814,924.64

8. Library Resources

Type of Resources	Number
Printed Books (volumes)	79,727
E-books (volumes)	583,591
Printed Journals (titles)	344
E-journals (titles)	136,153
Multi-media Resources (volumes)	13,340
Electronic Databases	161
Total Library Seats	656

9. Campus Area and Student Residence

a. Campus Area

Building	Gross Floor Area
S H Ho Academic Building	11,595 m ²
Lee Shau Kee Complex	6,679 m ²
Wei Lun Square	1,199 m ²
Lee Quo Wei Academic Building (Yuen Campus)	14,310 m ²
M Building and N Building (Yuen Campus)	18,000 m ²
HSUHK Jockey Club Residential Colleges (Yuen Campus)	14,525 m ²
Total	66,308 m²

b. Student Residence

Student Residence	Number of Places
HSUHK Jockey Club Residential Colleges (Yuen Campus)	1,200
Old Hall (Yuen Campus)	100
Total	1,300



Curriculum and Programmes

Programme/Curriculum Development and Enhancement

New and Existing Programme Development

It has always been the strategic objectives of the University to develop undergraduate and postgraduate programmes that support local and regional socio-economic needs and to enhance the curriculum and academic framework of existing programmes to allow more flexibility for diverse study modes.

In the reporting period, two existing bachelor's degree programmes and four master's degree programmes passed the re-accreditation exercises and have been recognised for their track records in curriculum development, as well as in teaching and learning outcomes:

- ▶ Bachelor of Arts (Honours) in Cultural and Creative Industries (BA-CCI),
- ▶ Bachelor of Science (Honours) in Actuarial Studies and Insurance (BSc-AIN),
- ▶ Master of Arts in Strategic Communication (MA-SC),
- ▶ Master of Arts in Translation (Computer-Aided Translation) (MA-TCAT),
- ▶ Master of Science in Entrepreneurial Management (MSc-EM), and
- ▶ Master of Science in Global Supply Chain Management (MSc-GSCM).

Apart from refining the curricular of existing programmes, three master's degree programmes were developed to cater for the social and economic development of the region, namely:

- ▶ Master of Arts in Theatre Studies (MA-TS),
- ▶ Master of Arts in English Language Teaching and Assessment (MA-ELTA), and
- ▶ Master of Arts in Chinese (MA-CHI).

Curricula Review

After years of vigorous programme development, Schools/Departments reviewed the curricula of the existing undergraduate and taught postgraduate programmes in 2021-22 to maintain the dynamics and contemporary nature of the study programmes.

To cope with the demand for different modes of programmes, the University has also started to explore the possibilities of offering cross-disciplinary programmes, joint degree programmes and double-major option for students to pursue and graduate with two bachelor's degrees.

Minor Programme Development

As far as Minor Programmes are concerned, the University offered 24 Minor Programmes for undergraduate students in 2021-22, as compared to 23 in 2020-21. Two existing Minor Programmes have also been modified in the reporting year to cater for the study and intellectual needs of students.

School of Business:

- ▶ Accounting, Business Administration, Corporate Governance, Finance and Banking, Financial Analysis, General Business, Human Resource Management, Management, and Marketing

School of Communication:

- ▶ Communication, and Communication Technology

School of Decision Sciences:

- ▶ Computing, Decision Analytics, E-commerce, Insurance, Statistical Analysis, and Supply Chain Management

School of Humanities and Social Science:

- ▶ Asian Studies, Chinese, Cultural and Creative Industries, and English

School of Translation and Foreign Languages:

- ▶ European Studies, French, German or Spanish, and Translation

Continuous Enhancement of Programme Structure and Quality Assurance Mechanism

With the funding received under the Enhancement and Start-up Grant Scheme (ESGS) for Self-financing Post-secondary Education, the four-year project “FinTech Literacy Enhancement” aims to embed the Fintech quintessential elements into three existing finance-related programmes offered by the University, namely BBA (Honours) in Financial Analysis, BBA (Honours) in Finance and Banking, and BBA (Honours) in Economics, blending in the traditional finance/economic principle with advances in technology. The enhancement covers the management of FinTech, the use of artificial intelligence and selected applications of blockchain in the financial service industry.

The ESGS funding support will facilitate:

- (i) the building of an infrastructure for Fintech teaching and learning platform which aims to be the first of its kind among self-financing post-secondary institutions;
- (ii) the strengthening of hardware and software infrastructure required for the project;
- (iii) the recruitment of experienced and professional staff on FinTech for teaching, curriculum enhancement and system implementation;
- (iv) the enhancement of student enrichment programmes and outreach activities; and
- (v) the development and strengthening of connections and partnerships with the FinTech community and professional bodies.

Apart from academic discipline study, the University is also committed to sustaining a high standard of English proficiency among the undergraduate students. In 2021-22, the University adopted enhancement measures, to be effective in 2022-23, for senior-year entrants. These measures operate at three different stages of study:

- (i) a mandatory pre-sessional English Language module, namely ENG3000 University English for senior entrants;
- (ii) enrolment in Common Core English Language modules, namely ENG2001 English for Academic Purposes and ENG3002 English for Professional Communication for year-2 and year-3 entrants as appropriate; and
- (iii) adjustment of the prerequisites of ENG4000 English Proficiency Course.

Understanding the pivotal importance of quality assurance, the University endeavours to enhance and enforce the Quality Assurance Mechanism (QAM) governing programme development, modifications, as well as other academic/curriculum-related matters. In 2021-22, the annual review of the QAM was completed and major revisions have been made in the following areas:

- ▶ approval procedures of providing information to the Hong Kong Council for Accreditation of Academic and Vocational Qualifications (HKCAAVQ) in fulfilling the pre-conditions/requirements;
- ▶ updates of Key Profile Indicators (KPIs) of the University and Schools;
- ▶ module assessment process and items for submission to External Examiner (Module) to facilitate sampling of assessment materials; and
- ▶ approval procedures of programme modifications for undergraduate and taught postgraduate programmes.



Teaching, Learning and Research

Teaching and Learning

Teaching and Learning Arrangement

To safeguard health of the University community, teaching mode was adjusted in response to the developments and situation of the COVID-19 pandemic. Face-to-face teaching was adopted during Semester 1 and Summer Semester when the condition improved and allowed while online teaching was arranged during Semester 2 due to the local surge of the Omicron variant.

The Information Technology Services Centre (ITSC) continued to offer advice and assistance to teachers by conducting training workshops and providing technical support. Various tools for e-Classroom, e-Laboratories, online presentation and online assessment, etc., were used by staff and students. Experience sharing sessions on such tools were organised among teachers to enhance their skills in delivering online classes.

In addition, a webinar on safeguarding academic integrity in online assessments and examinations was organised by the School of Business and the Centre for Teaching and Learning. External and internal speakers were invited to share their tips, various assessment methods, and useful tools in online assessments and examinations.

To achieve a more focused analysis, the Students' Feedback on Modules and Teaching survey was adjusted so that the reports were prepared based on the teaching mode, i.e., face-to-face or online classes.

Enhancement and Start-up Grant Scheme

In the reporting period, HSUHK received HK\$17,074,115 from the Enhancement and Start-up Grant Scheme (ESGS) for the project "Teaching Smart Decision Analytics for Supply Chain and Information Management Programme Enhancement". ESGS, launched by the Government in 2020-21, aims to support self-financing post-secondary institutions to develop their distinct characters and niche areas. The Government has set aside \$1.26 billion for providing financial support to eligible institutions for developing or enhancing self-financing sub-degree or undergraduate programmes that meet market needs but require high start-up costs.

Establishment of the Centre for Humanistic Buddhism (CHB)

Aiming to build a platform for the application and practice of Humanistic Buddhism in the Guangdong-Hong Kong-Macao Greater Bay Area, The HSUHK and Fo Guang Vihara Hong Kong (the FGSHK) co-signed a cooperation agreement to establish the CHB in August 2021.

With the focus on promoting and applying Humanistic Buddhism, CHB conducted research projects and training; held a seminar Lohas with Aspiration in October 2021 attended by participants from over 17 regions around the world, and organised the Humanistic Buddhism Application in Life Studies webinar series in 2022, with over 100,000 audience engagement throughout the 15 webinars.

Induction Programme for New Academic Staff

The University organises a mandatory Induction Programme in Teaching and Learning in August every year to help new academic staff familiarise themselves with the teaching environment and facilitate them to better prepare for teaching. In August 2021, a series of forum, seminars and workshops were held, themed "Creating a Welcoming, Positive and Productive Learning Environment", "Outcome-based Teaching and Learning (OBTL) and Criterion-Referenced Assessment", "Online Teaching and Learning with Emerging Technologies", and "Learning Programme Accreditation and Quality Assurance".

HSUHK Teaching Excellence Awards 2020-21

Five distinguished teachers were awarded the HSUHK Teaching Excellence Awards 2020-21, namely Dr Christine Choy, Dr George Ho, Dr Kaylee Kong, Dr Lawrence Lei, and Dr Heidi Wong. The award recipients shared their stories and teaching journey about passion, devotion and aspiration for being a good teacher in the fourth issue of *My Teaching Story*, and would conduct inspiring seminars for fellow teachers in the near future.

HSUHK Innovation Project Competition 2022

The seventh HSUHK Innovation Project Competition was organised, themed three of the 17 Sustainable Development Goals (SDGs) specified by the United Nations, namely SDG4 "Quality Education", SDG9 "Industry, Innovation & Infrastructure" and SDG10 "Reduce Inequalities". Theme-based talks, skill-based workshops, briefing session, and consultation sessions were held to equip and inspire the participants comprising 66 students of different programmes. 12 project proposals by 39 students, aiming at making Hong Kong a sustainable home, were shortlisted to enter the Pitching Competition which was held online.

In addition to taking part in the Pre-Incubation Programme hosted by the Wu Jieh Yee Centre for Innovation and Entrepreneurship (WUCIE), the winning teams were recommended to join other intra- and inter-university innovation/entrepreneurship competitions and programmes where seed funds, incubating training and practice advice from various sectors could be obtained.

New Initiatives of WUCIE

Apart from the numerous regular entrepreneurship activities held every year, WUCIE launched new initiatives during the reporting year including WUCIE Orientation Day and HSUHK x HKSTP Co-ideation Programme, in order to work more closely with HSUHK student entrepreneurs and foster stronger collaboration with the University's stakeholders.

The first WUCIE Orientation Day was held on 29 September 2021 to strengthen the ties with new students who were interested in innovation and entrepreneurship activities. Providing resources and guidance, students were encouraged to form their own Start-up Association to organise activities that would meet their own need. Besides, a new Co-ideation Programme in partnership with the Hong Kong Science and Technology Parks Corporation (HKSTP) was launched to nurture the early-stage entrepreneurs affiliated with the University, including students, alumni, and staff members.

TEDxHSUHK 2022

"Our Times" was the theme of TEDxHSUHK 2022. With the purpose to engage students to be the event co-organisers, crew members, and performers, 45 students showcased their leadership and organisation skills to the general public on the occasion on 2 June 2022. Nine speakers from the fields of philosophy, band music, radio, TV, online video production, movies, and artist management gave inspiring talks on turning their worst of times into their best of times. The talk recorded over 220 audience joining the show onsite and more than 14,000 YouTube live views.



Massive Open Online Courses (MOOC)

Following the MOOC Japanese I, HSUHK offered the second MOOC, Academic Writing for University Studies, to be available for learning by the general public on the HKMOOC. HKMOOC, funded by the University Grants Committee (UGC)'s Teaching and Learning Funding Scheme, is a collaborative project aiming to establish a joint e-learning/MOOC platform to facilitate collaboration in teaching and learning for Hong Kong's tertiary education sector, and to adopt innovative pedagogies for enhancing the learning experience of students.

Online Courses and Blended Learning Courses

Since 2019-20, pre-recorded videos and interactive exercises had been developed and managed in the Edx platform and Vclass system for online courses and blended learning courses respectively. During the reporting year, three online courses and one blended learning course were added, totalling 17 online courses and three blended learning courses.

Smart Classroom Initiative

Three classrooms in Lee Quo Wei Academic Building were renovated and furnished with Smart Teaching Panels in 2021-22. It served as a pilot run to enrich the teaching and learning quality via innovative technology on campus, shifting the teaching and learning approach from traditional lecture-based and teacher-centred to cooperative-based and student-centred with emerging technologies, peer-to-peer interaction, and highly interactive learning activities.



Virtual Reality (VR) Development Project

The Virtual Reality Centre (VRC) steadily progressed the VR material development with Chu Hai College of Higher Education and HKU SPACE for the joint-institutional project of real-time cooperative and immersive VR multi-CAVE systems for collaborative and team learning. The project aimed at real-time interaction and collaboration by multiple users in various VR systems in different locations on three broad topics: air cargo, supply chain, and warehousing; journalism and communication; and engineering, architecture, and art design.

Service-Learning Components in Modules

The University continued to develop Service-Learning modules by integrating related components in eight modules. 670 students taking those modules were enriched with a unique learning experience through community engagement. Evaluation was conducted with the students' responses to the pre- and post-activity Service-Learning Experience Survey. The survey findings were encouraging and statistics shown the pedagogy enhancing students' learning experience, skills, caring attitude, moral values, and social responsibility.

Service-Learning Excellence Award

Aiming to encourage students and teachers to participate in and strive for better quality for their Service-Learning projects, eight student groups with outstanding project performance were presented the Service-Learning Excellence Award at the Awards Ceremony held on 15 June 2022. Six teachers were recognised and presented the Certificate of Appreciation.

Research

Research Achievements

Competitive Research Funding Scheme for the Local Self-financing Degree Sector

HSUHK academic staff's commitment and continuous effort to pursue excellence in research is demonstrated by the encouraging results of the external funding secured. From the Competitive Research Funding Scheme for the Local Self-financing Degree Sector (2022-23 Exercise) launched by the Research Grants Council (RGC), the University secured a total funding of HK\$12.42 million for 13 projects under the Faculty Development Scheme (FDS). Since the launch of the scheme in 2014-15, HSUHK has received the highest funding amount and recorded the highest number of awarded research projects among all eligible self-financing institutions.

Project Title	Principal Investigator	School/ Department
Faculty Development Scheme (FDS)		
Does Sharing the Same Auditor with Listed Affiliated Firms Affect IPO Audit Quality? An Analysis at the Audit Firm and Partner Levels	Dr Vivian ZHANG	Accountancy
Business News Treasures in the Vanishing Old Newspapers in Hong Kong: The History, Characteristics, and Social Impact	Dr Howard SONG	Communication
Early Detection of Cyberbullying Incidents in Chinese-English Code-Mixed Language with Targeted Emotional Colloquial Slang Phrases: A Transfer Learning Approach	Dr Carlin CHU	Computing
What Really Matters in Achieving Team and Individual Innovative Performance in Different Cultures: Innovation Leadership, Creative Collective and Self-Efficacy, and Initiative Climate	Dr Kaylee KONG	Management
How do Team Insiders Respond to Newcomer Voice? A Mutual Influence Perspective of Newcomer Entry on Team Innovation	Dr Amy WANG	Management
Advertising Innovative Products Across Cultures: The Manifestation of Innovativeness Cues and Their Relative Impact	Dr Fanny CHAN	Marketing
Feedback Strategy for Motivating Loyalty Program Members in the Digital Era: The Role of Progress Framing	Dr Morgan YANG	Marketing
Admixture Analysis of Multi-Site Multivariate Time Series	Dr Timothy NG	Mathematics, Statistics and Insurance
Generalized Fiducial Inference and Model Selection on Multiple Change-point Detection in Autoregressive Time Series	Dr Tom NG	Mathematics, Statistics and Insurance
Joint Sparse Optimization: Nonconvex Penalty Theory and Applications	Dr Carisa YU	Mathematics, Statistics and Insurance
Transnational Ageing and Family Processes among Elderly Hong Kong Parents	Dr Lucille NGAN	Social Science
Minimizing Maintenance Delays by Integrating Aircraft Maintenance Routing and Maintenance Workforce Scheduling with the Consideration of Component Availability	Dr Helen MA	Supply Chain and Information Management
MetaConfigurator: A Resource-Effective Method to Develop Needs-Based Configurators for Product Customisation	Dr WANG Yue	Supply Chain and Information Management

Professor Victor Lau Published Two Papers in the *Academy of Management Review*

Professor Victor Lau of Department of Management had published two papers in the *Academy of Management Review*, which was ranked among the top-five most influential and frequently cited management and business journals in the world. In the papers, Professor Lau developed a typological theory to explain the acculturation stress and adaptation processes of domestic employees in the context of globalisation. Professor Lau also proposed the adaptation approaches that local employees could use depending on the resources they possessed.



References:

- ▶ Lau, V. P., & Shaffer, M. A. (2022). Cultural Purity as in Utopias, (de) Globalisation as Externalities, and Typologies as Parsimonious Models of Domestic Employees' Acculturation Stress and Adaptation Responses. *Academy of Management Review*. <https://doi.org/10.5465/amr.2022.0221>
- ▶ Lau, V. P., & Shaffer, M. A. (2021). A Typological Theory of Domestic Employees' Acculturation Stress and Adaptation in the Context of Globalisation. *Academy of Management Review*. <https://doi.org/10.5465/amr.2019.0408>

Professor Bradley Barnes Ranked 46th Top Management Scientist in China

Professor Bradley R Barnes, Dean of School of Business, was ranked the 46th top business and management scientist in China in the ranking released by the international academic ranking website Research.com in 2022; and ranked 35th among business management scholars in Hong Kong. Research.com is one of the major websites for business and management research, offering credible data on scientific contributions since 2014. The top scholars selected are ranked with reference to the H-index, a measurement of the productivity and citation impact of scholars' publications, and other bibliometric indicators.



Establishment of New Research Centres

Centre for Media Literacy and Communication Studies (CMLCS)

The CMLCS was established under School of Communication in May 2022, with the funding support from the Research Matching Grant Scheme (RMGS) of the UGC and a private donation. CMLCS aims to undertake relevant, high-quality research that generates new insights and knowledge about contemporary issues in media literacy and ethics, and business communication. It also serves as a dialogue platform for academics, media professionals, and business leaders to explore and study media literacy and business communication issues and collaborate in research and educational projects. Disseminating media literacy, media ethics, and business communication related knowledge to academics, practitioners, educational institutions, and government units in Hong Kong is also one of the major functions of the Centre.

Centre for Public Policy Research (CPPR)

With the funding support from the RMGS of the UGC, CPPR is a university-level centre established in March 2022 to provide a platform for consolidating faculty members from multidisciplinary backgrounds across the University to carry out policy research as well as to share their ideas and findings in public policy research. In addition to raise public awareness of policy issues and debate by disseminating its findings to the general public and scholarly community, the Centre also acts as a bridge between the University and the wider community in the understanding and deliberation of policy issues.

Research Centre for ESG (CESG)

The university-level CESG is established through the financial support under the Institutional Development Scheme of the RGC in February 2022. CESG aims to conduct research and consultancy projects to support better ESG engagement and integration for businesses and society. The major roles of the Centre include facilitating academic research, conducting knowledge transfer and educating HSUHK students. Research of CESG consists of four independent but related components, namely, (i) Incorporating social returns into the ESG integration process, (ii) Improving KPIs of ESG reporting for listed firms, (iii) Measuring consumer satisfaction on ESG performance, and (iv) Enhancing the effectiveness of strategic corporate communication on ESG effort for listed firms.

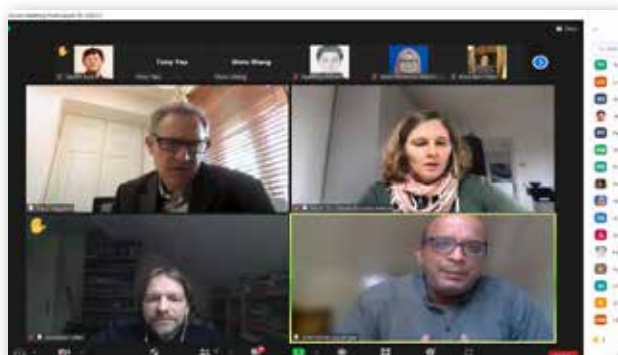
Academic and Scholarly Activities

Symposium on Cybersecurity Law in PR China: Communication and Governance Perspectives

The School of Communication organised a Symposium on Cybersecurity Law in PR China: Communication and Governance Perspectives on 24 September 2021 with the support of the Inter-Institutional Development Scheme (IIDS) of the RGC. The symposium, organised in hybrid mode, featured distinguished academics and seasoned industry practitioners in the Greater China Region who exchanged insights and experiences with over a hundred participants. Extensive topics such as regulations on cybersecurity and information technology, data compliance and audits on cybersecurity, artificial intelligence and personal data protection, network content and the development of communication industries had been discussed.



International Conference on Populism in Asia: The Same or Different Story?



Supported by the IIDS of the RGC, the Centre for Greater China Studies and the Department of Social Science co-organised an online international conference Populism in Asia: The Same or Different Story on 25 and 26 February 2022. The conference brought together 14 panel speakers from Asia, Germany and the United Kingdom to share their empirical observations and research findings on populism in Asia. With the platform of exchange from a multi-disciplinary perspective, a comprehensive picture of populism in Asia-Pacific countries was drawn and a framework to compare populism in the Asia-Pacific region and the West was also constructed.

International Forum on Emerging Extended Reality and Innovative Technologies for Smart Transport and Logistics

On 19 May 2022, the International Forum on Emerging Extended Reality and Innovative Technologies for Smart Transport and Logistics was held online with the support of the IIDS of the RGC. The forum, as the closing plenary session of the 11th International Forum on Shipping, Ports and Airports (IFSPA) 2022, was co-organised by the HSUHK, The Hong Kong Polytechnic University, Chu Hai College of Higher Education, Tsinghua University, University of Nottingham Ningbo China, and C Y Tung International Centre for Maritime Studies.



With a diverse background from scholars to industry practitioners as well as staff and students, the forum was well attended by over 380 participants from more than 10 countries. Six renowned speakers from the US, Singapore, Italy and Hong Kong shared the latest industry development and how extended reality and innovative technologies had helped the advancement of the industry.

Dialogues on Strategies: Sustaining Hong Kong's Leadership and Competitiveness in International Business Communication



The School of Communication organised a two-day online symposium Dialogues on Strategies: Sustaining Hong Kong's Leadership and Competitiveness in International Business Communication on 10 and 11 June 2022, with the support of the IIDS of the RGC. Renowned academics and industry elites in the Greater China Region exchanged insights on the development of business communication in the region, and explored in-depth the role of Hong Kong in facilitating the research development and collaboration in business communication. An array of topics such as social responsibility and ESG, financial news and economic communications, advertising and marketing strategies, consumption patterns and brand communication in digital economy had also been discussed.

Fintech X ESG Symposium

With the funding support of the RGC, the CESG organised the Fintech X ESG Symposium on 28 July 2022 at Conrad Hong Kong attracting 120 participants to learn about the latest development and linkage between Fintech and ESG. Speakers from HSUHK and well-known financial institutions, comprising Hong Kong Exchanges and Clearing Limited, Hong Kong Cyberport Management Company Limited, Deloitte Asia Pacific, Goldman Sachs, Wellington, Mirae, and Hang Seng Bank, shared their insights on the topics.





Student Experience

Career and Internship Opportunities

In 2021-22, the Student Affairs Office (SAO) continued to strengthen the support to students and graduates amid a volatile pandemic situation throughout the year with a special focus on expanding career opportunities in the Greater Bay Area (GBA) and exploring new mode of internship arrangement with corporates for sustainable talent pipeline development with HSUHK.

The annual HSUHK Hybrid Careers Fair was successfully held online in March 2022, attracting more than 140 corporations from 36 different industries to present over 2,000 graduate and internship opportunities at the five-day event. A GBA job corner was specially set up on our virtual fairground with over 100 career opportunities provided by 25 employers, accompanied by a GBA-themed job-hunting workshop and Opening Forum to increase students' understanding of career development in the Region. The newly established internship mode was in pilot run this year. Collaborating with multi-national corporations exclusively on six-month/one-year internship, supported by structured industry training, mentorship, and networking events with return graduate offers to suitable interns, the partnership targeted to facilitate a continual employment of HSUHK talents in long term.



Enhancing Competitiveness through Internship

The SAO together with Schools and Departments successfully lined up around 1,500 internship opportunities for students in 2021-22. The opportunities were offered by more than 300 companies/internship programmes in Hong Kong, Mainland China and overseas, including Bank of China (Hong Kong), Deloitte, DHL Global Forwarding (HK), Ernst & Young, Hang Seng Bank, HKSAR Government, HSBC, Kerry Logistics, KPMG, PricewaterhouseCoopers, West Kowloon Cultural District Authority, and so on.

Meanwhile, the offshore internships were still impacted by travel restrictions in many countries during the academic year while the Global Virtual internship programme provided an alternative for students to gain work experience with overseas corporations remotely in Hong Kong.

Students Joining Internship Programme

"This is my honour to be one of the interns of Tricor from March to June 2022. I treasure the skills and knowledge I learned from different fellows. Working in the Corporate Services Divisions to assist the team's daily operation, my duties as the company secretary of the corporate clients were diverse, including filing clients' important documents and information, handling board and shareholders' meeting resolutions and reviewing the company's Article Association amendments and annual reports."

Besides gaining more understanding about different business sectors from a variety of corporate clients, I also learned and would bear in mind that a company secretary/ corporate governance professional should be diligent and skillful, owing a duty of care."



Vanessa, CHEUNG Cheuk Nam (BBA-CG) (left)
Tricor Hong Kong, Hong Kong



Anthony, YEUNG Ho Man (BBA-MGT)
HSBC, Hong Kong

"It was an incredible journey to have a 6-month full-time internship at HSBC as a Global Compliance Intern. My team mainly focused on regulatory affairs which maintained a good relationship with regulators and kept track of the regulatory development and engagement in the APAC region. My duties included liaising with colleagues in APAC for management information reporting; providing regulatory updates for internal stakeholders; performing user acceptance tests and maintenance on regulatory technology system, etc."

This internship provided opportunities for me to communicate with both internal and external stakeholders in different countries, which improved my interpersonal skills and allowed me to have real-life experience in the business world. This internship inspired me to better equip myself and have better planning for my future career path."

"I worked as an intern in three different teams in Taylor's University, which were the Career Service Team, the Human Resources Team and the Alumni Team. I was assigned to work on a research project about work cultures and work ethics, in which I was glad to utilise my knowledge learned in the HSUHK as an Asian Studies student, i.e., to combine the abstract ethical concepts to real-life examples."

I was grateful to have the opportunity to work with my friendly and supportive supervisors, who were willing to teach us patiently. Even though it was a virtual internship, I still found myself working in a very cheerful environment and felt encouraged as my efforts were recognised by the team. I would say this is a very fulfilling internship experience."



Callum, KWOK Sze Wai (BSocSc-AS) (middle, first row)
Taylor's University, Malaysia (virtual intern)

HSUHK Professional Mentorship Scheme (PMS)

The HSUHK Professional Mentorship Scheme (PMS) 2022 was kick-started in January 2022. A Kick-off and Welcome Session was held online to connect all mentors and mentees virtually.



To counter the impact of social distancing measures under the pandemic, the PMS Creative Team comprising six mentees was established to help maximise the PMS' impact by enhancing interactions between mentors and mentees. Mentees also joined the professional training workshops exclusively arranged for them to get equipped for the workplace, such as career sharing sessions by mentors, image and business etiquette workshop, mock interview sessions, etc. A new e-newsletter, namely "Ignited", was launched to capture inspiring moments throughout the PMS journey.

Students Joining PMS

"My mentor Rebecca is a graduate of Hang Seng School of Commerce. She is a well-known professional in the accounting industry who has worked for various big 4 (accounting) companies. Rebecca always welcomed our queries about job-seeking, sharing with us the major pathway of working in an accounting firm and giving us more ideas about how to choose our career pathways based on our interests and capabilities. Her positive attitude has motivated me to grasp different opportunities and stay passionate about our work. I am truly thankful for her support throughout this year."



Ryan, LAI Kit Sze (BMSIM) (right)



Sammi, LO Wing Sum (BBA-ACC) (second right)

"I am so grateful to know my mentor John, who is a considerate and helpful person who brings me insights into my career planning. From John's sharing as a banking professional, I have learned more about the banking industry and different roles' natures and responsibilities. He led me to think about my personality, strengths and weaknesses when considering a position, as well as the skills required to perform a specific role. Besides, I also acquired more interview tactics to better prepare for my interviews. The communications we had were inspirational and motivational, and hopefully, our mentoring relationship would last after the programme ended."

Global Connections and Exchange Programmes

During the reporting period, HSUHK continued to reach out to various overseas institutions via e-platforms to foster collaboration under the pandemic and established partnerships with nine new universities. As far as exchange activities are concerned, the University only sent students to attend semester-based programme in safer destinations in Semester 1. Keen to provide students with global exposure, the University resumed face-to-face overseas learning programmes for students in the summer as soon as the pandemic situation improved.

Overseas Partnerships

In 2021-22, the University succeeded in expanding the collaboration network to 93 partners, with global footprint in four new destinations, including Czech Republic, Indonesia, Ireland, and the Republic of Croatia. New partners included University of New York in Prague (Czech Republic), BINUS University (Indonesia), Dorset College Dublin (Ireland), The Academic College of Tel Aviv Yaffo (Israel), Beijing International Studies University (Mainland China), Jesselton University College (Malaysia), University of Zagreb (Republic of Croatia), Universidad Francisco de Vitoria (Spain) and Eastern Switzerland University of Applied Sciences (Switzerland).

Short-term Learning Trips

Besides virtual learning programmes offered during the winter break, face-to-face programmes were available this summer for students to travel abroad to expand their global perspective. Programmes attended by students included summer school offered by University of British Columbia (Canada), Ecole de Management de Normandie (France), Amsterdam University of Applied Sciences (The Netherlands), The Hague University of Applied Sciences (The Netherlands), Chung-Ang University (South Korea), Hanyang University (South Korea), and Inha University (South Korea) respectively.

Students Joining Exchange Programmes

"I really enjoyed my time at HSUHK. First of all, its Buddy Programme brought many advantages and a lot of fun to my exchange study. I found out that many other universities in Hong Kong don't offer this opportunity. Besides, activities organised by the University made it possible and easier for me to interact with local students. I learned much about their lives and culture. Overall, studying at HSUHK gained me the experience of living in a city outside Europe, dealing with cultural differences, and much more. I met a lot of nice people, made new friends, and created the love for this amazing city. Additionally, the experience of living abroad was very interesting and fun. This was all thanks to the opportunity of studying at HSUHK. I would recommend it to everyone."



Jesse JANSEN (far right) from Amsterdam University of Applied Sciences, The Netherlands

International Exposure through Exchange Programmes

For inbound exchange, HSUHK received the first group of students from Spain, alongside with students from Austria, Belgium, France, Germany, Mainland China, and Switzerland respectively. Face-to-face integration activities, including Moon Festival celebration, International Carnival and neon-light signs DIY workshop were organised in 2021, while activities such as Cantonese classes and a Chinese New Year celebration were conducted online under the 5th wave of the pandemic.



For outbound exchange, students embarked their journeys to Norway, Finland and Mainland China in Semester 1. This was the first time students had been sent to Tsinghua University and the two students were very impressed with the standard of teaching and the learning atmosphere. The exchange programme in Semester 2 was suspended due to the Omicron outbreak around the world.



"I was so lucky to have a chance to go to Norway during the pandemic. I found that hygiene awareness between Hong Kong and Europe was very different. It was a unique experience to witness how the Europeans handled COVID-19 on their own terms. One thing in common though was the teaching and learning mode. In Norway, mix-mode lectures were offered for some courses and a safe exam browser was established to maintain the fairness of examinations."



LEUNG Ka Lee (BBA-HRM) to University of Agder, Norway

Norway is a beautiful country called "Land of the Midnight Sun" and is famous for its aurora. I went on an aurora trip with my exchange buddies, and was glad to have created an unforgettable memory with them and accomplished one of the life goals in my checklist. Although my exchange study was taken during the hard times of the world, it broadened my horizons and made me more independent."

Student Development and Residential College (RC) Programmes

HSUHK New Student Orientation 2021

During the commencement of 2021-22, HSUHK held the New Student Orientation 2021 online on 17 and 30 August 2021 for Senior-year new students and Year-1 students respectively. With the theme “Goal@HSUHK”, over 2,000 students and staff participated in this HSUHK’s flagship event to receive practical information about various learning experiences provided by the University.

In addition, more than 50 thematic activities were hosted by different offices and units under five different themes, namely “adaptation to U-life”, “enhancing your study”, “expanding social networks”, “staying healthy” and “understanding yourself”; while the SAO produced a series of video guides on key campus information.



Honours Academy (HA)

Established in 2020, the HA aims to nurture high-achieving, high-potential and highly motivated students to become service leaders directing positive impact in the local and global communities. Students will embark on a three-year innovative and interdisciplinary curriculum through components of social engagement, international exchange, mentorship, leadership training, Residential College experience, seminars, honours core modules and in-depth coaching.

Six HA students embarked on the advanced component of the Academy: HA4001 Senior Research Project. Under the guidance of Academic Fellows and Research Supervisors, senior students conducted interdisciplinary independent research and presented the findings at the first HA Symposium, marking their first step of scholarly contribution in their disciplines.

HA continues to receive staunch support from Professional Fellows who are renowned leaders from different sectors. With their generous support, HA students visited a new innovative branch of Hang Seng Bank and The West Kowloon Cultural District where HA students managed to acquire insights and first-hand experiences from industry experts.





Realising the spirit of service leadership, HA students have been actively contributing to the University and the local community, serving as university ambassadors and organisers of community services. With the joining of the third cohort in 2022-23, the HA looks forward to empowering more synergy and collaboration with all walks of life in our community.

Students Joining HA

"Throughout my HA journey so far, I have been steadily developing my interest in environmental sustainability, thanks to the diverse learning experiences that the HA has been providing us. Especially in one of the HA seminars, we had the pleasure to invite Dr Tam Kim Pong, a scholar specialising in environmental psychology to share his knowledge and research in the area, and I also had the chance to be one of the student speakers in the same seminar. It was a very fruitful experience as I got to inspire my peers in HA to contribute to environmental sustainability in their future careers, and I connected with that scholar after the seminar for more discussion. I went to the Concordia University in Canada for my exchange programme and took the modules in environmental sustainability and SDGs (Sustainable Development Goals), joined the climate march and witnessed their student activism for environmental sustainability. I hope my knowledge and experience will empower me to serve the community."



Sunny, LEE Yuen Chau (BA-CMCT)
(second right)



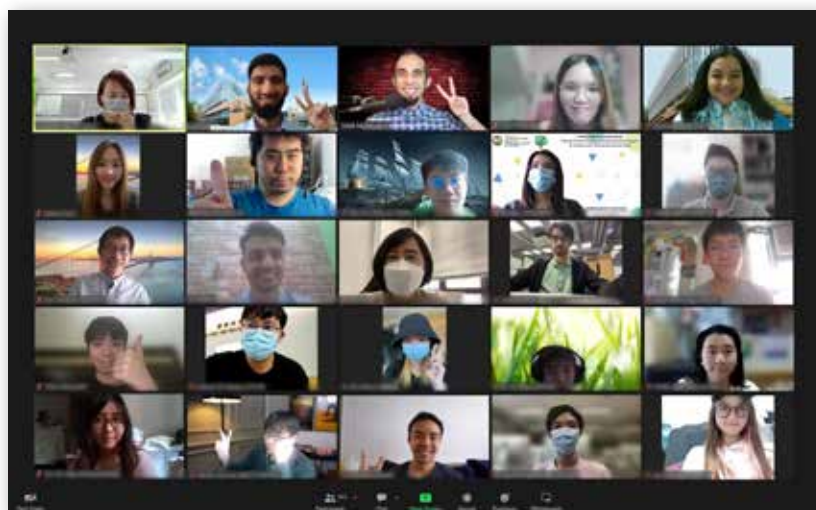
Berrie, CHIM Hoi Lam (BTB) (second left)

"I'm so thankful to be one of the members of HA, and it helps enrich my university journey greatly. I have tons of opportunities to learn and enhance my skills. In only one year, I was a part of many different university events that brought me irreplaceable experiences and memories. For instance, I once had the honour of being a performer in the Yuen Campus naming ceremony, singing 'A Whole New World' which was a precious occasion. I would never have had such an opportunity if I had not joined HA. Besides university services, I also had a lot of chances to be an organiser for community service. This summer, together with some HA members, we organised a voluntary event with the The Boys' and Girls' Clubs Association of Hong Kong to teach students in primary 3 to 5 about personal financial management. I am so grateful that I can learn and serve the community simultaneously, and experience so much more throughout my HA journey."

Diversity and Inclusion at HSUHK

Committed to offering comprehensive support services to students with diverse needs, increasing mutual understanding among people of different backgrounds, and advocating cultural diversity at HSUHK, the University launched in September 2020 a two-year project “Towards Students Success - Developing Holistic Support for Students with Special Educational Needs” with the support of the Education Bureau Quality Enhancement Support Scheme (QESS). It aspires to promote diversity and inclusion in the University by providing one-stop support services and equal learning opportunities for students with special educational needs (SEN) and non-Chinese speaking students, as well as organise various inclusive activities and training programmes for the University community.

The flagship inclusive activity of the project, HSUHK Inclusion Week theming “We’re the SAME but UNIQUE”, was held from 10 to 17 March 2022. A wide array of fascinating activities featuring six thematic talks and experiential workshops, together with an inclusion exhibition co-organised with the Hong Kong Federation of Handicapped Youth were held. Through the sharing sessions by Mr Sammy Leung, a renowned radio host with SEN, Mr Kiwi Chow, a director of the local film “Beyond The Dream”, people with hearing and visual impairments, and autistic youth, over 1,100 students and staff members gained insights into the culture and life of people with SEN.



With the aim of fostering an inclusive and multicultural campus, a group of non-Chinese speaking (NCS) and ethnic minority (EM) students were connected and formed the “EM Power”. Apart from building up network and rapport among students, the students also engaged in promoting diverse cultures of the ethnic minorities in the HSUHK community. Two online sharing sessions, namely “Dream Beyond Circumstances” and “PEACE Beyond Circumstances”, were organised in February and April 2022 respectively, featuring two local-born Indian speakers, Mr Vivek Mahbubani and Youtuber New Dellily. They shared their experiences with 200 audience on overcoming racism, developing non-traditional careers in Hong Kong, and maintaining a positive mindset during tough times. Furthermore, a “Social Inclusion Island” Experiential Camp was jointly organised by the EM Power and University YMCA (HSUHK) in June 2022, aiming at facilitating the interaction among Chinese speaking students, NCS and EM students.

HSUHK Volunteer Team

Embracing the mission to support our society with the spirit of mutual care, the HSUHK Volunteer Team, comprised over 250 students, continued to show their eagerness to serve and learn amid the pandemic. Partnering with various NGOs, the Team took part in 11 community caring projects in 2021-22, including paying visits to senior community centre and animal rescue organisation, showing care to the seniors and disabled by making phone calls and chatted with them, arranging online tutorial classes for primary students, and initiating food donation campaign on social media platform.



Student Ambassadors Programme

This year, 30 outstanding students were selected as Student Ambassadors (SAs). To demonstrate the core value "To Learn and To Serve", 30 selected SAs actively participated in different training programmes to equip themselves with various soft skills. Through providing support in major university events, such as HSUHK Information Day, New Student Orientation, various university's ceremonies, SAs gained hands-on experiences and developed transferable skills that would be beneficial to their future career and lifelong learning.

Despite the challenges brought by the pandemic, SAs' flexibility and creativity to embrace the difficulties encountered was highly appreciated by the University community, e.g., a "Moment in HSUHK" Photo Contest was organised to stay connected with HSUHKers. The experience also strengthened their bonding and sense of belonging to the University.



RC High Table Dinners



High Table Dinner, a unique tradition and symbolic event of the HSUHK Jockey Club Residential Colleges (RC) bringing members of RCs together, resumed after a two-year hiatus.

The four RCs organised their respective High Table Dinners between November and December 2021, attended by HSUHK Governors cum College Patrons Mr Thomas Liang Cheung Biu, Dr Ho Tzu Leung, Dr Patrick Poon Sun Cheong, and Dr Patrick Fung Yuk Bun. On the occasion, a keynote speaker was invited to give a talk on a topic related to the theme of respective RCs:

- ▶ Lee Yick Hoi Lun Mosaic College: Dr Derrick Au Kit Shing shared on maintaining a positive attitude during difficult times;
- ▶ S H Ho Wellness College: Mr Daniel Chan Ho Yuen talked about his path towards the bronze medalist in badminton of The Tokyo Paralympics;
- ▶ Patrick S C Poon Amity College: Dr Patrick Poon gave a sharing on his philosophy of volunteering and contributing to our society; and
- ▶ Fung Yiu King Evergreen College: Ms Human Ip spoke of her adventure in and passion for nature.

RC Student Leadership Programmes

In line with the University's mission of nurturing responsible global citizens and leaders, the RCs implemented various student leadership programmes, namely Residential Student Leader Awards, Residents' Associations, Floor Ambassadors, Student Leaders of HSUHK Life Moving, Sustainability Leaders of ECF Promoting Sustainability in Siu Lik Yuen, and Fire Safety Marshals. The initiatives aim at empowering students to excel in their areas of interest and grow as a leader by transforming their knowledge into action.



Physical Education Programmes

With a view to promoting healthy lifestyles and physical wellness in the HSUHK community, other than regular physical education (PE) classes, PE-related theme-based workshops were organised during 2021-22, with over 1,800 students joining 132 PE classes and events.

A new initiative “PE Presents”, a series of sharing seminars by professionals in the local and international sports industries, was debuted to promote the intellectual well-being in physical education. Ms Mercedes Haro, the International Olympic Committee Young Leader 2021-2024, was invited to give the first series of sharing on the topic “The Power of Sports” in February 2022.



HSUHK Sports Teams

Upon becoming a full member of the University Sports Federation Hong Kong, China (USFHK), HSUHK Sports Teams participated in over 10 categories of USFHK’s competitions in 2021-22. The University also supported the events by providing convenorship and venues for the badminton competitions and the table tennis competitions respectively, in which the final matches were broadcast live by Phoenix TV.

Highlights of Student Co-curricular Achievements

Competition/Event	Award(s)	Awardee(s)/Programme	
Hong Kong Translation Society F. C. Lo Scholarships	Hong Kong Translation Society F. C. Lo Scholarships	KWAN Chun Ho	BTB
21st Consumer Rights Reporting Awards	Bronze Award - Campus Category	LAM Cheuk Leung	BJC
		LIU Choi Wan	
		NG Kwan Yin Queenie	
		PUN Cho Yin Darling	
		WU Tsz Ching	
QP Top Student Award and Scholarship 2021	HKICPA Scholarship 2020-21	CHIU Wing Yan	BBA-ACC
		CHEUNG Sum Fung	BBA-PA
Faculty of Medicine of The Chinese University of Hong Kong	Outstanding Service Award	SAO and over 100 HSUHK Student Volunteer	-
Citi Bank and Hong Kong Council of Social Service	Grand Awards for Excellence	MAK Chun Wai	BBA
		CHIU Ho Ting	BBA-MGT
HSBC Hong Kong Scholars Day 2021 - Autumn Gathering	HSBC Hong Kong Scholarships 2020-21	CHUNG Cheuk Pong Nelson	BBA-ACC
		CHEUNG Sum Fung	BBA-PA

Competition/Event	Award(s)	Awardee(s)/Programme	
The 7th China International College Students' "Internet+" Innovation and Entrepreneurship Competition	Bronze Award	CHEUNG Chor Fai	BA-AHCC
		CHIU Tsz Shing	
		LEUNG Chak Hang Jonard Joseph	
		HO Yan Wa	BMSIM
Hong Kong Undergraduate Financial Planners of the Year Award 2021	Top 8 University Teams in Hong Kong (Certificate of Excellence)	AU YEUNG Sai Wang Dicky	BBA-FA
		CHEUNG Ka Kiu	
		PANG Tsz Tak	
		PANGESTU Juan Felix	
		TSUI Chun Yin Matthew	
		VANG Tung	BBA-FB
		WONG Mau Sum Dace	
		WONG Yuen Ling	BBA-GBM
		TSANG Kai Hong Simon	BBA-PA
		SHEN Yuk Dong	BBA-SCM
		WONG Chun Kit Jacky	
		CHAN Lok lu Anthea	
	Certificate of Merit	LI Ho Yan Issac	BBA-FA
		WU Mingtao Gavin	BBA-GBM
		LEUNG Hoi Ching	
		LIU Yueng Ki	
		YIP Kin Long Tommy	BBA-HRM
		CHUNG Wing Yan Jacqueline	BBA-MKT
		CHOY Tsz Ka	
		YUEN Tsz Ching	
Autumn Essay Award of Japan Autumn Festival in Hong Kong 2021	1 st Runner-up	LEUNG Yan Fong	BSocSc-AS
	2 nd Runner-up	KWOK Sze Wai Callum	
China Daily Hong Kong's 2021 Campus Newspaper Awards	Best in News Reporting (Chinese) – Winner	TSE Nok Man	BJC
		TSUI Ka Wing	
		WONG Pui Sze	
	Best in News Page Design (Chinese) – Winner	FAN Tsz Suet	BJC
		LAM Suet Ying	
	Best in Arts and Culture News Reporting (Chinese) – 1 st Runner up	NG Ka Hin	BJC
		KWOK Siu Ting	
		WONG Chak Hang	
	Best in News Video Reporting (Chinese) – 1 st Runner up	CHAN Wing Tung Wincy	BJC
		CHENG Ming Yin Jackie	
		LAM Long Tin Ronald	
		LEE Wing Chung	
	Best in Headline Writing (Chinese) – 2 nd Runner up	HUNG Siu Ying	BJC
		WONG Wai Shan	
		YIM Kwan Ching	

Competition/Event	Award(s)	Awardee(s)/Programme	
2021 Global Bloomberg Trading Challenge	Hong Kong - 1 st Asia - 7 th Global - 30 th	KWAN Cho Nam	BBA-FB
		KWOK Ching Nam	
		LO Kai Leung	
Qianhai Guangdong - HongKong - Macao Youth Innovation and Entrepreneurship Competition (Hong Kong Region, degree category)	Silver Prize	LI Man	BSc-DSBI
		YIP Lai Ping	
2021 PRU Actuarial Scholarship Programme	1 st Runner-up	LEI Chui Kwan Alison	BSc-AIN
The Rotary Club of Mandarin Hong Kong Scholarship	The Rotary Club of Mandarin Hong Kong Scholarship	FONG Ho Ting	BA-CMCT
		TSANG Wai Hei	
		WONG Hin Ching	BJC
The Industrial System Engineering Management Innovation Project Competition 2021	Champion	LAI Wai Shan	BBA-SCM
		LAM Tsz Wai	
		LI Wing Tung	
		LUI Yan Wing	
		WONG Lap	
SSRC Consultancy Project (2021-22)	Best 3 Teams	HO Ting Chiu	BBA-MGT
		LING Yi Yung	BBA-MKT
		CHI Wai Lee Tracy	
		LAM Wing Tung	
Personal Finance Ambassador Programme 2021-22	Bronze Award	CHEN Ruo Han	BBA-FB
		LAM Wai Ting	
		LIU Yu Xiao	
		TAN Ren	
		WANG Yu Xuan	
		ZHANG Jia Nan	
Link University Scholarship 2021	Link University Scholarship 2021-22	LUI Ho Long	BBA-FB
		NG Sze Wing	BBA-MGT
		WONG Wai	
		CHAN Fu Wa	BBA-SCM
		TANG Ka Ho	BMSIM
CFA Institute Research Challenge Hong Kong Final - 2021-22	1 st Runner up - Hong Kong Local Final	CHIU Chun Hei	BBA-BAF
		YEUNG Bit Ying	
		YEUNG Yuk Hung	
		CHAN Chun Hang	BBA-FA
		WEI Yingtong	BBA-FB
The HKIE LTD Best Students Paper Award 2021	The HKIE LTD Best Students Paper Award	TAM Man Fei Manviel	BBA-SCM

Competition/Event	Award(s)	Awardee(s)/Programme	
CILTHK Student Day 2022	2 nd Runner-up	CHAN Fu Wa	BBA-SCM
		CHENG Yan Lok	
		LI Uen Shan Chloe	
		WOO Man Qing	
		WU Kwo	
The HSUHK Innovation Project Competition 2022	Champion	PUN Cheuk Yiu	BA-CCI
		LO Hok Lam Gloria	BBA-CGC
		HO Pun Yi Charlotte	BBA-SCM
		LUK Yuen Lam Irene	
	1 st Runner-up	LI Man Tommy	BSc-DSBI
		YIP Lai Ping Ivy	
	2 nd Runner-up	WONG Ka Chuen Tommy	BMSIM
Promotion of Corporate Governance Among Young People - Programme Design	Champion	CHEUNG Cheuk Nam	BBA-CG
		TONG Yuen Ki Melody	
		SHUM Ka Pik	
	1 st Runner-up	CHEN Hui	BBA-CGC
		TAM Sze Man	BSc-AIN
	2 nd Runner-up	WONG Ka Chai	BBA-CGC
2021-22 ARECA Actuarial Scholarship	Winner of the ARECA Scholarship	CHAN Tsz Ching	BSc-AIN
HSUHK Entrepreneurship Challenge 2022	Champion and My Favourite Start-up Idea Award	WONG Ming Hin	BBA-MKT
	Technological Innovation Award	CHAN Tsz Chun	BA-AHCC
		LAM Wai Yuen	
		YAP Shu Lin	BBA-CGC
		FANG Biqing	BBA-PA
		TANG Ka Ho	BMSIM
Animal-welfare Policy Video Competition 2021-2022	1 st Runner-up	HUI Chin Lam	BA-CCI
		LEE Ka Wing	
		NG Tsz Yan	
		POON Wai Lam	
		TSE Sau Kwan	
Self-financing Post-secondary Scholarship Scheme	Outstanding Performance Scholarship (OPS)	PUN Cheuk Yiu	BA-CCI
	Talent Development Scholarship	LEUNG Tsoi Wing	
The 8 th Hong Kong University Student Innovation & Entrepreneurship Competition	Social Enterprise/Cultural & Creative Services Thrid Prize	LI Man	BSc-DSBI
		YIP Lai Ping	
Chan Dang Foundation Social Entrepreneurship Award	Funding Winer	LI Man	BSc-DSBI
		YIP Lai Ping	

Competition/Event	Award(s)	Awardee(s)/Programme	
TIHK Tax Debate Competition 2022	3 rd Runner-up	CHUNG Cheuk Pong Nelson	BBA-ACC
		KWOK Man Leong	
		CHAN Ting Fong	BBA-MKT
		LAM Chi Ho	
The World Asian Case Competition	Bronze Medal	YEUNG Tak Hin Alfred	BBA-GBM
		LAW Yu Ho Kowin	
		LO Wai Man Tiffany	BBA-MKT
		SHEK Man Yan Jasmine	
Best Student Athletes Scholarship	Best Student Athletes Scholarship	YU Yan Kiu	BBA
		TSE Hoffman	BBA-MKT
		WONG Kin Ming	
		YOUNG Wing Yin	BBA-SCM





Public Engagement and Advancement

Advancement

Naming Ceremony of Yuen Campus (25 November 2021)

The University was deeply honoured to have received a magnanimous donation from Professor Francis Yuen and Dr Rose Lee, in support of the University's strategic development. The Naming Ceremony of Yuen Campus was held on 25 November 2021. Professor Yuen, Dr Lee, together with Dr Moses Cheng, Council Chairman; Dr Patrick Poon, Governor and Chairman of HSUHK Fundraising and Donation Committee and Foundation Management Committee; and President Simon Ho officiated at the ceremony.



HSUHK FunD Virtual Run (18 December 2021 - 2 January 2022)

The HSUHK FunD Virtual Run, a social engagement cum running event was organised between 18 December 2021 and 2 January 2022. To launch the event, a Kick-off Ceremony was held on the Yuen Campus on 18 December 2021, with officiating guests Council Chairman Dr Moses Cheng; President Simon Ho; Professor Roy Chung, Event Advisory Committee Co-Chairman and Founder of Bright Future Charitable Foundation (the Principal Supporter); Dr Jacky Cheung, Event Advisory Committee Co-Chairman, Council Member and alumnus; Dr Patrick Poon, Governor and Event Advisory Committee Honorary Advisor; Dr Rose Lee, Former Board Chairman; Professor Francis Yuen; Ms Agnes Lo, the representative of The S H Ho Foundation (the Power Supporter); Professor Y V Hui, Provost and Vice-President (Academic and Research); Dr Tom Fong, Vice-President (Organisational Development); Mr Alex Wong, the representative of Hang Seng Bank (the Energy Supporter); Mr Li Pau Cheung (the Energy Supporter); Mr Alan Li, Chairman of TK Group (the Energy Supporter); and Mr Dicky Yuen, Chairman of HSUHK Alumni Association.

The event recorded over 670 runner registrations from all walks of life, comprising members of the public, corporate organisations, HSUHK's alumni, staff and student communities, non-profit organisations and secondary school students.



The University garnered a Silver Award in 2022 Council for Advancement and Support of Education (CASE)'s Circle of Excellence Awards under "Special Events: Online Fundraisers" for the HSUHK FunD Run event in 2021-22.

HSUHK, being the only private local university as a CASE member, was the only university in Hong Kong winning this award. The organiser received more than 4,500 entries from 636 institutions from nearly 30 countries. Volunteer judges granted 626 exemplary entries for bronze, silver, gold, or grand gold recognition. Judges commented the shift of the running event from a physical to a virtual event was a creative and unique idea to connect over 670 participants during the pandemic.



Wang On Scholarship Presentation Ceremony (20 July 2022)

Eight recipients of "Wang On Properties Academic Excellence Scholarship for BBA Students", President Simon Ho, Ms Alice Chan, Senior Manager of Advancement and Alumni Affairs Office, and Ms Jessie Wong, Manager of Student Affairs Office attended the Scholarship Presentation Ceremony organised by Wang On Properties Limited. Scholarship recipients were selected based on their excellent academic performance in the Business Administration programme and each recipient would be granted a total of HK\$30,000 within two consecutive years.



AIA Scholarships Awards Ceremony (3 August 2022)



The AIA Scholarships 2021-22 Awards Ceremony was held on 3 August 2022 whilst Mr Jacky Chan, AIA Regional Chief Executive and Group Chief Distribution Officer, and Co-chairman of AIA Scholarships Committee; Mr Alger Fung, Chief Executive Officer, AIA Hong Kong & Macau, and Director of AIA Foundation, offered their congratulations to the second 100 AIA Scholars from the partner universities.

Following the first round in 2020-21 with five HSUHK student awardees, another five HSUHK students, selected based on their track record of academic excellence and community service, as well as their need for financial support to pursue higher education, received the AIA Scholarships in the reporting year. The AIA Scholars would each receive an award of HK\$50,000 every year throughout their undergraduate studies.

LUA Foundation Cheque Presentation Ceremony (19 August 2022)

The HSUHK was one of the four universities that received the donation of the "5-Year Scholarship and Bursary Programme" with a pledge total HK\$2,000,000 from the Life Underwriters Association of Hong Kong (LUA) and LUA Foundation. President Simon Ho attended the Cheque Presentation Ceremony on 19 August 2022 and received a cheque amounting HK\$500,000 from Mr Stanley Tse, President of LUA and Ms Teresa So, Chairman of LUA Foundation.



With Gratitude to Our Supporters

The Hang Seng University of Hong Kong – Foundation

The University wishes to express its heartfelt gratitude to all Foundation Members as of 2021-22:

(Listing in chronological order of groups.)

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* With membership upgraded in 2021-22

^ New member in 2021-22

Other Donors

We would also like to extend our special thanks to donors who contributed between HK\$1,000 and HK\$19,999 during 2021-22: (Listing in alphabetical order of organisation names and surnames.)

Centaline Property Agency Limited	Mr NG Wai Choi Alfred
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Public Engagement

HSUHK Second Honorary Doctorate Conferment Ceremony

The HSUHK conferred honorary doctoral degrees upon four distinguished individuals in 2021-22, namely the late Dr Vincent Cheng Hoi Chuen, Doctor of Social Science, *honoris causa*, Dr Martin Lee Ka Shing, Doctor of Social Science, *honoris causa*, Professor Leo Lee Ou Fan, Doctor of Humanities, *honoris causa*, and Dr David Sin Wai Kin, Doctor of Social Science, *honoris causa*. The ceremony was held on campus on 22 August 2022, with live broadcast on YouTube.

Honorary Degrees are awarded to individuals who have earned local, regional or international distinction in his/her chosen disciplines or professions; made valuable contributions to the well-being of society, and made a major contribution or have active connections to the work and/or development of the University.



10th Anniversary Junzi Corporation Award Presentation Ceremony

With a view to promoting the new academic viewpoint adopting “Five Virtues of Junzi” as a code of ethics for operation, and awarding accolades to corporations with demeanour typifying Junzi, the Junzi Corporation Survey has been conducted since 2011. On 27 May 2021, the 10th Anniversary Junzi Corporation Award Presentation Ceremony was held as part of the School of Business Gala event. The winning corporations were awarded at the ceremony, followed by a panel discussion titled “The Tao of Business during the Pandemic”, with Dr Bernard Chan Pak Li, Under Secretary for Commerce and Economic Development of the Government, as the Guest of Honour.



HSUHK 6th Business Journalism Awards

With an aim to recognise outstanding business journalists and honour their contributions to society and the industry, the 6th Business Journalism Awards was announced on 28 April 2022. Mr Paul Chan Mo Po, Financial Secretary of the HKSAR Government, delivered a message via a video to congratulate the award recipients and their corporations.

A panel of judges comprised of more than 50 professionals from various sectors reviewed over 400 entries from 300 plus journalists to select winning entries with judging criteria: new values and impact, storytelling and writing skills, originality and exclusivity, reportorial quality, analytical skills and visual impact.



Global Humanities Initiative (GHI)

HSUHK GHI, serving as a platform for the University to connect to global organisations and institutions to advance knowledge on Humanities, collaborated with the International Council for Philosophy and Human Sciences (CIPSH) under UNESCO on innovative research projects, examining humanities issues from diverse and pioneering perspectives; also connected with the Asian New Humanities Network (ANHN) and Tencent in exploring new research areas.

In 2021-22, the GHI hosted two colloquiums on topics relating to “play”, “game” and “competitions”. On 28 October 2021, Professor Luiz Oosterbeek, President of CIPSH and Professor Ping-chen Hsiung, Secretary-General of CIPSH, were invited to be the keynote speakers at the Colloquium “Shall We Play – Cultural References for the Current Debate”. On 28 April 2022, Professor Philip Buckley of McGill University and Professor Saulius Geniusas of the Chinese University of Hong Kong shared their studies relating to “Competition and Absorption: A Philosophical and Comparative Consideration” at the second GHI Colloquium.

Besides, HSUHK GHI collaborated with partners at Jing Hengyi School of Education of Hangzhou Normal University (HZNU), the College of Media and International Culture of Zhejiang University and Renmin University of China to host the Value of Play International Conference on 20 November 2021 and the Games and Gaming Across Cultures International Conference on 25 June 2022. More than 100 scholars and students joined the international conferences to contribute to the scholarly exchanges.



Arts@HSUHK

In 2021-22, Arts@HSUHK continued to introduce programmes in various art forms to keep the artistic vibe going on campus amid the pandemic.

The dance performance “Move Within and Without” by Hong Kong Dance Company was held on 21 September 2021. The performance showed oriental aesthetics and the beauty of body movements through form, inspiration, and context.



“The Echo of Nature – Exhibition on Japanese Pressed Flower Art by Dr Serina Ha” was held at the Art Gallery at Lee Quo Wei Academic Building from 30 September to 30 October 2021. Students, staff, and members of the public visited the exhibition to appreciate the exquisite artwork.

The Asia Pacific Drummer Competition 2021 Awards Ceremony was held at the Auditorium on 29 October 2021. The online competition had attracted 122 contestant units from over 20 cities in the region to share and exchange drumming techniques and crafts, and to compete for the awards. The ceremony was also recorded and broadcast on YouTube.



Arts@HSUHK’s “Play-reading Programme 2021-22” was launched in Semester 2 after postponement due to the fifth wave of the pandemic. The Director of the play selected 10 students to participate in a series of play-reading and drama training that led to the final performance at Fung Yiu King Hall on 22 July 2022. The final play-reading of *The Laramie Project* was also available for viewing online.



Alumni Networks

Alumni Chill and Chat Series

The first episode of the “Alumni Chill and Chat Series” was held on 28 October 2021 in collaboration with RSM Hong Kong. The reunion event was staged exclusively for alumni working at RSM Hong Kong, home to a large pool of HSUHK graduates and student interns. Over 40 HSUHK alumni, staff members and students joined the event.

The debut episode was hosted by President Simon Ho with moderator Professor Eugene Liu, HSUHK’s Adjunct Professor and Managing Partner of RSM Hong Kong. Being experienced and professional scholars in the accounting field, Professor Kevin Lam and Dr Eden Chow of Department of Accountancy, were invited to share their views on graduates’ development and advancement along the career paths.



2022 Founders' Day President's Chatroom

On the Founders' Day of The HSUHK 16 March 2022, President Simon Ho and alumnus Mr Alaric Chu, General Manager - Program and Channel Operations of Metro Broadcast Corporation Limited and experienced host of radio financial programmes shared their experience in "wealth and wellness" management, attracting over 400 alumni, students, staff, friends of HSUHK and members of the public to interact with each other online.



Industry Leaders' Chatroom Series

The fifth episode of the Industry Leaders' Chatroom Series was held in the reporting year in May 2022, inviting Ms Stephanie Law, Managing Director of Culture Homes and Forward Living, to be the distinguished speaker to share her views on eldercare services and how she brought new ideas and innovations to the industry in Hong Kong.



As the moderator, Vice-President (Organisational Development) Dr Tom Fong led the discussion on the topic of how society should treat elderly services after the pandemic. As a specialist in the industry, Ms Law exchanged ideas with the audience and emphasised the importance of familiarising the young generation with the concept of elderly services. Around 300 HSUHK alumni, staff, students and business executives from partners registered for this event.

Summer Feast and Sports Fun 2022

Despite the pandemic situation, the "Summer Feast and Sports Fun" event was again organised in 2021-22 to promote health and wellness among the alumni community and engage alumni to pay a homecoming visit to their alma mater. The alumni immersed themselves in playing sports on campus for free while enjoying a good time with their families and friends.





Campus Sustainability and Resources Management

Environmental and Sustainable Initiatives

Sustainability and Energy-saving Measures

As HSUHK is committed to fostering campus sustainability, to cultivate a mindset for sustainability among staff and students and promote a more eco-friendly lifestyle on- and off-campus, the University continued to adopt an array of green practices and initiatives including:

- ▶ Fostering conservation of sustainable agriculture through organic farm lease to staff and students for planting at the Lee Shau Kee Complex;
- ▶ Introducing drought tolerant plants such as *Bougainvillea* and *Lantana camara* at podium gardens where the plants can thrive in sandy soil of the planting beds and at higher temperatures;
- ▶ Installing water saving devices including water timers, rain sensors and drip irrigation lines inside planter beds at the rooftop of buildings to save water;
- ▶ Replacing traditional fluorescent tube by dimmable LED tube with occupancy sensor at staircases and installing weatherproof lighting fitting with LED tube by phases to conserve electricity;
- ▶ Using electric power tools such as electric chain saws and lawn trimmers instead of those powered by petroleum so as to reduce air pollution;
- ▶ Beautifying Wei Lun Square by planting more colourful flowering shrubs in order to attract more fauna and enrich biodiversity;
- ▶ Introducing plant labels to let students and staff learn about more than 100 plants on campus beyond their names, such as their species and flowering period;



- ▶ Taking part in the Earth Hour and No Air Con Night organised by the World Wide Fund for Nature and Green Sense respectively;
- ▶ Launching HSUHK Quarterly Hour to minimise unnecessary energy consumption;
- ▶ Participating in Energy Saving Charter 2020 launched by the Environment Bureau and Electrical and Mechanical Services Department to pledge for energy-saving practices; and
- ▶ Joining the Peak Demand Management (PDM) programme by CLP Power to reduce electricity consumption during the highest electricity demand period so as to lower the maximum demand of the overall system.



Achievements for the Year

During the reporting year, the University was recognised for its outstanding performance in energy conservation and environmental sustainability, including:

- ▶ Energywi\$e Certificate (Basic Level) and Wastewi\$e Certificate (Basic Level) by the Environmental Campaign Committee;
- ▶ Certificate of Compliance Registration for Code of Practice for Energy Efficiency of Building Services Installation;
- ▶ By joining the scheme of CLP Renewable Energy Fee-in-Tariff, 29,700 units of electricity, (i.e., 1.3% of total electricity consumption), were generated by the solar photovoltaic system installed at the Residential Colleges (a rebate of HK\$0.12 million, i.e., 4.2% of the total tariff);
- ▶ In recognition of our adoption of water conservation measures, the University was invited by the Green Council to conduct a sharing on our best practices and experiences to over 100 industrial and commercial organisations at the Water Cherishing Webinar on 16 June 2022.



Campus Development and Enhancement

Academic Building at West Lane

The construction work of a new academic building at the West Lane started in December 2021 and the expected completion would be in late 2023. It is designed to be a 5-storey environmentally and sustainability-conscious building with state-of-the-art facilities including a gallery, multi-media and digital lecture theatre and so on.



Renovation/Improvement Works

With a view to improving campus facilities and enhancing user experience, several renovation and improvement works were completed which included the following:

- ▶ College Hall and The Rendezvous (M Canteen) had been renovated and updated to enhance the overall ambience, structural strength, and operational efficiency including enhanced acoustics, and ventilation and barrier free access improvement.
- ▶ The upgraded College Hall would serve as a key venue for important University events such as Convocation, Graduation Ceremony and Information Day.

Before



Now



- ▶ The Rendezvous' enhanced environment and facilities would be a relaxing dining place for students and staff to hang out and gather.

Before



Now



- ▶ Waterproofing improvement works were conducted at the roof of S H Ho Academic Building for mitigating the potential risk of water seepage and improving building condition.
- ▶ A classroom had been furnished as a Smart Classroom as the pilot, with features such as flexible seating, large mobile LED TV panels to facilitate group presentation and paperless illustrations for further interaction.
- ▶ Working closely with Transport Department and Highway Department, the HSUHK directional signs near Yu Chui Court, the Hong Kong School of Motoring, Kwong Sin Street, Shatin Wai Road were completed by mid-2022 which provided convenience to campus visitors.

Prevention and Enhancement Measures against COVID-19

Since the pandemic situation in Hong Kong has remained in a state of flux during the year in review, the University has continued to implement prudent preventive measures so as to protect the campus community:

- ▶ Formulating Policy Guidelines for handling COVID-19 cases efficiently;
- ▶ Implementing “LeaveHomeSafe” mobile app and Vaccine Pass for campus entry at HSUHK;
- ▶ Adding transparent dividers on tables/benches in catering outlets and most of the classrooms and meeting venues, in addition to application of disinfection coating in common areas;
- ▶ Deploying air purifiers, AI sanitising robot, disinfection coating to common facilities, and frequent sterilisation of ventilation systems;
- ▶ Increasing the frequency of campus cleaning with appropriate disinfectant for common areas including lifts, floors, toilets, and so on; and
- ▶ Increasing the rate of fresh air supply for all ventilation systems.





博學

藏書



香港恒生大學

THE HANG SENG UNIVERSITY OF HONG KONG

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