



To: Assignment Editor/Editor of Local News, Education and Culture Sections

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HSUHK's "FunD Virtual Run" Triumphs International Fundraising Awards

The "FunD Virtual Run", organised by The Hang Seng University of Hong Kong (HSUHK), garnered a Silver Award (Special Events/ Online Fundraisers) at the global level and "The Best of Asia-Pacific Award" in the Council for Advancement and Support of Education (CASE)'s 2022 Circle of Excellence Award. HSUHK is the only university in Hong Kong winning these international awards in 2022.

HSUHK has organised the "FunD Run", a running and social engagement event, since 2018. Affected by the pandemic, the "FunD Run" was transformed into a virtual running event in 2021 (i.e. participants chose their own running/ walking date, time and routes, and submitted their electronic records to the event's online system) featuring a treadmill team relay invitational competition. The CASE judges were impressed by how HSUHK made this virtual event engaging and meaningful by uniting all sectors of stakeholders. "HSUHK created an event unique to its audience during a time when in-person connections were difficult to forge. The pivot to a virtual event could have derailed the event completely. Instead, it brought together a variety of stakeholders and created a first-of-its-kind event in Hong Kong." Finally, the "FunD Virtual Run" outperformed 4,500 entries submitted by 636 higher institutions from about 30 countries.

Professor Simon S M Ho, President of HSUHK, was delighted that the University has won the international awards and expressed his heartfelt gratitude to all supporters for making the event a success. He said, "Embracing its 'Liberal + Professional' education model in nurturing talents in different fields, HSUHK considers sports an essential element of its holistic education. During the pandemic, the "FunD Virtual Run" attracted about 700 participants from the public, corporate organisation teams, alumni, staff and students and secondary school students. It was a multipurpose sports event that engaged all walks of life with the University community, helped promote positive spirits to the younger generation, and raised around HK\$2 million for HSUHK to support its campus expansion and long-term strategic development plans. These awards are definitely international recognitions to the University and its community. We will continue to organise different community events and promote a healthy lifestyle to the public."

CASE is a well-known international organisation promoting advancement initiatives and good practices for educational institutions around the globe.



Photo 1:



The “FunD Virtual Run” brings together HSUHK and the community, and wins international awards.

Photos Download: <https://bit.ly/3iwfmOU>

About HSUHK

The Hang Seng University of Hong Kong (HSUHK) is a non-profit private liberal-arts-oriented university with five Schools (Business, Communication, Decision Sciences, Humanities and Social Science, and Translation and Foreign Languages) and around 6,000 full-time students. Adopting the unique “Liberal + Professional” education model, HSUHK is a residential institution which puts quality teaching and students’ all-round development as its highest priorities.

Aspiring to be a leading private university in the region, HSUHK features a primary focus on undergraduate education, top-quality faculty members, award-winning green campus facilities, innovative degree programmes, unique residential college system combining living and learning, interactive small class teaching, very close student-teacher relationship, RGC-funded impactful research, and excellent student development/support services. Listed among the top 200 worldwide for ‘Quality Education’ and ‘Decent Work and Economic Growth’ in Times Higher Education University Impact Rankings 2021, the University aims to nurture young talents with critical thinking, innovative minds, caring attitudes, moral values and social responsibility.

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