



## Press Release

To: Assignment Editor/Editor of Local News, Education and Culture Sections

22 December 2022

### **HSUHK and Guangxi University of Foreign Languages Sign MoU to Support Student Development in GBA and ASEAN Region**

The Hang Seng University of Hong Kong (HSUHK) signed a Memorandum of Understanding (MoU) with Guangxi University of Foreign Languages (GUFL) in the Mainland for a three-year collaboration framework in providing students with development opportunities in the Greater Bay Area (GBA) and ASEAN region.

The MoU was signed by Professor Gilbert Fong, HSUHK Dean of the School of Translation and Foreign Languages; Professor Bradley R Barnes, HSUHK Dean of the School of Business; Dr Cathy Wei, Managing Director, Chief Executive Officer and Chairman of the Board, InnoEd Group Holdings; and Mr Alex Chow, Chief Financial Officer, InnoEd Group Holdings.

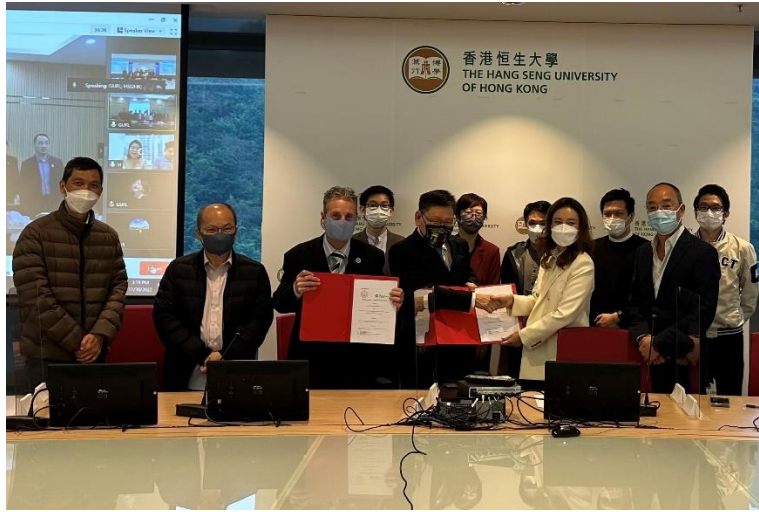
The collaboration aims to enhance the teaching and learning quality of both universities through conducting student exchange programmes, encouraging visits of academic staff, exploring collaboration opportunities in research, international conferences and academic exchanges.

Professor Fong and Professor Barnes expressed their heartfelt gratitude to the support from GUFL. Given the huge market for the GBA and ASEAN region, the MoU will enhance HSUHK's teaching and research capacity, as well as facilitating HSUHK students' exploration to the market opportunities.

Management from GUFL said that both universities will play a role in broadening students' international horizons and nurturing talents in the GBA through academic collaboration.



**Photo:**



The MoU is signed by Professor Gilbert Fong, Dean of the School of Translation and Foreign Languages (front row, 4<sup>th</sup> from left); Professor Bradley R Barnes, Dean of the School of Business, (front row, 3<sup>rd</sup> from left); Dr Cathy Wei, Managing Director, Chief Executive Officer and Chairman of the Board, InnoEd Group Holdings (front row, 2<sup>nd</sup> from right) and Mr Alex Chow, Chief Financial Officer, InnoEd Group Holdings (front row, 1<sup>st</sup> from right).

**Photo Download:** <https://bit.ly/3GbHikl>

**About HSUHK**

The Hang Seng University of Hong Kong (HSUHK) is a non-profit private liberal-arts-oriented university with five Schools (Business, Communication, Decision Sciences, Humanities and Social Science, and Translation and Foreign Languages) and around 6,000 full-time students. Adopting the unique “Liberal + Professional” education model, HSUHK is a residential institution which puts quality teaching and students’ all-round development as its highest priorities.

Aspiring to be a leading private university in the region, HSUHK features a primary focus on undergraduate education, top-quality faculty members, award-winning green campus facilities, innovative degree programmes, unique residential college system combining living and learning, interactive small class teaching, very close student-teacher relationship, RGC-funded impactful research, and excellent student development/support services. Listed among the top 200 worldwide for ‘Quality Education’ and ‘Decent Work and Economic Growth’ in Times Higher Education University Impact Rankings 2021, the University aims to nurture young talents with critical thinking, innovative minds, caring attitudes, moral values and social responsibility.



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