



**For Immediate Release**

To: Assignment Editor/Editor of Local News, Education

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**HSUHK to accept on-site undergraduate applications on Information Day this weekend**

The Hang Seng University of Hong Kong (HSUHK) Information Day 2022 will be held on 19 November 2022 (Saturday) to provide HKDSE candidates and their parents with the latest programme and admission information. Among the wide array of activities available are talks, workshops, exhibitions, student affairs corner, admission talks and campus tours, as well as on-site application and assessment for candidates. Eligible applicants who have participated and completed all application procedures (including the submission of online application and application fee) on the Information Day may receive the University's first-round conditional offers starting from December 2022.

HSUHK Information Day 2022 provides more than 30 feature talks and workshops on different themes. Prospective students can get to know more about HSUHK's unique "Liberal + Professional" education model, their preferred programmes and related career prospects. Mr Raymond Ip Wai-man, representative of the Hong Kong Association of Careers Masters and Guidance Masters, will speak at a talk on "Selection Strategies of Undergraduate Programmes" to offer tips for course selection (2:00 p.m., Room D203, Lee Quo Wei Academic Building), while Professor Simon S M Ho, President of HSUHK, will host the "Introduction to HSUHK and Admission Talk" (10:30 a.m., Room D203, Lee Quo Wei Academic Building). Other activities include: "Hands-on Workshop on Artificial Intelligence", "Era of Big Data: the Outlook of the Data Analytics Industry", "TV News Production Workshop", "AD Creative workshop", "Why are Marvel movies so influential?" and "Digital Entertainment Translation Demystified", etc.

Details of HSUHK Information Day 2022 are available at: <https://infoday.hsu.edu.hk/>.



Photos:



Photo 1: Hsuhk Information Day 2022 provides more than 30 feature talks and workshops on different themes.



Photo 2: On-site application and assessment are available for candidates. Eligible applicants who have participated and completed all application procedures (including the submission of online application and application fee) on Information Day 2022 may receive our first-round conditional offers starting from December 2022.

Photos for download: <https://bit.ly/3U06zID>



### **About The Hang Seng University of Hong Kong**

The Hang Seng University of Hong Kong (HSUHK) is a non-profit private liberal-arts-oriented university with five Schools (Business, Communication, Decision Sciences, Humanities and Social Science, and Translation and Foreign Languages) and around 6,000 full-time students. Adopting the unique “Liberal + Professional” education model, HSUHK is a residential institution which puts quality teaching and students’ all-round development as its highest priorities.

Aspiring to be a leading private university in the region, HSUHK features a primary focus on undergraduate education, top-quality faculty members, award-winning green campus facilities, innovative degree programmes, unique residential college system combining living and learning, interactive small class teaching, very close student-teacher relationship, RGC-funded impactful research, and excellent student development/support services. Listed among the top 200 worldwide for ‘Quality Education’ and ‘Decent Work and Economic Growth’ in Times Higher Education University Impact Rankings 2021, the University aims to nurture young talents with critical thinking, innovative minds, caring attitudes, moral values and social responsibility.

### **Media Enquiries**

Communications and Public Affairs Office,  
The Hang Seng University of Hong Kong

Ms Stella Luk

Tel: 3963 5413

Email: [stellaluk@hsu.edu.hk](mailto:stellaluk@hsu.edu.hk)