



**For Immediate Release**

To: Assignment Editor/Editor of Local News, Education

19 November 2022

**HSUHK Information Day 2022  
Attracts Prospective Students to Apply for Unique Undergraduate Programmes On-site**

The Hang Seng University of Hong Kong held its Information Day 2022 today (November 19), attracting many prospective secondary school students to attend and submitted applications as well as taking assessments on-site.

Professor Simon S M Ho, President of HSUHK, shared with students and parents at the admission talk that “HSUHK is committed to nurturing young talents with critical thinking, innovative minds, caring attitudes, moral values and social responsibility through our unique "Liberal + Professional" education model. In the coming future, we plan to develop professional doctoral degree programmes and law-related courses to further enhance HSUHK’s competitiveness.”

The five schools of HSUHK, viz the School of Business, School of Decision Sciences, School of Communication, School of Humanities and Social Science and School of Translation and Foreign Languages, set up information booths and organised briefing sessions, with academic staff and students providing consultations and answering enquiries on admission and campus life.

A wide array of workshops and taster activities were offered on campus, including “Hand-on Workshop on Artificial Intelligence”, “TV News Production Workshop” and “AD Creative Workshop”. There were also campus tours featuring state-of-the-art teaching facilities, such as “Virtual Reality and Big Data Analytics Laboratory”, “Financial Trading Laboratory” and “Cinema and TV Production Centre”.

The Bachelor of Arts (Honours) in Art and Design programme of the School of Humanities and Social Science, and all the undergraduate programmes of the School of Decision Sciences will be supported under the Study Subsidy Scheme for Designated Professions/Sectors (SSSDP) in the 2023/24 academic year. An annual subsidy of amount up to HK\$78,280 for the Art and Design programme and HK\$44,950 for Decision Science programmes will be provided to Year 1 students admitted through JUPAS.



Photos:



Photo 1, 2: Secondary school students and their parents visited School of Communications' "Cinema and TV Production Centre" (upper photo) and Department of Art and Design's "Virtual Reality and Big Data Analytics Laboratory".



Photo 3: President Simon S M Ho said, HSUHK is committed to nurturing young talents with critical thinking, innovative minds, caring attitudes, moral values, and social responsibility through our unique "Liberal + Professional" education model.



Photos for download: <https://bit.ly/3TJRNPm>

### **About The Hang Seng University of Hong Kong**

The Hang Seng University of Hong Kong (HSUHK) is a non-profit private liberal-arts-oriented university with five Schools (Business, Communication, Decision Sciences, Humanities and Social Science, and Translation and Foreign Languages) and around 6,000 full-time students. Adopting the unique “Liberal + Professional” education model, HSUHK is a residential institution which puts quality teaching and students’ all-round development as its highest priorities.

Aspiring to be a leading private university in the region, HSUHK features a primary focus on undergraduate education, top-quality faculty members, award-winning green campus facilities, innovative degree programmes, unique residential college system combining living and learning, interactive small class teaching, very close student-teacher relationship, RGC-funded impactful research, and excellent student development/support services. Listed among the top 200 worldwide for ‘Quality Education’ and ‘Decent Work and Economic Growth’ in Times Higher Education University Impact Rankings 2021, the University aims to nurture young talents with critical thinking, innovative minds, caring attitudes, moral values and social responsibility.

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