



會計學系  
DEPARTMENT OF ACCOUNTANCY  
香港恒生大學  
THE HANG SENG UNIVERSITY  
OF HONG KONG



School of Business  
The Hang Seng University of Hong Kong  
*A Dynamic School that CARES*

# BACHELOR OF BUSINESS ADMINISTRATION (HONOURS) IN CORPORATE GOVERNANCE AND COMPLIANCE (BBA-CGC)

企業管治與合規工商管理(榮譽)學士

# MESSAGE FROM PROGRAMME DIRECTOR

## 課程總監寄語

### Liberal + Professional Education

In recent years Corporate Governance has become recognised as important to help ensure that companies are well-managed, comply with relevant regulations and best practices, and communicate with their investors. An organisation with best practices in corporate governance gives investors, suppliers, customers, employees and regulators the confidence that the organisation is being managed properly, and has sound checks and balances in place. Corporate governance also involves issues such as ESG, sustainability, business ethics and risk management. We started the BBA (Honours) in Corporate Governance and Compliance in 2014 in response to the rising demand for corporate governance and compliance professionals in Hong Kong, one of the world's major financial centres. We are actively approached by employers seeking to hire our students as interns and after graduation. Our graduates have been offered jobs in prestigious professional service firms, listed companies, and government or regulatory agencies. Some of our alumni have also been accepted for postgraduate studies, both in Hong Kong and overseas. In addition, the programme is generously supported by a grant from Dr. Rose W.M. Lee, including scholarships available to new entrants in Year 1 and Year 3.

### Dr Lisa Goh, PhD (Cambridge)

Programme Director, BBA-CGC

Associate Professor, Department of Accountancy

### 博雅 + 專業教育

近年來，公司治理的重要性已被認為是可確保企業管理有方、遵守法規、優化業務以及與投資者溝通。公司治理能優化企業，讓投資者、供應商、客戶、員工和監管機構相信該企業得到了妥善管理，並建立了健全的制衡機制。公司治理還涉及環境、社會及管治、可持續性、商業道德和風險管理等問題。香港是全球其中一個主要的金融中心，為了應付日益增長的公司治理專業人才的需求，香港恒生大學於 2014 年開設了工商管理企業管治與合規（榮譽）學士課程。畢業生已在著名的專業服務公司、上市公司以及政府或監管機構獲得聘用，部分的畢業生也在香港或海外大學繼續深造。除此之外，本課程榮獲李慧敏博士的慷慨捐款，包括設立予一年級及三年級新生申請的入學獎學金。

### 吳麗莎博士

哲學博士（劍橋）

企業管治與合規工商管理（榮譽）學士

課程總監

會計學系副教授

## PROGRAMME OBJECTIVES 課程目標

The Programme aims at providing students with necessary knowledge so that graduates are prepared for career development as corporate governance and compliance professionals. Upon completion of the BBA-CGC, graduates will be able to develop a good understanding of the laws and regulations in corporate governance and assist the board of directors in implementing an effective compliance system. Our goal is to nurture graduates with entrepreneurial spirit and a strong foundation in laws, regulations and the practice of compliance.

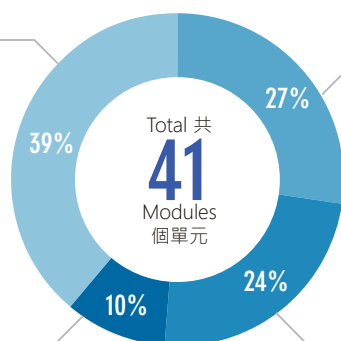
本課程專為提供企業管治與合規專業知識而設，以助有志於此的學生發展成為管治與合規專才。修畢本課程後，學生應能夠全面理解企業管治相關法規、熟識最佳規管準則，能夠融會運用各項知識，協助董事會優化管治，有效實施合規制度。本課程亦致力於培育更多精於法規及合規實務，並具備企業家精神的畢業生。

## ACADEMIC STRUCTURE 課程結構

### 16 Common Core Curriculum 共同核心課程

Chinese, English, Quantitative Method, Information Technology and General Education  
中、英、數、資訊科技及通識教育

### 4 Free Elective 自由選修



### 11 Specialties in Corporate Governance and Compliance 企業管治與合規專修科目

Corporate Secretaryship and Compliance, Corporate Governance, Law and Regulation, Corporate Accounting and Taxation, Risk Management and Boardroom Dynamics  
企業秘書及法規、企業管治、法律及監管、企業會計及稅務、風險管理及董事會動態

### 10 Business Education 商學教育

Financial Accounting, Management Accounting, Business Law, Economics, Management, Marketing, Financial Management, and Business Policy and Strategy  
財務會計、管理會計、商業法、經濟、管理、市場學、財務管理及企業政策

## CAREER OPPORTUNITIES AND DEMAND FOR CORPORATE GOVERNANCE PROFESSIONALS 市場需求及就業前景

Recently there has been a global effort to strengthen corporate governance and compliance with the goal of combatting fraudulent activities and detecting financial crimes including money laundering. As a result, there is an increasing demand for qualified personnel who have a good understanding in laws and regulations and who are able to assist the board of directors in implementing an effective governance system. We have a newly-launched internship programme with a leading Hong Kong business services firm to employ our students during their studies and after graduation.

隨着各地政府不斷要求企業加強管治和合規以打擊欺詐活動，偵察洗黑錢等財務犯罪行為，企業對熟悉法規、能有效協助董事會優化管治的人才需求殷切。

“Overall it was another active year for compliance hiring in Hong Kong as demand for compliance professionals continues.

總的來說，隨著對合規專業人士的需求持續增長，香港招聘合規管治專才專仍在繼續，這又是另一個活躍年。”

Hong Kong Compliance Salary Survey 2018 by Aquis Search  
Aquis Search 香港合規薪酬調查 2018

“Good corporate governance is essential for every organisation. In the post-Covid world, a well-constructed governance framework that is well understood and followed by the entire organisation will go a long way to ensuring that the organisation is resilient to risks, gains and maintains investors' and other stakeholders' trust and loyalty, thereby leading to its long-term sustainability.

It is precisely the role of Chartered Secretaries (CS) and Chartered Governance Professionals (CGP) to steer and promote better governance in the organisations in which they work. The Bachelor of Business Administration (Honours) in Corporate Governance and Compliance (BBA-CGC) programme is led by leading researchers and faculty members, resulting in an accelerated path towards exceptional career opportunities.

Ms Ellie Pang  
Chief Executive  
The Hong Kong Chartered Governance Institute (HKCGI)

良好的公司治理，是每個機構不可或缺的一環。在後疫情時代，一個良好的治理架構，機構如能充分理解並遵循，將長遠確保機構能夠抵禦風險、獲得回報，同時維持投資者和持份者的信任和忠誠度，從而帶領機構持續發展。

引領和推動所任職機構確立良好公司治理，恰是特許秘書（CS）和公司治理師（CGP）的角色。由頂尖研究員和教職員領導的企業管治與合規工商管理（榮譽）學士課程，為你奠定通往卓越事業機會的青雲之路。”

彭京玲女士  
香港公司治理公會總裁

## OPPORTUNITIES FOR FURTHER STUDIES 進修機會

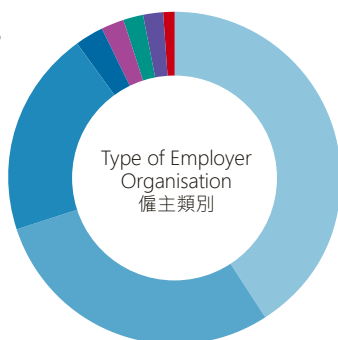
The BBA-CGC provides a solid foundation for graduates who wish to continue their academic studies at the Master's level. Some of our graduates have gone on to pursue MBA (Master of Business Administration), MAcc (Master of Accountancy), and MCG (Master of Corporate Governance) degrees from leading universities in Hong Kong, Australia, and the United Kingdom. In addition, graduates who have completed accredited MCG programmes may get exemptions from professional qualification examinations, subject to the fulfilment of requirements.

本課程為進一步研修奠定了穩固的基礎，部分畢業生於本港、澳洲及英國著名學府攻讀工商管理碩士、會計學碩士或企業管治碩士課程。完成指定企業管治碩士課程，畢業生如符合要求，可豁免全部專業資格考試。BBA-CGC 為希望繼續研修的畢業生奠定了堅實的基礎。部分畢業生已分別在香港、澳大利亞或英國的著名學府攻讀 MBA（工商管理碩士）、MAcc（會計碩士）或 MCG（公司治理碩士）課程。此外，符合要求及完成認可 MCG 課程的畢業生，可豁免專業資格考試。

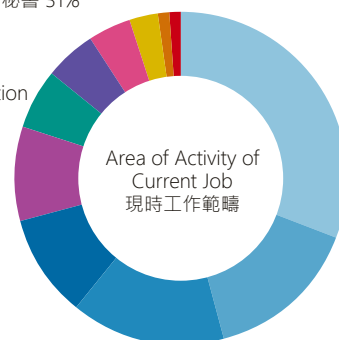


# HKCGI MEMBERSHIP METRICS 香港公司治理公會會員資料

- Listed Company 上市公司 41%
- Private Company 私人公司 30%
- Partnership/Professional Firm 合夥 / 專業公司 20%
- Government/Quasi-government Organisation 政府 / 半政府機構 3%
- Sole Proprietor/Self-employed 獨資 / 自僱 2%
- Statutory Body 法定機構 1.5%
- Further/Higher Education 持續 / 高等教育機構 1.5%
- Others 其他 1%



- Company Secretarial 公司秘書 31%
- Accounting and Auditing 財務及審計 15%
- Management/Administration 管理 / 行政 14%
- Governance Professional 公司治理專業人士 10%
- Finance 金融 9%
- Legal 法律 6%
- Compliance 合規 6%
- Taxation 稅務 4%
- Others 其他 3%
- Education and Training 教育培訓 1%
- Risk Management and Internal Control 風險管理及內控 1%



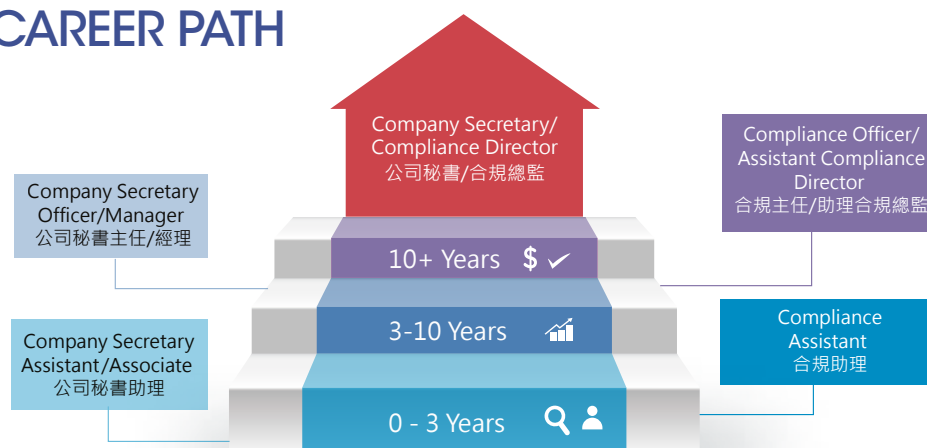
Source: HKCGI Annual Report 2021  
資料來源：香港公司治理公會 2021 年年報

## EXAMPLES OF CAREER PATH 就業出路

### 就業出路

The career prospect for graduates is prominent, with a wide range of career options, such as:

以上提及的機構均需要聘請具備企業管治與合規專業知識的人才，故畢業生的出路甚廣，例如以下的職位：



- Company Secretaries 公司秘書
- Compliance Officers 合規主任

- Corporate Administrators 企業管理人員
- Management Trainees 管理見習生

- Accountants 會計師
- Entrepreneurs 企業家

## PROFESSIONAL RECOGNITION 專業認可

This Programme has been accredited by 本課程獲多個專業團體認可：

|  |  |
|--|--|
| The Hong Kong Chartered Governance Institute (HKCGI)<br>香港公司治理公會       | <ul style="list-style-type: none"> <li>Maximum exemptions of 4 papers*<br/>最高可獲 4 科豁免</li> <li>Qualified as Chartered Secretary (CS) and Chartered Governance Professional (CGP) upon fulfilment of requirements (examination and work experience)<br/>完成考試及累積相關工作經驗即可獲得特許秘書 (CS) 及公司治理師 (CGP) 專業資格</li> </ul> |
| The Association of Chartered Certified Accountants (ACCA)<br>特許公認會計師公會 | <ul style="list-style-type: none"> <li>Maximum exemptions of 9 papers out of 14*<br/>最高可獲 14 科中 9 科豁免</li> </ul>   |
| CPA Australia<br>澳洲會計師公會   | <ul style="list-style-type: none"> <li>Maximum exemptions of 6 papers out of 12*<br/>最高可獲 12 科中 6 科豁免</li> <li>Graduates will be exempted from all the 6 Foundation Level exams and will be eligible to apply for the CPA Australia Associate membership.<br/>畢業生將獲豁免 6 科基礎課程考試，並可申請澳洲會計師公會會員資格</li> </ul>     |
| The Taxation Institute of Hong Kong (TIHK)<br>香港稅務學會                   | <ul style="list-style-type: none"> <li>Maximum exemptions of 3 papers out of 5*<br/>最高可獲 5 科中 3 科豁免</li> <li>Qualified as "Certified Tax Adviser" upon fulfilment of requirements (examination and work experience)<br/>完成考試及累積相關工作經驗即可獲得註冊稅務師專業資格</li> </ul>  |
| GRC Institute  | <ul style="list-style-type: none"> <li>Graduates are entitled to enrol in its professional accreditation programme to become governance, risk management and compliance professionals<br/>畢業生可參加其專業認證課程成為管治、風險管理和合規專才</li> </ul>   |

\* Subject to the relevant modules completed by students from the Programme  
按學生在本課程所修讀的相關科目

## STUDENT ACHIEVEMENTS 學生成就

Ms Vanessa CHEUNG Cheuk Nam was one of the recipients of the inaugural For Our Future Scholarship 2021, awarded by the Greater Bay Area Homeland Youth Community Foundation to students who demonstrate excellent academic performance with diverse development and a strong commitment to community service.

張綽嵐同學是首屆「2021創明天獎學金」的獲獎同學之一，該獎學金是由「大灣區共同家園青年公益基金」頒發給在多元發展表現突出，學業成績優異和對社區服務有堅定承諾的學生。

大灣區共同家園青年公益基金  
Greater Bay Area Homeland Youth Community Foundation

FOR OUR FUTURE  
SCHOLARSHIP  
創明天獎學金

張綽嵐同學

Ms Vanessa CHEUNG



A team of 4 students (Ms Vanessa CHEUNG, Ms Yuen-yau LEUNG, Ms Ka-pik SHUM and Ms Melody TONG) won the championship in HSUHK X SCMP Entrepreneurship Challenge 2019.

四位同學（張綽嵐同學、梁苑悠同學、岑家碧同學及唐琬淇同學）所組成之隊伍勇奪 HSUHK X SCMP 企業挑戰賽 2019 冠軍。



Ms Vyo WONG won the Classified Post's "Shadow a CEO Programme" 2018.

黃樂詩同學於 2018 年成功入選 Classified Post 舉辦的 Shadow a CEO Programme。



Ms Pinky TAM was awarded the HSBC Hong Kong Scholarship 2018/19.

譚穎彤同學獲頒滙豐香港獎學金 2018/19。

Mr Quentin NG, Mr Ben KAO and Mr Michael LAU won Championship in Paper Presentation and second runner-up in Paper Competition of Corporate Governance Paper Competition 2018 organised by the Hong Kong Institute of Chartered Secretaries (HKICS) (now known as the Hong Kong Chartered Governance Institute (HKCGI)).

吳坤桐同學、高浩鈞同學及劉子烽同學於香港特許秘書公會（現名為香港公司治理公會）舉辦的企業管治論文比賽 2018 分別於論文演講比賽及論文寫作比賽獲得冠軍及季軍。



## KEY EMPLOYERS (INTERNSHIP AND GRADUATE OPPORTUNITIES)

主要僱主 (提供實習及畢業生就業機會)

- |   |   |   |  |
|---|---|---|--|
| <ul style="list-style-type: none"> <li>• Alibaba Group Holding Limited<br/>阿里巴巴集團控股有限公司</li> <li>• BDO<br/>香港立信德豪會計師事務所</li> <li>• Baker Tilly Hong Kong<br/>天職香港</li> <li>• Bank of China<br/>中國銀行</li> <li>• Citic Capital Holdings Limited<br/>中信資本控股有限公司</li> <li>• CK Hutchison Holdings Limited<br/>長江和記實業有限公司</li> </ul> | <ul style="list-style-type: none"> <li>• Companies Registry, HKSAR Government<br/>香港特別行政區政府-公司註冊處</li> <li>• Conpak Management Consultants Limited<br/>康柏管理顧問有限公司</li> <li>• EY<br/>安永會計師事務所</li> <li>• Hang Seng Bank<br/>恒生銀行</li> <li>• HKEX (Hong Kong Exchanges and Clearing)<br/>香港交易所</li> </ul> | <ul style="list-style-type: none"> <li>• Hong Kong SAR Immigration Department<br/>香港特別行政區政府-入境事務處</li> <li>• Hong Kong Airlines<br/>香港航空</li> <li>• HSBC<br/>滙豐銀行</li> <li>• The Bank of East Asia<br/>東亞銀行</li> <li>• Mazars CPA Limited<br/>中審眾環(香港)會計師事務所有限公司</li> <li>• PricewaterhouseCoopers Limited<br/>羅兵咸永道會計師事務所</li> </ul> | <ul style="list-style-type: none"> <li>• ShineWing Hong Kong<br/>信永中和香港</li> <li>• Shun Tak Holdings Limited<br/>信德集團有限公司</li> <li>• Soundwill Holdings Limited<br/>金朝陽集團有限公司</li> <li>• TMF Group<br/>TMF 集團</li> <li>• Tricor Services Limited<br/>卓佳集團</li> <li>• Vistra Group<br/>瑞致達集團</li> </ul> |
|---|---|---|--|



## MESSAGES FROM THE STUDENT ASSOCIATIONS OF CORPORATE GOVERNANCE AND COMPLIANCE (SACGC) 企業管治與合規學系系會幹事會的話

“

HSUHK emphasises the importance of business ethics, which benefits students tremendously.  
恒大強調商業道德的重要，奉行「商道惟誠」的宗旨，令學生獲益良多。

We act as a bridge connecting teachers and students, and creating a close social network that lasts beyond their years at HSUHK.  
系會連繫老師和同學，提供支援網絡，營造一個緊密聯繫的校園環境。

The experienced and dedicated teachers in HSUHK give us so much support in academic and career development.  
恒大老師教學經驗豐富，並富有教學熱忱，循循善誘，於學術及職業導向提供寶貴意見。

”

## STUDY AT HSUHK 學在恒大

### EXCHANGE PROGRAMME 國際交流計劃

HSUHK has engaged in exchange partnerships with a number of renowned overseas institutions. These institutions exchange students with HSUHK each year. Students are encouraged to participate in the exchange programme to broaden their horizons and to gain valuable experience.

恒大與多間著名海外學府簽訂合作協議，鼓勵學生到海外交流學習，擴闊視野，從而獲得寶貴的經驗。



## HSUHK JOCKEY CLUB RESIDENTIAL COLLEGES 恒大賽馬會住宿書院

HSUHK is the first self-financing institution to adopt elements of a Residential College approach. The new Residential Colleges with 1,200 places are established so that students could benefit from the dynamic and inspiring hall life education programmes. The themes of the four Residential Colleges are Cultural Diversity, Healthy Living, Community Service and Sustainability, which echo the University's "Liberal + Professional" education model.

恒大是全港首間自資院校引入住宿式書院，新落成的住宿式書院提供 1,200 個宿位，每家書院均設有主題，分別是多元文化、健康生活、社會服務及持續發展，與恒大獨有的「博雅 + 專業」教育模式互相呼應。

## SCHOLARSHIPS 獎學金

HSUHK offers a wide range of scholarships/awards to its students for rewarding and recognising high calibre students with outstanding performances in both academic and non-academic aspects, as well as supporting students to broaden their exposure to multicultural environment. With the generous support from the government and donors, there are increasing scholarship opportunities at HSUHK. In 2020/21 there were nearly 800 scholarships and awards, with the total value more than HK\$13.14 million. The Rose W. M. Lee Entrance Scholarship in Corporate Governance and Compliance will be awarded to Year 1 and Year 3 entrants (for 2023/24 admission).

恒大提供一系列的獎學金及獎項予學術及非學術範疇成績優異的同學。承蒙政府及多名捐款人的慷慨捐助，在 2020/21 學年恒大共頒發接近 800 項獎學金及獎項，總額超過 1,314 萬港元。恒大校董會前主席李慧敏博士特設入學獎學金予 2023/24 學年成績優異的企業管治與合規一年級及三年級新生申請。

## FREQUENTLY ASKED QUESTIONS 常見問題

Q : Why would I choose the BBA-CGC in HSUHK, and how is it different from other programmes?

A : Our Programme not only equips students with a high level of literacy in accounting, taxation, corporate secretaryship and administration, but also emphasises training relating to risk management and compliance.

問：我為何要選擇恒大的企業管治與合規工商管理課程？與其他學位課程相比，它有何特色？

答：我們的課程除提供卓越的會計、稅務、公司秘書及行政課程，還注重風險管理及合規實務的培訓。

Q : Are there any admission interviews?

A : Applicants may be invited for the admission interview subject to the number of applicants. However, an interview may offer a chance for applicants to understand more about the profession and the Programme.

問：招生程序是否包括入學面試？

答：視乎申請人數，學生或會獲邀出席面試，面試或有助申請人加深了解此專業和課程。

Q : Is this Programme open for application into senior year's study (e.g. Year 3)?

A : Our Programme welcomes applications for Year 2 and Year 3 entry. Credit transfer may be granted for modules successfully completed at other accredited tertiary institutions.

問：高年級學生能否申請此課程？

答：本課程歡迎二年級及三年級入學申請，申請人在其他認可專上院校取得的學分經審核後可獲轉換至恒大。

Q : What are the career options for graduates?

A : There is a rising demand for corporate governance and compliance professionals in recent years. Graduates would have a wide range of career options, such as company secretaries, corporate administrators, compliance officers, accountants and management trainees, etc. According to the global recruitment consultancy Michael Page, the starting annual salary for a company secretarial assistant is around HK\$140 K - 250 K (with 0 - 2 years of working experience). As for a company secretary with over 15 years of working experience, the annual salary could be HK\$1 million depending on the type of work.

問：完成此課程後，畢業生有何出路？

答：近年工商界對企業管治與合規方面的人才需求殷切。畢業生將有廣泛的就業選擇，例如成為公司秘書、公司管理人員、合規專員、會計從業員、管理見習生等。根據環球招聘顧問公司 Michael Page 的數據顯示，一般初入職的公司秘書助理起薪點約年薪 14 萬 - 25 萬港元（0 - 2 年工作經驗），擁有 15 年以上經驗的公司秘書，平均年薪可達 100 萬港元，視乎工種而定。

## 企業管治與合規工商管理（榮譽）學士 BBA (HONS) in CORPORATE GOVERNANCE AND COMPLIANCE



會計學系  
DEPARTMENT OF ACCOUNTANCY  
香港恒生大學  
THE HANG SENG UNIVERSITY  
OF HONG KONG

## ENQUIRIES ON APPLICATION AND ADMISSION 入學申請查詢

Applicants can submit their applications through The Hang Seng University of Hong Kong Undergraduate Application System. For further enquiries, please contact the Registry.

申請者可透過恒大網上入學申請系統申請。如有進一步查詢，請聯絡本校教務處。

Tel 電話：3963 5710

Website 網頁：<https://admission.hsu.edu.hk/>

Admission Enquiries 入學查詢：[ugadmission@hsu.edu.hk](mailto:ugadmission@hsu.edu.hk)

Programme Enquiries 課程查詢：[cgc@hsu.edu.hk](mailto:cgc@hsu.edu.hk)

Address 地址：Hang Shin Link, Siu Lek Yuen, Shatin, NT 新界沙田小瀝源行善里

In case of any discrepancy between the English and Chinese versions of the contents of this pamphlet, the English version shall prevail.  
本課程簡介內容以英文版本為準，中文譯本僅供參考。

The Hang Seng University of Hong Kong is incorporated in Hong Kong with limited liability by guarantee. 香港恒生大學是一間於香港註冊成立之擔保有限公司。

Information updated as of October 2022. 有關資料更新至 2022 年 10 月。

Bachelor of Business Administration (Honours) in Corporate Governance and Compliance is recognised under the Qualifications Framework (QF).  
企業管理與合規工商管治（榮譽）學士課程  
QF Level: 5 | QR Registration No.: 19/000677/L5 | Registration Validity Period: 01/09/2019 to 31/08/2026