



Press Release

To: Assignment Editor/Editor of Education, Local News and Culture Sections

25 October 2022

RETRO.HK Gaming Expo Exhibits Classic Video Games at HSUHK **Open to the Public Free-of-charge**

Learn about the history of video games, creative economy and Asian cityscape, and experience the excitement of being an e-sport athlete!

The RETRO.HK Gaming Expo 2022 presents a series of educational retro game exhibitions and experiences on 27-29 October 2022 at The Hang Seng University of Hong Kong (HSUHK). The three-day expo features a full day's programme for the public on 29 October (Saturday), following two days' internal events exclusive to HSUHK teachers and students on 27-28 (Thursday to Friday).

At the event, the public will be introduced to the evolution and culture of video games. A video game arcade comprising over 40 sets of classic games and consoles, together with a RETROCUP Gaming Competition, will be open to all for free. Games to be exhibited include Saturn Bomberman and the classic Street Fighter, in which Hong Kong's historic Haw Par Mansion and other Asian destinations are depicted as scenes of action, will be showcased to provide participants with the opportunity to relive their memories of playing video games and gain a better understanding of Hong Kong and Asian cities. The event serves as a knowledge exchange platform for video game industry professionals, HSUHK teachers and students as well as members of the general public to exchange and reflect on the historical, cultural and social significance of the developments of video games in Hong Kong and Asian cities from the perspectives of creative industries and Asian studies.

Co-organised by RETRO.HK and HSUHK's Department of Art and Design and Department of Social Science, RETRO.HK Gaming Expo 2022 incorporates three educational themes, namely: (1) "The Evolution of Video Games", (2) "Cityscapes of Asia in Games" and (3) "A Creative Industry Perspective to Award-winning Games: Culture, Media, Design and Creative Market". The 2022 edition of RETRO.HK Gaming Expo, the first and only event promoting video games, will be the 7th Gaming Expo held by RETRO.HK, following the success of previous years. The event is financed by "From Retro to the Metaverse Games: Imagining Asia and Creative Industries from the Past, the Present, to the Future," a project supported by the HSUHK Strategic Development Grant 2022/23.



Members of the public may register for the free programmes on 29 October to visit the game exhibitions and join the game experiences. Details are as follows:

Open Session (Free Admission)

Date: 29 October 2022 (Saturday)

Time: 12:00 – 10:00 pm

Location: Auditorium, 2/F Lee Quo Wei Academic Building (Block D), The Hang Seng University of Hong Kong

- Simple tournaments for the public
- Free play zone
- Introduction on retro game history and significance

Registration link: <https://bit.ly/3TNvloT>

* Registration in advance, completion of health declaration and compliance with anti-epidemic measures required for campus access

For details of the RETRO.HK Gaming Expo 2022, please click [here](#).

About RETRO.HK

RETRO.HK is a non-profit association formed by a team of volunteers who are driven to preserve, curate, and showcase video game hardware and software for the purpose of public education. Since 2015, they have been hosting the annual RETRO.HK Gaming Expo. As Hong Kong's first and only event dedicated to promoting the history of video games, it celebrates over 40 years of digital entertainment in a variety of ways, ranging from a console hardware museum, a huge free play zone with over 100 CRT TVs and systems for visitors to experience, and RETROCUP - a retro game e-sport tournament featuring only classic titles.

About The Hang Seng University of Hong Kong

The Hang Seng University of Hong Kong (HSUHK) is a non-profit private liberal-arts-oriented university with five Schools (Business, Communication, Decision Sciences, Humanities and Social Science, and Translation and Foreign Languages) and around 6,000 full-time students. Adopting the unique "Liberal + Professional" education model, HSUHK is a residential institution which puts quality teaching and students' all-round development as its highest priorities.

Aspiring to be a leading private university in the region, HSUHK features a primary focus on undergraduate education, top-quality faculty members, award-winning green campus facilities, innovative degree programmes, unique residential college system combining living and learning, interactive small class teaching, very close student-teacher relationship, RGC-funded impactful research, and excellent student development/support services. Listed among the top 200 worldwide for 'Quality Education' and 'Decent Work and Economic Growth' in Times Higher Education University Impact Rankings 2021, the University aims to nurture young talents with critical thinking, innovative minds, caring attitudes, moral values and social responsibility.



About the Department of Art and Design, HSUHK

The Department of Art and Design (AAD) offers two undergraduate programmes (BA in Cultural and Creative Industries and BA in Art and Design) with emphases on both the management and business aspects in cultivating in students the creativity and entrepreneurship that are core to the cultural and creative industries. Graduates will contribute as art and design creators or project managers, cultural event and venue managers, product and service designers, business development executives, or entrepreneurs in the fields of digital culture, technology, and economy.

About the Department of Social Science, HSUHK

The Department of Social Science (SSC) offers three undergraduate programmes (BSS in Asian Studies, BA in Psychology and BSS in Philosophy, Politics and Economics). SSC provides a multidisciplinary learning environment for students to critically study human interactions and social processes in various societies with a global awareness. SSC strives for excellence in teaching and research by means of collaborative and innovative inquiry methods.

Event Enquiries

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