



Bachelor of Business Administration (Honours) in **FINANCE AND BANKING** (BBA-FB)

金融及銀行學工商管理（榮譽）學士



經濟及金融學系
DEPARTMENT OF ECONOMICS AND FINANCE
香港恒生大學
**THE HANG SENG UNIVERSITY
OF HONG KONG**

BACHELOR OF BUSINESS ADMINISTRATION (HONOURS) IN FINANCE AND BANKING

金融及銀行學工商管理（榮譽）學士

PROGRAMME OVERVIEW 課程概覽

The BBA (Honours) in Finance and Banking aims at providing students with the necessary skills and professional knowledge for developing the career in financial and banking management positions or pursuing further studies at postgraduate level. Upon completion of BBA (Honours) in FB, graduates are well equipped with both qualitative and quantitative knowledge in positioning themselves at business and government sectors.

金融及銀行學工商管理（榮譽）學士課程專為學生提供必須的技能和專業知識，以培育金融及銀行界的人才及為準備升讀深造課程的同學而設。修畢本課程後，畢業生已具備一定的知識（包括定性及定量方面），從而勝任企業及政府部門中相關的職位。

PROGRAMME INTENDED LEARNING OUTCOMES

課程預期學習成效

Upon completion of the Programme, students are able to:
完成金融及銀行學工商管理（榮譽）學士課程後，學生能夠：

- Address professional and personal challenges through the application of inter-disciplinary and multi-disciplinary knowledge acquired
靈活運用跨學科知識，以應對專業及個人挑戰
- Possess effective communication ability in a business environment, work as team players to integrate effectively the skills and knowledge developed, and manage independent lifelong learning
具備良好商務溝通能力及團隊合作精神，融匯各項技能及知識，以持續個人的終身學習
- Evaluate own contributions and responsibilities in becoming responsible employees, business leaders and business partners
衡量個人的貢獻和責任，成為有責任心的僱員、商業領袖及商業夥伴
- Possess broad horizons and be inquisitive about various global issues and developments such as politics, cultures, social sciences and technologies
具備廣闊視野，積極探究環球議題，以及兼顧政治、文化、社會科學、科技等領域的發展
- Have a solid foundation of theoretical knowledge in finance and banking and related areas in the first two years of studies, on which to build further studies
牢固掌握首兩年課程所學的金銀及銀行和相關範疇的理論知識基礎，以鞏固日後的學習
- Acquire a broader knowledge relating to advanced concepts in finance and banking in the final two years and apply such knowledge to practical situations
掌握最後兩年課程中有關金融及銀行業深入概念之廣泛知識，從而能夠在實際情況中應用相關知識

ACADEMIC STRUCTURE 課程架構

The BBA (Honours) in Finance and Banking is a four-year programme. Students are required to take a total number of 41 modules with 3 credits each (except 3 English modules with 2 credits each), including 16 modules in the Common Core Curriculum, 10 modules in Business Education, 12 modules in the Specialty in Finance and Banking and 3 Free Elective modules.

金融及銀行學工商管理（榮譽）學士為四年制課程。學生須修讀41個單元科目（38個單元均為3個學分；3個英語單元為2個學分），包括16個共同核心課程單元、10個商學教育單元、12個金融及銀行專修單元及3個選修單元。

Common Core Curriculum Modules 共同核心課程單元	Business Education Modules 商學教育單元	Finance and Banking Specialty Modules 金融及銀行學專修單元
<ul style="list-style-type: none"> Chinese Literature Appreciation 中國文學欣賞 University English (I)* 大學英語（一）* University English (II)* 大學英語（二）* English for Academic Purposes* 學術英語* English for Professional Communication 專業英語傳意 Freshman Chinese 大一國文 Contemporary Information Technologies 當代資訊科技 Perspectives on General Education 透視通識教育 Probability and Statistics 概率與統計學 Applied Putonghua 應用普通話 <p>Plus 6 General Education Elective Modules 加6個通識教育選修單元</p>	<ul style="list-style-type: none"> Business Economics 1 商業經濟學（一） Business Economics 2 商業經濟學（二） Business Policy and Strategy 商業政策及策略 Financial Accounting 財務會計 Financial Management 財務管理 Hong Kong Business Law 香港商務法 Management Accounting 1 管理會計（一） Operations and Supply Chain Management 營運與供應鏈管理 Principles of Management 管理學原理 Principles of Marketing 市場學原理 	<ul style="list-style-type: none"> Corporate Finance 公司財務學 Financial Institutions and Markets 金融機構與金融市場 Financial Institution Management 金融機構管理 International Finance 國際金融學 Introduction to Econometrics 計量經濟學導論 Money and Banking 貨幣與銀行 Personal Financial Planning 個人財務策劃 Portfolio Management 投資組合管理 Principles of Investment 投資學原理 Real Estate Finance and Investment 房地產財務與投資 <p>Plus 2 Specialty Elective Modules 加2個自選的專修單元</p>

* This is a module with 2 credits.

* 此英語單元為2個學分。

University English for Senior-year Entrants (non-credit bearing) is mandatory for all Year-2 and Year-3 entrants with an AD or HD qualification starting from AY2022/23.

由二零二二至二零二三學年起，經副學士學位或高級文憑課程入學之二年級及三年級學生，必須修讀高年級大學英語（非學分單元）。



Professional Recognition

專業認可

The Department of Economics and Finance has established strong relations with local and international professional bodies. Our BBA (Honours) in Finance and Banking has obtained the accreditation from the following professional bodies:

經濟及金融學系與本地和國際專業團體有緊密聯繫，金融及銀行學工商管理（榮譽）學士課程已取得以下專業學會的認可：

- The Hong Kong Institute of Bankers (HKIB)
香港銀行學會
- Institute of Financial Planners of Hong Kong (IFPHK)
香港財務策劃師學會
- Society of Actuaries (SOA)
北美精算師協會
- CFA Institute
特許金融分析師協會



Career Prospects

就業前景

Graduates have a wide range of career options, such as:

畢業生的就業選擇眾多，例如：

- Loan Officer
貸款主任
- Personal Banking Officer
個人銀行主任
- Financial Planner
財務策劃師
- Fund Manager Trainee
見習基金經理
- Dealer
交易員
- Business Development Officer
商務發展主任
- Customer Service Officer
客戶服務主任
- Administrative Assistant
行政助理
- Anti-money Laundering Investigation Analyst
反洗黑錢調查分析員
- Management Trainee
見習行政人員
- Customer Due Diligence Officer
客戶盡職調查員
- Investment Service Officer
投資服務主任
- Wealth Management Manager
財富管理經理
- Assistant Relationship Manager
助理客戶關係經理

STUDENT ENRICHMENT 學生培育



The Hang Seng University of Hong Kong (HSUHK) considers internship to be an effective learning tool for students. The on-the-job training and the internship projects that are closely supervised by our experienced tutors enable students to turn their knowledge into practice, making the learning experience more rewarding and challenging. Participating enterprises include Hang Seng Bank, Bank of China (Hong Kong) Limited, and The Hongkong and Shanghai Banking Corporation, etc.

香港恒生大學(恒大)認為實習是十分有效的學習途徑。同學透過在職訓練及導師悉心指導，學以致用，獲取寶貴的學習經驗。參與實習計劃的機構包括恒生銀行、中國銀行(香港)、香港上海滙豐銀行等。



We have established exchange partnership agreement with over 70 overseas institutions across Asia-Pacific, Europe, Middle East and North America. Students are encouraged to apply for outbound exchange to these overseas partnering institutions to broaden their horizons.

恒大與超過70間亞洲及太平洋地區、歐洲、中東及北美的海外學府簽訂合作協議，鼓勵學生到這些海外學府交流，擴闊視野。

YOUR PATHWAY TO THE DIGITAL FINANCE - FINTECH CLUSTER

您的「數字金融」之路 - 金融科技組合



Technology innovation applied to financial services has changed the landscape of the global financial system. This transformation is creating new opportunities for young generation to experience, engage with, and embrace the disruption impact of FinTech to the world.

應用於金融服務的創新科技改變了全球金融體系的格局。這種跨時代的轉型為年輕一代創造了新的機會，讓您們體驗、參與和擁抱金融科技給世界帶來的新衝擊。

Our new FinTech Cluster, funded by the Government's Enhancement and Start-up Grant Scheme, has been designed to equip students with the ability to identify opportunities for change and the skillset required to meet the demand in the financial services sector. Therefore our Programme focuses at a higher level of FinTech application and innovation aspects and offers modules in "FinTech Management", "Application of Blockchain", "Artificial Intelligence and Data Analytics" and other elective choices to enhance the competitiveness of the graduates.

我們新的金融科技組合課程獲政府的「自資專上教育提升及啟動補助金計劃」資助，旨在使學生具備識別變革機會的能力以及滿足金融業對金融科技人才需求。因此，我們的課程著重於更高水平的金融科技應用和創新層面，提供「金融科技管理」、「區塊鏈應用」、「人工智能與數據分析」等多個選修課程，以提高畢業生的競爭力。

Being a founding member of the Institute of Financial Technologists of Asia (IFTA), we offer students the opportunities to participate in FinTech seminars, visits, talks, forum, training, and competitions. The Programme will also provide students with internship opportunities in various financial institutions, like banks, asset management firms, investment banks, and FinTech start-ups.

作為亞洲金融科技師學會(IFTA)的創始成員，我們為學生提供參與金融科技研討會、參觀、講座、論壇、培訓和比賽的機會。本課程亦將推薦學生到包括銀行、資產管理公司、投資銀行和金融科技初創企業在內的各種金融機構實習。

TEACHING TEAM 教學團隊



There are around 20 full-time staff teaching in the Department of Economics and Finance, and more than 70% of them possess a doctoral degree. Teaching excellence and quality education are always our priorities and concern. Our teaching staff also serve as personal tutors of students.

經濟及金融學系有約20位全職教授及講師，當中超過七成擁有博士學位。卓越教學及優質教育一直是我們所看重及關注的。我們的教師亦擔任學生的個人導師。

RESOURCES AND LEARNING SUPPORTS TO STUDENTS 資源與學生的學習支援



- Financial Trading Laboratory 金融交易實驗室
- CFA Preparatory Course 特許金融分析師預備課程
- Alumni connections 校友聯繫
- Banking and Finance Seminar Series 銀行與金融講座系列
- Coaching support to students participating in external competitions 為參與校外比賽的同學提供指導支援

HSUHK JOCKEY CLUB RESIDENTIAL COLLEGES 恒大賽馬會住宿書院



HSUHK is the first self-financing institution to adopt elements of a Residential College approach. The Residential Colleges with 1,200 places are established so that students could benefit from the dynamic and inspiring hall life education programmes. Themes of the four Residential Colleges are respectively Cultural Diversity, Healthy Living, Community Service and Sustainability, which echo the University's "Liberal + Professional" education model.

恒大是全港首間自資院校引入住宿式書院，學生宿舍提供1,200個宿位，每家書院均設有主題，分別是多元文化、健康生活、社會服務及持續發展，與恒大獨有的「博雅 + 專業」教育模式互相呼應。

SCHOLARSHIP AND BURSARY 獎助學金



- Dr S H Ho Scholarship in Banking and Finance 何善衡博士銀行及金融獎學金
- Entrance Scholarships 入學獎學金
- Dean's Award 院長入學獎學金
- Scholarship for Principal Recommended Admission Scheme 校長推薦入學計劃獎學金
- HSUHK Entrance Bursary Scheme 恒大入學助學金

STUDENT ACTIVITIES AND ALUMNI SHARING

學生活動與校友分享

- CFA Preparatory Course 特許金融分析師預備課程
- Graduation Dinner & Alumni Evening 畢業生及校友晚宴
- SGX Train-the-trainer Program 新加坡交易所導師訓練課程
- Banking and Finance Seminar Series 銀行與金融講座系列
- Alumni Sharing in Banking & Finance Industry 校友就銀行及金融業作分享
- Student and Alumni Evening for Career Development 學生與校友分享職業發展



CFA Preparatory Course
特許金融分析師預備課程



Banking and Finance Seminar Series
銀行與金融講座系列



SGX Train-the-trainer Program
新加坡交易所導師訓練課程



Mid-Autumn Tea Gathering
中秋茶會



Graduation Dinner & Alumni Evening 畢業生及校友晚宴

FREQUENTLY ASKED QUESTIONS 常見問題

Q1

Are there any admission interviews or written tests?
招生程序是否包括入學面試或筆試？

Depending on the academic qualifications of the applicants, applicants may be invited for admission interviews. Interview may offer a chance for applicants to understand more about the profession and the Programme.
視乎申請人的學歷，申請人或會獲邀出席面試。面試或有助申請人加深了解此專業和課程。



Q2

What are the employment pathways of the graduates?
畢業生適合從事那些工作？

The typical positions for BBA-FB graduates in finance and banking industries are: Banking Officer, Credit Analyst, Financial Planner/Consultant, Fund Manager Trainee, Customer Service Officer, Business Development Officer, Management Trainee, Dealer, Loan Officer, etc.

金融及銀行學工商管理（榮譽）學士畢業生適合從事金融及銀行業的工作包括：銀行主任、信貸分析員、財務策劃師/財務顧問、見習基金經理、客戶服務主任、商務發展主任、見習行政人員、交易員、貸款主任等等。



Q3

Has the Programme obtained any recognition/examination exemptions from professional bodies?
此課程是否已取得某些專業學會的認可？其畢業生能否獲豁免某些專業學會的專業考試？

The Programme has obtained recognition from professional bodies such as The Hong Kong Institute of Bankers, Institute of Financial Planners of Hong Kong, Society of Actuaries and CFA Institute. For details of examination exemptions, please contact the Department of Economics and Finance.

金融及銀行學工商管理（榮譽）學士課程已取得以下專業學會的認可：香港銀行學會、香港財務策劃師學會、北美精算學會，以及特許金融分析師協會。有關豁免某些專業考試之詳情，請聯絡經濟及金融學系。



ENQUIRIES ON APPLICATION AND ADMISSION

入學申請查詢

Applicants can submit their applications through The Hang Seng University of Hong Kong Undergraduate Application System. For further enquiries, please contact the Registry.

申請者可透過恒大大網入學申請系統申請。如有進一步查詢，請聯絡本校教務處。

Tel 電話	: 3963 5555
Fax 傳真	: 3963 5553
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Programme Enquiries 課程查詢	: fb@hsu.edu.hk
Admission Enquiries 入學查詢	: ugadmission@hsu.edu.hk
Address 地址	: Hang Shin Link, Siu Lek Yuen, Shatin, NT 新界沙田小瀝源行善里

In case of any discrepancy between the English and Chinese versions of the contents of this pamphlet, the English version shall prevail.

本課程簡介內容以英文版本為準，中文譯本僅供參考。

The Hang Seng University of Hong Kong is incorporated in Hong Kong with limited liability by guarantee.
香港恒生大學是一間於香港註冊成立之擔保有限公司。

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