



To: Assignment Editor/Editor of Local News, Education, Business Sections

28 April 2022

Results Announcement of the 6th Business Journalism Awards of the HSUHK
Recognising Outstanding Business Journalists

To recognise and encourage professional journalists who have contributed to the society and the industry by producing outstanding reporting on business, economic and financial issues, the School of Communication (SCOM) of The Hang Seng University of Hong Kong (HSUHK) announced the results of the 6th Business Journalism Awards (the Awards) on 28 April 2022. This year, over 400 journalists submitted their entries for competing for The Awards in nine categories, covering various business and financial journalism areas. More than 50 distinguished professionals from different fields selected the award-winning entries according to the judging criteria, such as news value and impact, originality and exclusivity, reportorial quality, storytelling and writing skills, analytical value and visual impact.

Mr Paul Chan, Financial Secretary of the HKSAR Government, said, “As the country’s financial, logistics and trade centre, Hong Kong’s markets and industries owe their vigorous development to the positive power of business journalism. By exploring new changes and opportunities, addressing weaknesses, or heralding risks, quality business reporting pushes the development of the economy and the markets. I have been part of the Awards Ceremony for the past years to applaud a fresh batch of award-winning works and journalists every year, while witnessing the continuous development of Hong Kong’s economic, financial and commercial markets. It is my great pleasure to express my congratulations to the awardees today.”

Professor Scarlet Tso, Associate Vice-President (Communications and Public Affairs) and Dean of School of Communication, expressed her heartfelt gratitude to all sectors of the community for the support of the Awards throughout the past six years. “It is a blessing that the Awards continued to receive over 400 entries, with depth, width and altitude no less than those of their predecessors. These entries fully demonstrated the strong willpower, professional spirit and social responsibility of business journalists. The journalism and communication industry is a dynamic trendsetter. Looking ahead, with the growth of the Greater Bay Area and the integration of Hong Kong with the Mainland, the role of business journalism professionals will certainly become increasingly vital.” She hopes that media practitioners would continue to embrace the spirit of public service in fulfilling their functions of communicating up-to-date information and monitoring social



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developments, thereby enriching the entire industry and making it a valuable asset in which we all take pride.

With the aim to nurture specialists in business journalism, public relations, corporate communication and communication technology, the SCOM has launched the Bachelor of Journalism and Communication (Honours) programme, the first of its kind in Hong Kong combining business and finance with journalism and communication. The SCOM also provides the Bachelor of Arts (Honours) in Convergent Media Communication Technology and the Master of Arts in Strategic Communication programmes. The SCOM has invested heavily to provide students with state-of-the-art facilities, including a Cinema and TV Production Centre, a TV Lab, a Radio Broadcasting Studio, a Radio Broadcast Training Centre, a Non-linear Editing Room, a Multimedia Training Centre, and a Media and Communication Lab. SCOM strives to cultivate a learning environment with close students-teacher relationships, and to nurture the language skills, analytical skills, creativity and critical thinking of the students.

The awarded media organisations this year included (listed in no particular order): Television Broadcast Limited, Now TV, Radio Television Hong Kong, HK01, South China Morning Post, iMoney Magazine, Hong Kong Economic Journal Monthly, Hong Kong Economic Journal, Ming Pao, Sing Tao Daily, Ta Kung Pao, China Daily Hong Kong, and WeChatProp.

Zeng Xinlan of China Daily Hong Kong garnered the ‘Young Business Reporter of the Year’, while Lee Yun Yan of Hong Kong Economic Journal Monthly clinched the ‘Business Reporter of the Year’. Other awards included ‘Best Business News Reporting’, ‘Best Business News Series Reporting’, ‘Best Property Market News Reporting’, ‘Best Business and Finance Profile Interview’, ‘Best Economic and Financial Policy News Reporting’, ‘Best Business Technology News Reporting’ and ‘Best Visual Design of Business News Reporting’.

Video of the results announcement: <https://bit.ly/3kkBEAH>

Video of the sharing of the awardees: <https://bit.ly/3OJOHTE>

Website of the 6th Business Journalism Awards: <https://bjawards.hsu.edu.hk/en/home/>

Panel of Judges: <https://bit.ly/38uTuhy>

Results Announcement: Please refer to Annex A



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Photos:



Photo 1: The School of Communication of The Hang Seng University of Hong Kong announces the results of the 6th Business Journalism Awards on 28 April.



Photo 2: The School of Communication has invested heavily to provide students with state-of-the-art facilities, including a Cinema and TV Production Centre, a TV Lab, a Radio Broadcasting Studio and a Multimedia Training Centre.

Photos for download: <https://bit.ly/3v1IIPx>

About Hang Seng University of Hong Kong

The Hang Seng University of Hong Kong (HSUHK) is a non-profit private liberal-arts-oriented university with five Schools (Business, Communication, Decision Sciences, Humanities and Social Science, and Translation and Foreign Languages) and over 6,000 full-time students. Adopting the unique “Liberal + Professional” education model, HSUHK is a residential institution which puts quality teaching and students’ all-round development as its highest priorities.

Aspiring to be a leading private university in the region, HSUHK features a primary focus on undergraduate education, top-quality faculty members, award-winning green campus facilities, innovative degree programmes, unique residential college system combining living and learning, interactive small class teaching, very close student-teacher relationship, RGC-funded impactful research, and excellent student development/support services. Listed among the top 200 worldwide on “Quality Education” and “Decent Work



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and Economic Growth” in Times Higher Education University Impact Rankings 2021, the University aims to nurture young talents with critical thinking, innovative minds, human caring, moral values and social responsibilities.

About The School of Communication:

The School of Communication (SCOM) of HSUHK currently offers three degree programmes, namely Bachelor of Journalism and Communication (Honours), Bachelor of Arts (Honours) in Convergent Media and Communication Technology, and Master of Arts in Strategic Communication. All three programmes adopt the liberal arts education model with professional training, so as to nurture specialists in business journalism, public relations, corporate communication and communication technology.

The SCOM has invested heavily to provide students with state-of-the-art facilities, including a Cinema and TV Production Centre, a TV Lab, a Radio Broadcasting Studio, a Radio Broadcast Training Centre, a Non-linear Editing Room, a Multimedia Training Centre, and a Media and Communication Lab. Our team of teachers and scholars strives to cultivate a learning environment with close student-teacher relationships and nurture the language skills, analytical skills, creative thinking and critical thinking of our students. The School also offers a wide variety of local and overseas internship and exchange opportunities, as well as field trips in order to broaden students’ international perspective and enrich their practice experience. It is our sincere hope that our graduates will uphold the spirit of life-long learning and become outstanding professionals and leaders in society.

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Annex A:

The 6th Business Journalism Awards of the HSUHK - Results Announcement

Categories	Groups	Award	Awarding Entries, Awardee Names and Organisation
A. Best Business News Reporting	Text	Gold Award	《Big Pharma must sacrifice upfront profits to get on China's coveted list of medicines eligible for insurance reimbursements》 Awardee(s): Peggy SITO Organisation: South China Morning Post
		Silver Award	《City quietly catches up in race for fintech innovation》 Awardee(s): Enoch YIU, Georgina LEE, Chad BRAY Organisation: South China Morning Post
		Silver Award	《地契禁浸大收租 浸幼改名目付 200萬》 Awardee(s): CHAN Wai Yan Organisation: Ming Pao
	Video and Audio	Gold Award	《迷你倉買賣合規存疑?》 Awardee(s): YUEN Chi Chung Organisation: Now TV
		Silver Award	《美食車 先導計劃第五年剩三架營業 經營者: 似等自然流失》 Awardee(s): TANG Ka Ki, LAM Chung Wa, SIU Kwan Hang Alger Organisation: HK01
	B. Best Business News Series Reporting	Text	Gold Award
Silver Award			《土地大鬆綁系列報道》 Awardee(s): TO Chin Ming, AU Chi Kwan Organisation: Sing Tao Daily
Video and Audio		Gold Award	《【理財有方】永續經營系列》 Awardee(s): CHUNG Yee Lam, HON On Ki, TANG Ka Wai Organisation: Now TV
		Silver Award	《凱莉山學校亂賬調查報道》 Awardee(s): LEE Wing Lam, LAO Xian Liang, TANG Wing Lam, SIU Kwan Hang



			Alger, YUEN Pak Him, CHEUNG Wai Kong, WONG Hoi To, SHAM Cheuk Hei Organisation: HK01
C. Best Property Market News Reporting	Text	Gold Award	《房產商品化種禍根 樓價冰封房企洗牌》 Awardee(s): CHENG Wan Fung Organisation: Hong Kong Economic Journal Monthly
		Silver Award	《首置按揭放寬兩年 上車換樓容易了？》 Awardee(s): WONG Cheuk Yin Organisation: iMoney Magazine
	Video and Audio	Gold Award	《估價過高都出事！點解執平貨反而上唔到會？》 Awardee(s): WU Kwok Wai, CHAN Tik Lun, HO Wai Yan, SHEK Lai Ho Organisation: WuChatProp
		Silver Award	《樓市點睇：環保「發水樓」》 Awardee(s): CHONG Sze Wai Organisation: TVB
D. Best Business & Finance Profile Interview	Text	Gold Award	《歡喜傳媒董平》 Awardee(s): SHU Tsun Bon Brian, CHAN Yuen Wai Steve Organisation: Hong Kong Economic Journal
		Silver Award	《星之子陳易希談 10 年創業路 寄語年輕人：「應及早追夢」》 Awardee(s): CHAN Wing Yin, LAW Ho Lim Organisation: iMoney Magazine
	Video and Audio	Gold Award	《發展局局長黃偉綸率先披露北部都會區或建三間大型醫院》 Awardee(s): CHAN Hiu Hing Organisation: Radio Television Hong Kong
		Silver Award	《財金專訪 金管局總裁余偉文》 Awardee(s): LEUNG Wing Yee, YUEN Chi Chung Organisation: Now TV
E. Best Economic & Financial	Text	Gold Award	《電動車 10 年內增百倍 業界力拓充電站商機》



Policy News Reporting			Awardee(s): POON Hiu Fung Organisation: iMoney Magazine
		Silver Award	《共富或共產 北歐或北韓》 Awardee(s): WONG Oi Kam Organisation: Hong Kong Economic Journal Monthly
	Video and Audio	Gold Award	《內地「劇本殺」角色推理遊戲興起》 Awardee(s): WONG Pui Man Organisation: Radio Television Hong Kong
		Silver Award	《跨境理財通疫下啟動 市場料反應慢熱》 Awardee(s): LAW Wai Ho Organisation: Radio Television Hong Kong
F. Best Business Technology News Reporting	Text	Gold Award	《NFT 反網上霸權 建數碼烏托邦》 Awardee(s): LEE Yun Yan Organisation: Hong Kong Economic Journal Monthly
		Silver Award	《中央力撐國際創科中心 香港如何在大灣區突圍》 Awardee(s): LAW Ho Lim Organisation: iMoney Magazine
	Video and Audio	Gold Award	《財經透視: NFT》 Awardee(s): CHAN Chi Kwan Organisation: TVB
		Silver Award	《【潮玩科技】網遊淘金術》 Awardee(s): TANG Ka Wai Organisation: Now TV
G. Best Visual Design of Business News Reporting	Still Image		《中產苦翁》 Awardee(s): WANG Wen Xian, FUNG Che Pui Organisation: Ta Kung Pao
	Motion		《創科導航: NFT 概念動畫》 Awardee(s): Chung Kin Yat Organisation: TVB
H. Young Business Reporter of the Year			Awardee(s): ZENG Xinlan Organisation: China Daily Hong Kong
I. Business Reporter of the Year			Awardee(s): LEE Yun Yan Organisation: Hong Kong Economic Journal Monthly