



HSUHK REVIEW 2020-2021



香港恒生大學
THE HANG SENG UNIVERSITY
OF HONG KONG



Vision

Aspire to be a leading private liberal-arts-oriented university in the region, recognised for excellence in teaching, learning and research, serving and advancing our society and the world.

Missions

- ▶ To provide students with an all-round transformational and empowering educational experience through its "Liberal + Professional" education model;
- ▶ To advance knowledge and to be committed to free enquiry and responsible scholarship; and
- ▶ To nurture responsible global citizens and leaders with critical thinking, innovative minds, caring attitude, moral values and social responsibility.

Motto

Erudition and Perseverance

Core Values

- ▶ Mutual Trust
- ▶ Value-addedness
- ▶ Innovativeness
- ▶ Caring Attitude
- ▶ Responsibility

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Message from the Chairman of the Board of Governors

For me, it is a great pleasure to have become the Chairman of the Board of Governors of The Hang Seng University of Hong Kong. There is no doubt that education is the key to success and future prosperity for both our students and the wider community. One of the challenges facing the modern world is social mobility and higher education is one of the few places where we can make a significant positive impact on this serious problem.

All of us know that COVID-19 is badly disrupting our usual working methods. At the University, we have tried and managed to find solutions to these problems whilst maintaining the safety of students and staff. Many people at all levels of the University have enabled this to happen and I would like to thank them for their extraordinary efforts to deliver our promise of excellence.

An exciting new development has been granted Board approval and we are about to construct a new building in the West Lane with targeted completion in late 2022. We have received notable donations from many sources but I would especially like to mention the generosity of Professor Francis Yuen and Dr Rose Lee, together with The Fung Yiu King Charitable Foundation. Their kindness

makes a real difference. It is my sad responsibility to express a special thank you to the previous Board Chairman Ms Louisa Cheang. Her commitment and enthusiasm will be dearly missed.

Many people are involved in the running of the University and in helping us add real value to the community. These include the Governors and Council Members together with our staff, students, alumni, donors, partners and friends. I would like to offer a great vote of thanks for their on-going commitment and precious support.

Let us all hope that the pandemic situation stabilises and we can return to normal campus life with the many advantages this has in terms of social as well as intellectual activities. You can be sure that my fellow Governors and I will continue to aim for high standards that will enable us to achieve the pursuit of excellence in teaching and research. We all see part of this role as serving the community and for the betterment of our next generation.

Diana CESAR
Chairman of the Board of Governors



Message from the Chairman of the Council

The year under review, 2020-21, proves to be yet another challenging year for the University; as our community strides through the unpredictable COVID-19 pandemic waves. I truly applaud both our staff and students' resilience in embracing the "new normal". Be it the hybrid class delivery, pandemic precautionary measures or quick adaptation in campus activities, the whole University unified in the concerted efforts to uphold our mission in nurturing young people through our "Liberal + Professional" education model. I would like to sincerely thank all stakeholders for their unwavering support.

We mourned the sad loss of the Chairman of the Board of Governors of the University who passed away in the course of the year. To her we extend our most sincere appreciation for her wise counsel, guidance and contributions.

With grateful appreciation we would like to share with you our various accomplishments. Despite the declining HKDSE cohort, undergraduate admission remains robust and our University has topped as one of the most popular choices for local as well as Mainland students amongst private institutions. Efforts of our faculty and staff members in research received well-deserved recognition, as the University has been granted over HK\$56 million funding from the Competitive Research Funding Schemes for the Local Self-financing Degree Sector and Research Matching Grant Scheme (2021-22 exercise), the new Enhancement and Start-up Grant Scheme, and other funding schemes.

In the midst of our five-year *Strategic Plan 2018-23*, I am most delighted to share with you that most of our strategic goals have either been achieved or attained meaningful progress. We shall begin formulating the next *Strategic Plan 2023-28* in late 2022, while being mindful to steer the current plans to completion in the ever-changing and challenging environment.

In August 2021, the University community celebrated together the conferment of the first Honorary Doctorates. I would like to once again extend our heartiest congratulations to the inaugural cohort of four Honorary Doctorates. Besides expressing our appreciation to the recipients, we would also like to renew and enhance our connection between each of them and the University.

On behalf of the Council, I would like to express my gratitude to outgoing Council Members, Ms H M Tong, Dr Felix Tang and Miss Rosetta Tam. At the same time, I would like to warmly welcome our new Council Members, our Academic Staff Representative Dr Fred Luk, and Student Observer Mr Ian Leung.

Let us pray for good health and happiness as we unite to support our University in transcending through challenges and scaling new heights.

Moses CHENG Mo Chi
GBM, GBS, OBE, JP
Chairman of the Council



Report from the President

In the reporting year 2020-21, the University and the globe faced unprecedented challenges of the COVID-19 pandemic. Yet, it has also manifested the HSUHK spirit, with examples of our faculty, staff and students rising to the challenges with unparalleled unity, perseverance, embracement, and care. With no guidebook and little referencing, we could only try some innovative measures of our own. I am confident that the HSUHK spirit and capability to turn challenges into opportunities, to work out solutions to problems, and to always push forward to the next level of growth will continue.

Against the backdrop of this difficult time, HSUHK continued to thrive and grow. The ensuing chapters contain a collection of stories and advancement we made in this academic year, among which, I am pleased to report some highlights and achievements here.

Responses to the COVID-19 Pandemic

Teaching Arrangements

With the COVID-19 pandemic, the University offered mixed-mode teaching (both face-to-face and online classes) as far as practicable to embrace the sense of personal touch, with social distancing and precautionary measures in place. At severe times of the pandemic, only online teaching mode was offered but the campus remained open all through the year, offering assistance to students and colleagues whenever needed.

In view of the latest improving situation of the COVID-19 pandemic, face-to-face classes and examinations have been held since the Summer Term 2020-21. For the first semester of 2021-22, real-time live broadcast will only be available for the first month to pre-approved students who cannot return to campus on time due to visa and/or compulsory quarantine requirements.

Campus Hygiene and Precautionary Measures

To help ensure a safe and healthy campus environment, the University implemented extensive infection preventive measures on campus including disinfection coating application in the common areas, adoption of AI sanitising robot and enhanced cleaning of common facilities, installation of air purifiers in relevant venues and transparent dividers on tables in catering outlets, all relevant classrooms and meeting venues, etc.

In addition, compulsory temperature check, mask wearing on campus and health declaration were required. The University also offered one-day Special Caring Leave to staff members for each shot of the vaccination course taken (i.e., up to two days for two shots). Prior to the beginning of the new semester in September 2021, all staff and students were required to show either proof of a negative test result for COVID-19, or proof of completing a vaccination course against COVID-19, or to state reason(s) for not being able to provide either of the above. Residents of the Residential Colleges (RCs) were not given the third option for entering the RC area. All regular users of the

campus have been reminded to take the COVID-19 test regularly if they have not taken the vaccination.

Support to Students

To help students weather the challenges and stay connected with the community members and the world amid the pandemic, the Student Affairs Office (SAO) launched the "Embrace Adversity, Build Your Resilience" Campaign, customised counseling services in handling stress induced by the COVID-19 pandemic in addition to undisrupted regular counseling services and emotional support, the "COVID-19 Student Hardship Relief Fund" with a raised amount close to HK\$900,000, etc. The designated case officers of SAO also continued to keep in close communication with individual non-local students outside Hong Kong and provided each of them with advice and support, especially before and during the self-quarantine period if they chose to return to campus for study.



Indeed, both academic and administrative staff have been working very hard during the pandemic, solving problems, sharing ideas with colleagues, coordinating with different units, and finding possible solutions, and the loop goes on again and again, only with the aim to provide the best we can to support student learning and their whole-person development. I would like to express my heartfelt appreciation and gratitude to each of my colleagues. I am indeed inspired by their positive attitude, perseverance and resilience during this time of uncertainty.

Support to Community

In return of the support received, it was heartening to learn that our students took part in various activities contributing back to society, such as developed e-learning materials for NGOs to provide tutorial services for primary students in need, produced an exercise video for the elderly to spread

love and care under the COVID-19 pandemic, designed greeting cards to people with disabilities, etc. Students of the social inclusion project of the Institute for Youth Sustainability Leadership also voluntarily communicated with children of the ethnic minorities via online platforms, whereas under the Start-up and SME Resource Centre of the School of Business, students and faculty staff formed teams and provided consultancy services to small businesses that were most seriously affected by COVID-19. They worked closely with different clients and recommended solutions to their pressing problems.

HSUHK students have indeed testified their caring for and solidarity with the local community in the hard time.

Programme Development and Quality Assurance

To diversify the programme areas and enhance our niche, various new areas of study and training were developed during the reporting year. HSUHK was granted approval by the Government in June 2021 to offer two new undergraduate (UG) programmes, namely Bachelor of Arts (Honours) in Psychology and Bachelor of Social Sciences (Honours) in Philosophy, Politics and Economics (being the first of its kind in the region), as well as three new taught postgraduate (TPG) programmes, namely Master of Business Management, Master of Arts in Global English Literary and Cultural Studies, and Master of Science in Data Science and Artificial Intelligence. The latter two would only be offered in 2022-23 due to the late approval. With the above new programmes, HSUHK has in sum 26 UG programmes and nine TPG programmes.

Furthermore, the University plans to launch in 2022-23 three new TPG programmes, including Master of Arts in Chinese, Master of Arts in English Language Teaching and Assessment, and Master of Arts in Theatre Studies.

Student Admissions

To enable students with distinguished high school performance in academic and/or non-academic areas to study at HSUHK, the special Principal Recommended Admission Scheme was introduced for the 2021-22 entry with firm offers, regardless of students' HKDSE examination results, issued before the announcement of

the HKDSE results. HSUHK was the first higher education institution in Hong Kong to allow this alternative admission route for talented students based only on their high school performance.

Despite the pandemic and the continuous drop in the Form Six student population, with the tremendous efforts of our staff members, the University was able to conduct an effective student admission exercise for 2021-22, with over 1,800 new UG student intake, comprising over 800 year-1 and 1,000 senior-year (inclusive of 100 non-local students), though we still recorded a drop of about 10% in total when compared with that of last year. The University will continue to step up its efforts in recruiting quality non-local students especially from the Mainland, Taiwan and the ASEAN economies.

Teaching and Learning

Under the unique "Liberal + Professional" education model, the University spared no pain strengthening the curricular of its major programmes and general education. New minors in General Business and European Studies (French/German/Spanish) as well as more GE interdisciplinary modules such as Responsible Global Citizenship, Artificial Intelligence and its Applications, Italian Renaissance and Art, ASEAN/foreign languages and culture, etc., were developed; and the Common Core English Language Curriculum was also revamped for offer in 2021-22 to enhance the professional as well as the common learning experience and language competency of students.

Supported by the University Grants Committee's Teaching and Learning Funding Scheme, HSUHK collaborated with HKUST and migrated the HSUHK online course Japanese I to HKMOOC, being the first self-financing institution to contribute to this most popular local MOOC platform. A total of 159 video titles were migrated to the platform, and the said MOOC course was well-received by 873 enrollees so far.

Some smart learning projects were also launched during the year, such as the "Smart Lego Warehouse Robot", a lego-made robot employing the technologies of artificial intelligence, cloud platform, 5G and robotics; the "Interactive Artificial Intelligence Assisted Chatbot for Self-improving Oral English Proficiency" improving students' English proficiency via machine learning; and the adoption of "Smart Classroom" for teachers to deliver interactive classes through an 86-inch touch screen computer with interactive software.



Research Development

Competitive Research Funding Schemes

HSUHK continued to achieve very good results in the Research Grants Council (RGC) Competitive Research Funding Schemes. For the academic year 2020-21, HSUHK secured a total funding of HK\$14.84 million for 16 Faculty Development Scheme (FDS) projects and two Inter-institutional Development Scheme (IIDS) projects, securing the greatest number of approved projects among the 15 eligible institutions. In the seven-year period since 2014-15, HSUHK received the highest cumulative funding amount as well as the highest total number of research projects awarded by RGC. The encouraging result demonstrated the University's commitment and continuous effort to support impactful research.

Research Matching Grant Scheme

In 2020-21, HSUHK secured research funding and in-kind sponsorships from private or non-public sectors with a total value of about HK\$18.7 million. A research matching grant amounting to HK\$16.8 million was approved by the RGC on a dollar-for-dollar matching basis. After eight funding cycles since the launch of the Scheme, HSUHK has received a matching grant of HK\$37.67 million. There remains a balance of HK\$12.33 million for guaranteed matching on a dollar-for-dollar basis by HSUHK in the remaining cycles until July 2022.

Student Life and Development

Honours Academy



The Honours Academy (HA), established in 2020, was the first of its kind initiated by a Hong Kong higher education institution. It aims to be an incubator in nurturing high-achieving students to become servant leaders with academic excellence, interdisciplinary perspectives, cross-cultural competencies and civic leadership to initiate positive changes in the local and global communities. The 1st cohort of 17 HA students started their learning journey in 2020-21 and completed various components including a workshop series on leadership and public policy engagement. After selection by the admission panel, the 16 best-performing year-2 students were admitted as the 2nd cohort of HA students in August 2021, who will be matched with an HA buddy from the 1st cohort for coaching and peer support.

Graduate Employment

In 2020, though the pandemic took a heavy toll on the job market in Hong Kong, HSUHK stepped up in supporting our students and graduates and introduced a series of career measures. In general, the employment prospects of HSUHK graduates are promising and their performance continues to be widely recognised by employers.

Through the Career Nomination Scheme under the Stand Together@HSUHK Campaign, SAO successfully collaborated with external job portals and professional bodies connecting with over 200 employers since 2019-20 and making proactive student/graduate nominations to them for job matching. These expanded nomination exercises together with the One Alum One Job campaign have secured over 400 offers for our students and graduates under such adversity in the past year.

Some conventional career initiatives have gone online, including the Global Virtual Internship programmes, online training workshops with new market-driven elements (such as market research skills, AI application workshops, KOL training, YouTuber sharing, etc.), and the HSUHK Professional Mentorship Scheme (including thematic live-chat, online team building games, virtual kick-off ceremony, etc.). Connection with employers was revitalised by remodelling the annual Careers Fair in March 2021 into the hybrid mode, which gained a record-breaking support from over 120 employers offering more than 2,000 job opportunities to HSUHK students.

It was reassuring to learn from the SAO's Graduate Employment Survey in March 2021 that the HSUHK graduates in 2020 remained competitive even under gloomy market conditions. 82% of our responding bachelor's degree graduates (vs. 86.1% for 2019 graduates) were engaged with employment while 6.2% pursued full-time further studies (vs. 3.6% for 2019 graduates). The employment rate of 82% of HSUHK graduates in 2020 was higher than the average 76.8% of graduates from UGC-institutions in the same year. The average salary of 2020 HSUHK graduates was slightly lower than that of the 2019 HSUHK graduates.

For the 2021 graduates, the employment market is expected to recover gradually, reflected by 30% increase of job opportunities in Q2 2021 in the Joint-Institution Network for Student Success (JINESS) job portal compared with the ones in Q2 2020. Besides, with more connections established under the Greater Bay Area Youth Employment Scheme ("GBA YES") launched by the HKSAR Government, the University has also taken an active approach to reach out to these employers to make graduate nominations. It was encouraging that a number of our graduates have already received appointment offers from renowned corporations in the region.

Institutional Advancement

In 2020-21, HSUHK fundraising efforts continued to bear fruit, with a total amount of HK\$149.8 million secured/pledged. Major donations (over HK\$10 million) included:

- ▶ HK\$50 million from The Fung Yiu King Charitable Foundation in support of the Evergreen College development; and
- ▶ HK\$80 million from Professor Francis Yuen and Dr Rose Lee in support of the campus development project.

In recognition of the benevolence and substantial support from the donors, the Evergreen College was named as "Fung Yiu King Evergreen College"; whereas the South Campus of the University was named as "Yuen Campus".

In addition, HSUHK established the Erudition Seat Scheme and the Task Force on Alumni Engagement to recruit more alumni connecting and contributing to their alma mater.

Other University-wide Public Engagement Initiatives

Inaugural Honorary Doctorate Conferment

After acquisition of the university title in October 2018, the University established the HSUHK Honorary Doctorate (HD) Conferment Scheme to recognise distinguished individuals of the community who have made significant contributions to the development of the University, their own professions and the well-being of society at large. In 2020-21, Mr David Ho Tzu Cho, Dr Alice Piera Lam Lee Kiu

Yue, Mrs Helen Lee Yick Hoi Lun, and Ms Rose Lee Wai Mun were conferred the degree of Doctor of Social Science *honoris causa*. Due to the pandemic, the postponed Conferment Ceremony was held on 23 August 2021 on campus, with live broadcast for the University members, friends and supporters. It was indeed our exceptional honour for the HD recipients to serve as our role models and a source of inspiration to the HSUHK Family.



Campus Development and Sustainability

To create space conducive to the long-term development of the University, the Board of Governors approved the construction of a new academic building of 5-storey high in the West Lane near the Lee Shau Kee Complex. The new building will be a creative humanities hub encompassing a gallery, a lecture theatre, multi-media facilities and faculty offices for the School of Humanities and Social Science, for completion by late 2022.

With the aim to enhance the student-centred learning environment, existing learning facilities were also improved/created, e.g. the Learning Commons on 2/F of S H Ho Academic Building and The Inspiring, an innovative and flexibly designed supportive facility on G/F of Lee Shau Kee Complex, where students can mingle, meet and seek advice from staff members of the student-support units, conduct seminars and workshops, etc.

Other projects included the Hong Kong Notes and Coins Gallery (with rare collections donated by the family of the late Mr and Mrs Luk Shiu Man) and the Teaching Excellence Awards Recognition Wall were also completed during the reporting year.

The University is also committed to campus sustainability. Apart from extensive bamboo features, recent initiatives included the extended use of solar energy, the adoption of withering plants for composting, the study of decomposing food waste more efficiently to facilitate existing organic farming on campus, the complete phasing out of plastic bottled drinks from all vending machines, the installation of water dispensers in major campus buildings, the installation of motion-sensor activated lightings, etc., thus driving the green chain for sustainability in both environmental and energy conservation, and living up to our principle of "Environment Nurturing People".

Public Recognitions/Awards Received

HSUHK received various prestigious awards and recognitions during the year, such as:

- ▶ listed among the top 200 globally on "Quality Education" and "Decent Work and Economic Growth" in the latest 2021 *Times Higher Education* (THE) World University Impact Rankings;
- ▶ *Yazhou Zhoukan* Asia Excellence Brand Award 2020 (being awarded for the third consecutive year);
- ▶ Financial Education Leadership Gold Award 2020 awarded by The Institute of Financial Planners of Hong Kong; and
- ▶ Equal Opportunity Employer Award (Gender Equality and Family Status Equality) awarded by Equal Opportunities Commission.

Further afield, we will continue to improve and strengthen for the greater advancement of the University.



Concluding Remarks

All that we have achieved today was attested to the dedication and concerted efforts of the University community making the pandemic a time for collegiality. Thanks to the outstanding efforts and hard work of our faculty, administrators and support staff, they have risen quickly and competently to the challenges with a caring personal touch. The University's resilience, responsiveness and adaptability have ensured that our core work of teaching and learning continue unabated. It has been my distinct honour to work with a team of dedicated and outstanding academic and administrative colleagues.

I would also like to extend my heartfelt thanks to our Governors, Council Members and supporters of the University for their long-standing support, which has continuously helped the University scale new heights. In particular, I would like to thank the late Ms Louisa Cheang, our former Board Chair, for her leadership and wise counsel in the past three years. Taking the opportunity, I would like to welcome on board our new Governor and Board Chair, Ms Diana Cesar, effective 2 September 2021.

HSUHK is well-positioned in our unique "Liberal + Professional" education model. We will continue to uphold the spirit of our founding motto "Erudition and Perseverance" by further advancing our unique education model and nurturing more young talents with critical thinking, innovative minds, human caring, moral values and social responsibilities. After all, our biggest reward is to see our students find meaning and fulfilment in their future lives and work.

Looking forward, I am confident that the HSUHK spirit of unity, embracement, perseverance and care will continue to raise us to new heights.

Simon HO Shun Man
President



Governance, Finance and Facts and Figures

Governance

Board of Governors

Chairman

- ▶ The late Ms Louisa CHEANG Wai Wan

Vice-Chairman

- ▶ Dr Moses CHENG Mo Chi *GBM, GBS, OBE, JP (From 8 October 2020)*

Members

- ▶ Dr Patrick FUNG Yuk Bun *JP*
- ▶ Dr HO Tzu Leung
- ▶ Professor Michael HUI King Man *HM*
- ▶ Mr Andrew LEUNG Wing Lok
- ▶ Dr Eric LI Ka Cheung *GBS, OBE, JP*
- ▶ Mr Thomas LIANG Cheung Biu
- ▶ Mr Roger LUK Koon Hoo *BBS, JP*
- ▶ Dr Patrick POON Sun Cheong *SBS*
- ▶ Mr Martin TAM Tin Fong
- ▶ Ms WONG May Kay *(From 2 September 2020)*
- ▶ Mrs Patricia WONG LAM Sze Wan
- ▶ Mr YEO Chee Leong *(From 2 September 2020)*

Secretary

- ▶ Mr Godwin LI Chi Chung *(Until 31 December 2020)*
- ▶ Dr Tom FONG Wing Ho *(From 1 January 2021)*

Meeting Attendance of Governors in 2020-21*

Member	Attendance
▶ The late Ms Louisa CHEANG Wai Wan (Chairman)	3/4
▶ Dr Moses CHENG Mo Chi (Vice-Chairman)	4/4
▶ Dr Patrick FUNG Yuk Bun	4/4
▶ Dr HO Tzu Leung	4/4
▶ Professor Michael HUI King Man	4/4
▶ Mr Andrew LEUNG Wing Lok	4/4
▶ Dr Eric LI Ka Cheung	1/4
▶ Mr Thomas LIANG Cheung Biu	4/4
▶ Mr Roger LUK Koon Hoo	4/4
▶ Dr Patrick POON Sun Cheong	4/4
▶ Mr Martin TAM Tin Fong	4/4
▶ Ms WONG May Kay <i>(From 2 September 2020)</i>	4/4
▶ Mrs Patricia WONG LAM Sze Wan	3/4
▶ Mr YEO Chee Leong <i>(From 2 September 2020)</i>	4/4

* In addition to two regular Board meetings, two special Board meetings on campus planning were held in 2020-21.

Committees under the Board of Governors

Audit Committee

Chairman

- Mr Andrew LEUNG Wing Lok

Members

- Mr Henry LAI Hin Wing
- Mr Roger LUK Koon Hoo *BBS, JP*

Secretary

- Mr Ted LEUNG Sat Tak

Finance Committee

Chairman

- Dr Patrick FUNG Yuk Bun *JP*

Vice-Chairman

- Ms Suzanne CHAN Shet Hung

Members

- Dr Andy CHENG Wui Wing
- Mr Richard HO Kam Wing
- Mr Philip LI Wing Kuen
- Professor Simon HO Shun Man
- Dr Tom FONG Wing Ho

Secretary

- Mr Patrick LAM Man Ho

Foundation Management Committee

Chairman

- Dr Patrick POON Sun Cheong *SBS*

Vice-Chairman and Treasurer

- Mr CHENG Kam Por

Members

- Professor Roy CHUNG Chi Ping *GBS, BBS, JP*
- Dr Patrick FUNG Yuk Bun *JP*
- Mr Thomas LIANG Cheung Biu
- Mr Benedict SIN Nga Yan
- Professor Simon HO Shun Man
- Dr Tom FONG Wing Ho
- Mr Patrick LAM Man Ho

Secretary

- Ms Elisa CHAN Man Wai

Fundraising and Donation Committee

Chairman

- Dr Patrick POON Sun Cheong *SBS*

Vice-Chairmen

- Dr Moses CHENG Mo Chi *GBM, GBS, OBE, JP*
- Mrs Patricia WONG LAM Sze Wan

Members

- Mr CHENG Kam Por
- Mr Thomas CHING Wing Hong
- Dr Alex CHUI Chuen Shun
- Mr Samuel HUNG King Man
- Mr Kenneth LEUNG Ka Keung
- Professor Eugene LIU
- Dr Dennis NG Wang Pun *SBS, BBS, MH*
- Mr Raphael TONG Tai Wai *MH*
- Mr Andric YEW Yat On *(From 15 June 2021)*
- Dr YIP Kit Chuen
- Ms Helen ZEE *(Until 27 May 2021)*
- Professor Simon HO Shun Man
- Dr Tom FONG Wing Ho

Honorary Members

- Mr Clement FUNG Siu To *(From 15 June 2021)*
- Dr LAM Lee George *BBS*
- Dr LAM Tai Fai *SBS, BBS, JP*
- Dr Lewis LUK Tei *MH, JP*

Secretary

- Ms Elisa CHAN Man Wai

Nomination Committee for Appointment of Council Chairman/Members

Chairman

- The late Ms Louisa CHEANG Wai Wan

Members

- Dr Moses CHENG Mo Chi *GBM, GBS, OBE, JP*
- Mr Roger LUK Koon Hoo *BBS, JP*
- Dr Patrick POON Sun Cheong *SBS*
- Professor Simon HO Shun Man

Secretary

- Dr Tom FONG Wing Ho

Nomination Committee for Appointment of Governors and Chairmen/ Members to Board Committees

Chairman

- The late Ms Louisa CHEANG Wai Wan

Members

- Dr Moses CHENG Mo Chi *GBM, GBS, OBE, JP*
- Dr HO Tzu Leung
- Mr Thomas LIANG Cheung Bui
- Professor Simon HO Shun Man

Secretary

- Mr Godwin LI Chi Chung *(Until 31 December 2020)*
- Dr Tom FONG Wing Ho *(From 1 January 2021)*

Council

Chairman

- ▶ Dr Moses CHENG Mo Chi *GBM, GBS, OBE, JP*

Vice-Chairman

- ▶ Mr James S. TSIEN *(From 8 October 2020)*

Members

- ▶ Ms Suzanne CHAN Shet Hung
- ▶ Mr CHENG Kam Por
- ▶ Mr Dannie CHEUNG Kong Ting
- ▶ Dr Jacky CHEUNG Wah Keung
- ▶ Mr William Junior Guilherme DOO *JP*
- ▶ Mr Philip LI Wing Kuen
- ▶ Professor NYAW Mee Kau *BBS*
- ▶ Ms TONG Hing Min
- ▶ Professor Simon HO Shun Man
- ▶ Professor HUI Yer Van
- ▶ Dr Felix TANG Tzu Lung *(until 30 June 2021)*
- ▶ Mr Samuel SHUM Tse Ming
- ▶ Miss Rosetta TAM Kwok Yan *(Student Member until 28 February 2021)*
- ▶ Mr LEUNG Chun Yin *(Student Observer from 11 May 2021)*

Member and Secretary

- ▶ Dr Tom FONG Wing Ho

Meeting Attendance of Council Members in 2020-21

Member	Attendance
▶ Dr Moses CHENG Mo Chi (Chairman)	4/4
▶ Mr James S. TSIEN (Vice-Chairman)	4/4
▶ Ms Suzanne CHAN Shet Hung	4/4
▶ Mr CHENG Kam Por	4/4
▶ Mr Dannie CHEUNG Kong Ting	4/4
▶ Dr Jacky CHEUNG Wah Keung	4/4
▶ Mr William Junior Guilherme DOO	4/4
▶ Mr Philip LI Wing Kuen	4/4
▶ Professor NYAW Mee Kau	4/4
▶ Ms TONG Hing Min	4/4
▶ Professor Simon HO Shun Man	4/4
▶ Professor HUI Yer Van	4/4
▶ Dr Tom FONG Wing Ho	4/4
▶ Dr Felix TANG Tzu Lung <i>(Until 30 June 2021)</i>	3/3
▶ Mr Samuel SHUM Tse Ming	4/4
▶ Miss Rosetta TAM Kwok Yan <i>(Student Member until 28 February 2021)</i>	2/2
▶ Mr Leung Chun Yin <i>(Student Observer from 11 May 2021)</i>	1/2

Committees under the Council

Honorary Degrees Committee

Chairman

- Dr Moses CHENG Mo Chi *GBM, GBS, OBE, JP*

Members

- Professor NYAW Mee Kau *BBS*
- Dr Patrick POON Sun Cheong *SBS*
- Mr James S. TSIEN
- Professor Simon HO Shun Man
- Professor Lawrence LEUNG Chi Kin

Secretary

- Dr Tom FONG Wing Ho

Honorary Fellowship Committee

Chairman

- Dr Moses CHENG Mo Chi *GBM, GBS, OBE, JP*

Members

- Ms Suzanne CHAN Shet Hung
- Mr CHENG Kam Por
- Professor Simon HO Shun Man
- Professor Gilbert FONG Chee Fun *MH*
- Professor Paul LEE Siu Nam

Secretary

- Dr Tom FONG Wing Ho

Human Resources Committee

Chairman

- Ms TONG Hing Min

Members

- Mr LAI Kam Tong
- Ms Helen LEUNG Lai Wa
- Dr Felix YIP Wai Kwong
- Professor Simon HO Shun Man
- Professor HUI Yer Van
- Dr Tom FONG Wing Ho

Secretary

- Ms Mary YEUNG Mi Lan

Nomination Committee for Appointment of Council Committee Chairmen/Members

Chairman

- Dr Moses CHENG Mo Chi *GBM, GBS, OBE, JP*

Members

- Ms Suzanne CHAN Shet Hung
- Professor Simon HO Shun Man

Member and Secretary

- Dr Tom FONG Wing Ho

Academic Board

Chairman

President

- ▶ Professor Simon HO Shun Man

Vice-Chairman

Acting Provost & Vice-President (Academic and Research)

- ▶ Professor HUI Yer Van

Ex-officio Members

Vice-President (Organisational Development)

- ▶ Dr Tom FONG Wing Ho

Associate Vice-President (Communications and Public Affairs), and Dean, School of Communication

- ▶ Professor Scarlet TSO Hung

Associate Vice-President (Technology and Smart Learning), and Director of Information Technology

- ▶ Professor WONG Po Choi

Associate Vice-President (Development and Campus Services)

- ▶ Ms Antonia YEUNG Yu Hung

Dean, School of Business

- ▶ Professor Bradley BARNES

Dean, School of Decision Sciences

- ▶ Professor Lawrence LEUNG Chi Kin

Dean, School of Humanities and Social Science

- ▶ Professor TAM Kwok Kan

Dean, School of Translation and Foreign Languages

- ▶ Professor Gilbert FONG Chee Fun *MH*

Head, Department of Accountancy

- ▶ Professor Kevin LAM Chee Keung

Head, Department of Art and Design

- ▶ Professor Desmond HUI Cheuk Kuen

Head, Department of Chinese

- ▶ Professor Alex CHEUNG Kwong Yue

Head, Department of Computing

- ▶ Dr LIU Hai

Head, Department of Economics and Finance

- ▶ Dr David CHUI Kam Hung

Head, Department of English

- ▶ Dr Paul FUNG Kai Yeung

Head, Department of Management

- ▶ Professor Jeanne FU Ho Ying

Head, Department of Marketing

- ▶ Dr Haksin CHAN Hak Sin

Head, Department of Mathematics, Statistics and Insurance

- ▶ Professor TANG Man Lai

Head, Department of Social Science

- ▶ Professor KAO Lang

Head, Department of Supply Chain and Information Management

- ▶ Dr Stephen NG Chi Hung

Registrar

- ▶ Dr Brossa WONG Yeuk Ha

University Librarian

- ▶ Ms Sarena LAW Yuk Lin

Director of Student Affairs

- ▶ Ms Esther LEE Tak Fun (*From 1 July 2021*)

Dr S H Ho Professor of Banking and Finance, and Director, Research Institute of Business

- ▶ Professor Louis CHENG Tsz Wan (*From 4 January 2021*)

Professor (Practice), School of Communication

- ▶ Professor Ronald CHIU Ying Chun

Professor, School of Communication

- ▶ Professor Paul LEE Siu Nam

Professor, School of Communication

- ▶ Professor Trevor SIU Yuk Tai

Professor, Department of Computing

- ▶ Professor POON Chung Keung

Professor (Practice), Department of Mathematics, Statistics and Insurance

- ▶ Professor Lawrence LEE Yim Hong

Professor, Department of Supply Chain and Information Management

- ▶ Professor Samuel CHAN Wai Kwong

President, HSUHK Students' Union

- Miss Rosetta TAM Kwok Yan (*Until 28 February 2021*)
- Mr LEUNG Chun Yin (*From 1 March 2021*)

Appointed Members

Director, Institute for Youth Sustainability Leadership

- Dr CHAN Chi Kit

Director, Centre for Teaching and Learning

- Dr Ben CHENG Ka Ming

Director, Wu Jieh Yee Centre for Innovation and Entrepreneurship

- Dr Thomas MAN Wing Yan

Associate Director (Common Core Curriculum), Centre for Teaching and Learning,

Associate Director, Centre for Greater China Studies, and

Co-Director, HSUHK Greater Bay Area Innogration Hub

- Dr WONG Muk Yan

Elected Members

School of Business

- Dr Michal WOJEWODZKI

School of Communication

- Dr James CHANG Chih Yu

School of Decision Sciences

- Dr Ricky WONG Siu Kuen

School of Humanities and Social Science

- Dr Catherine WONG Yuen Wing

School of Translation and Foreign Languages

- Dr Shelby CHAN Kar Yan

Secretary

Registrar

- Dr Brossa WONG Yeuk Ha

Meeting Attendance of Academic Board Members in 2020-21

Member	Attendance
▶ Professor Simon HO Shun Man (Chairman)	12/12
▶ Professor HUI Yer Van	12/12
▶ Dr Tom FONG Wing Ho	12/12
▶ Professor Scarlet TSO Hung	12/12
▶ Professor WONG Po Choi	12/12
▶ Ms Antonia YEUNG Yu Hung	12/12
▶ Professor Bradley BARNES	12/12
▶ Professor Lawrence LEUNG Chi Kin	12/12
▶ Professor TAM Kwok Kan	12/12
▶ Professor Gilbert FONG Chee Fun	12/12
▶ Professor Kevin LAM Chee Keung	12/12
▶ Professor Desmond HUI Cheuk Kuen	11/12
▶ Professor Alex CHEUNG Kwong Yue	11/12
▶ Dr LIU Hai	11/12
▶ Dr David CHUI Kam Hung	11/12
▶ Dr Paul FUNG Kai Yeung	12/12
▶ Professor Jeanne FU Ho Ying	12/12
▶ Dr Haksin CHAN Hak Sin	11/12
▶ Professor TANG Man Lai	11/12
▶ Professor KAO Lang	10/12
▶ Dr Stephen NG Chi Hung	10/12
▶ Dr Brossa WONG Yeuk Ha	12/12
▶ Ms Sarena LAW Yuk Lin	12/12
▶ Ms Esther LEE Tak Fun	12/12
▶ Professor Louis CHENG Tsz Wan (<i>From 4 January 2021</i>)	6/7
▶ Professor Ronald CHIU Ying Chun	12/12
▶ Professor Paul LEE Siu Nam	12/12
▶ Professor Trevor SIU Yuk Tai	12/12
▶ Professor POON Chung Keung	11/12
▶ Professor Lawrence LEE Yim Hong	12/12
▶ Professor Samuel CHAN Wai Kwong	12/12
▶ Miss Rosetta TAM Kwok Yan (<i>Until 28 February 2021</i>)	7/7
▶ Mr LEUNG Chun Yin (<i>From 1 March 2021</i>)	5/5
▶ Dr CHAN Chi Kit	11/12
▶ Dr Ben CHENG Ka Ming	12/12
▶ Dr Thomas MAN Wing Yan	12/12
▶ Dr WONG Muk Yan	11/12
▶ Dr Michal WOJEWODZKI	8/12
▶ Mr James CHANG Chih Yu	12/12
▶ Dr Ricky WONG Siu Kuen	11/12
▶ Dr Catherine WONG Yuen Wing	12/12
▶ Dr Shelby CHAN Kar Yan	12/12

List of Standing Committees under the Academic Board

1. Academic Planning and Development Committee
2. Admissions Committee
3. Advisory Committee on Graduate Employment
4. Committee on Sports and Physical Education
5. Common Core Curriculum Committee
6. Continuing Education Committee
7. Global Exchange Committee
8. Graduate Studies Committee
9. Honours Academy Board
10. Library and Learning Resources Committee
11. Scholarship and Financial Assistance Committee
12. Student Affairs Committee
13. University Examinations and Assessment Committee
14. University Research Committee
15. University Staff-Student Consultative Committee
16. University Student Disciplinary Committee
17. University Teaching and Learning Quality Committee

Senior Management Committee

Chairman

President

- Professor Simon HO Shun Man

Ex-officio Members

Acting Provost & Vice-President (Academic and Research)

- Professor HUI Yee Van

Vice-President (Organisational Development)

- Dr Tom FONG Wing Ho

Associate Vice-President (Communications and Public Affairs), and Dean, School of Communication

- Professor Scarlet TSO Hung

Associate Vice-President (Technology and Smart Learning), and Director of Information Technology

- Professor WONG Po Choi

Associate Vice-President (Development and Campus Services)

- Ms Antonia YEUNG Yu Hung

Dean, School of Business

- Professor Bradley BARNES

Dean, School of Decision Sciences

- Professor Lawrence LEUNG Chi Kin

Dean, School of Humanities and Social Science

- Professor TAM Kwok Kan

Dean, School of Translation and Foreign Languages

- Professor Gilbert FONG Chee Fun *MH*

Director of Finance

- Mr Patrick LAM Man Ho

Head of Human Resources

- Ms Mary YEUNG Mi Lan

Registrar

- Dr Brossa WONG Yeuk Ha

University Librarian

- Ms Sarena LAW Yuk Lin

Director of Student Affairs

- Ms Esther LEE Tak Fun *(From 1 July 2021)*

Appointed Members

Director of Advancement and Alumni Affairs

- Ms Elisa CHAN Man Wai

Head of Campus Development and Management

- Dr Hackman LEE Hon Yin *(Until 14 May 2021)*

Secretary

Head of Secretariat

- Ms Tammy CHAN Ka Mei

Meeting Attendance of Senior Management Committee Members in 2020-21

Member	Attendance
▶ Professor Simon HO Shun Man (Chairman)	9/9
▶ Professor HUI Yee Van	9/9
▶ Dr Tom FONG Wing Ho	9/9
▶ Professor Scarlet TSO Hung	9/9
▶ Professor WONG Po Choi	9/9
▶ Ms Antonia YEUNG Yu Hung	9/9
▶ Professor Bradley BARNES	9/9
▶ Professor Lawrence LEUNG Chi Kin	8/9
▶ Professor TAM Kwok Kan	9/9
▶ Professor Gilbert FONG Chee Fun	9/9
▶ Mr Patrick LAM Man Ho	9/9
▶ Ms Mary YEUNG Mi Lan	8/9
▶ Dr Brossa WONG Yeuk Ha	9/9
▶ Ms Sarena LAW Yuk Lin	9/9
▶ Ms Esther LEE Tak Fun	9/9
▶ Ms Elisa CHAN Man Wai	9/9
▶ Dr Hackman LEE Hon Yin (<i>Until 14 May 2021</i>)	6/7

List of Standing Committees under the Senior Management Committee

1. Advisory Committee on Campus Development and Habitat
2. Alumni Affairs Committee
3. Campus Facilities Management Committee
4. Catering Services Committee
5. Corporate Communication Advisory Committee
6. IT Advisory Committee
7. Residential Colleges System Committee
8. Resources Allocation Committee
9. Risk Management Group

Key Academic and Administrative Officers

President

- Professor Simon HO Shun Man

Acting Provost & Vice-President (Academic and Research)

- Professor HUI Yer Van

Vice-President (Organisational Development)

- Dr Tom FONG Wing Ho

Associate Vice-President (Communications and Public Affairs), and Dean, School of Communication

- Professor Scarlet TSO Hung

Associate Vice-President (Technology and Smart Learning), and Director of Information Technology

- Professor WONG Po Choi

Associate Vice-President (Development and Campus Services)

- Ms Antonia YEUNG Yu Hung

Dean, School of Business

- Professor Bradley BARNES

Dean, School of Decision Sciences

- Professor Lawrence LEUNG Chi Kin

Dean, School of Humanities and Social Science

- Professor TAM Kwok Kan

Dean, School of Translation and Foreign Languages

- Professor Gilbert FONG Chee Fun *MH*

Registrar

- Dr Brossa WONG Yeuk Ha

Director of Finance

- Mr Patrick LAM Man Ho

University Librarian

- Ms Sarena LAW Yuk Lin

Director of Student Affairs

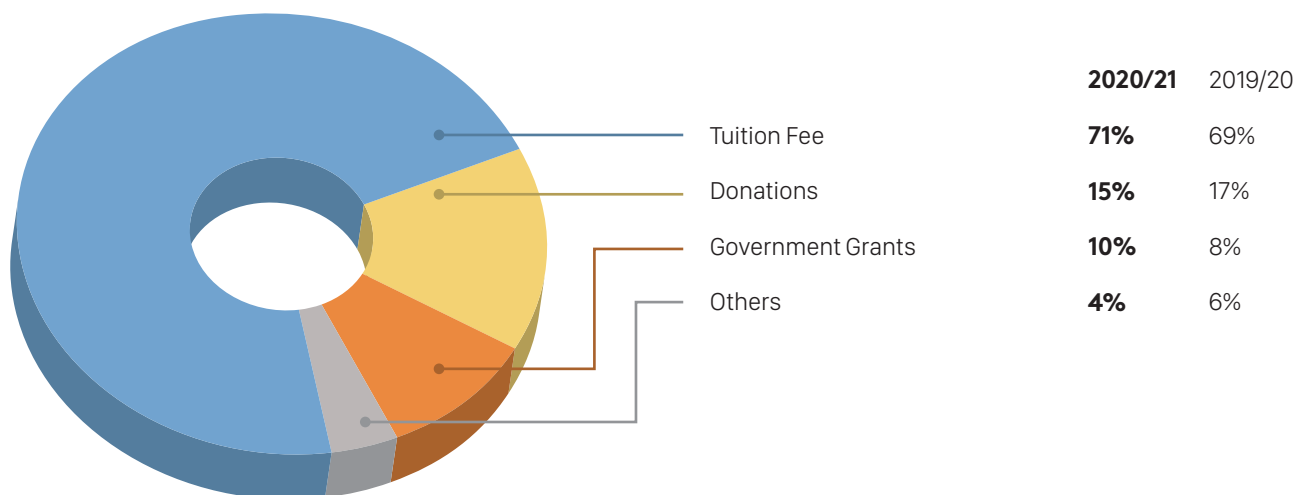
- Ms Esther LEE Tak Fun (*From 1 July 2021*)

Finance

Analysis of Total Income

2020/21: HK\$763.2 million

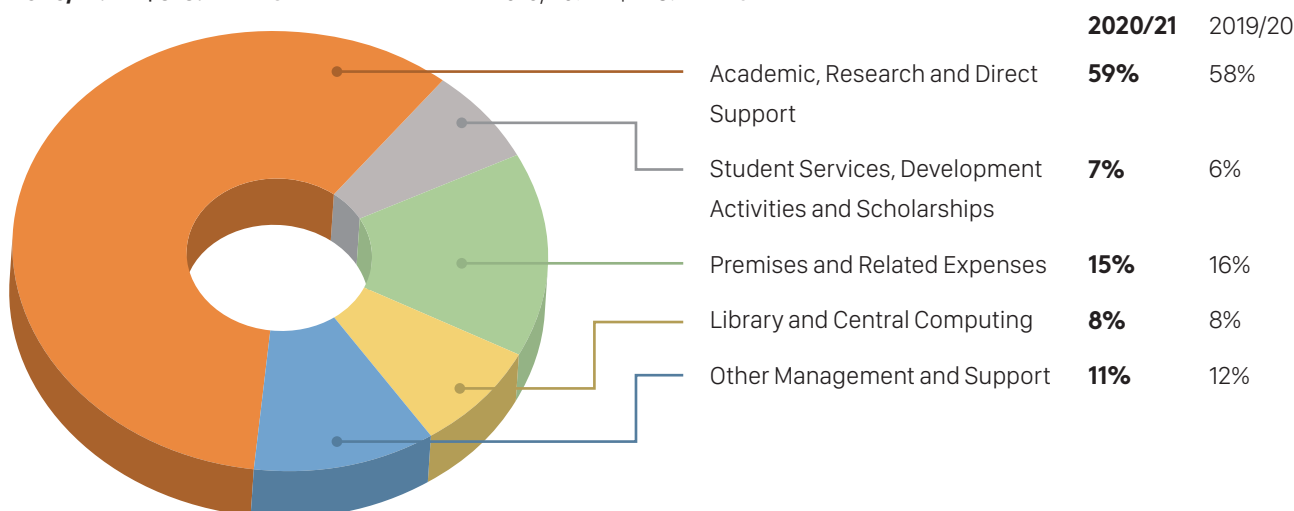
2019/20: HK\$698.0 million



Analysis of Total Expenditure*

2020/21: HK\$515.4 million

2019/20: HK\$473.4 million



* Excluding major campus development costs and related depreciation.

Financial Position

HK\$ million	2021	2020
Total Assets	1,152	1,181
Total Liabilities	(1,107)	(1,234)
Net Assets/(Liabilities)	45	(53)

Represented by:		
Accumulated Fund	(84)	(188)
Government Grants and Subsidies	98	105
Scholarship Funds	31	30
Total Funds	45	(53)

Facts and Figures

1. Undergraduate and Postgraduate Programmes

School	Undergraduate Programmes	Postgraduate Programmes
Business	11	1
Communication	2	1
Decision Sciences	5	2
Humanities and Social Science	5	-
Translation and Foreign Languages	1	2
Total	24	6

2. Students (Undergraduate Programmes)

a. Enrolment

School	Total Number		%	
Business	3,498		55.9%	
Communication	579		9.2%	
Decision Sciences	1,319		21.1%	
Humanities and Social Science	666		10.6%	
Translation and Foreign Languages	198		3.2%	
Total	6,260		100%	
	Male	Female	Male	Female
	2,752	3,508	44%	56%

b. Admission

Student Admission Statistics	Total Number	%
Total Number of Student Admission for Year-1	920	44.8%
Total Number of Student Admission for Upper Years	1,134	55.2%
Total	2,054	100%

3. Graduates

a. Graduates

School	Total Number	%
Business	1,006	61.3%
Communication	150	9.1%
Decision Sciences	262	16%
Humanities and Social Science	171	10.4%
Translation and Foreign Languages	53	3.2%
Total	1,642	100%

b. Cumulative Number of Graduates

Graduation Year	Total Number
HSSC Graduates (1982-2011)	11,952
HSMC/HSUHK Graduates (2012-2021)	9,507
Total	21,459

c. Graduates Employment of Class 2020

Employed	82%
Further Studies	6.2%

(% distribution based on Graduate Employment Survey as of March 2021)

d. Employment Industries of Full-time Employed Graduates of Class 2020

Employment Industries	%
Banking, Finance and Insurance	22.0%
Accounting, Auditing and Business Services	17.4%
Transport and Logistics	8.1%
Trading, Wholesale and Retail	7.8%
Communication and Media	7.6%
Education	5.2%
Community and Social Services	4.7%
Information Technology	4.3%
Government	3.1%
Manufacturing	2.1%
Real Estate	2.1%
Telecommunication	1.5%
Medical/Health Services	1.1%
Human Resources	0.9%
Hospitality and Tourism	0.7%

(% distribution based on Graduate Employment Survey as of March 2021)

4. Staff

a. Number of Staff

Category of Staff	Total Number	%
Academic Staff	210	35.4%
Administrative and Academic Support Staff	384	64.6%
Total	594	100%

b. FTE Teacher-Student Ratio

1:24.2

c. Professorial Staff Profile (Assistant Professors and above)

Percentage of 210 Staff Possessing a Doctoral Degree	100%
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5. Global Exchange Partners

Region	Number of Partner Institutions	%
Asia and Australia (Australia, India, Japan, Mainland China, Malaysia, Philippines, South Korea, Taiwan and Thailand)	39	45.9%
Europe (Austria, Belgium, Cyprus, Finland, France, Germany, Latvia, Lithuania, The Netherlands, Norway, Romania, Spain, Sweden, Switzerland and United Kingdom)	36	42.4%
Middle East (Israel and United Arab Emirates)	2	2.4%
North America (Canada and United States of America)	8	9.4%
Total	85	100%

6. Scholarships and Awards

	Amount (HK\$)/Number
Amount Awarded	\$13,145,879
Number of Scholarships Awarded	799
Number of Students Awarded	643

(Including external scholarships and awards distributed through HSUHK)

7. External Funding Sources

Funding Source	Amount (HK\$)
Education Bureau – Enhancement and Start-up Grant Scheme for Self-financing Post-secondary Education	\$19,089,127
Innovation and Technology Commission – Partnership Research Programme of the Innovation and Technology Fund	\$1,754,911.5
Research Grants Council – Competitive Research Funding Schemes for the Local Self-financing Degree Sector (2021/22 Exercise)	\$18,163,587
Research Grants Council – Research Matching Grant Scheme (2021/22 Exercise)	\$16,988,984.9
Other External Funding Sources	\$150,000
Total	\$56,146,610.4

8. Library Resources

Type of Resources	Number
Printed Books (volumes)	76,281
Printed Serials (titles)	347
E-books (titles)	559,662
E-journals (titles)	136,372
Multi-media Resources (volumes)	13,345
Electronic Databases (titles)	158
Total Library Seats	680

9. Campus Area and Student Residence

a. Campus Area

Building	Gross Floor Area
S H Ho Academic Building	11,595 m ²
Lee Shau Kee Complex	6,679 m ²
Wei Lun Square	1,199 m ²
Lee Quo Wei Academic Building (Yuen Campus)	14,310 m ²
M Building and N Building (Yuen Campus)	18,000 m ²
HSUHK Jockey Club Residential Colleges (Yuen Campus)	14,525 m ²
Total	66,308 m²

b. Student Residence

Student Residence	Number of Places
HSUHK Jockey Club Residential Colleges (Yuen Campus)	1,200
Old Hall (Yuen Campus)	100
Total	1,300



Curriculum and Programmes

Programme/Curriculum Development and Enhancement

New and Existing Programme Development

It has always been the strategic objectives of the University to develop programmes that support local and regional socio-economic needs and to enhance the curriculum and academic framework of existing programmes to allow more flexibility for diverse study modes.

In the reporting period, two bachelor's degree (Level 5 learning programmes in the Qualifications Framework (QF)) and three master's degree (Level 6 learning programmes in the QF) programmes in different academic disciplines were developed by three Schools, accredited by the Hong Kong Council for Accreditation of Academic and Vocational Qualifications (HKCAAVQ) and approved by the Chief Executive-in-Council. The Bachelor of Arts (Honours) in Psychology (BA-PSY), the Bachelor of Social Sciences (Honours) in Philosophy, Politics and Economics (BSS-PPE) and the Master of Business Management (MBM) programmes will be offered in 2021-22 while the Master of Science in Data Science and Artificial Intelligence (MSC-DSAI) and the Master of Arts in Global English Literary and Cultural Studies (MA-GELCS) programmes will be delivered in 2022-23. In addition, there are some more programmes, in particular taught postgraduate programmes, being developed by the University and expected to be ready for approval by relevant authorities in the coming year.

Apart from new programmes, three existing programmes, namely the Bachelor of Social Sciences (Honours) in Asian Studies (BSS-AS), the Bachelor of Arts (Honours) in Applied and Human-Centred Computing (BA-AHCC) and the Bachelor of Arts (Honours) in Convergent Media and Communication Technology (BA-CMCT) programmes, passed the re-accreditation exercises in April 2021. The BA-AHCC programme was retitled the Bachelor of Science (Honours) in Applied Computing (BSC-AC) to better reflect the enhanced curriculum.

Minor Programme Development

As far as Minor Programmes are concerned, the University offered 23 Minor Programmes for undergraduate students in 2020-21, as compared to 22 in 2019-20. Four existing Minor Programmes have also been modified in the reporting year to cater for the study and intellectual needs of students.

School of Business:

- ▶ Accounting, Business Administration, Corporate Governance, Finance and Banking, Financial Analysis, General Business, Human Resource Management, Management, and Marketing

School of Communication:

- ▶ Communication, and Communication Technology

School of Decision Sciences:

- ▶ Computing, Decision Analytics, E-commerce, Insurance, Statistical Analysis, and Supply Chain Management

School of Humanities and Social Science:

- ▶ Asian Studies, Chinese, Cultural and Creative Industries, and English

School of Translation and Foreign Languages:

- ▶ European Studies, and Translation

Curricula Review

After years of vigorous programme development, Schools/Departments have started in the reporting year to review the curricula and the graduation requirements of respective undergraduate programmes under the guidance of the Academic Planning and Development Committee and the Graduate Studies Committee of the University to maintain the dynamics and contemporary nature of the study programmes.

Periodic Institutional Review

Being a conscientious and responsible self-financing university, HSUHK is steadfast in maintaining the quality of its programmes and the vigour of the University as an educational institution. The University commissioned HKCAAVQ which formed an expert panel to conduct a Periodic Institutional Review (PIR) to cover eight approved programme areas under its Programme Area Accreditation (PAA) status. A Financial Expert was also engaged to review the finance of the University. In view of the unstable development of the COVID-19 pandemic, the site visit by the panel was conducted by video conferencing from 22 to 26 March 2021. A full report of the PIR was received on 17 June 2021 and the outcome of the review was satisfactory.

Continuing Education Unit

In addition to undergraduate and taught postgraduate programmes, the University offers continuing education (CE) courses to provide lifelong learning opportunities to the community. With a view to enhancing the coordinated efforts across the University or in collaboration with external bodies or industries in the provision of CE courses, the Continuing Education Unit (CEU) was set up under the Office of Vice-President (Academic & Research) in 2020-21 to perform the roles of coordinator as well as course provider. The Unit works closely with academic units and Schools on the provision of collaborative and interdisciplinary courses.

Continuous Enhancement of Programme Structure and Quality Assurance Mechanism

Besides academic discipline study, Common Core Curriculum also forms an important component of the University's undergraduate curriculum structure. In 2020-21, the Common Core English Language Curriculum was restructured with a new 9-credit curriculum comprising four major modules, namely University English I & II, English for Academic Purpose (EAP) and English for Professional Communication (EPC).

A General Education (GE) Reform Task Force was set up to coordinate the development of five new Interdisciplinary GE modules incorporating the theme of "Responsible Global Citizenship". With effect from 2021-22, the new modules, namely Globally Responsible Business, Global Citizenship and Communication, Global Data Citizenship, Global Civil Society, and Cultural Translation in a Global Context: Challenges and Opportunities, each designed by the respective Schools, would be offered as Cluster Modules to enhance the common learning experience of students.

The Academic Board of the University also approved the Physical Education (PE) Unit of the Student Affairs Office to offer credit-bearing PE free elective modules to students according to the Quality Assurance Mechanism (QAM) set out by the University.

Understanding the pivotal importance of quality assurance, the University endeavours to enhance and enforce the QAM governing programme development, modifications, as well as other academic/curriculum-related matters. In 2020-21, the annual review of the QAM was completed and major revisions have been made in the following areas:

- ▶ development, modifications and assessments of PE free elective modules;
- ▶ procedures for consultation in the early stage of the development of Common Core Curriculum modules; and
- ▶ approval procedures for programme modifications to major and minor programmes.



Teaching, Learning and Research

Teaching and Learning

Teaching and Learning

In view of the fluctuating situation of the COVID-19 pandemic, the arrangement of online teaching continued in the reporting period when deemed necessary to safeguard the health of the University community. During the time when the situation improved and allowed, a mixed mode of teaching was adopted with students attending the classes physically and virtually to enable normal interactions as far as practicable.

Teachers met the challenges with the advice and help from the Information Technology Services Centre (ITSC) in terms of training and technical support. Various tools for e-Classroom, e-Laboratories, online presentation and online assessment, etc., were also introduced to staff and students for teaching and learning. A website version of some virtual reality (VR) scenes was developed for students to experience and view the study content when face-to-face teaching was not feasible. In addition, online teaching and learning workshops were organised by the Centre for Teaching and Learning. Experienced teachers were invited to share their tips, skills, and useful online tools for engaging students in online or mixed mode teaching. To achieve a more focused analysis, the Students' Feedback on Modules and Teaching survey was adjusted to classify the reports based on the teaching mode.

Establishment of the Start-up and SME Resource Centre

With funding support from the University's Strategic Development Grant, the Start-up and SME Resource Centre was established under the School of Business in 2021, aiming at contributing to the sustainability and recovery of start-ups and small to medium-sized enterprises (SMEs) in Hong Kong, cultivating students' creative problem-solving skills and enhancing students' employability. It also provides students with ample opportunities to gain practical experiences from real-life business contexts through applying the knowledge and skills they have acquired from their formal curricula.

Induction Programme for New Academic Staff

Aiming to help new academic staff familiarise themselves with the University's teaching environment and facilitate them to have a better preparation for teaching, the third mandatory Induction Programme in Teaching and Learning was organised in September 2020. A series of online forum, seminars and workshops were held, themed "Creating a Welcoming, Positive and Productive Learning Environment", "Outcome-based Teaching and Learning (OBTL) and Criterion-Referenced Assessment", "Online Teaching and Learning with Emerging Technologies", and "Learning Programme Accreditation and Quality Assurance".

HSUHK Teaching Excellence Awards 2019-20 and *My Teaching Story*

Seven outstanding teachers were awarded the HSUHK Teaching Excellence Awards 2019-20, namely Dr Amy Kong, Dr Kenneth Kwong, Dr Lam Wing Kin, Dr Joyce Lee, Dr Amy Wang, Ms Maggie Wong, and Ms Rosalie Woo. In addition to hosting three inspiring workshops in the HSUHK Teaching Excellence Awards Sharing Seminar Series, the recipients shared their stories and teaching journey about passion, devotion and aspiration for being a good teacher in the third issue of *My Teaching Story*.

HSUHK Teaching and Learning Forum 2021

The second HSUHK Teaching and Learning Forum titled Let's Create a BRAINstorm in a Teacup: Dialogues with Different Educators, held and live broadcast on 25 May 2021, was attended by over 70 participants including HSUHK teachers and the educators from many other higher education institutions. The Forum served as a cross-institutional platform for educators to share best practices and the most up-to-date experience of teaching and learning. 10 Teaching Excellence Awards recipients of 2018-19 and 2019-20 and eight distinguished scholars from a wide range of local tertiary institutions conversed in pairs at the three Parallel Sessions covering topics of teaching business, languages, philosophy, social science, quality management, and online teaching under the new normal.



Opening Ceremony of the HSUHK Teaching and Learning Forum 2021.

HSUHK Social Innovation Competition 2021

The sixth HSUHK Innovation Project Competition, with "Social Innovation" and three of the 17 Sustainable Development Goals (SDGs) specified by the United Nations chosen as the themes of the competition, was organised in the reporting year. 12 project proposals were received from over 30 students of different programmes. Theme-based talks, skill-based workshops, and briefing session were held to equip and inspire the participants for the Competition. The winning teams were recommended to take part in the Pre-Incubation Programme by the Wu Jieh Yee Centre for Innovation and Entrepreneurship (WUCIE), and a range of inter-university social innovation and entrepreneurship training and competitions organised by reputable organisations.

TEDxHSUHK 2021

TEDxHSUHK 2021 Restart was organised on 1 June 2021 with the purpose to engage students as the event co-organisers, crew members, and performers, and over 70 students showcased the leadership and organisation skills to the general public. A total of 10 speakers advocating different SDGs, each having a unique voice representing their respective industries and spreading worthwhile ideas to the community, were invited to the event, which was live broadcast to over 250 online and onsite audience.



Guest speakers and student volunteers at TEDxHSUHK 2021.

Massive Open Online Courses (MOOC) Development

HSUHK's MOOC Japanese I was the first MOOC shared on the HKMOOC by a self-financing institution. HKMOOC is a collaborative project funded by the University Grants Committee's Teaching and Learning Funding Scheme aiming to establish a joint e-learning/MOOC platform to facilitate collaboration in teaching and learning for Hong Kong's tertiary education sector and to adopt innovative pedagogies for enhancing the learning experience of students.

HSUHK Online Courses and Blended Learning Courses

Pre-recorded videos and interactive exercises were developed and managed in the Edx platform and Vclass system in 2019-20, for online courses and blended learning courses respectively. Maintained and supported by the E-learning Team, five online courses were added in 2020-21, totalling 14 online courses and two blended learning courses.

Smart Learning Initiatives

The Smart Learning Team was formed in 2019-20 to discuss the development of online assessment/teaching and learning initiatives, and support the organisation of training workshops and seminars for teachers and students. With the concerted efforts of the Team, four projects applying emerging technologies to teaching and learning, namely "Smart Lego Warehouse Robot", "Interactive Artificial Intelligence Assisted Chatbot for Self-improving Oral English Proficiency", "Smart Classroom", and "Digital Assessment System", were initiated in the reporting period.

Integrating Service-Learning Components in Modules

In the reporting period, despite pandemic limitations, more teachers and community partners were lined up for the development of Service-Learning modules. A total number of eight modules adopted service-learning components to enrich students' learning experience through community engagement. Students' responses to the service-learning activities were evaluated while instructors of the Service-Learning modules were invited to review, analyse, and reflect on the development of Service-Learning at HSUHK via working focus group discussions.

Service-Learning Excellence Award System

An excellence award system was established to encourage students and teachers to participate in and strive for better quality for their Service-Learning projects. Seven student groups with outstanding project performance were presented the "Service-Learning Excellence Award" at the Awards Ceremony held on 21 May 2021.

Enhancement and Start-up Grant Scheme

The Enhancement and Start-up Grant Scheme (ESGS), a new funding initiative launched by the Government in 2020-21, aims to support self-financing post-secondary institutions to develop their distinct characters and niche areas. The Government has set aside HK\$1.26 billion for providing financial support to eligible institutions for developing or enhancing self-financing sub-degree or undergraduate programmes that meet market needs but require high start-up costs. In the first year of launching, the HSUHK received a total funding of HK\$19,089,127 for the project "FinTech Literacy Enhancement".

Research

Competitive Research Funding Scheme for the Local Self-financing Degree Sector

HSUHK academic staff's commitment and continuous effort to pursue excellence in research is demonstrated by the encouraging results of the external funding secured. From the Competitive Research Funding Scheme for the Local Self-financing Degree Sector (2021-22 Exercise) launched by the Research Grants Council, the University secured a total funding of HK\$18.16 million for 16 projects under the Faculty Development Scheme (FDS), one project under the Institutional Development Scheme (IDS) Research Infrastructure Grant, and one project under the Inter-Institutional Development Scheme (IIDS), representing a 22.37% increase compared with that of the previous year.

Project Title	Principal Investigator	School/ Department
Faculty Development Scheme (FDS)		
The CEO Pay Ratio: UK Evidence	Dr GOH Lisa	Accountancy
Auditing During the COVID-19 Pandemic	Dr Belinda YAU	Accountancy
Art at Home: The Impact of New Media and Online Cultural Production on Home-Based Arts Engagement	Dr Christine CHOY	Art and Design
Enhancing Wireless Information Freshness via Physical-Layer Network Coding and Non-Orthogonal Multiple Access	Dr David CHAN	Computing
Quantifying Privacy Risk of Mobile Applications through Machine Learning	Dr Chris MA	Computing
How Do Companies Adapt to Extreme Weather? Evidence from Corporate Uses of Internal Cash Flow	Dr Kaz KWOK	Economics and Finance
Exploring Teacher-Supported Peer Feedback: Developing Student Feedback Literacy and Writing Quality	Dr Maggie MA	English
Sequential Change-Point Detection in High-Dimensional Vector Autoregressive Models	Dr Tom NG	Mathematics, Statistics and Insurance
Partially Separable and Sparse Optimization: Theory and Applications	Dr Carisa YU	Mathematics, Statistics and Insurance
Cultural Exchanges in the Cold War: Visiting Tours and Affective Connections in Sinophone Asia (1950s-1980s)	Dr Joseph LI	Social Science
What is the Role of Internet Memes in Political Discussion?	Dr Gary TANG	Social Science
Dynamic Pick Face Replenishment & Pallet Consolidation Model for Landing in the Next E-Fulfilment Normal	Dr George HO	Supply Chain and Information Management
Riding to Success in Cold Chain Digitalization: A Digital Twin based Closed-Loop Logistics Decision Model	Dr Cathy LAM	Supply Chain and Information Management
Scheduling of Heterogeneous Autonomous Mobile Robots for Robotic Cells Manufacturing in Smart Manufacturing	Dr Helen MA	Supply Chain and Information Management
Dual Channel Logistics Strategy with the Integration of Crowdsourced Vehicles for Ad Hoc Demand	Dr Daniel MO	Supply Chain and Information Management
AutoQFD: A Smart Quality Function Deployment Method for Product Development	Dr WANG Yue	Supply Chain and Information Management
Institutional Development Scheme (IDS) Research Infrastructure Grant		
Establishing a Research Infrastructure for ESG Intelligence: A Multi-Stakeholder Perspective	Prof Simon HO (Applicant) Prof Louis CHENG (Team Leader)	Institutional
Inter-Institutional Development Scheme (IIDS)		
Extended Reality on Smart Transport and Logistics: Embracing Innovative Theories and Technologies for Enhancing Operational Resilience and Efficiency	Dr Eugene WONG	Supply Chain and Information Management

Research Matching Grant Scheme

Since the introduction of the Research Matching Grant Scheme (RMGS) in August 2019 by the Government, the HSUHK received a matching grant amounting to HK\$37.67 million. With HK\$50 million ring-fenced for guaranteed matching by each eligible institution over the three-year operation period of the Scheme from August 2019 to July 2022, HK\$12.33 million would be remained for the University for matching the private donations (for research purposes only)/research grants/research contracts on a dollar-for-dollar matching basis.

Collaborative Applied Research with Industries

The University was successful in obtaining industry sponsorship and funding support for applied research projects for contributing to the betterment of the industries and society. A funding of HK\$1.75 million was received from the Innovation and Technology Fund under its Partnership Research Programme for applied research conducted in collaboration with industries. The industry partner contributes 50% of the project cost while the Innovation and Technology Commission (ITC) provides matching funding to support the collaborative project "Smart Robotic Workforce: A Digital Twin-based Solution for Process Re-Engineering in Small and Medium Enterprises". In another project funded by the Sino Parking Service Limited, the HSUHK received a funding support of HK\$650,000 for the design and development of a contactless parking system architecture and applications, with an aim to enhance the smart parking systems for smart cities.

International Research Collaboration

HSUHK has established fruitful collaboration with the International Council for Philosophy and Human Sciences (CIPSH) for conducting research on "Cultural Production and Communication in the Digital Age", and specifically on the concept of Neo-Cultural Creativity. CIPSH provides a funding close to HK\$1.5 million for the collaborative project in two stages lasting for 24 months. During the period of the strategic collaboration, CIPSH and HSUHK would invite each other to participate in or jointly host some major cultural or academic events.

Academic and Scholarly Activities

Roundtable Forum: Where Would Journalism Education Go

The School of Communication organised a Roundtable Forum: Where Would Journalism Education Go between Academia and Industry on 24 October 2020, inviting scholars and experts in journalism education and the journalism industry to discuss in depth on the themes "The Roles and Challenges of Journalism Education" and "The Future and Opportunities of Journalism Education". Academics and veterans in the news industry had vigorous discussions on crucial aspects of the journalism education and the news industry, particularly the challenges faced by both journalism education and news industry in recent years as well as the implications of these challenges.



Renowned scholars and experts in journalism education and the journalism industry participating in the event.

International Conference on Heritage Conservation along the Belt and Road Zones: Between Politics and Professionalism

Co-organised by the Department of Social Science of the HSUHK and the Contemporary China Studies Center of the Hong Kong Shue Yan University, the International Conference on Heritage Conservation Along the Belt and Road Zones: Between Politics and Professionalism was held in a hybrid mode on 23 and 24 October 2020. Apart from two distinguished scholars in heritage conservation, 17 local and overseas scholars from Asia and Europe participated in the two-day conference in five panel sessions, with heated debates and discussions over issues surrounding the dynamics among UNESCO, professionals, local communities and nation states on heritage conservation along the Belt and Road Zones.



Local and overseas scholars sharing their research on heritage conservation.

International Plenary Forum: Leading Through New Paradigm of Global Logistics Risks under Uncertain Trading Landscape and Cyber Disruptions

An international plenary forum titled Leading Through New Paradigm of Global Logistics Risks under Uncertain Trading Landscape and Cyber Disruptions was jointly organised by the HSUHK and the Hong Kong Trade Development Council on 18 November 2020 as part of the 10th Asian Logistics, Maritime and Aviation Conference. The online forum attracted over 510 participants from 43 countries/regions and they shared and exchanged insights on how the logistics industry could rebuild the supply chain resilience under the new normal, the impact of trading policy changes, COVID-19, and the increase in cyber-attack.



Speakers exchanging their insights and strategies for ensuring more resilient sourcing, production operations and networks.

The 2020 Academy of International Business Southeast Asia Regional (AIBSEAR) Conference themed "The Future of IB in Turbulent Time"

The 2020 Academy of International Business Southeast Asia Regional (AIBSEAR) Conference themed "The Future of IB in Turbulent Time" was first hosted by the Research Institute for Business (RIB), School of Business from 3 December 2020 to 5 December 2020, with a total of 114 papers presented in 28 concurrent sessions. The conference assembled over 130 participants and guests from 15 countries/regions to offer insights on the future of international business during the COVID-19 pandemic.

International Conference on Misinformation and Fake News

Jointly organised by the Centre for Greater China Studies and the School of Communication, the International Conference on Misinformation and Fake News was held online on 6 February 2021. The conference aimed to exchange findings of the latest research on misinformation and fake news in the international academic community and to provide a common platform for interdisciplinary dialogue on relevant regulations in Greater China. 14 panel speakers from Asia, Canada and the United States delivered insightful presentations and shared their expertise with the participants, and facilitated an open and constructive dialogue from a multi-disciplinary perspective.

Greater Bay Area Cultural Heritage and Creative Innovation Conference, themed "Establishing the Cultural and Creative Nexus for Guangdong-Hong Kong-Macao Greater Bay Area"

Co-organised by the Department of Art and Design and the Centre for Greater China Studies of HSUHK and China Daily, the Greater Bay Area Cultural Heritage and Creative Innovation Conference, themed "Establishing the Cultural and Creative Nexus for Guangdong-Hong Kong-Macao Greater Bay Area", was held on 31 May 2021 and 1 June 2021 with simultaneous online participation and broadcast. The conference aimed to discuss how Hong Kong may position itself in promoting the Guangdong-Hong Kong-Macao Greater Bay Area as the world's cultural and creative nexus in the context of rapid growth and development in China and the Greater China region, and was well-attended by about 150 government officials, industry gurus, business leaders, academics and media professionals.



Student Experience

Career and Internship opportunities

In 2020-21, though the employment market was still under the impact of the pandemic, the Student Affairs Office (SAO) continued to enhance the support to students and graduates at times of adversity. Aiming at soliciting more employment opportunities for students, the Career Nomination Scheme was launched for the second year with the support from over 100 employers; the HSUHK Hybrid Careers Fair 2021 was also organised, attracting over 120 corporations from across 30 industries to participate in the event and connecting HSUHK students with over 2,000 job opportunities. To further equip our students to meet the rising needs of new work skills, new career education topics covering AI application knowledge, influencer training, etc. were also introduced.

The SAO together with Schools and Departments successfully lined up around 1,000 internship opportunities for students. The opportunities were offered by over 270 companies/internship programmes in Hong Kong, Mainland China and overseas, including Deloitte, DHL Global Forwarding (HK), EY, Hang Seng Bank, HKSAR Government, Hung Lung Properties, Insurance Authority, KPMG, PwC, Authority, Securities and Futures Commission, and so on.

The travel restriction imposed still affected internship outside Hong Kong during the reporting year. To overcome this challenge, a Global Virtual Internship programme was launched, which provided students with opportunities to gain global exposure through remote internship in Hong Kong, in collaboration with employers from Mainland China, Singapore, Spain, Turkey, Malaysia, New Zealand and the UK. Besides, the new Campus Internship Scheme also offered students an internship experience in the university environment, thereby enhancing their employability for external opportunities in the future.



The Hybrid Careers Fair attracting over 3,300 visits to the virtual fairground and 65,000 pageviews.

Students Joining Internship Programme

"It has been a remarkable experience being an intern in Taylor's University in Malaysia. It was a virtual internship and my role was to handle several research projects as well as provide advice for the Career Services Department of the university. We had progress meetings twice a week to brainstorm ideas. I enjoyed the cultural exchange with my teammates a lot during the meetings, and had developed close relationships with them. One of my tasks was to examine the effectiveness of social media in engaging students for career related matters. This internship enabled me to learn how to manage social media platforms and gain experience in working virtually, which was a trend under the new normal. I am very grateful for this internship opportunity."



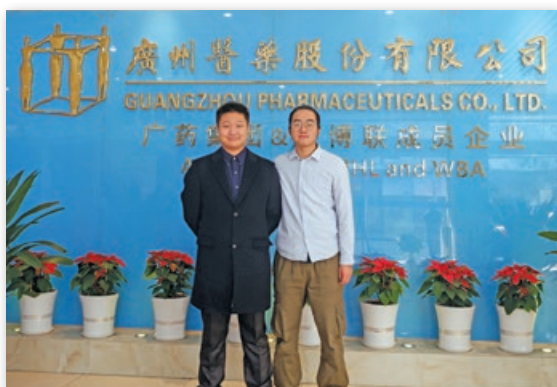
Stephie, Li Hoi Ying (BBA-MKT) (left)
Taylor's University, Malaysia (virtual intern)

Students Joining Internship Programme

"It was a wonderful and enriching experience working virtually as an Account Assistant Intern at Comms8 with the global teams in China and the UK. Not only had I widened my horizons in the industry, but I also got the chance to explore my future career pathway. My job was to create post contents and visuals for various social media accounts, and to help consolidate opinions and insights for different projects handled by the company. I was given training to enhance my knowledge in digital marketing and creative thinking. Also, I learnt to create better graphic designs and manage posts with various tools. Remote working was hard sometimes and working in different time zones had trained me to work independently. It was overall a rewarding virtual internship experience, which equipped me with better work skills. I am glad to have this opportunity, which was the best way to learn about different working cultures under the pandemic."



Celine, Sze Tsz Yan (BBA-SCM)
Comms8, UK (virtual intern)



Chen Jiacheng (BBA-CGC) (right)
Guangzhou Pharmaceuticals Co., Ltd.,
Mainland China

"I learnt a lot from the one-month internship in the Sales and Marketing Department at the Guangzhou Pharmaceuticals Co., Ltd. My main job responsibilities were to provide support to the sales team to ensure the smoothness of the sales process and to compile all orders, returned goods and replacements into a detailed summary record. This internship had enabled me to get hands-on experience in a real working environment before graduation, and have a clearer direction about my future career planning. My internship was fruitful as I had learnt much from my colleagues, who were all very friendly and supportive. I enjoyed playing sports with them after work. All in all, I am truly grateful for being able to apply what I have learnt from the University to my work and the experience would definitely be useful for my future career."

"I am grateful for the opportunity of being an intern at Inland Revenue Department of HKSAR Government for ten weeks. Through the internship programme, I received various training from the professionals of the department and gained in-depth knowledge in the field of taxation."

In addition, I assisted in reviewing thousands of tax returns and helped prepare assessments which allowed me to apply my knowledge that I learnt from HSUHK to practice.

My career interest in taxation has also been identified through this internship experience. I believe that the skills I had learnt in the internship would be useful in starting my career in the field of accounting profession after graduation."



Cindy, Chiu Wing Yan (BBA-ACC)
Inland Revenue Department, HKSAR Government,
Hong Kong

HSUHK Professional Mentorship Scheme

The HSUHK Professional Mentorship Scheme (PMS) 2021 was kick-started in January 2021. An online Kick-off and Welcome Session was held to connect mentors and mentees for the first time. During the scheme period, mentees were offered professional training on various topics, such as employability skills under the new normal, professional image grooming and mock interview practice sessions. Also, a Live Chat Session with Mentor Series was launched to enable mentees to interact with mentors from different fields via a virtual platform and gain the most up-to-date industry insights.

Students Joining Professional Mentorship Scheme (PMS)

"I interacted a lot with my mentor during the mentorship scheme period. For example, I had the chance to visit my mentor's company, went hiking and joined an online room escape challenge with my mentor and other mentees. With my mentor's guidance, I learnt the nature of digital marketing and the characteristics of different marketing strategies. He also introduced me to the new opportunities in the big data era. In addition, he taught me that IT skills such as photoshop, film editing and web design skills were very beneficial to our future career development in the digital marketing field. I have learnt a lot from my mentor, such as his positive outlook on life and his humbleness. I believe that I still have a lot to learn from him and I am very thankful for having the chance to meet him via the PMS."



Anthony, Chan Wan Yau (BBA-MKT) (middle)



Cindy, Chiu Wing Yan (BBA-ACC) (right)

"Participating in the PMS was a very fruitful and unforgettable experience. Ever since my first meeting with my mentor, he had been enthusiastic to assist me in any challenges that I experienced. I was able to learn new things from him that I would not have known otherwise. He guided me to improve my CV to match with the current job market trends. He advised that I should be more proactive to learn about the current technology developments such as FinTech, and motivated me to enhance my computer skills. Other than interactions with my mentor, there were also ample opportunities to learn during this scheme period. I was able to serve as an emcee in the kick-off event where I stepped out of my comfort zone. In addition, the PMS offered various workshops at which I could learn from different mentors. I would strongly advise other students to join and have a wonderful voyage under this scheme."

Global Connections and Exchange Programmes

To embrace internationalisation, despite the impact brought by the COVID-19 pandemic, the University established new partnerships with seven universities and offered exchange opportunities abroad for students to widen their international exposure. At the same time, since travelling was challenging and face-to-face activities in many locations were not feasible, virtual global learning opportunities were also introduced.

Overseas Partnerships

In 2020-21, the University succeeded in extending its network to 85 partners via discussion on e-platforms, with collaboration fostered in two more countries, namely Spain and the Philippines. New partners include EPHEC University College (Belgium), EDHEC Business School (France), Centre for Ibsen Studies, University of Oslo (Norway), Lucian Blaga University of Sibiu (Romania), Universidad San Pablo-CEU (Spain), Asian Institute of Technology (Thailand) and José Rizal University (the Philippines).

Virtual Learning Experience

A series of online learning programmes offered by partners were attended by students during the winter and summer breaks. They included Modern Japan Discussion Table hosted by Nanzan University (Japan), International Joint Online Seminar by University of Niigata Prefecture (Japan), International Winter School by Hanyang University (South Korea), Virtual Summer School by Ecole de Management de Normandie (France), Online Global Summer School and AI Training Camp by Shanghai Jiao Tong University (Mainland China), and Online International Summer School by Pukyong National University (South Korea).

International Exposure through Exchange Programmes

For inbound exchange, the University received students from Austria, Canada, France, Germany, South Korea, Switzerland and Taiwan respectively. The interactions with these students were primarily online, such as e-Orientation, online Cantonese classes and Chinese New Year celebrations, etc., whereas onsite activities, including Moon Festival celebrations in October 2020, Hand Sanitiser DIY Workshop in February 2021, and Herbal Sachet DIY Workshop were organised in April 2021 when the COVID-19 situation subsided slightly.

For outbound exchange, the University adopted a prudent approach and continued the outbound exchange programmes only in destinations less affected by the COVID-19 pandemic. For 2020-21, students embarked on outbound journeys to South Korea and Mainland China where face-to-face teaching mode resumed in Semester 2 in Shanghai.



Inbound exchange students celebrating the Moon Festival and joining the Hand Sanitiser DIY Workshop.



Students Joining Exchange Programmes

"The student exchange I took part in would always be one of the most memorable experiences in my life, due to the special timing during the global coronavirus pandemic. From the three weeks of quarantine when I arrived, where my days had to be carefully planned to not let myself turn into a slob; to my departure, with all the people that made this experience enjoyable and unique, Hong Kong was a blast, in its own way. As for my interactions with local students, they were obviously hindered by the pandemic, but special shout-out to the University's rugby team for inviting me and other exchange students to their practice, and to Javis, my friend for taking me and other exchange students from France to local restaurants to taste different local dishes."



Guillaume Bourassa-Benoit from Concordia University, Canada



**Joyce Li (BBA-SCM) to Korea University
Sejong Campus, South Korea**

► *"It was the first time that I had travelled under the pandemic and this made my exchange experience unforgettable."*

Though social gathering was limited during the pandemic, I always encouraged myself to try something new which I had never experienced in Hong Kong, such as making Kimchi for the needy, Cheonan field trips and Korean calligraphy classes. All these experiences enabled me to step out of my comfort zone and to build a bonding with exchange students and the locals.

To fellow students considering joining the exchange programme, my advice is to evaluate the latest pandemic situation and policy of the host country. Besides, fully discussing with your family is a must since the trip may involve unexpected expenses for flight tickets or quarantine. Most importantly, find the purpose of your adventure as exchange experience is different from a short trip. Instead of sightseeing, you can live like a local. It certainly brings more insights and surprises than expected."

Student Development and Residential College Programmes

HSUHK New Student Orientation 2020

New Student Orientation was held on 21 August 2020 and 1 September 2020 for senior-year and year-1 new students respectively in an online format due to the pandemic. With the theme "Leap to Lead", students were encouraged to move forward and make change even amid the unprecedented situation and to develop their potential in HSUHK. Over 2,300 participants, including new students, senior-year students, as well as academic and administrative staff were involved in the activity, and around 1,700 new students took part in different sessions and received important information to kick-start their campus life at HSUHK.



The University Management delivering blessing and hope to new students.

Honours Academy

Aiming to cultivate future leaders with academic excellence, global vision, and civic leadership, the pioneering Honours Academy (HA) was established in 2019-20. Admitted HA students will go through a three-year journey of extra focused training which is innovatively and flexibly designed and will experience a unique undergraduate life.



HA students participating in the Leadership Training Day.

In the year under review, the HA First Cohort Inauguration Ceremony was held on 9 October 2020, attended by the first-cohort HA students, HA Board members, Professional Fellows comprised of prestigious community leaders, and Academic Fellows. Throughout the year, HA students participated in an array of training programmes and activities, including the Professional Fellow Talk Series featuring Mr Lam Woon Kwong, Mr Benjamin Tang Kwok Bun and Mr Clement Cheung Wan Ching as guest speakers from February to March 2021, the visit to Crown Worldwide Group's Warehouse, etc., to equip themselves as leaders initiating positive social changes.



HA Professional Fellows showing support at the First Cohort Inauguration Ceremony.

First-cohort HA Students

"I am so grateful to the Honours Academy for the wide range of opportunities provided for us. For example, one of our Professional Fellows and my mentor, Mr Lam Woon Kwong, gave me a quick review of government operations. His insights paved the way for my two-month summer internship in the prosecution division at the Department of Justice, the HKSAR Government, where I gained practical knowledge about statutory regulations and legal procedures. Moreover, I am pleased to have the opportunity to share my career planning experience with HKDSE students during the HSUHK admissions talk. This sharing of my humble views is the most meaningful accomplishment I have achieved in my bachelor's degree study."



Christy, Ng Sze Wing (BBA-FB)



Tom, Tang Ka Ho (BMSIM)

"I still vividly remember joining one of the HA seminars which was a soft meal-preparation workshop at the Project Futurus, a social enterprise caring for the aging population and ageism in Hong Kong. Being much convinced by their vision, I was eager to be a part of this great mission. As my summer internship, I was fortunate enough to join this passionate team where I could (literally!) get my hands dirty, all for a meaningful cause. I am so grateful that I have learned a lot about the issues of aging and dysphagia. The supportive team there not only entrusted me with important responsibilities but also encouraged me to express my views freely. All in all, I would like to thank the Project Futurus, and the Honours Academy for this rewarding and fruitful social engagement experience."

VolTrekks Service-learning Training Scheme

VolTrekks Service-learning Training Scheme 2020-21, sponsored by the Hong Kong Shun Lung Yan Chak Foundation Limited, was launched on 3 July 2021 in an effort to overcome the hardship and influence brought by the pandemic.

With the theme "Intergenerational and Intercultural Elderly Services", the service-learning programme aimed at enhancing communication and mutual understanding among the elderly, HSUHK students and 15 ethnic minority secondary school students so as to achieve the ultimate goal to promote a more equal and inclusive society. 13 well-trained HSUHK students designed ten sessions of community services under the guidance of the SAO. "HSUHK Campus Tour" was the kick-off event co-organised with HSUHK Student Ambassadors for ethnic minority secondary school students to get familiar with the learning environment and amazing university life in the University.



Participants learning to prepare soft meals.



Students and the elderly sharing happy moments during the tie-dye tote bag making and pastel nagomi art workshop.



Gaining knowledge is significant in service-learning. Therefore, HSUHK students and the ethnic minority secondary school students joined a series of workshops to learn the culture of each other and to enhance their understanding on the physical needs of the elderly, such as preparing and experiencing soft meals. The programme was appreciated by all participants who had a precious memory of learning to use zoom and tie-dye skills together as well as sharing their happiness via Pastel Nagomi Art.

VolTrekks Service-learning Award Scheme

The VolTrekks Award Scheme, held from January to August 2021, was an opportunity for participants to delve into the sustainable development in Hong Kong. Dr Rami Chan, advisor of the VolTrekks Award Scheme, hosted a mini lecture for students to get acquainted with public theme before they started to design their services.

Three groups of participants were assigned to investigate food waste issues, waste recycling and glass bottle upcycling in Hong Kong respectively. The service project consisted of two stages, i.e., research stage and deliverable stage. In the research stage, participants interviewed NGOs to understand the challenges faced by the recycling industry in Hong Kong and conducted online surveys to investigate the relationship between consumer behaviour and food waste problem. The knowledge generated during the research stage was transformed into card games, workshops, a video and a pamphlet during the deliverable stage, so as to raise public awareness of sustainable development.

Supporting Students with Special Education Needs

With the support from the Quality Enhancement Support Scheme (QESS) of the Self-financing Post-secondary Education Fund of the Education Bureau, HSUHK launched in September 2020 a two-year project "Towards Students Success - Developing Holistic Support for Students with Special Educational Needs" to enhance the support services for students with special educational needs (SEN) and non-Chinese speaking students. The SEN Support aspires to provide a one-stop support service and create an inclusive and supportive learning environment for students with diverse needs, and organise different inclusive activities and training programmes for the University community.

The flagship programme of the funded project, the HSUHK's first Inclusion Week themed "Embrace Diversity", was organised by the SEN Support during the week of 8 March 2021. Through various thematic exhibitions, workshops and talks, the campaign enhanced students' and staff's understanding of students with SEN, raised their awareness and recognition of inclusion and diversity, and promoted a caring spirit on campus.

The Kick-off Ceremony was conducted online on 8 March 2021, attended by over 150 HSUHK students, staff, and representatives from other universities and NGOs. To signify the launch of the Inclusion Week, several representatives from different NGOs shared messages on the importance of SEN awareness and sent their blessings to the event.

Following the Kick-off Ceremony, six thematic workshops and talks were organised in collaboration with different NGOs, attracting over 500 students and staff to attend. These activities offered good opportunities for the participants to understand the characteristics of and tips on effective communication with people with diverse needs.



HSUHK's first Inclusion Week kicking-off on 8 March 2021.

Embrace Adversity, Build Your Resilience Campaign

During the reporting period, the Embrace Adversity, Build Your Resilience Campaign continued to be organised via an online platform with programmes and resources to enhance students' resilience and promote connectedness among the community members.

The campaign consisted of six themes, namely Be Connected, Be Physically Active, Be Mindful, Stay with the World, Keep Learning and Give to Others. Over 100 programmes had been held or promoted, and more than 900 students joined the programmes and gave positive feedback.

Peer Mentor Scheme

Despite the severe pandemic situation, Peer Mentors continued to spread love and care in the HSUHK community. Sponsored by the WeCare Fund from the Hong Kong Jockey Club Centre for Suicide Research and Prevention of The University of Hong Kong, and Incorporated Trustees of Hsin Chong – K N Godfrey Yeh Education Fund, the Peer Mentor Scheme "Hands in 'Hang'" was launched again in 2020-21. Various activities such as Zentangle Workshop and Pastel Lantern Art Workshop were organised online or in hybrid mode, allowing participants to relax from the busy study schedules and recharge themselves with positive energy.



Students joining the Pastel Lantern Art Workshop to express themselves through the handicraft.



Peer Mentors hosting the Cheer-up Station to support students before the examination.

Peer Mentors also partnered with non-Chinese speaking students in setting up the "Cheer-up Station" before the final examination. 100 gift packages were delivered to students to re-energise them. Handicraft booths such as a Henna painting booth were hosted, sharing cheer-up messages in different languages. The activity had connected students and provided an occasion for them to show mutual support. Through organising different activities, Peer Mentors enhanced their communication skills and problem-solving skills.

Enjoy the Sports Together@HSUHK

The Physical Education (PE) Unit has always been striving to promote healthy lifestyles on campus. In addition to online classes, face-to-face classes were launched during May to July 2021, when the situation became more stable.



Staff and students watching the Olympic games and sharing excitement together.

The University also refurbished the facilities with the purpose to provide a cozy and well-equipped environment for students and staff to enjoy sports. A massive brand-new LED wall was installed at the Sports Hall in July 2021 and an event "Watch the Olympic Games with your friends, LIVE at HSUHK" was held from late July to early August 2021 during the Tokyo 2020 Olympics. Coaches of the HSUHK sports teams were invited to watch the live broadcast of the Olympic games with students. The students' knowledge on various sports was enhanced through the sharing from the coaches. At the same time, the participants witnessed the excitement of this spectacular sports event together and showed their support to Hong Kong athletes.

HSUHK Becoming a Full Member of the USFHK

With an aim to identify a platform for the sports teams to expand their exposure by joining different kinds of competitions, the University joined the University Sports Federation of Hong Kong, China (USFHK) since 2016. With the effort and contribution made in the past five years, the HSUHK was approved to become a full member of the USFHK starting from September 2021. Being a full member, the University would attend the USFHK Council Meetings and could participate in all regular competitions held by the USFHK. In 2020-21, the HSUHK Basketball Team (Women's and Men's), Football Team (Men's), Table Tennis Team (Men's), Badminton Team (Men's), Rugby Team (Men's) and Fencing Team took part in the competitions, and displayed their outstanding sportsmanship.

Residential College Experience

A hybrid mode of residential education was adopted in order to allow some participants to join onsite at the Residential Colleges (RCs). To encourage students to show appreciation and support to others, a number of initiatives were introduced in 2020-21, e.g., Thanks Teaching Day, room visit, lucky draw and distribution of anti-COVID kits/fruits. Besides, student leaders took up the responsibility to promote health and safety in the RCs by producing a video and publications about public health and co-hosting the distribution of hygiene kits with Residents' Associations and respective RCs.



RC Masters and student residents joining various activities.



Patrick S C Poon Amity College winning the championship of the Council Chairman Bowl 2020-21.

The Council Chairman Bowl

During its fourth-year launch, new elements were introduced into the Council Chairman Bowl and attracted a significant increase in the number of participants. The new competitions such as Art Jamming, e-Sports, Board Games, and Fitness Challenge, broadened the exposure of the participants and offered them various opportunities to demonstrate sportsmanship from different perspectives. Succeeding the three-year champion Fung Yiu King Evergreen College, Patrick S C Poon Amity College won the overall championship in 2020-21.



New competition items including Board Games and Art Jamming.

Highlights of Students' Co-curricular Achievements

Competition/Event	Award(s)	Awardee(s)	
Global Undergraduate Awards	Highly Commended Entrant, Literature Category	CHOI Wai Ming Lorraine	BA-ENG
Google Kick Start 2020 (Round F)	Top 20% worldwide	LUI Chun Kit	BA-AHCC
MonsoonSIM Enterprise Resource Management Competition 2020	2 nd Runner-up in the Grand Final Competition	HO Chui Shan	BBA-BAF
		HONG Tsz Yan	BBA-MKT
		LAU Chun Wai	BBA-ACC
		MAN Yee Sum	BBA-MKT
		MOK Kwan Yee	BBA-ACC
	2 nd Runner-up in the Adventure Group Competition	CHOW Man Yan	BBA-SCM
		CHUN Wing Yi	
		SIN King Long	
		WOO Man Chin	
		WONG Kin Fai	BMSIM
The Kotlin Heroes 5	Top 10% worldwide	MA Man To	BA-AHCC

Competition/Event	Award(s)	Awardee(s)	
Wofoo Leaders' Network Best Award 2019	Best Chapter (Gold Award)	CHAN Ho Kwan	BBA
		CHUI Sheung Lam	
		FANG Biqing	
		SUN Shining	BSC-DSBI
		YAN Ting Hin Ricky	BSS-AS
	Best President (Silver Award)	YAN Ting Hin Ricky	BSS-AS
2020 Campus News Awards	Best in Tech News Reporting (English) 1 st Runner-up	TSE Nok Man	BJC
		WONG Chi Yat	
		YIP Ching Man	
	Best in News Video Reporting (English) 1 st Runner-up	HO Kwun Ho	BJC
		HUNG Ching Yee	
		TSE Nok Man	
		WONG Chi Yat	
		YIP Ching Man	
	Best in Headline Writing (Chinese) 2 nd Runner-up	LEUNG Wing Shuen	BJC
		WAN Hoi Nam	
		WU Jiaqi	
	Best in Headline Writing (English) 2 nd Runner-up	AU Wing Tung	BJC
		CHAUNG Suet Ching	
		HA Chun Kei	
		KWONG Hoi Ying	
Personal Finance Ambassador Programme 2020-21	Bronze Award in Excellent Financial Education Project	CHAN Cheung Kit	BBA-BAF
		CHONG Wing Shan	BBA-FA
		HUI Yuen Ting	BBA-ACC
		NG Ka Lok	BBA-BAF
		YAU Yu Ming	BBA-MKT
		YEUNG Hoi Yan Mavis	BBA-FA
World Asian Business Case Competition 2020	Top-10 Winner	LEUNG Kwok Chak Raymond	BBA-FB
		NG Sze Wing Christy	
		WONG Sze Ching Sara	
IEEEExtreme 14.0 Programming Competition	1 st in Hong Kong region and the 151 st worldwide	MA Man To	BA-AHCC
		NG Chun Hung	
		WONG Chi Lam	
Our Future Scholarship	Scholarship Recipient	CHEUNG Cheuk Nam	BBA-CGC
Hong Kong Logistics Case Contest 2021	Best Innovative Solution	CHAU Hiu Yee	BBA-SCM
		CHIM Ying Ying	
		FAN Wing Yin Cybi	

Competition/Event	Award(s)	Awardee(s)	
CILTHK Student Day 2021 Competition	2 nd Runner-up	FAN Wing Yin Cybi	BBA-SCM
		HO Cheuk Kiu	
		LI Ming Ho	
		WONG Chin Wah Sarah	
		WOO Man Qing	
Lions Clubs Video Production Competition	1 st Runner-up in Tertiary Student Category	KAM Chun Yuen	BJC
		KAY Lok Ka Eric	
		LAM Suet Ying	
		LO Wing Sin	
		YUEN Hiu Nam	
HSUHK x SCMP Entrepreneurship Challenge 2021	Championship and Technological Innovation Award	FAN Man Ho	BA-AHCC
		NG Sze Wing	BBA-FB
		WONG Chun Hin Anthony	BBA-MKT
		YUEN Sze Hong	BA-AHCC
	1 st Runner-up and My Favourite Start-up Idea Award	YAU Tsun Hey	BBA-GBM
	2 nd Runner-up	LEUNG Kwok Chak	BBA-FB
		LUK Pak Yin	BMSIM
		TANG Ka Ho	
Computer and Business Translation Scholarship	Scholarship Recipient	TUNG Yan Yu	BTB
World Asian Case Competition	Top 10 Team	HU Qinyuan	BBA-MKT
		LIN Jingyin	BBA-FB
		PENG Ruikang	
		QIU Jingzhe	
MonsoonSIM Enterprise Resource Management (Online Business Simulation Game) Hong Kong Competition 2021	Champion	CHAU Hiu Yee	BBA-SCM
		LAI Kai Yee	
		LAM Wanwen	BBA-BAF
		MO Choi Shan Nadine Ann	BBA-ACC
		NGAN Kwan Yui	BBA-SCM
	2 nd Runner-up	LAM Wai Ting	BSC-DSBI
		LEUNG Ping	
		NG Wing Kei	
		TANG Sing Lik	
		TO Lok Sum	





Public Engagement and Advancement

Advancement

First AIA Scholarship Awards (7 April 2021)

HSUHK became one of the ten partner universities of "AIA Scholarships" in Hong Kong in October 2020, and five HSUHK students were awarded the AIA Scholarships in 2020-21. A virtual award ceremony was held whilst Mr Edmund Tse, AIA Group Board Chairman and Director of the AIA Foundation, and Mr Lee Yuan Siong, AIA Group Chief Executive and President, offered their congratulations to the first 100 AIA Scholars from the partner universities.

The "AIA Scholarships" programme is a landmark programme of AIA Group launched in 2020, when AIA pledged US\$100 million to support 100 undergraduates every year to attend universities in Hong Kong over the next several decades. The scholars will each receive an award of HK\$50,000 for every year of their undergraduate studies.



Ribbon-Cutting Ceremony of Bright Future Discussion Room (27 April 2021)

Discussion Room A113, located on the 1/F of the Library in the S H Ho Academic Building, was named Bright Future Discussion Room in recognition of the generous donation from Professor Roy Chung Chi Ping, Founder and Chairman of Bright Future Charitable Foundation. Professor Chung, together with Dr Patrick Poon Sun Cheong, Chairman of HSUHK – Foundation Management Committee and Fundraising and Donation Committee, and President Simon Ho officiated at the ceremony.



Naming Ceremony of Lo Foo Cheung Special Collections Room (6 July 2021)

The Special Collections Room, located on the G/F of the Library in the S H Ho Academic Building, was named Lo Foo Cheung Special Collections Room in appreciation of the kind donation from Mr Lo Foo Cheung, Chairman of FC Packaging Holding Limited. Mr Lo and Mrs Lo Wong Betty Wai, together with Dr Patrick Poon and President Ho, officiated at the ceremony.



With Gratitude to Our Supporters

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The University wishes to express its heartfelt gratitude to all Foundation Members as of 2020-21:
(Listing in chronological order of groups.)

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We would also like to extend our special thanks to donors who contributed between HK\$1,000 and HK\$19,999 during 2020-21:

(Listing in alphabetical order of organisation names and surnames.)

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Public Engagement

HSUHK First Honorary Doctorate Conferment Ceremony

The four recipients of the inaugural cohort of Honorary Doctorates of HSUHK, namely Dr David Ho Tzu Cho, Dr Alice Piera Lam Lee Kiu Yiu, Dr Helen Lee Yick Hoi Lun, and Dr Rose Lee Wai Mun, were announced in 2019-20. Due to the COVID-19 pandemic, the Ceremony was postponed and held on 23 August 2021, joined by the family members of the recipients, Governors and Council Members of the University.



HSUHK 5th Business Journalism Awards

The School of Communication of HSUHK organises the Business Journalism Awards (BJA) to recognise outstanding business journalists and honour their contributions to society and the industry. In 2020-21, close to 80 distinguished professionals from different fields reviewed more than 500 entries from over 300 journalists, and the results of the awards in nine categories covering various business and financial journalism areas were announced on 22 April 2021. The Financial Secretary of the Government Mr Paul Chan Mo Po offered his congratulations through a video message.



10th Anniversary Junzi Corporation Award Presentation Ceremony

Aiming to promote the new academic viewpoint that adopts "Five Virtues of Junzi" as a code of ethics for operation and award accolades to corporations with demeanour typifying Junzi, the Junzi Corporation Survey has been conducted by the School of Business since 2011. On 27 May 2021, the 10th Anniversary Junzi Corporation Award Presentation Ceremony was held as part of the School of Business Gala event. The winning corporations were awarded at the ceremony, followed by a panel discussion titled "The Tao of Business during the Pandemic", with Dr Bernard Chan Pak Li, Under Secretary for Commerce and Economic Development of the Government, as the Guest of Honour.



Global Humanities Initiative

HSUHK Global Humanities Initiative (GHI) organised its first open forum "No Travel, No Life? / ! / . / ..." on 14 July 2021. Three guest speakers, Dr Wong Kim Fan, Mr Kwan Ho Chuen and Mr Rubio Chan were invited to join the online event together with the faculty members of the GHI, attracting over 100 participants.

The guests and speakers shared their experiences and discussed the meaning of travelling beyond consumption and enjoyment. Under the premise of the global pandemic and travel restrictions, speakers reflected on how travelling enriched our lives and enabled us to escape from our everyday routines. In particular, being abroad in less familiar places would allow us to experience the differences across cultures and to learn about the world as well as ourselves.



Virtual Reality Development Projects for Arts and Sustainability

The Virtual Reality Centre (VRC) developed VR360 videos for the Hong Kong Dance Company in the project "Research Study on Chinese Martial Arts and Chinese Dance", followed by a talk on "Culture and Technology: Convergence of Chinese Dance, Martial Arts and Virtual Reality for Art Appreciation and Education" jointly organised by the VRC, the Department of Art and Design, and the Centre for Teaching and Learning on campus on 25 March 2021. Ms Carolyn Yip, Project Manager, and Mr Ho Fei, Senior Dancer of Hong Kong Dance Company, spoke on the artistic and technical aspects of the project, which connected Chinese martial arts and Chinese dance, stage performance, motion capture, and VR technologies. The mixed mode event, showing the VR videos and some demonstrations by a senior dancer, attracted over 170 participants.

A VR360 tour "HSBC Sustainability @Lai Chi Wo" was developed for the Policy for Sustainability Lab of The University of Hong Kong in 2020. The project aimed to introduce the farms and villages to the community as well as preserve the heritage and culture of Lai Chi Wo through the latest VR technologies. A follow-up upgrade project was carried out in 2021 with more locations, descriptions and bilingual subtitles added to the materials.

Arts@HSUHK

In 2020-21, Arts@HSUHK kept the artistic vibe going in the HSUHK community amid the pandemic. In addition to the art workshops that allowed proper social distancing onsite or via online platforms, an art exhibition was held on campus when face-to-face classes resumed in April 2021.

The "Art of Chinese Tea" online workshop was held in late 2020 to promote the Chinese tea culture to students. In July 2021, a gathering was organised to encourage exchanges on Chinese tea culture and appreciation among staff members, adopting interactive approaches to make Chinese tea appreciation a vitalising experience.



Japanese Botanic Artist and Media Specialist Dr Serina Ha was invited to host the "Japanese Pressed Flower Art" online workshop on 10 March 2021. Students and staff from different Schools/offices learned about the history and the development of pressed flower art and made their own pressed flower craft pieces during the online lesson.

An art exhibition "Cohabitants of the Urban Jungle – Paintings by Human Ip" took place at the G/F of the Lee Quoi Wei Academic Building from 16 March to 29 May 2021. Author and artist Human Ip used text and brushstrokes to express her admiration for the intriguing nature, drawing closer the relationship between human, fauna and flora in an urban setting. Her art works inspired the local community to appreciate the beauty of wildlife and nature in Hong Kong.



Industry Leaders' Chatroom Series

Professor Francis Yuen, Independent Non-Executive Deputy Chairman of Pacific Century Regional Developments Limited was invited to speak in the episode "How the world's economy can recover – The way forward for Hong Kong" with Dr Andy Cheng, Associate Professor of the Department of Economics and Finance cum Associate Director of the Research Institute for Business, as the moderator on 14 October 2020. About 400 members of the HSUHK family including members of the Board of Governors, Council and Sub-committees, HSUHK – Foundation, as well as alumni, staff and students joined the robust dialogue of the online event.

During the second episode "Reform, Breakthrough, CFO's New Milestone" held on 1 December 2020, Mr Ellis Cheng, Chief Financial Officer of Kerry Logistics Network Limited, and Mr Francis Cheung, Finance Director of Octopus Holdings Limited, shared the changes in corporate operation strategy under the new normal and related contingency measures from the perspective of corporate finance management. Professor Eugene Liu, HSUHK's Adjunct Professor and Managing Partner, RSM Hong Kong, was the chatroom moderator. More than 100 alumni, staff and students as well as business executives from partners joined the event and found the sharing informative and inspiring.



President's Chatroom – Retrospects and Prospects

Hosted by President Ho, the live chatroom was joined by the panel Professor Y V Hui, Vice-President (Academic and Research) and Dr Tom Fong, Vice-President (Organisational Development), as well as Mr Dicky Yuen, Chairman of HSUHK Alumni Association. President Ho gave a presentation to share with alumni, staff and students on the University's latest achievements and its way forward.



Sports and Fun with the President

A joyous, first-of-its-kind on-campus reunion named Sports and Fun with the President was organised exclusively for the alumni-turned-HSUHK staff members during the lunch break on 30 June 2021. Two new sports, namely Flyball and Floor Curling, were introduced to encourage staff-alumni to get into the habit of daily exercise for a healthy lifestyle. President Ho, accompanied by Dr Tom Fong, and Members of the Alumni Affairs Committee, teamed up with the staff-alumni to immerse themselves in the new sports games. President Ho also expressed his sincerest gratitude for the participants' unwavering support to their alma mater.



Summer Feast & Sports Fun

In Summer 2021, the alumni were offered exclusive programmes of good food and sports fun, where they would enjoy dining privileges offered by the University's partnering hotels, while paying a homecoming visit to indulge themselves in the sports facilities on campus for free on 31 August 2021. Friends and family members were welcome to join. The programme attracted 18 groups of over 30 alumni and their family members, who were greeted by the Student Ambassadors of Advancement and Alumni Affairs Office (AAAO) on campus. The participants spoke highly of the programme which also promoted a well-balanced lifestyle.



Alumni Outreach Campaign

In this Campaign launched in Summer 2021, a team of staff and students had interactive exchanges via telephone calls with selected alumni. The outreach team kept the alumni abreast of the latest news and developments of the HSUHK, while at the same time encouraged alumni to share their views and thoughts on their alma mater.





Campus Sustainability and Resources Management

Prevention and Enhancement Measures against COVID-19

As the COVID-19 pandemic situation in Hong Kong remains uncertain with the discovery of mutant viruses, Campus Development and Management Office (CDMO) has continued to implement stringent preventive measures against infection on campus, including:

- ▶ Requiring the wearing of surgical masks, infrared body temperature check and health declaration at campus entry points;
- ▶ Enhancing precautionary control measures including "LeaveHomeSafe" QR code, transparent dividers on tables in catering outlets and all relevant classrooms and meeting venues, disinfection coating application at common areas, installation of additional air purifiers in relevant venues, adoption of AI sanitising robot and enhanced cleaning of common facilities such as lifts and escalators for reducing the risk of the spread of virus on campus;
- ▶ Providing masks in vending machines at M Building and the Residential Colleges;
- ▶ Ensuring all catering outlets abide by the operating specifications under Cap. 599F, i.e., the Prevention and Control of Disease (Requirements and Directions) (Business and Premises) Regulation;
- ▶ Updating risk register/guidelines and coordination with the Student Affairs Office, the Registry or other offices for the organisation of University events/activities in the period;
- ▶ Monitoring the reporting and notification system of COVID-19 infection or suspected high-risk cases.



Campus Development and Enhancement

New Capital Project

In order to align with the academic development and the strategic goals in the University's 5-year *Strategic Plan 2018 – 2023*, a new academic building will be constructed at the West Lane so as to support the teaching and learning goals. The project is expected to be completed by the end of 2022.



Renovation/Improvement Works

During the reporting year, several renovations and improvement works were completed to enhance the campus environment and experience, and to provide additional teaching and learning facilities for the campus community. Notable projects included the following:

- ▶ "The Inspiring": Re-utilisation of the previously unused canteen space at the G/F, Lee Shau Kee Complex to become a modern collaborative space for group meetings and projects together with flexible space for mini exhibitions.
- ▶ Student Learning Commons: A new facility at the 2/F of the S H Ho Academic Building to encourage interaction of the campus community in a relaxing space, with artwork contributed by the staff and students of the Art and Design programme.



The Inspiring



Student Learning Commons



Space for All



Hong Kong Notes and Coins Gallery

- ▶ "Space for All" – 24-Hour Space in the Library: Enhancement works of a 24-hour study area in the Library for students.
- ▶ Hong Kong Notes and Coins Gallery: A new gallery on the 1/F of the Lee Quo Wei Academic Building that features rare collections of Hong Kong bank notes and coins donated by the family of the late Mr and Mrs Luk Shiu Man.
- ▶ HSUHK directional signs on highways: CDMO worked closely with the Transport Department and Highway Department for monitoring the progress of erection of HSUHK directional signs. The directional signs near Yu Chui Court and the Hong Kong School of Motoring were completed in April 2021.
- ▶ Upgrading energy-efficient equipment:
 - a. Replacement of traditional fluorescent tube by dimmable LED tube with occupancy sensor at the staircase at S H Ho Academic Building, Lee Quo Wei Academic Building and Lee Shau Kee Complex.
 - b. Lift modernisation works at M Building with enhanced safety and operational features such as energy efficient motor, additional infra-red sensor of the door closing system, additional intercom system, enhanced hall button panel, lift operating panel and position indicator.

Environmental and Sustainable Initiatives

Sustainable and Energy-saving Measures on Campus

As HSUHK is committed to fostering campus sustainability, the University has adopted a series of green practices in organising as well as promoting events and activities for optimal resources management and community education. Such practices include:

- ▶ Phasing out the sale of single-use plastic bottled drinks from all vending machines;
- ▶ Adding new water dispensers with filtration and boiling functions in Lee Shau Kee Complex, Lee Quo Wei Academic Building, M Building and N Building;
- ▶ Fostering conservation of sustainable agriculture by launching organic farm lease to staff and students for planting on the rooftop of the Lee Shau Kee Complex;
- ▶ Contributing to University feature video and articles to introduce the different species/features of natural flora at HSUHK on social and printed media;
- ▶ Planting a mix of trees and shrubs at the slope near the Old Hall which offers a calming environment and a relaxed, natural scenery that encourages creativity;
- ▶ Beautifying the 3/F Podium of Lee Shau Kee Complex by planting more colourful flowering shrubs so as to attract more fauna and enrich biodiversity;
- ▶ Introducing tree tags with QR codes on more than 200 trees on campus to offer an educational experience to the campus community about the tree species, features, etc;

- ▶ Setting up an information board at M Building about the campus shrubs, flowers, bamboos and trees;
- ▶ Taking part in the Earth Hour and No Air Con Night organised by the World Wide Fund for Nature and the Green Sense respectively;
- ▶ Launching HSUHK Quarterly Hour to minimise unnecessary energy consumption;
- ▶ Participating in Energy Saving Charter 2020 organised by the Environment Bureau and Electrical and Mechanical Services Department to pledge for energy-saving practices;
- ▶ Taking part in Solar Photovoltaic System Installation Role Model Election 2019 organised by the Electrical and Mechanical Services Department; and
- ▶ Joining the CLP's Peak Demand Management (PDM) programme to reduce electricity consumption during the highest electricity demand period so as to lower the maximum demand of the overall system.

Achievements for the Year

During the reporting year, the University made achievements in energy-saving efforts and received some notable awards in recognition of its outstanding performance in energy conservation and environmental sustainability. These include:

- ▶ Certificate of Appreciation from the SDG Achievement Awards Hong Kong by the Green Council;
- ▶ Certificate of Merit of the 2020 Hong Kong Awards for Environmental Excellence (HKAEE) by the Environmental Campaign Committee;
- ▶ Hong Kong Green Organisation Certification by Environmental Campaign Committee;
- ▶ Energywi\$e Certificate (Basic Level) and Wastewi\$e Certificate (Basic Level) by the Environmental Campaign Committee;
- ▶ Certification of Compliance Registration for Code of Practice for Energy Efficiency of Building Services Installation; and
- ▶ By joining the scheme of CLP Renewable Energy Fee-in Tariff, 25,000 units of electricity, i.e., 1.7% of total electricity consumption, were generated (a rebate of HK\$0.1 million, i.e., 5.7% of the total tariff) by the solar photovoltaic system installed at the Residential Colleges.





傳夢

萬物



香港恒生大學

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