

Bachelor of Business Administration (Honours) in
**CORPORATE GOVERNANCE
AND COMPLIANCE** (BBA-CGC)
企業管治與合規工商管理（榮譽）學士

**Professional Governance
Company Secretary
Regulatory Compliance**
專業管治 守法合規



會計學系
DEPARTMENT OF ACCOUNTANCY
香港恒生大學
**THE HANG SENG UNIVERSITY
OF HONG KONG**

BACHELOR OF BUSINESS ADMINISTRATION (HONOURS) IN **CORPORATE GOVERNANCE AND COMPLIANCE (BBA-CGC)** 企業管治與合規工商管理（榮譽）學士

MESSAGE FROM PROGRAMME DIRECTOR 課程總監寄語

Liberal + Professional Education

In recent years Corporate Governance has become recognised as important to help ensure that companies are well-managed, comply with relevant regulations and best practices, and communicate with their investors. An organisation with best practices in corporate governance gives investors, suppliers, customers, employees and regulators the confidence that the organisation is being managed properly, and has sound checks and balances in place. Corporate governance also involves issues such as corporate social responsibility, sustainability, business ethics and risk management. We started the BBA (Honours) in Corporate Governance and Compliance in 2014 in response to the rising demand for corporate governance and compliance professionals in Hong Kong, one of the world's major financial centres. Our graduates have been offered jobs in prestigious professional service firms, listed companies, and government or regulatory agencies. Some of our alumni have also been accepted for postgraduate studies, both in Hong Kong and overseas.

Dr Lisa Goh, PhD (Cambridge)
Programme Director, BBA-CGC
Assistant Professor, Department of Accountancy

博雅 + 專業教育

近年來，公司治理的重要性已被認為是可確保企業管理有方、遵守法規、優化業務以及與投資者溝通。公司治理能優化企業，讓投資者、供應商、客戶、員工和監管機構相信該企業得到了妥善管理，並建立了健全的制衡機制。公司治理還涉及企業社會責任、可持續性、商業道德和風險管理等問題。香港是全球其中一個主要的金融中心，為了應付日益增長的公司治理專業人才的需求，香港恒生大學於2014年開設了工商管理企業管治與合規（榮譽）學士課程。畢業生已在著名的專業服務公司、上市公司以及政府或監管機構獲得聘用，部分的畢業生也在香港或海外大學繼續深造。

企業管治與合規工商管理（榮譽）學士
課程總監
會計學系助理教授
吳麗莎博士，哲學博士（劍橋）

PROGRAMME OBJECTIVES 課程目標

The Programme aims at providing students with necessary knowledge so that graduates are prepared for career development as corporate governance and compliance professionals. Upon completion of the BBA-CGC, graduates will be able to develop a good understanding of the laws and regulations in corporate governance and assist the board of directors in implementing an effective compliance system. Our goal is to nurture graduates with entrepreneurial spirit and a strong foundation in laws, regulations and the practice of compliance.

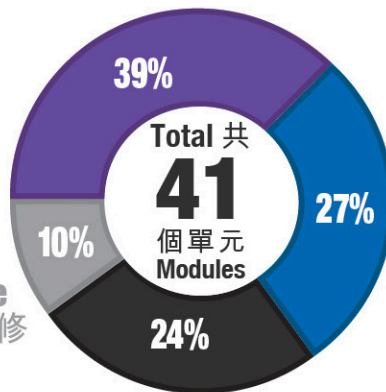
本課程專為提供企業管治與合規專業知識而設，以助有志於此的學生發展成為管治與合規專才。修畢本課程後，學生應能夠全面理解企業管治相關法規、熟識最佳規管準則，能夠融會運用各項知識，協助董事會優化管治，有效實施合規制度。本課程亦致力於培育更多精於法規及合規實務，並具備企業家精神的畢業生。

ACADEMIC STRUCTURE 課程結構

16 Common Core Curriculum
共同核心課程

Chinese, English, Quantitative Method,
Information Technology and
General Education
中、英、數、資訊科技及通識教育

4 Free Elective
自由選修



11 Specialties in Corporate Governance and Compliance
企業管治與合規專修科目

Corporate Secretaryship and Compliance, Corporate Governance, Law and Regulation, Corporate Accounting and Taxation, Risk Management and Boardroom Dynamics

企業秘書及法規、企業管治、法律及監管、企業會計及稅務、風險管理及董事會動態

10 Business Education
商學教育

Financial Accounting, Management Accounting, Business Law, Economics, Management, Marketing, Financial Management, and Business Policy and Strategy
財務會計、管理會計、商業法、經濟、管理、市場學、財務管理及企業政策

CAREER OPPORTUNITIES AND DEMAND FOR CORPORATE GOVERNANCE PROFESSIONALS 市場需求及就業前景

Recently there has been a global effort to strengthen corporate governance and compliance with the goal of combatting fraudulent activities and detecting financial crimes including money laundering. As a result, there is an increasing demand for qualified personnel who have a good understanding in laws and regulations and who are able to assist the board of directors in implementing an effective governance system.

隨着各地政府不斷要求企業加強管治和合規以打擊欺詐活動，偵察洗黑錢等財務犯罪行為，企業對熟悉法規、能有效協助董事會優化管治的人才需求殷切。

Overall it was another active year for compliance hiring in Hong Kong as demand for compliance professionals continues.

Hong Kong Compliance Salary Survey 2018 by Aqis Search

總括而言，由於對專業合規人員的需求持續不斷，本年香港合規人才招聘市場依然十分活躍。

Aqis Search

香港合規薪酬調查 2018

Good corporate governance is essential for every organisation. In the post-Covid world, a well-constructed governance framework that is well understood and followed by the entire organisation will go a long way to ensuring that the organisation is resilient to risks, gains and maintains investors' and other stakeholders' trust and loyalty, thereby leading to its long-term sustainability.

It is precisely the role of Chartered Secretaries (CS) and Chartered Governance Professionals (CGP) to steer and promote better governance in the organisations in which they work. The Bachelor of Business Administration (Honours) in Corporate Governance and Compliance (BBA-CGC) programme is led by leading researchers and faculty members, resulting in an accelerated path towards exceptional career opportunities.

Ms Ellie Pang

Chief Executive

The Hong Kong Chartered Governance Institute (HKCGI)

良好的公司治理，是每個機構不可或缺的一環。在後疫情時代，一個良好的治理架構，全體機構如能充分理解並遵循，將長遠確保機構能夠抵禦風險、獲得回報，同時維持投資者和持份者的信任和忠誠度，從而帶領機構的長期可持續性之發展。

引領和推動所任職機構確立良好公司治理，恰是特許秘書 (CS) 和公司治理師 (CGP) 的角色。由頂尖研究員和教職員領導的企業管治與合規工商管理 (榮譽) 學士課程，為你奠定通往卓越事業機會的青雲之路。

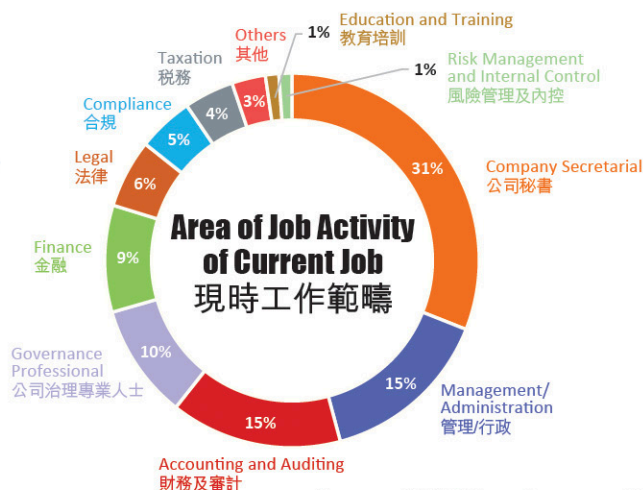
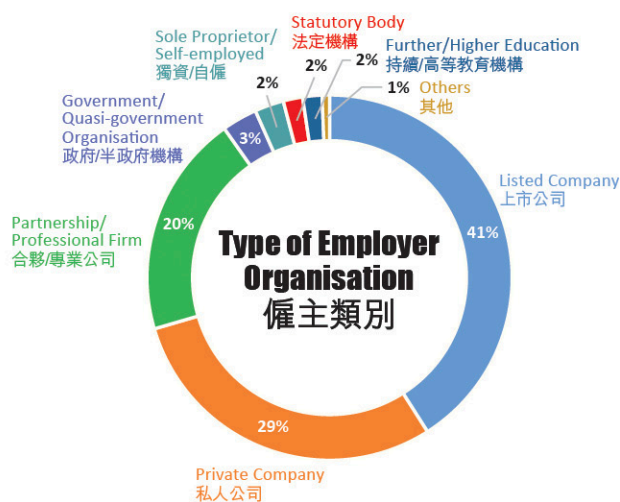
香港公司治理公會總裁彭京玲女士

OPPORTUNITIES FOR FURTHER STUDIES 進修機會

The BBA-CGC provides a solid foundation for graduates who wish to continue their academic studies at the Master's level. Some of our graduates have gone on to pursue MBA (Master of Business Administration), MAcc (Master of Accountancy), and MCG (Master of Corporate Governance) degrees from leading universities in Hong Kong, Australia, and the United Kingdom. In addition, graduates who have completed accredited MCG programmes may get exemptions from professional qualification examinations, subject to the fulfilment of requirements.

本課程為進一步研修奠定了穩固的基礎，部分畢業生於本港、澳洲及英國著名學府攻讀工商管理碩士、會計學碩士或企業管治碩士課程。完成指定企業管治碩士課程，畢業生如符合特許秘書公會要求，可豁免全部專業資格考試。

HKCGI MEMBERSHIP METRICS 香港公司治理公會會員資料



Source: HKICS (now known as HKCGI) Annual Report 2020

資料來源：香港特許秘書公會
(現名為香港公司治理公會) 2020年年報

EXAMPLES OF CAREER PATH 就業出路



The career prospect for graduates is prominent, with a wide range of career options, such as:

以上提及的機構均需要聘請具備企業管治與合規專業知識的人才，故畢業生的出路甚廣，例如以下的職位：

- Company Secretaries 公司秘書
- Management Trainees 管理見習生
- Compliance Officers 合規主任
- Accountants 會計師
- Corporate Administrators 企業管理人員
- Entrepreneurs 企業家

PROFESSIONAL RECOGNITION 專業認可

This Programme has been accredited by:

本課程獲多個專業團體認可：

The Hong Kong Chartered Governance Institute (HKCGI) 香港公司治理公會	<ul style="list-style-type: none"> • Maximum exemptions of 4 papers* 最高可獲 4 科豁免 • Qualified as "Chartered Secretary" and "Chartered Governance Professional" upon fulfilment of requirements (examination and work experience) 完成考試及累積相關工作經驗即可獲得特許秘書及特許公司治理專業資格
The Association of Chartered Certified Accountants (ACCA) 特許公認會計師公會	<ul style="list-style-type: none"> • Maximum exemptions of 9 papers out of 14* 最高可獲 14 科中 9 科豁免
CPA Australia (CPAA) 澳洲會計師公會	<ul style="list-style-type: none"> • Maximum exemptions of 6 papers out of 12* 最高可獲 12 科中 6 科豁免
The Taxation Institute of Hong Kong 香港稅務學會	<ul style="list-style-type: none"> • Maximum exemptions of 3 papers out of 5* 最高可獲 5 科中 3 科豁免 • Qualified as "Certified Tax Adviser" upon fulfilment of requirements (examination and work experience) 完成考試及累積相關工作經驗即可獲得註冊稅務師專業資格
GRC Institute	<ul style="list-style-type: none"> • Graduates are entitled to enrol in its professional accreditation programme to become governance, risk management and compliance professionals 畢業生可參加其專業認證課程成為管治、風險管理和合規專才

* Subject to the relevant modules completed by students from the Programme
按學生在本課程所修讀的相關科目

STUDENT ACHIEVEMENTS 學生成就



A team of 4 students (CHEUNG Cheuk Nam, LEUNG Yuen Yau, SHUM Ka Pik and TONG Yuen Ki, Melody) won the championship in HSUHK X SCMP Entrepreneurship Challenge 2019.

四位同學（張綽嵐同學，梁苑悠同學，岑家碧同學及唐琬淇同學）所組成之隊伍勇奪 HSUHK X SCMP 企業挑戰賽 2019 冠軍。

Ms. Vanessa Cheung Cheuk Nam was one of the recipients of the inaugural For Our Future Scholarship 2021, awarded by the Greater Bay Area Homeland Youth Community Foundation to students who demonstrate excellent academic performance with diverse development and a strong commitment to community service.

張綽嵐同學是首屆「2021創明天獎學金」的獲獎同學之一，該獎學金是由「大灣區共同家園青年公益基金」頒發給在多元發展表現突出，學業成績優異和對社區服務有堅定承諾的學生。

張綽嵐同學 Ms Vanessa CHEUNG



Ms Vyo Wong won the Classified Post's "Shadow a CEO Programme" 2018.

黃樂詩同學於2018年成功入選 Classified Post 舉辦的 Shadow a CEO Programme。



Ms Pinky Tam was awarded the HSBC Hong Kong Scholarship 2018/19.

譚穎彤同學獲頒滙豐香港獎學金2018/19。



Mr Quentin Ng, Mr Ben Kao and Mr Michael Lau won Championship in Paper Presentation and second runner-up in Paper Competition of Corporate Governance Paper Competition 2018 organised by the Hong Kong Institute of Chartered Secretaries (HKICS) (now known as the Hong Kong Chartered Governance Institute (HKCGI)).

吳坤桐同學、高浩均同學及劉子烽同學於香港特許秘書公會（現名為香港公司治理公會）舉辦的企業管治論文比賽2018分別於論文演講比賽及論文寫作比賽獲得冠軍及季軍。

KEY EMPLOYERS (INTERNSHIP AND GRADUATE OPPORTUNITIES) 主要僱主（提供實習及畢業生就業機會）

- Alibaba Group Holding Limited 阿里巴巴集團控股有限公司
- BDO 香港立信德豪會計師事務所
- Baker Tilly Hong Kong 天職香港
- Bank of China 中國銀行
- Citic Capital Holdings Limited 中信資本控股有限公司
- CK Hutchison Holdings Limited 長江和記實業有限公司
- Companies Registry, HKSAR Government 香港特別行政區政府-公司註冊處
- Conpak Management Consultants Limited 康栢管理顧問有限公司
- EY 安永會計師事務所
- Hang Seng Bank 恒生銀行
- HKEX (Hong Kong Exchanges and Clearing) 香港交易所
- Hong Kong SAR Immigration Department 香港特別行政區政府-入境事務處
- Hong Kong Airlines 香港航空
- HSBC 滙豐銀行
- The Bank of East Asia 東亞銀行
- Mazars CPA Limited 中審眾環(香港)會計師事務所有限公司
- PricewaterhouseCoopers Limited 羅兵咸永道會計師事務所
- ShineWing Hong Kong 信永中和香港
- Shun Tak Holdings Limited 信德集團有限公司
- Soundwill Holdings Limited 金朝陽集團有限公司
- TMF Group TMF 集團
- Tricor Services Limited 卓佳集團
- Vistra Group 瑞致達集團



MESSAGES FROM THE STUDENT ASSOCIATIONS OF CORPORATE GOVERNANCE AND COMPLIANCE (SACGC)

企業管治與合規學系系會幹事會的話



STUDY AT HSUHK 學在恒大

EXCHANGE PROGRAMME 國際交流計劃

HSUHK has engaged in exchange partnerships with a number of renowned overseas institutions. These institutions exchange students with HSUHK each year. Students are encouraged to participate in the exchange programme to broaden their horizons and to gain valuable experience.

恒大與多間著名海外學府簽訂合作協議，鼓勵學生到海外交流學習，擴闊視野，從而獲得寶貴的經驗。

HSUHK JOCKEY CLUB RESIDENTIAL COLLEGES 恒大賽馬會住宿書院

HSUHK is the first self-financing institution to adopt elements of a Residential College approach. The new Residential Colleges with 1,200 places are established so that students could benefit from the dynamic and inspiring hall life education programmes. The themes of the four Residential Colleges are Cultural Diversity, Healthy Living, Community Service and Sustainability, which echo the University's "Liberal + Professional" education model.

恒大是全港首間自資院校引入住宿式書院，新落成的住宿式書院提供1,200個宿位，每家書院均設有主題，分別是多元文化、健康生活、社會服務及持續發展，與恒大獨有的「博雅 + 專業」教育模式互相呼應。

SCHOLARSHIPS 獎學金

HSUHK offers a wide range of scholarships/awards to its students for rewarding and recognising high calibre students with outstanding performances in both academic and non-academic aspects, as well as supporting students to broaden their exposure to multicultural environment. With the generous support from the government and donors, there are increasing scholarship opportunities at HSUHK. In 2019/20 there were nearly 1,600 scholarships and awards, with the total value more than HK\$19.34 million.

恒大提供一系列的獎學金及獎項予學術及非學術範疇成績優異的同學。承蒙政府及多名捐款人的慷慨捐助，在2019/20學年恒大共頒發接近 1,600 項獎學金及獎項，總額超過 1,934 萬港元。

FREQUENTLY ASKED QUESTIONS 常見問題

Q1

Why would I choose the BBA-CGC in HSUHK, and how is it different from other programmes?

我為何要選擇恒大的企業管治與合規工商管理課程？與其他學位課程相比，它有何特色？

Our Programme not only equips students with a high level of literacy in accounting, taxation, corporate secretaryship and administration, but also emphasises training relating to risk management and compliance.

我們的課程除提供卓越的會計、稅務、公司秘書及行政課程，還注重風險管理及合規實務的培訓。



Q2

Are there any admission interviews?

招生程序是否包括入學面試？

Applicants may be invited for the admission interview subject to the number of applicants. However, an interview may offer a chance for applicants to understand more about the profession and the Programme. 視乎申請人數，學生或會獲邀出席面試，面試或有助申請人加深了解此專業和課程。



Q3

Is this Programme open for application into senior year's study (eg Year 3)?

高年級學生能否申請此課程？

Our Programme welcomes applications for Year 3 entry. Credit transfer may be granted for modules successfully completed at other accredited tertiary institutions.

本課程歡迎三年級入學申請，申請人在其他認可專上院校取得的學分經審核後可獲轉換至恒大。



Q4

What are the career options for graduates?

完成此課程後，畢業生有何出路？

There is a rising demand for corporate governance and compliance professionals in recent years. Graduates would have a wide range of career options, such as company secretaries, corporate administrators, compliance officers, accountants and management trainees, etc. According to the global recruitment consultancy Michael Page, the starting annual salary for a company secretarial assistant is around HK\$140 K - 250 K (with 0 - 2 years of working experience). As for a company secretary with over 15 years of working experience, the annual salary could be HK\$1 million depending on the type of work.

近年工商界對企業管治與合規方面的人才需求殷切。畢業生將有廣泛的就業選擇，例如成為公司秘書、公司管理人員、合規專員、會計從業員、管理見習生等。根據環球招聘顧問公司 Michael Page 的數據顯示，一般初入職的公司秘書助理起薪點約年薪14萬 - 25萬港元（0 - 2年工作經驗），擁有15年以上經驗的公司秘書，平均年薪可達100萬港元，視乎工種而定。



企業管治與合規工商管理（榮譽）學士

BBA (HONS) in CORPORATE GOVERNANCE
AND COMPLIANCE



專業教學團隊
Professional
Teaching Team



實習機會
Internship
Opportunity



獎學金
Scholarship



學生交流
Student Exchange

專業管治 守法合規
Professional Governance
Company Secretary
Regulatory Compliance

就業出路
Career Prospect

- Company Secretarial
- Compliance
- Risk Management



專業認可
Professional Recognition

- HKCGI
- ACCA
- CPA Australia
- TIHK



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會計學系
DEPARTMENT OF ACCOUNTANCY
香港恒生大學
THE HANG SENG UNIVERSITY
OF HONG KONG

ENQUIRIES ON APPLICATION AND ADMISSION

入學申請查詢

Applicants can submit their applications through The Hang Seng University of Hong Kong Undergraduate Application System. For further enquiries, please contact the Registry.

申請者可透過恒大網上入學申請系統申請。如有進一步查詢，請聯絡本校教務處。

Tel 電話	: 3963 5555
Fax 傳真	: 3963 5553
Website 網頁	: www.hsu.edu.hk
Programme Email 課程查詢	: cgc@hsu.edu.hk
Admission Email 入學查詢	: ugadmission@hsu.edu.hk
Address 地址	: Hang Shin Link, Siu Lek Yuen, Shatin, NT 新界沙田小瀝源行善里

In case of any discrepancy between the English and Chinese versions of the contents of this pamphlet, the English version shall prevail.

本課程簡介內容以英文版本為準，中文譯本僅供參考。

The Hang Seng University of Hong Kong is incorporated in Hong Kong with limited liability by guarantee. 香港恒生大學是一間於香港註冊成立之擔保有限公司。

Information updated as of September 2021.
有關資料更新至2021年9月。

Bachelor of Business Administration (Honours) in Corporate Governance and Compliance is recognised under the Qualifications Framework (QF).
QF Level: 5 | QR Registration No.: 19/000677/L5 | Registration Validity Period: 01/09/2019 to 31/08/2026

