



For Immediate Release

To: Assignment Editor/Editor of Local News, Education and Finance Sections

19th January 2021

HSUHK Appoints Louis T. W. Cheng as Dr S H Ho Endowed Professorship in Banking and Finance

The Hang Seng University of Hong Kong takes great pleasure to announce the appointment of Professor Louis T. W. Cheng as the Dr S H Ho Professor of Banking and Finance. Professor Cheng was appointed to this position for his remarkable track record in research, teaching and service in academia and the wider society at large.

Before joining HSUHK, Professor Cheng was Professor of Finance and Director of the Center for Economic Sustainability and Entrepreneurial Finance at the Hong Kong Polytechnic University. Professor Cheng obtained his DBA from the Louisiana Tech University, USA, in 1989.

As a member of the Research Grants Council (RGC) for different panels, Professor Cheng helped evaluate project proposals and programmes through RGC visits (including HKU, CUHK, and HKBU). In addition, he is currently an Investment Committee Member for the Hong Kong Hospital Authority Provident Fund Scheme (which is one of the largest pension funds in Hong Kong) and a consultant to the United Nations' Economic and Social Commission for Asia and the Pacific (ESCAP) to advise Bhutan for their first Sovereign Green Bond issue and their subsequent capital market reform.

Professor Cheng's research interests cover investment banking, fintech, wealth management, investment management and risk management. His work has appeared in many international leading journals

Professor Cheng assumed duty on 4 January 2021. He will provide leadership to other junior faculty members in the School of Business in their research efforts. In his role as Director of the Research Institute for Business, he will seek opportunities to engage with the business community and academia to conduct research in Contemporary Issues in Capital Markets, Consumer and Organizational Behaviour, Cross-Cultural Management and International Markets, Ethics and Sustainability (including Junzi), and Pedagogy, Teaching and Case-based Research.



Photo:



Professor Louis T. W. Cheng - Dr S H Ho Professor of Banking and Finance, The Hang Seng University of Hong Kong

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About HSUHK

The Hang Seng University of Hong Kong (HSUHK) is a non-profit private liberal-arts-oriented university with five Schools (Business, Communication, Decision Sciences, Humanities and Social Science, and Translation) and around 6,000 full-time students. Adopting the unique “Liberal + Professional” education model, HSUHK is a residential institution which puts quality teaching and students’ all-round development as its highest priorities.

Aspiring to be a leading private university in the region, HSUHK features a primary focus on undergraduate education, top-quality faculty members, award-winning green campus facilities, innovative degree programmes, unique residential college system combining living and learning, interactive small class teaching, very close student-teacher relationship, RGC-funded impactful research, and excellent student development/support services. The University aims to nurture young talents with critical thinking, innovative minds, human caring, moral values and social responsibilities.

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