

讚辭 Citations

趙應春先生 Mr Ronald CHIU Ying-Chun



趙應春先生是傳媒新聞界公認的業內領袖，在電視新聞界工作超過四十三年，是服務業界時間最長的電視新聞從業員之一。過去十七年，趙先生擔任香港有線新聞及香港有線體育的執行董事，直至今今年三月離任，現為有線寬頻主席特別顧問。自2011年起，趙先生加入香港恒生大學新聞及傳播學士課程顧問委員會，同時出任傳播學院兼任教授，並於2017年開始擔任畢業生就業顧問委員會委員。

趙先生於1975年取得香港浸會學院傳播學文憑，隨即加入佳藝電視任職新聞記者。其後加入無綫電視，短短數年便成為新聞部副編輯暨監製，之後晉升為高級記者，進而首席記者。趙先生與有線電視的聯繫始於醞釀成立該公司的時期，在1991年出任九倉有線電視有限公司（現為有線寬頻）顧問。兩年後該公司獲發廣播牌照，並委任趙先生為新聞副總監，後來更晉升其為新聞總監。2002年，趙先生擔任有線寬頻兩間附屬公司的執行董事，帶領新聞部與體育部共五百多名員工。

趙先生獲譽為業界先驅，致力推動科技發展，加強資訊流通，並積極提倡業界與國際媒體建立夥伴關係。他不單開設本港首條二十四小時新聞頻道，更為業界運作訂立新標準，開創業內全新的報道模式。他對新聞界貢獻良多，於香港新聞行政人員協會服務二十多年，曾任主席六年，另為香港報業評議會執行委員會成員。趙先生積極為業界培育生力軍，其母校香港浸會大學認可其貢獻，於2012年授予榮譽大學院士榮銜，並於2016年頒予傑出校友獎（傳理學）。趙先生的專業成就備受表揚，於1988年榮獲PATER大獎，後於1990年在紐約電影電視節獲頒金獎。

趙先生一直非常支持本校的新聞及傳播教育，與本校合作始於2008年，也就是恒生管理學院成為四年制高等學府前兩年。本校能成功由恒生商學書院轉型為恒生管理學院，亦有賴他大力協助開設的新聞及傳播本科課程。趙先生為本校傳播學院的顧問，積極協助學院發展逾十年，包括參與課程評審及覆審、學科範圍評審、大學正名的院校評審等。趙先生洞察力強、專業獨到，深感2008年金融危機帶來的影響及業內缺乏擁有相關專業知識的新聞從業員，建議融合新聞傳播與商業金融，加強商業新聞教育。他為傳播學院提出的建議，惠及課程發展，以至先進電視錄影設備的採購，更自2010年起，從百忙中抽時間於傳播學院任教。

趙先生對本校貢獻不限於新聞及傳播教育，本校能於2018年正名為大學，趙先生亦功不可沒。趙先生多年來對本校發展不遺餘力，為本校及傳播學院與多間傳媒發展夥伴關係，又為本校學生提供實習機會，並聘任新聞及傳播學院畢業生為全職僱員。

趙先生深受本校學生敬重，無論學生多忙碌，都不會錯過趙先生的課堂，皆因每每可從課堂中得到啟發。趙先生認為本校學生及畢業生待人禮，尊師重道，主動學習，也喜歡本校緊密的師生關係。

Mr Ronald Chiu Ying-Chun is one of the most recognised leaders in the media and journalism profession. He is also one of the longest serving television journalists in Hong Kong, with a career of over 43 years. For the last 17 years, he served as the Executive Director of i-Cable News Limited and i-Cable Sports Limited until March 2019. He is currently Special Advisor to the Chairman of i-Cable Communications Limited. He has been a member of the Advisory Committee on Bachelor of Arts in Journalism and Communication, as well as an adjunct professor in the School of Communication (SCOM) of The Hang Seng University of Hong Kong (HSUHK) since 2011. He has also been a member of the Advisory Council on Graduate Employment of HSUHK since 2017.

Graduated from Hong Kong Baptist College with a Diploma in Communication in 1975, Mr Chiu began his career with Commercial Television as a news reporter. A few years after joining the Television Broadcasts Limited (TVB), he was promoted to News Sub-editor and Producer, Senior Reporter, and Chief Reporter. His connection with Cable TV started from its cradle era. In 1991, he joined Wharf Cable (now i-Cable) as a consultant, and was appointed Assistant News Controller two years later upon Wharf Cable being awarded the licence. His calibre was again recognised and he got promoted to News Controller at Cable TV; and in 2002, he became the Executive Director of two subsidiaries, taking charge the News and Sports Division with over 500 staff members.

Mr Chiu has been regarded as a pioneer in the industry to embrace technological advancements for information access and an advocate of establishing partnership with international media organisations. Not only had he led the launch of the first 24-hour television news service in Hong Kong, he has laid a new order and benchmark for operation and created a new presentation format for the industry. His contribution to the industry has seen him serving the Hong Kong News Executives' Association for over 20 years with six years as Chairman and currently a member of the Executive Committee of the Hong Kong Press Council. His contributions to the nurturing of new blood for industry development have earned him the Honorary University Fellow awarded by his alma mater Hong Kong Baptist University in 2012, and the Distinguished Journalism Alumni Award in 2016. His early works received the honour of the PATER Award in 1988, and Gold Medal from the New York Television and Film Festival Award in 1990.

He is a long-time supporter of journalism and communication education at HSUHK. His association with HSUHK/HSMC began in 2008, two years before HSMC's incorporation as a 4-year degree-granting

institution. He was instrumental to the setting up of an undergraduate degree in journalism and communication, which played a vital part in HSSC's transformation to HSMC. In his role as advisor to the School of Communication, he has assisted in various exercises of Programme Accreditation, Programme Re-accreditation, Programme Area Accreditation and Institutional Review for the University title as well for some ten years. With vision and expertise, Mr Chiu proposed combining business and finance with journalism and communication, and strengthening business journalism education to meet the manpower shortfall as seen in the Asian financial crisis in 2008. He has given not only his advice on programme development and SCOM's equipment sourcing for its state-of-the-art TV studio, but also his invaluable time in teaching for SCOM since 2010.

His contribution to HSUHK is not limited to journalism and communication education, but also to the acquisition of university title in 2018. Over the years, Mr Chiu has shown his support to HSUHK/HSMC by aligning media organisations to support HSUHK and its SCOM, and by creating internship opportunities for students, as well as full-time positions for SCOM graduates.

He earns a lot of respect from his students at HSUHK. No matter how busy students are in their external involvements, they never miss Mr Chiu's classes because they find his teaching inspiring. Mr Chiu finds HSUHK students and graduates polite, respectful to teachers, with positive learning attitudes. He enjoys the close teacher-student relationship at HSUHK.