

## 讚辭 Citations

### 冼為堅博士 Dr David SIN Wai-Kin



冼為堅博士為萬雅珠寶有限公司董事長、協興建築有限公司榮譽主席、美麗華酒店企業有限公司副主席及獨立非執行董事。冼博士與鄭裕彤博士及楊志雲先生於1970年成立新世界發展有限公司，過去擔任該公司的執行董事逾四十載。此外，他亦曾任恒生銀行有限公司的獨立非執行董事。

冼博士是香港珠寶製造業的領頭先驅。他於1977年成立萬雅珠寶有限公司，該公司在珠寶製造業的龍頭地位現已不限於香港，更及深圳、悉尼。時至今日，萬雅珠寶在內地聘用約1000名員工，並已培訓約12,600名工匠，其產品的市場無遠弗屆，近至日本，遠及歐美。冼博士認為自己及其產品的成功之道，在於對品質的堅持，以及視珠寶為藝術的態度。

冼博士在香港珠寶製造業界的領導地位廣為人知，不容置疑。他於1986年獲香港貿易發展局邀請出任珠寶業諮詢委員會的首任主席，更連任三屆，亦曾擔任香港珠玉石器金銀首飾業商會名譽顧問。1988年，萬雅珠寶聯同一些本地主要的珠寶製造商，創立香港珠寶製造業廠商會，提升香港珠寶的國際地位，並讓香港珠寶設計大放異彩。冼博士為珠寶製造業界引進了品質控制措施，提高優質產品的標準，把行業原為工場式的運作轉為現代化的管理。

冼博士是商界領袖，專長眾多，經驗廣泛，眾所周知。其領導力及影響力廣及珠寶業、物業發展、物業租賃、酒店營運，以至銀行及金融業。

冼博士對推廣中華人文及價值教育十分熱衷，多年來向高等院校慷慨捐贈獎學金和冠名教授席等，例如香港大學的冼為堅基金、香港中文大學的冼為堅中國文化講座

教授席、香港科技大學的冼為堅中國文化教授席。他於1987年至2001年間擔任香港中文大學校董會成員，亦曾獲本港幾所大學授予榮譽社會科學博士學位及榮譽大學院士銜。

冼博士樂善好施，志業惠及內地，為廣東佛山市的榮譽市民及中山大學的榮譽顧問。他於1980年代成立中山大學高等學術研究中心，並兼任主席，支持該校的研究工作。亦為中山大學於2007年設立「冼為堅助學金」，為家境貧困但學業優異的學生提供資助。

冼博士於1991年至2009年間出任恒生銀行的獨立非執行董事，一直與香港恒生大學保持緊密關係。2015年，冼博士成立「冼為堅中華文化拓展計劃」，贊助冼為堅卓越教授席（中國文化與翻譯）等計劃，支持本校發展中華藝術文化的活動。冼博士及其夫人是本校學術和藝術活動的常客，也為本校提供寶貴意見，而其公子冼雅恩先生現為香港恒生大學基金管理委員會委員，並為香港恒生大學2019校慶日暨大學正名晚宴擔任名譽顧問。

冼博士堅信的生活態度是「誠」。他勸勉他人，尤其是年輕人，「誠」是人與人之間互信最重要的元素，不管共處的是家人、朋友、同事還是客戶，「誠」都是一切良好關係的基石。

Dr David Sin Wai-Kin is Chairman of Myer Jewelry Manufacturer Limited, Honorary Chairman of Hip Hing Construction Company Limited, and Vice Chairman and Independent Non-Executive Director of Miramar Hotel and Investment Company Limited. For over 40 years, he has served as an Executive Director of New World Development Company Limited, which he founded with Dr Cheng Yu-Tung and Mr Yeung Chi-Wan in 1970. He was also an Independent Non-Executive Director of Hang Seng Bank Limited.

He is a leader in the jewelry manufacturing business in Hong Kong. He founded Myer Jewelry Manufacturer Limited in 1977, which has now become a leading manufacturer of jewelry not only in Hong Kong, but also in Shenzhen and Sydney. Today, Myer employs around 1,000 workers in China and has trained some 12,600 craftsmen. The market for his goods extends from America across Europe to Japan. Dr Sin attributes his own success and the success of his products to a dedication to quality and the appreciation of jewelry as art.

His position as a leading manufacturer of jewelry in Hong Kong is widely acknowledged. The Hong Kong Trade Development Council invited him to serve as the first chairman of its Jewellery Advisory Committee in 1986 and he stayed on for three consecutive terms. He also became the honorary advisor to the Hong Kong Jewellers' and Goldsmiths' Association. In 1988, Myer, with some leading local jewelry manufacturers, initiated the establishment of The Hong Kong Jewelry Manufacturers' Association with the aim of uplifting Hong Kong jewelry's global status and exert the brilliancy of Hong Kong jewelry designs. In the jewelry manufacturing business, Dr Sin introduced quality control practice and new standards of excellence. He transformed what was essentially a workshop-type industry into the world of modern management.

Dr Sin is widely recognised in Hong Kong as a business leader with a wide range of expertise and experience. His leadership and influence ranges from the jewelry sector to property development, rental property, hotel operations, banking and finance.

He is keen in promoting Chinese humanities and values education. Over the years, he has made generous donations, including scholarships and endowed professorships, to various higher education institutions, such as the Sin Wai Kin Fund at The University of Hong Kong, the Sin Wai Kin Professorship of Chinese Culture at The Chinese University of Hong Kong, and the Sin Wai Kin Professorship in Chinese Culture at The Hong Kong University of Science and Technology. He served as a Council Member of The Chinese University of Hong Kong from 1987 to 2001. He has been conferred Doctor of Social Sciences, *honoris causa*,

and Honorary University Fellowships by several local universities.

Dr Sin's benevolence extends to China. Designated as an "Honorary Citizen" of Foshan, Guangdong, as well as being an Honorary Advisor to the Sun Yat-sen University, he set up the Sun Yat-sen University Advanced Academic Research Centre in the 1980s and became the Chairman of the Centre. Sun Yat-sen University has established a scholarship in his name since 2007 to support underprivileged students who have achieved outstanding results in their studies.

He has maintained a close relation with HSUHK since he became an Independent Non-Executive Director of Hang Seng Bank back in 1991 till 2009. In 2015, he set up the Sin Wai Kin Chinese Culture Promotion Scheme, covering the Sin Wai Kin Distinguished Professorship of Chinese Culture and Translation, to support HSUHK's Chinese art and cultural development programmes. Dr Sin and his wife also participate in HSUHK's academic and art activities regularly and give the University helpful advice. Mr Benedict Sin, Dr Sin's son, is currently a member of the HSUHK-Foundation Management Committee and has served as the Honorary Advisor of the 2019 Founders' Day cum University Naming Dinner of HSUHK.

Dr Sin firmly believes in honesty as an attitude in life. His advice to others, and to young people in particular, is that honesty is the most important element in human trust; it is the foundation of any good working relationship, whether it is with family, friends, co-workers or clients.