

榮譽院士梁家強先生 Mr Kenneth LEUNG Ka-Keung, Honorary Fellow



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梁家強先生是梁津煥記有限公司董事會主席，亦為梁津煥記（禮儀顧問）有限公司創辦人及董事會主席。梁先生是恒生商學書院（恒商）第一屆畢業生，於1982年畢業，取得商學文憑，並在2006年於香港大學取得商業管理學士學位。

梁先生是祖業梁津煥記第五代傳人，為傳統殯儀行業注入新思維及動力，因應時代變化進行革新，使百年基業不斷向前發展。梁先生更於2005年撰《祭之以禮》一書，解說傳統喪葬禮儀，弘揚中國孝道文化。該書內容精簡扼要，可用作生命教育及通識教材，讀者可藉而了解殯儀行業的種種運作，更深認識中國傳統孝道的歷史，以及古今祭禮的變化。

從事禮儀業務之外，梁先生更與友好合作投資，發展個人事業，生意涵蓋金融、傢俬、物業發展、海產及捕魚業等行業，喜結八方善緣。

一直以來，梁先生十分關愛母校，欣見昔日恒商轉型為恒生管理學院（恒管），除了對母校作出捐獻，每次舊生聚會也必鼎力支持。梁先生並在2011年起擔任恒管暨恒商校友會主席，又善用其豐富的商業知識

和專長回饋母校，對母校的發展作出貢獻，不遺餘力。梁先生現為恒管師徒計劃導師，協助學院學生認識自我、實踐理想和探索職場，指導後輩踏上專業發展之路。

梁先生積極參與社會服務及慈善團體活動，歷任香港青少年培育會主席及會長十一年之久並現任執行委員；曾於千禧年擔任保良局副主席，又曾任香港交通安全隊高級助理總監和港島及離島總區指揮官。梁先生尤其熱心教育，曾任香港青少年培育會陳南昌紀念學校校監，現任天主教慈幼會伍少梅中學、香港仔工業學校及香港華仁書院校董及曾任香港鮑思高同學聯合會主席。梁先生對社會服務工作的熱誠，屢獲香港民政事務局及香港社會福利署嘉許，為恒管學生和校友樹立良好榜樣。

由於梁先生多年來對社會的卓越貢獻，以及對恒管及恒商校友事務發展的回饋與支持，我謹代表恒生管理學院，恭請主席女士頒授榮譽院士銜予梁家強先生，以表揚他對社會及母校的功績。

Mr Kenneth Leung Ka-Keung is currently Chairman of Board of Directors, Leung Chun Woon Kee Co Ltd, as well as founder and Chairman of Board of Directors, Leung Chun Woon Kee (Service Consultant) Co Ltd. He earned a Diploma of Business Studies from Hang Seng School of Commerce (HSSC) in 1982 and was among its first cohort of graduates. He received his Bachelor's Degree in Business Management from the University of Hong Kong in 2006.

In his role as the heir of the fifth generation of the family business, Mr Leung operates the traditional firm with an innovative mind and a series of transformational practices. In 2005, he synthesised elements of his industry experiences and published a book titled *Bereavement: Observances with Rites* 《祭之以禮》 as liberal studies material in the hope to elucidate the rites in Chinese culture and uphold filial piety. Readers are accorded insights into funeral business operations and given the chance to appreciate the history of filial piety and the changes in rites and rituals.

Apart from the family business, Mr Leung is an entrepreneur in finances, furniture, properties, fisheries, etc.

In addition to giving donations to Hang Seng Management College (HSMC), his alma mater, Mr Leung has been an enthusiastic participant in alumni affairs - he is Chairman of the Alumni Association of HSMC and HSSC since 2011. He is also a mentor of HSMC's mentorship programme, and he guides students by giving advice on how best they could attain self-actualisation and enhance their career development.

Mr Leung has been actively serving the community for many years. He was the Chairman and President of the Hong Kong Juvenile Care Centre (HKJCC) for eleven years and now is an Executive Member. He was Vice-Chairman of Po Leung Kuk and Senior Assistant Commissioner and Regional Commander of Hong Kong & Island of Hong Kong Road Safety Association. Mr Leung is passionate about education and was the School Supervisor of HKJCC Chan Nam Cheong Memorial School. He is the School Manager of Salesians of Don Bosco Ng Siu Mui Secondary School, Aberdeen Technical School, Wah Yan College Hong Kong and was the Chairman of Federation of Don Bosco Past Pupils. His contributions to social service have been recognised by the Home Affairs Bureau and the Social Welfare Department of the Government of the HKSAR. He cares greatly about education and is undoubtedly a role model to our students and alumni.

Madam Chairman, in recognition of his notable social services, as well as his devotion to the furtherance of HSMC and HSSC alumni affairs, and on behalf of the Hang Seng Management College, I present to you Mr Kenneth Leung Ka-Keung and request you to confer on him the award of Honorary Fellowship.