

Bachelor of  
Business Administration (Honours) in  
**HUMAN RESOURCE MANAGEMENT (BBA-HRM)**  
**人力資源管理  
工商管理（榮譽）學士**

**BBA  
HRM**



We value people 管理·以人為本



管理學系  
**DEPARTMENT OF MANAGEMENT**  
香港恒生大學  
**THE HANG SENG UNIVERSITY  
OF HONG KONG**

## Programme Advantages

### 課程優勢

- Fully utilising the advantages of private universities (such as up-to-date curriculum design, close knit relationships among stakeholders, and dedicated professors, etc), BBA-HRM is a competitive undergraduate programme in Hong Kong.

BBA-HRM充分利用私立大學的有利條件（例如切合時代的課程設計、持份者之間緊密的關係以及充滿教學熱誠的教授等），在香港是具競爭力的本科課程。

- BBA-HRM adopts an up-to-date curriculum design that keeps pace with the latest findings in HRM surveys. According to worldwide HRM consultancy reports, HRM has new roles in the digital age, and acquiring the knowledge of HRIS is always at an advantage.

BBA-HRM採用切合時代的課程設計，與人力資源管理最新的調查結果一致。根據多家世界性專業顧問報告，人力資源管理在數碼時代擔當新的角色，掌握人力資源信息系統的知識有助保持優勢。

- An understanding of legal environment plays a role in today's HR professionals, and therefore BBA-HRM requires students to take Employment Law and Business Law as core modules. Students are also required to complete an HRM internship, whereby real-life experiences are accumulated.

今時今日，了解法律環境對人力資源專業人員也是至關重要。因此BBA-HRM同學必須修讀《僱傭法》和《商業法》作為核心科目；他們也要完成人力資源管理的實習，從而累積實務經驗。

The dormitory of The Hang Seng University of Hong Kong (HSUHK) is surrounded by green mountains and beautiful environment. Students can experience the unique Residential Colleges (RC) system and build closer relationships with teachers and peers.

香港恒生大學（恒大）的宿舍翠山環抱、環境優美，同學們可以體驗獨特的住宿式書院制度、並藉此建立更緊密的師生和同儕關係。



# Curriculum Design

## 課程設計

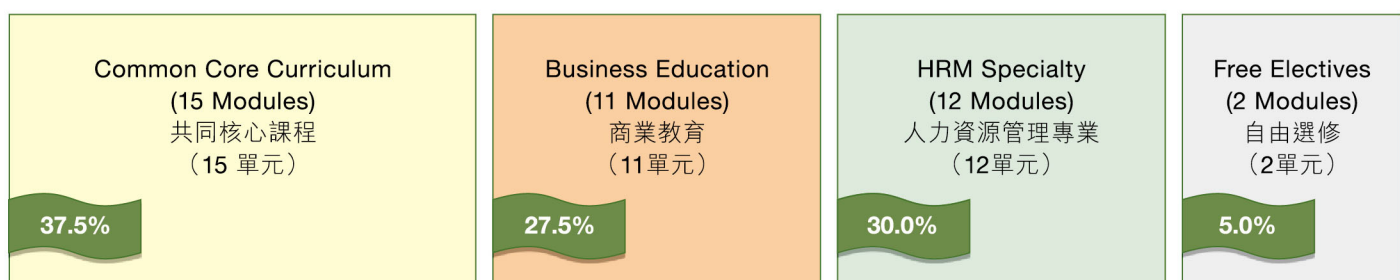
■ The four-year curriculum design is as follows:

四年課程設計如下：

YEAR FOUR 四年級	GE Elective 通識選修	Business Elective 商業選修	Employment Law 僱傭法	Performance and Comp MGT 績效與薪酬管理	Free Elective 自由選修
	GE Elective 通識選修	Business Policy and Strategy 商業政策及策略	Employment Relations 僱傭關係	MGT Skills Development 管理技巧發展	Strategic HRM 策略人力資源 管理
YEAR THREE 三年級	GE Elective 通識選修	Financial Management 財務管理	HR Information Systems 人力資源資訊系統	Recruitment and Selection 招聘與甄選	Free Elective 自由選修
	GE Elective 通識選修	Hong Kong Business Law 香港商業法	Business Elective 商業選修	Training and Development 培訓與發展	Internship/ Project in HRM 人力資源管理實習
YEAR TWO 二年級	Eng for Business Communication 商業傳訊英語	GE Elective 通識選修	Principles of Marketing 市場學原理	MGT of Contemp. BUS Operations 當代商業營運管理	Organizational Conflict MGT 組織衝突管理
	Putonghua for Business 商業普通話	IS in Business 商業資訊系統	GE Elective 通識選修	Financial Accounting 財務會計	I/O Psychology 工業與組織 心理學
YEAR ONE 一年級	Chinese Literature Appreciation 中國文學欣賞	Eng for Academic Purposes 學術寫作英語	Probability and Statistics 概率統計學	Business Economics I 商業經濟學一	Human Resource Management 人力資源管理
	Freshman Chinese 大一國文	Eng for Effective Communication 高效傳訊英語	Perspectives on General Education 透視通識教育	Business Economics II 商業經濟學二	Principles of Management 管理學原理

■ The curriculum design is well-balanced between professional and liberal education.

課程設計在專業和博雅教育之間取得平衡。



# Professional Connections

## 專業聯繫



- Professional connections are vital to HRM students. Here are some examples of professional connections.

專業聯繫對HRM同學十分重要，以下是一些專業聯繫的例子。

### ■ Internship Programmes 實習計劃

Through internship, students not only put theories into practice, but also broaden their horizons and gain working experience in HRM.

通過實習，同學不僅把理論付諸實踐，同時也開闊了視野，並獲得人力資源管理的工作經驗。

### ■ Mentorship Programmes 導師計劃

Mentorship programmes enhance students' understanding of the real-world, expand their social networks, and provide advice for personal and career development.

導師計劃增強同學對現實世界的認識，建立他們的社交網絡，並為個人和事業發展提供建議。

### ■ Student Enhancement Programmes 學生提升計劃

BBA-HRM organises a variety of student enhancement programmes (such as seminars, forums, and workshops, etc) to link students with practitioners.

BBA-HRM組織各種學生提升計劃（例如講座、論壇、工作坊等）把同學與從業者聯繫起來。

### ■ Professional Accreditation 專業認證

BBA-HRM is endorsed by the Hong Kong Institute of Human Resource Management (HKIHRM). BBA-HRM students are thus eligible to become HKIHRM Student Member and graduates are eligible to become HKIHRM Associate Member.

BBA-HRM獲得香港人力資源管理學會（HKIHRM）認可，因此，BBA-HRM同學符合資格成為HKIHRM學生會員，畢業生則符合資格成為HKIHRM副會員。



Hong Kong Institute of Human Resource Management (HKIHRM) President David Li (4th from left) and Vice-President Lawrence Hung (4th from right) were invited by HSUHK as keynote speakers in a forum in HRM.

香港人力資源管理學會李志明會長（左四）和孔子人副會長（右四）接受恒大邀請擔任人力資源管理研討論壇的主講嘉賓。

# Student Activities

## 學生活動

- Students may participate in a variety of activities with different natures. Here are some examples:  
同學可以參與各種不同性質的活動，以下是一些例子：

New Students  
Orientation Day 2019  
2019 新生迎新日



Student Association  
Inauguration Ceremony  
學生系會就職典禮



Workshop (3D Printing)  
工作坊 (3D 打印)



Firm Visit in Seoul 2019  
(Amore Pacific)  
2019韓國首爾參觀  
化妝品企業 (愛茉莉太平洋)



Traditional Food (Seaweed Rice Balls)  
Making Experience in Seoul 2019  
2019韓國首爾韓式飯團製作體驗



Joint University Competition  
(Championship of JUOMA)  
校際比賽  
(大學聯校市場策劃比賽金獎)



Internship Programme  
實習計劃



Mentorship Programme  
導師計劃



Seminar (HR Conference)  
座談會 (人力資源會議)



# Academic Team

## 學術團隊

- The academic team is dedicated to teaching, research, and interacting with students.

學術團隊在教學、研究以及跟學生互動等各方面，全情投入。

### Prof CHOW Hau Siu, Irene

周巧笑教授

BBA (CUHK), MBA & PhD  
(Georgia State)

Professor

Head of Department of Management  
Programme Director of BBA-MGT

### Dr LAU Pak Lung, Victor

劉柏能博士

BA (NCCU), MSc & PhD (PolyU)

Associate Professor

Associate Head of Department of Management

Programme Director of BBA-HRM  
Associate Programme Director of BBA-MGT

### Dr FU Ho Ying, Jeanne

符可瑩博士

BSocSc & PhD (HKU)

Associate Professor

Programme Director of BBA-GBM

### Dr LIAO Yi, Eko

廖逸博士

BIM (NJU), MPhil (LU) & PhD (HKU)

Associate Professor

### Dr MAN Wing Yan, Thomas

萬穎恩博士

BSc (Warwick), MA (Reading) & PhD (PolyU)

Associate Professor

Programme Director of MSc-EM  
Director of Wu Jieh Yee Centre for Innovation and Entrepreneurship

### Dr CHAU So Ling

周素玲博士

BA (CityU), MBA (Heriot-Watt),  
PGCE (HKU) & DBA (Newcastle)

Assistant Professor

### Dr CHUI Lai Man, Susanna

徐麗雯博士

BA (York), MA (Leicester),  
MRES (Exeter) & PhD (Durham)

Assistant Professor

### Dr KONG Hao, Kaylee

孔穎博士

BBA & PhD (PolyU)

Assistant Professor

Associate Programme Director of BBA-GBM

### Dr WONG Yuen Shan, Noel

黃婉珊博士

BSSc, MPhil & PhD (CUHK)

Assistant Professor

### Dr LAW Chiu Ming, Raymond

羅超明博士

BBA (USC), MIB (CityU) & DBA (Newcastle)

Senior Lecturer

### Dr LEE Shu Yee, Jenny

李淑賢博士

BSc (SLU), MBA (SLU) & PhD (UniSA)

Senior Lecturer

### Dr Leung Miu Yee, Cathy

梁妙儀博士

BA(Hull), PGDP (Leicester) & EdD (Bristol)

Senior Lecturer

### Dr WANG Yamei, Amy

王亞美博士

BCom (UBC), MEcon & PhD (HKU)

Lecturer I

### Ms NG Po Kei, Patricia

吳寶琪女士

BSSc (LU), PGCE (HKU) & MA (HKUST)

Lecturer I

### Ms WONG Yin Yee, Jody

王賢儀女士

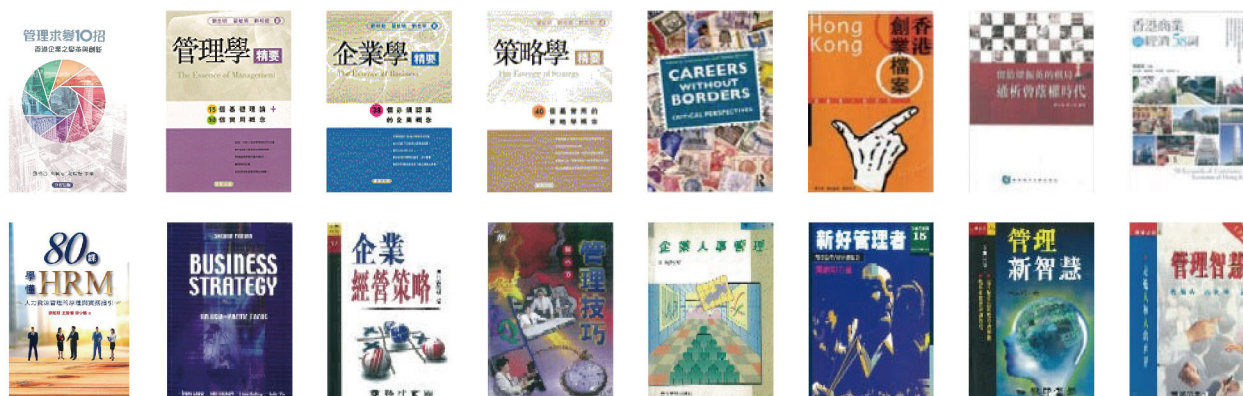
BBA(PolyU), MPhil(CityU) & PhD  
Candidate (UNSW)

Lecturer I

Associate Programme Director of BBA-HRM

- Examples of trade books about business management authored by the academic team.

學術團隊撰寫有關企業管理書籍的例子。



# Career Development

## 事業發展

- Morgan McKinley (MM) and Michael Page (MP) listed HRM job positions and corresponding salaries in Hong Kong, which can be used as a reference for students' career development.

摩根麥肯立和米高蒲志列舉香港人力資源管理工作職位和相應薪金，可作為學生事業發展的參考。

HRM JOB POSITION 人力資源管理工作職位	SALARY (HK\$ PER MONTH) 薪金 (每月港幣)	
	MM	MP
<b>COMMERCE AND INDUSTRY 工商界</b>		
APAC Head of HR 亞太區人力資源主管	-	125,000 - 183,333
Regional HR Director 區域人力資源總監	-	108,333 - 141,667
HRVP / Head 人力資源副總裁/主管	120,000+	-
HR Director 人力資源總監	76,000 - 120,000	75,000 - 116,667
Senior HR Manager 高級人力資源經理	60,000 - 76,000	-
HR Manager 人力資源經理	43,000 - 60,000	37,500 - 66,667
Assistant HR Manager 人力資源助理經理	35,000 - 43,000	30,000 - 40,000
HR Senior Officer 人力資源高級主任	28,000 - 35,000	-
HR Officer / Assistant 人力資源主任/助理	15,000 - 28,000	15,000 - 33,333
Talent Acquisition Head / Director 人才招募主管/總監	76,000+	70,000 - 100,000
Talent Acquisition / Recruitment Manager 人才招募/招聘經理	43,000 - 76,000	40,000 - 54,167
Talent Acquisition Specialist 人才招募專家	23,000 - 43,000	-
Recruiter 招聘員	-	25,000 - 50,000
Organisational Development Head 組織發展主管	76,000 - 120,000	-
Talent Development / Learning and Development Director 人才發展/學習和發展總監	63,000 - 120,000	-
Learning and Development Training Manager 學習和發展培訓經理	43,000 - 63,000	41,667 - 58,333
Learning and Development Assistant Training Manager 學習和發展助理培訓經理	32,000 - 43,000	-
Learning and Development Senior Officer 學習和發展高級主任	28,000 - 32,000	-
Learning and Development Officer 學習和發展主任	16,000 - 28,000	-
HRIS Manager 人力資源資訊系統經理	-	40,000 - 70,833
Compensation and Benefits Director 薪酬福利總監	70,000 - 90,000	83,333 - 125,000
Compensation and Benefits Manager 薪酬福利經理	40,000 - 70,000	40,000 - 58,333
Compensation and Benefits Assistant Manager 薪酬福利助理經理	28,000 - 40,000	-
Compensation and Benefits Specialist 薪酬福利專家	21,000 - 28,000	-
<b>FINANCIAL AND PROFESSIONAL SERVICES 金融及專業服務業</b>		
HR Senior VP 人力資源高級副總裁	-	125,000 - 183,333
HRVP 人力資源副總裁	-	100,000 - 125,000
HR Director / Head 人力資源總監/主管	130,000+	75,000 - 108,333
HR Manager / HR Business Partner 人力資源經理/人力資源業務夥伴	66,000 - 130,000	50,000 - 75,000
Associate / Assistant HR Manager 人力資源副/助理經理	32,000 - 54,000	35,000 - 45,000
HR Officer / Assistant 人力資源主任/助理	18,000 - 25,000	20,000 - 35,000
Talent Acquisition Head / Director 亞太區人力資源主管	115,000+	83,333 - 133,333
Talent Acquisition / Recruitment Manager 人才招募/招聘經理	50,000 - 110,000	50,000 - 83,333
Talent Acquisition Specialist 人才招募專家	30,000 - 50,000	-
Talent Acquisition Coordinator 人才招募統籌	20,000 - 30,000	-
Campus Recruiter 校園招聘員	-	50,000 - 100,000
Recruiter 招聘員	-	29,167 - 62,500
Organisational Development Head 組織發展主管	125,000+	83,333 - 108,333
Talent Development / Organisational Development Director 人才發展/組織發展總監	125,000+	83,333 - 108,333
Learning and Development Manager 學習和發展經理	70,000 - 125,000	-
Learning and Development Specialist 學習和發展專家	50,000 - 70,000	-
Learning and Development Officer / Coordinator 學習和發展主任/統籌	20,000 - 28,000	-
Training Manager 培訓經理	-	50,000 - 66,667
HRIS Manager 人力資源資訊系統經理	-	50,000 - 66,667
Compensation and Benefits Head / Director 薪酬福利主管/總監	120,000+	75,000 - 108,333
Compensation and Benefits Manager 薪酬福利經理	40,000 - 80,000	50,000 - 75,000
Compensation and Benefits Specialist 薪酬福利專家	28,000 - 40,000	-
Compensation and Benefits Officer / Coordinator 薪酬福利主任/統籌	15,000 - 28,000	-
Payroll Manager 工資經理	40,000 - 60,000	-
Payroll Specialist 工資專家	25,000 - 34,000	-
Global Mobility Manager 全球流動經理	75,000 - 105,000	-
Global Mobility Specialist 全球流動專家	40,000 - 62,000	-
Shared Service / HR Operations Manager 共享服務/人力資源營運經理	45,000 - 80,000	-

# ENQUIRIES

## 查詢

For any enquiries about the programme, please contact the Department of Management.  
如有任何關於本課程之查詢，歡迎聯絡管理學系。

Tel 電話 : 3963-5342/3963-5565/3963-5566  
Email 電郵 : [mgt@hsu.edu.hk](mailto:mgt@hsu.edu.hk)  
Website 網頁 : <https://goo.gl/2tyFt9>  
Address 地址 : Hang Shin Link, Siu Lek Yuen, Shatin, NT  
新界沙田小瀝源行善里

In case of any discrepancy between the English and Chinese versions of the contents of this pamphlet, the English version shall prevail.

本課程簡介內容以英文版本為準，中文譯本僅供參考。

The Hang Seng University of Hong Kong is incorporated in Hong Kong with limited liability by guarantee.  
香港恒生大學是一間於香港註冊成立之擔保有限公司。

Information updated as of April 2020.

有關資料更新至2020年4月。

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