



HSUHK REVIEW 2018-2019



香港恒生大學
THE HANG SENG UNIVERSITY
OF HONG KONG

About HSUHK

The Hang Seng University of Hong Kong's (HSUHK) roots reach back to the establishment of Hang Seng School of Commerce (HSSC) in 1980, with funding from the S H Ho Foundation, the Ho Tim Charitable Foundation, Dah Chong Hong Limited, several Hang Seng Bank founding directors, and Hang Seng Bank Limited. In 2010, HSSC was re-structured and became Hang Seng Management College (HSMC), a non-profit private university-level institution registered under the Post Secondary Colleges Ordinance (Cap 320) to offer bachelor's and above degree programmes in diversified disciplines.

Eight years later, on 30 October 2018, HSMC was granted approval by the Government of the Hong Kong Special Administrative Region (HKSAR) to change its name from "Hang Seng Management College" to "The Hang Seng University of Hong Kong".

HSUHK aspires to be a leading private liberal-arts-oriented university in the region, recognised for excellence in teaching, learning and research, serving and advancing our society and the world. HSUHK has five Schools – Business, Communication, Decision Sciences, Humanities and Social Science, and Translation, with a student population of around 5,800 and 200 full-time academic staff members.

HSUHK features a primary focus on undergraduate education, top-quality faculty members, award-winning green campus facilities, innovative degree programmes, unique residential college system combining living and learning, interactive small class teaching, very close student-teacher relationship, RGC-funded impactful research, and excellent student development/support services.

Vision

Aspire to be a leading private liberal-arts-oriented university in the region, recognised for excellence in teaching, learning and research, serving and advancing our society and the world.

Missions

- To provide students with an all-round transformational and empowering educational experience through its "Liberal + Professional" education model;
- To advance knowledge and to be committed to free enquiry and responsible scholarship; and
- To nurture responsible global citizens and leaders with critical thinking, innovative minds, caring attitude, moral values and social responsibility.

Motto

Erudition and Perseverance

Core Values

- Mutual Trust
- Value-addedness
- Innovativeness
- Caring Attitude
- Responsibility

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Message from the Chairman of Board of Governors

A particularly momentous milestone was marked in the 2018-19 academic year with the approval of university status for Hang Seng Management College (HSMC). Proudly, we now carry the name of The Hang Seng University of Hong Kong (HSUHK).

This significant achievement resulted from the tireless and concerted efforts of the Board of Governors, Council Members, donors, the management, staff, students and alumni over many years. I wish to express my heartfelt gratitude to my fellow Governors and Council Members; in particular, I would like to thank outgoing Governors, Professor Richard Wong Yue Chim, Mr Silas Yang Siu Shun, and outgoing Council Members, Professor Andrew Chan Chi Fai, Professor Gilbert Fong Chee Fun and Dr Brossa Wong Yeuk Ha for their service in 2018-19. Their invaluable insights and wealth of experience have provided immense support to the work of our institution's governing bodies. I would also like to warmly welcome Mr Andrew Leung Wing Lok who joined the Board during the reporting year. With a view to further infusing new ideas and diversifying expertise, the University will be seeking to actively inject new blood into our governance bodies.

Being a new private independent university, there is no doubt we will have to step up our fundraising efforts. Taking this opportunity, I would like to extend my sincere appreciation to the University's donors, supporters and long-time friends, who have chosen to believe in our common dream. Among them, "Dr Patrick Poon's Matching Challenge" by Governor Dr Patrick Poon Sun Cheong and "Dr S H Ho Endowed Professorship in Banking and Finance" by The S H Ho Foundation Ltd provided a notable source of encouragement through their generous giving of guidance, money and time. Leveraging on the



Government's Seventh Matching Grant Scheme, which concluded in July 2019, these efforts serve the dual purposes of fostering a philanthropic culture and expanding capacity for the University community.

Little strokes fell great oaks. For nearly four decades, unwavering support from all stakeholders and a firm belief in the motto "Erudition and Perseverance" lay the foundation that underpins the provision of quality education for our younger generations. With our direction clear, we will continue to chart the course towards becoming a leading private liberal-arts-oriented university.

Louisa CHEANG Wai Wan
Chairman of Board of Governors

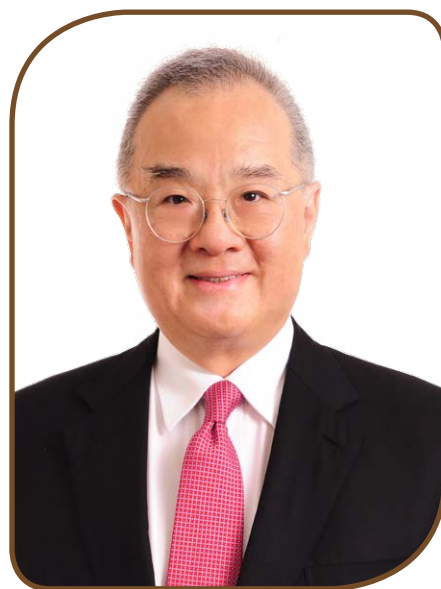
Message from the Chairman of Council

The year under review 2018-19 marked a significant milestone in the development of The Hang Seng University of Hong Kong (HSUHK).

The 30th October 2018 was no doubt one of the most memorable and exciting dates in the institution's history – as on that day the Chief Executive in Council granted university status to us; thus witnessing another significant achievement of our concerted efforts in exemplifying the vision and missions of our forefathers in education, transforming the Hang Seng School of Commerce (HSSC) to the Hang Seng Management College (HSMC), a degree awarding institution, in October 2018, and to a full-fledged university.

The granting of university status to HSUHK not only represents the recognition by the Hong Kong community of our vision and missions and the quality education we provide for, it is also the testimony to the unremitting commitment of the management and staff members, and unfailing support of the Governors and Council Members, students, alumni, donors and corporate partners. I would like to extend my deepest appreciation for their dedication; and on behalf of the Council, my sincere thanks to outgoing Council Members Professor Andrew Chan Chi Fai, Professor Gilbert Fong Chee Fun and Dr Brossa Wong Yeuk Ha, for their dedicated service in 2018-19.

2018-19 was also a year full of excitement and accomplishments for HSUHK. The University accelerated to move forward to reach the various strategic goals laid down in its five-year *Strategic Plan 2018-2023*. In the latest exercise of the Competitive Research Funding Schemes for the Local Self-financing Degree Sector conducted by the Research Grants Council, HSUHK secured the highest number of approved projects among all eligible institutions. It is beyond doubt that such achievement is the results of hard work and commitment of our academic staff. To further public engagement and enhance external relations, Honorary Fellowships were



presented to four distinguished individuals who had been making significant contributions and support to the development of the University and society. Efforts were made by Governors, Council Members, management and staff members to actively appeal to donors/supporters, forge global connections and partnerships to encourage academic and research collaborations as well as cultural exchange for students and staff.

Looking ahead, to secure the best educational opportunities and outcomes for our students, we must rely on the support and contributions by the community and many people. To this end, I look forward to working closely with the University community and its stakeholders in the pursuit of excellence and the efforts to reach greater heights, as the University goes forth to celebrate its 40th anniversary of founding in 2020.

Moses CHENG Mo Chi
GBM, GBS, OBE, JP
Chairman of Council

Report from the President

Entering a New Era

2018-19 was a monumental year for The Hang Seng University of Hong Kong (HSUHK). After eight years of hard work, the Chief Executive in Council gave the green light to the Hang Seng Management College (HSMC) on 30 October 2018 to change its name to "The Hang Seng University of Hong Kong (香港恒生大學)". Our acquisition of university title spoke volumes for the support and recognition from society, and our commitment to be recognised for excellence in teaching, learning and research, serving and advancing our society and the world.

The internal University Naming Launching Ceremony was held on 8 November 2018 on campus, where about 700 members of the HSUHK family witnessed and rejoiced at the achievement of this historic milestone. We also saw more than 1,200 graduates receive the graduation certificates bearing the new university name for the first time during the Graduation Ceremony on 5 December 2018. The Founders' Day cum University Naming Dinner was subsequently held on 16 March 2019 to express HSUHK's appreciation to over 500 external stakeholders for their contributions and support to the development of the University. Officiated by Mrs Carrie Lam Cheng Yuet Ngor, the Chief Executive of the Hong Kong Special Administrative Region, the University was encouraged by her remarks that HSUHK had demonstrated how private universities with a higher degree of autonomy and flexibility could offer students with more choices and help build a more diversified tertiary education system in Hong Kong.

HSUHK, entering into a new era and the second year of implementation of the *Strategic Plan 2018-2023*, has started reaping fruits of our efforts. The ensuing chapters will give an overview of the University's major developments and achievements over the past 12 months. Among them, I am delighted to summarise and share with you the following.

Programme Development

To respond to the changing needs of society and to enhance our niche, the new BBA (Honours) in Global Business Management was approved for launching in 2019-20. The integrated BBA Programme was spun



off into three independent programmes effective 2019-20, namely Finance and Banking, Marketing, and Professional Accountancy, making a total number of 20 undergraduate programmes. On top of the two taught postgraduate (TPG) programmes in Entrepreneurial Management and Translation (Business and Legal), three other TPG programmes in Computer-aided Translation, Global Supply Chain Management, and Strategic Communication were ready for offer in 2019-20.

To add to the above, two undergraduate programmes in Art & Design and Economics, together with an executive master's degree programme in Insurance were in the accreditation process and expected to be launched in 2020-21.

Student Admissions

With the commitment and tremendous efforts of academic and administrative staff, the University conducted a very successful student admission exercise for the 2019-20 entry, with new undergraduate student intake of over 2,200, including 162 non-local students, which was a 57% increase compared to that of 2018-19 despite a year-on-year decrease in the number of students taking the Hong Kong Diploma of Secondary Education Examination (HKDSE). This demonstrated the significantly increasing recognition by students, parents and the general public on HSUHK's distinct features and quality.

On TPG programmes, the Ministry of Education of the People's Republic of China agreed to let HSUHK admit Mainland students starting from October 2018. Entering 2019-20, it was estimated that over 120 TPG students from the Mainland and other regions would join HSUHK.

Together with over 60 inbound exchange students coming from 16 countries/regions in the reporting year, the increased diversity of our student body would benefit students through interacting with peers of different backgrounds both in and out of classrooms.

Teaching and Learning

In the 2018-19 round of Quality Enhancement Support Scheme (QESS), HSUHK was awarded a funding amount of HK\$1.89 million and HK\$2.28 million for the two projects namely "Establishing the Centre for Asian Languages and Cultures (CALC) at HSUHK" and "Enhancing Students' Employability through Internships under 'the Belt and Road Initiative'" respectively.

With the QESS fund of HK\$2 million awarded for the project "Integrating Service Learning into Classroom Learning" in 2017-18, three pilot credit-bearing modules of service-learning were introduced for the first time in 2018-19 to help students gain a deeper understanding of the needs of the community and apply their academic knowledge and skills to serve the public good. Through engagement in meaningful service-learning projects, students benefitted from diverse exposure to ethnic minority culture and social issues such as living space, food and difficulties in life.

Research Development

In the 2018-19 RGC Competitive Research Funding Schemes for the Local Self-financing Degree Sector, HSUHK secured a total funding amount of HK\$8.48 million with an overall success rate of 33.33% for 11 projects under the Faculty Development Scheme (FDS) and two projects under the Inter-institutional Development Scheme (IIDS). From 2014-15 to 2018-19, HSUHK recorded an average FDS success rate of 36.6% and was ranked the highest among all the local self-financing degree-granting institutions in terms of the cumulative funding received and the total number of awarded research projects over the five-year period. Further, in the year 2018, a total of 109 refereed journal papers and 14 books were published by our faculty members. The encouraging result demonstrated our commitment and continuous effort to pursue excellence in impactful research. Our faculty members' state-of-the-art research also informs their teaching in classrooms, thus benefitting students in return.

Student Life and Development

Extending our Regional and Global Reach

International exposure is an integral part of HSUHK's transformative learning experience. Over the past 12 months, our broad network of international partners continued to expand, forging new opportunities for students to widen their horizons through intercultural learning journeys abroad. As of 15 August 2019, HSUHK established academic collaborations with 73 institutions in over 26 countries/regions, a growth of 18% compared to that of last year.

Internship

HSUHK students took up around 1,150 (around 6% increase against 2017-18) local and overseas internship offers provided by more than 400 well-known enterprises/organisations, including the Administrative Service Internship Programme offered by the HKSAR Government, to gain hands-on working experience and sharpen their workplace skills.

To realise our "One Student, One Internship" strategic goal, we will strive to strengthen our regional and global footprint to progressively provide every undergraduate student with a minimum of one month full-time internship learning experience locally, regionally or internationally during their course of study in HSUHK, starting from 2019-20.

Student Achievements

To recognise students with outstanding academic and/or co-curricular performance and to support students with financial needs, HSUHK offers a wide range of scholarships/awards and bursaries annually. Thanks to the generosity of our donors and the Government, the total amount of scholarships/awards and bursaries disbursed has grown year by year from HK\$1.1 million in 2011-12 to around HK\$20 million in 2018-19 (7% increase compared to 2017-18), benefitting over 1,300 students.

HSUHK students have achieved a record-high list of championships and other accolades in many open competitions as detailed in the chapter "Transformative Student Experience".

Graduate Employment and Employers' Feedback

The annual Graduate Employment Survey was conducted by the Student Affairs Office from October 2018 to late February 2019. It collected information regarding fresh graduates' employment status, remuneration and job-seeking experience. The

response rate was 90.6%, representing over 1,100 bachelor's degree graduates. According to the survey result, close to 90% of HSUHK graduates were employed within four months of graduation.

Further to the previous Employer Survey carried out in late 2015, the second large-scale Employer Survey was conducted by an independent research company commissioned by the University for the period from December 2018 to March 2019. The survey results showed that most employers rated "Work Attitude" as one of the most important aspects in the workplace and our graduates scored high in this aspect. Employers were satisfied with graduates' professional ethics, sense of responsibility, teamwork, interpersonal relationship and use of computer software.

Institutional Advancement

As of 31 July 2019, the due date of the Government's Seventh Matching Grant Scheme, a total of around HK\$237 million was raised for application for matching grant and a total of HK\$100 million Government matching grants were received under the Scheme. Major donations in the reporting year included HK\$20 million from The S H Ho Foundation Ltd. to establish "Dr S H Ho Endowed Professorship in Banking and Finance", the first "HSUHK Erudition Professorship"; and another HK\$20 million from Dr Patrick Poon to top up the "Dr Patrick Poon's Matching Challenge", which supported HSUHK's general development.

In addition, HSUHK has stepped up efforts to tap new funding sources and foster a philanthropic culture in the University community and beyond, such as introduction of the Graduating Class Campaign 2018, which aimed at building a platform for graduates to make their initial contributions to support HSUHK's development and creating a vibrant and caring alumni community; and the launch of the Alumni Monthly Donation Scheme in December 2018 which encouraged young alumni to contribute to their alma mater.

Other University-wide Public Engagement Initiatives

Collaborations with The Hong Kong International Aviation Academy (HKIAA)

To help nurture young talents who aspire to work in the aviation industry, HSUHK signed a Memorandum of Understanding (MoU) with the HKIAA of the Airport Authority Hong Kong on 10 January 2019. Under this

collaboration, HSUHK students of BBA (Honours) in Supply Chain Management would be equipped with professional knowledge and skills related to aviation through different means including internship opportunities in the airport community, professional training, and an interactive aviation learning platform.

Collaborations with The Hong Kong Sports Institute (HKSI)

To support full-time elite athletes to pursue dual pathways of academics and sports development, the University entered into an MoU with the HKSI on 6 May 2019, whereby HKSI would nominate full-time scholarship athletes to enroll in the undergraduate programmes of HSUHK, and the University would provide flexibility in course delivery to better accommodate athletes' training and competition schedules.

The HSUHK Greater Bay Area (GBA) Innogration Hub

The HSUHK GBA Innogration Hub, the first cross-disciplinary GBA platform led by a local university with support from the professional community, was established in collaboration with the Hong Kong Education and Culture Centre and the Hong Kong Blockchain Industry Association on 16 May 2019. The Innogration Hub aimed to promote the integration of humanities and technology, develop relevant academic and public programmes, organise research-related seminars, and conduct policy and academic research.

The 8th Junzi Corporation Scheme

The HSUHK Research Institute for Business organised the E-Commerce Ethics Forum and announced results of the 8th Junzi Corporation Survey 2018 on 4 December 2018. At the Forum, corporate leaders and key opinion leaders shared their perspectives on business ethics and challenges faced by e-commerce businesses. The 9th Junzi Corporation Scheme 2019 was also kicked off subsequently on 3 May 2019, with the first Business Ethics Development Lecture launched by the Institute to promote ethical business practices.

The 3rd HSUHK Business Journalism Awards

The School of Communication held the 3rd Business Journalism Awards Presentation Ceremony on 15 April 2019, another signature event of HSUHK which recognised the contributions of outstanding business journalists in the financial media sector. A total of 44 awards in 10 category groups were presented at the Ceremony.

The Honorary Fellowship Conferment Ceremony 2019

HSUHK held the Honorary Fellowship Conferment Ceremony on 23 May 2019. Four distinguished individuals were honoured, namely, Dr Vincent Cheng Hoi Chuen, Mr Ronald Chiu Ying Chun, Mrs Margaret Leung Ko May Yee and Dr David Sin Wai Kin, for their exceptional professional and community achievements, and valuable guidance in support of the University's development over the years. Their professional plus humanities perspectives have inspired our students to pursue all-round development under our unique "Liberal + Professional" education model.

The Forum on Sustainability and Bamboo

With the objective to raise awareness on sustainable development and to promote the advantages of using bamboo as building materials, HSUHK co-organised the Forum on Sustainability and Bamboo 2019: Architecture and Building Materials on 1 June 2019 with The International Bamboo and Rattan Organisation, Federation of Hong Kong Industries – Bamboo Industry Committee, and International Centre for Bamboo and Rattan. Field experts, academia, industrialists and practitioners from around the world shared their expertise and experience on the roles of green buildings in sustainability and the significance of bamboo applications. The Forum attracted nearly 300 participants from various sectors.

Awards Received by HSUHK

HSUHK received various awards in the reporting year in recognition of our drive for excellence, commitment to corporate social responsibility and sustainability, care for our employees and the community, and contributions in transforming education through technology.

- Asia Excellence Brand Award 2018 by *Yazhou Zhoukan*;
- Finalist Award in the category of EdTech Leadership Awards (Higher Education Technology Leader) to the HSUHK Virtual Reality Centre by the US 2019 EdTech Awards;
- Outstanding School Corporate Social Responsibility Award (university category) (2019) by *Mirror Post*;
- Certificate of Excellence of the Hong Kong Sustainability Award 2018-2019 (large organisation category) by the Hong Kong Management Association;
- Good MPF Employer Award, e-Contribution Award, and MPF Support Award for 2018-2019 by the Mandatory Provident Fund Schemes Authority;

- 5 Year Plus Caring Organisation Logo (2013-2019) by The Hong Kong Council of Social Service; and
- Triple Gold Award (2015, 2016 and 2018) under the Web Accessibility Recognition Scheme co-organised by Hong Kong Internet Registration Corporation Limited and the Office of the Government Chief Information Officer.

Concluding Remarks

2018-19 has been a busy and very fruitful year to say the least. As the proverb goes, "Rome wasn't built in a day", we would like to take this opportunity to thank all our stakeholders who had supported us over the past eight years. They included the HKSAR Government, in particular the Education Bureau, the Lands Department, our Board of Governors, Council Members, staff, students, alumni, donors, and countless supporters and friends. Much of HSUHK's accomplishments would not have been possible without their zealous support and collaborative efforts.

We are also most indebted to our founders, including the late Dr Ho Sin Hang and the late Dr Lee Quo Wei, for their vision, strong conviction, and selfless contributions to the founding of the Hang Seng School of Commerce in 1980 which laid the solid foundation for us to become HSUHK today.

Our thanks also go to the outgoing members of governance bodies in 2018-19, including Governors Mr Silas Yang Siu Shun and Professor Richard Wong Yue Chim, Council Members Professor Andrew Chan Chi Fai, Professor Gilbert Fong Chee Fun (who stepped down from the position of Provost and has resumed the Deanship of the School of Translation commencing July 2019), and Dr Brossa Wong Yeuk Ha (Elected Staff Representative).

In the years to come, we will seek to further our founders' legacy of excellence, strive for innovations, and continue to implement the initiatives set out in our five-year *Strategic Plan 2018-2023*. We have every confidence that with our collective efforts, HSUHK will grow in prominence and march towards its vision to become a leading private liberal-arts-oriented university in the region.

Our aim remains unchanged - to nurture students to become responsible global citizens and leaders with critical thinking, innovative minds, human caring, moral values and social responsibility.

Simon HO Shun Man
President

Governance

Board of Governors

Chairman

- ▶ **Ms Louisa CHEANG Wai Wan**

Members

- ▶ **Ms Ivy CHAN Shuk Pui**
- ▶ **Dr Moses CHENG Mo Chi** GBM, GBS, OBE, JP
- ▶ **Dr Patrick FUNG Yuk Bun** JP
- ▶ **Dr HO Tzu Leung**
- ▶ **Professor Michael HUI King Man**
- ▶ **Mr Andrew LEUNG Wing Lok** *(From 18 October 2018)*
- ▶ **Dr Eric LI Ka Cheung** GBS, OBE, JP
- ▶ **Mr Thomas LIANG Cheung Bui**
- ▶ **Mr Roger LUK Koon Hoo** BBS, JP
- ▶ **Dr Patrick POON Sun Cheong** SBS
- ▶ **Mr Martin TAM Tin Fong**
- ▶ **Mrs Patricia WONG LAM Sze Wan**
- ▶ **Professor Richard WONG Yue Chim** SBS, JP *(Until 28 February 2019)*
- ▶ **Mr Silas YANG Siu Shun** JP *(Until 30 September 2018)*

Secretary

- ▶ **Mr Godwin LI Chi Chung**

Meeting Attendance of Board of Governors in 2018-19

Membership	Attendance
Ms Louisa CHEANG Wai Wan (Chairman)	2/2
Ms Ivy CHAN Shuk Pui	2/2
Dr Moses CHENG Mo Chi	2/2
Dr Patrick FUNG Yuk Bun	2/2
Dr HO Tzu Leung	2/2
Professor Michael HUI King Man	2/2
Mr Andrew LEUNG Wing Lok <i>(From 18 October 2018)</i>	1/1
Dr Eric LI Ka Cheung	2/2
Mr Thomas LIANG Cheung Bui	2/2
Mr Roger LUK Koon Hoo	2/2
Dr Patrick POON Sun Cheong	2/2
Mr Martin TAM Tin Fong	2/2
Mrs Patricia WONG LAM Sze Wan	1/2
Professor Richard WONG Yue Chim <i>(Until 28 February 2019)</i>	0/1
Mr Silas YANG Siu Shun <i>(Until 30 September 2018)</i>	1/1

Committees and Memberships under Board of Governors

Audit Committee

Chairman

- Mr Silas YANG Siu Shun JP (*Until 30 September 2018*)
- Mr Andrew LEUNG Wing Lok (*From 18 October 2018*)

Members

- Mr Henry LAI Hin Wing
- Mr Roger LUK Koon Hoo BBS, JP

Secretary

- Mr Ted LEUNG Sat Tak

Finance Committee

Chairman

- Dr Patrick FUNG Yuk Bun JP

Vice-Chairman

- Ms Suzanne CHAN Shet Hung

Members

- Dr Andy CHENG Wui Wing (*From 18 March 2019*)
- Mr Richard HO Kam Wing (*From 18 March 2019*)
- Mr Philip LI Wing Kuen
- Professor Simon HO Shun Man
- Professor Gilbert FONG Chee Fun MH (*Until 24 July 2019*)
- Dr Tom FONG Wing Ho (*From 25 July 2019*)

Secretary

- Mr Patrick LAM Man Ho

Foundation Management Committee

Chairman

- Dr Patrick POON Sun Cheong SBS

Vice-Chairman and Treasurer

- Mr CHENG Kam Por

Members

- Professor Roy CHUNG Chi Ping GBS, JP
- Dr Patrick FUNG Yuk Bun JP
- Mr Thomas LIANG Cheung Bui
- Mr Benedict SIN Nga Yan
- Professor Simon HO Shun Man
- Dr Tom FONG Wing Ho (*From 25 July 2019*)
- Mr Patrick LAM Man Ho

Secretary

- Ms Elisa CHAN Man Wai

Committees and Memberships under Board of Governors

Fundraising and Donation Committee

Chairman

- ▶ **Dr Patrick POON Sun Cheong** SBS

Vice-Chairmen

- ▶ **Dr Moses CHENG Mo Chi** GBM, GBS, OBE, JP
- ▶ **Mrs Patricia WONG LAM Sze Wan**

Members

- ▶ **Mr CHENG Kam Por**
- ▶ **Mr Thomas CHING Wing Hong**
- ▶ **Dr Alex CHUI Chuen Shun**
- ▶ **Mr Samuel HUNG King Man** (From 27 May 2019)
- ▶ **Dr George LAM Lee** BBS
- ▶ **Dr LAM Tai Fai** SBS, BBS, JP
- ▶ **Dr Alan LEE Yuk Lun** BBS, JP
- ▶ **Mr Kenneth LEUNG Ka Keung**
- ▶ **Mr Eugene LIU** (From 27 May 2019)
- ▶ **Dr Lewis LUK Tei** JP
- ▶ **Dr Dennis NG Wang Pun** BBS, MH
- ▶ **Mr Raphael TONG Tai Wai** MH
- ▶ **Dr YIP Kit Chuen**
- ▶ **Ms Helen ZEE**
- ▶ **Professor Simon HO Shun Man**
- ▶ **Dr Tom FONG Wing Ho** (From 27 May 2019)

Secretary

- ▶ **Ms Elisa CHAN Man Wai**

Nomination Committee for Appointment of Council Chairman/Members

Chairman

- ▶ **Ms Louisa CHEANG Wai Wan**

Members

- ▶ **Dr Moses CHENG Mo Chi** GBM, GBS, OBE, JP
- ▶ **Mr Roger LUK Koon Hoo** BBS, JP
- ▶ **Dr Patrick POON Sun Cheong** SBS
- ▶ **Professor Simon HO Shun Man**

Secretary

- ▶ **Dr Tom FONG Wing Ho**

Nomination Committee for Appointment of Governors and Chairmen/Members to Board Committees

Chairman

- ▶ **Ms Louisa CHEANG Wai Wan**

Members

- ▶ **Dr Moses CHENG Mo Chi** GBM, GBS, OBE, JP
- ▶ **Dr HO Tzu Leung**
- ▶ **Mr Thomas LIANG Cheung Biu**
- ▶ **Professor Simon HO Shun Man**

Secretary

- ▶ **Mr Godwin LI Chi Chung**

Council

Chairman

- ▶ **Dr Moses CHENG Mo Chi** GBM, GBS, OBE, JP

Members

- ▶ **Professor Andrew CHAN Chi Fai** SBS, JP
- ▶ **Ms Suzanne CHAN Shet Hung**
- ▶ **Mr CHENG Kam Por**
- ▶ **Mr Dannie CHEUNG Kong Ting**
- ▶ **Dr Jacky CHEUNG Wah Keung**
- ▶ **Mr William Junior Guilherme DOO** JP
- ▶ **Professor NYAW Mee Kau** BBS
- ▶ **Ms TONG Hing Min**
- ▶ **Mr James S. TSIEN**
- ▶ **Professor Simon HO Shun Man**
- ▶ **Professor Gilbert FONG Chee Fun** MH (*Until 30 June 2019*)
- ▶ **Professor HUI Yer Van**
- ▶ **Dr Brossa WONG Yeuk Ha**

Member and Secretary

- ▶ **Dr Tom FONG Wing Ho**

Meeting Attendance of Council in 2018-19

Membership	Attendance
Dr Moses CHENG Mo Chi (Chairman)	4/4
Professor Andrew CHAN Chi Fai	1/4
Ms Suzanne CHAN Shet Hung	4/4
Mr CHENG Kam Por	4/4
Mr Dannie CHEUNG Kong Ting	4/4
Dr Jacky CHEUNG Wah Keung	3/4
Mr William Junior Guilherme DOO	1/4
Professor NYAW Mee Kau	3/4
Ms TONG Hing Min	3/4
Mr James S. TSIEN	4/4
Professor Simon HO Shun Man	4/4
Professor Gilbert FONG Chee Fun (<i>Until 30 June 2019</i>)	4/4
Professor HUI Yer Van	4/4
Dr Tom FONG Wing Ho	4/4
Dr Brossa WONG Yeuk Ha	4/4

Committees and Memberships under Council

Honorary Degrees Committee

Chairman

- ▶ **Dr Moses CHENG Mo Chi** GBM, GBS, OBE, JP

Members

- ▶ **Professor NYAW Mee Kau** BBS
- ▶ **Dr Patrick POON Sun Cheong** SBS
- ▶ **Mr James S. TSIEN**
- ▶ **Professor Simon HO Shun Man**
- ▶ **Professor Lawrence LEUNG Chi Kin**

Secretary

- ▶ **Dr Tom FONG Wing Ho**

Honorary Fellowship Committee

Chairman

- ▶ **Dr Moses CHENG Mo Chi** GBM, GBS, OBE, JP

Members

- ▶ **Ms Suzanne CHAN Shet Hung**
- ▶ **Mr CHENG Kam Por**
- ▶ **Professor Simon HO Shun Man**
- ▶ **Professor Gilbert FONG Chee Fun** MH
- ▶ **Professor Paul LEE Siu Nam**

Secretary

- ▶ **Dr Tom FONG Wing Ho**

Human Resources Committee

Chairman

- ▶ **Dr Moses CHENG Mo Chi** GBM, GBS, OBE, JP (*Until 31 August 2018*)
- ▶ **Ms TONG Hing Min** (*From 1 September 2018*)

Members

- ▶ **Mr William Junior Guilherme DOO** JP (*From 1 September 2018*)
- ▶ **Mr LAI Kam Tong**
- ▶ **Ms Helen LEUNG Lai Wa**
- ▶ **Ms TONG Hing Min** (*Until 31 August 2018*)
- ▶ **Dr Felix YIP Wai Kwong**
- ▶ **Professor Simon HO Shun Man**
- ▶ **Professor Gilbert FONG Chee Fun** MH (*Until 30 June 2019*)
- ▶ **Professor HUI Yer Van** (*From 1 July 2019*)
- ▶ **Dr Tom FONG Wing Ho** (*From 1 July 2019*)

Secretary

- ▶ **Ms Mary YEUNG Mi Lan**

Nomination Committee for Appointment of Council Committee Chairmen/Members

Chairman

- ▶ **Dr Moses CHENG Mo Chi** GBM, GBS, OBE, JP

Members

- ▶ **Ms Suzanne CHAN Shet Hung**
- ▶ **Professor Simon HO Shun Man**

Member and Secretary

- ▶ **Dr Tom FONG Wing Ho**

Academic Board

Chairman President

- ▶ Professor Simon HO Shun Man

Vice-Chairman Provost

- ▶ Professor Gilbert FONG Chee Fun MH (*Until 30 June 2019*)
- ▶ Professor HUI Yee Van (*Acting Provost from 1 July 2019*)

Ex-officio Members

Vice-President (Academic and Research)

- ▶ Professor HUI Yee Van

Vice-President (Organisational Development)

- ▶ Dr Tom FONG Wing Ho

Associate Vice-President (Communications and Public Affairs), and Dean, School of Communication

- ▶ Professor Scarlet TSO Hung

Dean, School of Business

- ▶ Professor Bradley BARNES

Dean, School of Decision Sciences

- ▶ Professor Lawrence LEUNG Chi Kin

Dean, School of Humanities and Social Science

- ▶ Professor TAM Kwok Kan

Dean, School of Translation

- ▶ Dr Shelby CHAN Kar Yan (*Acting Dean until 30 June 2019*)
- ▶ Professor Gilbert FONG Chee Fun MH (*From 1 July 2019*)

Head, Department of Accountancy

- ▶ Professor Kevin LAM Chee Keung

Head, Department of Chinese

- ▶ Professor Alex CHEUNG Kwong Yue

Head, Department of Computing

- ▶ Professor POON Chung Keung

Head, Department of Economics and Finance

- ▶ Dr David CHUI Kam Hung

Head, Department of English

- ▶ Dr Paul FUNG Kai Yeung (*Acting Head*)

Head, Department of Management

- ▶ Professor Irene CHOW Hau Siu

Head, Department of Marketing

- ▶ Dr Haksin CHAN Hak Sin

Head, Department of Mathematics and Statistics

- ▶ Professor TANG Man Lai

Head, Department of Social Science

- ▶ Professor KAO Lang

Head, Department of Supply Chain and Information Management

- ▶ Dr Stephen NG Chi Hung

University Librarian

- ▶ Ms Sarena LAW Yuk Lin

Director of Student Affairs

- ▶ Ms Rebecca CHAN Po Yu

Professor, School of Communication

- ▶ Professor Paul LEE Siu Nam

Professor, School of Communication

- ▶ Professor Trevor SIU Yuk Tai

Professor, Department of Social Science

- ▶ Professor Desmond HUI Cheuk Kuen

President, HSUHK Students' Union

- ▶ Mr LI Cheung Kuk (*From 16 August 2018 to 16 March 2019; 23 April 2019 to 15 August 2019*)
- ▶ Mr Jason YAU Yue Cheong (*Acting President from 17 March 2019 to 22 April 2019*)

Academic Board

Appointed Members

Director, Centre for Teaching and Learning

- ▶ Dr Ben CHENG Ka Ming

Director of Research Institute for Business

- ▶ Dr Felix TANG Tzu Lung

Director of Policy Research Institute of Global Supply Chain

- ▶ Dr Collin WONG Wai Hung

Associate Director (Common Core Curriculum), Centre for Teaching and Learning

- ▶ Dr WONG Muk Yan

Director of Information Technology

- ▶ Professor WONG Po Choi

Elected Members

School of Business

- ▶ Dr Felix TANG Tzu Lung

School of Communication

- ▶ Mr James CHANG Chih Yu

School of Decision Sciences

- ▶ Dr Daniel MO You Wing

School of Humanities and Social Science

- ▶ Dr Christopher AU YEUNG Ho Kong

School of Translation

- ▶ Dr SIU Sai Cheong

Member and Secretary

Registrar

- ▶ Dr Brossa WONG Yeuk Ha

Meeting Attendance of Academic Board in 2018-19

Membership	Attendance
Professor Simon HO Shun Man (Chairman)	11/11
Professor Gilbert FONG Chee Fun	10/11
Professor HUI Yer Van	11/11
Dr Tom FONG Wing Ho	11/11
Professor Scarlet TSO Hung	11/11
Professor Bradley BARNES	10/11
Professor Lawrence LEUNG Chi Kin	9/11
Professor TAM Kwok Kan	10/11
Dr Shelby CHAN Kar Yan (<i>Until 30 June 2019</i>)	9/10
Professor Kevin LAM Chee Keung	11/11
Professor Alex CHEUNG Kwong Yue	11/11
Professor POON Chung Keung	10/11
Dr David CHUI Kam Hung	9/11
Dr Paul FUNG Kai Yeung	9/11
Professor Irene CHOW Hau Siu	10/11
Dr Haksin CHAN Hak Sin	9/11
Professor TANG Man Lai	9/11
Professor KAO Lang	10/11
Dr Stephen NG Chi Hung	8/11
Dr Brossa WONG Yeuk Ha	11/11
Ms Sarena LAW Yuk Lin	11/11
Ms Rebecca CHAN Po Yu	9/11
Professor Paul LEE Siu Nam	10/11
Professor Trevor SIU Yuk Tai	10/11
Professor Desmond HUI Cheuk Kuen	9/11
Mr LI Cheung Kuk (<i>From 16 August 2018 to 16 March 2019; 23 April 2019 to 15 August 2019</i>)	8/10
Mr Jason YAU Yue Cheong (<i>From 17 March 2019 to 22 April 2019</i>)	1/1
Dr Ben CHENG Ka Ming	10/11
Dr Felix TANG Tzu Lung	11/11
Dr Collin WONG Wai Hung	8/11
Dr WONG Muk Yan	11/11
Professor WONG Po Choi	9/11
Mr James CHANG Chih Yu	9/11
Dr Daniel MO You Wing	11/11
Dr Christopher AU YEUNG Ho Kong	8/11
Dr SIU Sai Cheong	11/11

List of Committees under Academic Board

1. Academic Planning and Development Committee
2. Admissions Committee
3. Common Core Curriculum Committee
4. Continuing Education Committee
5. Global Exchange Committee
6. Graduate Studies Committee
7. Library & Learning Resources Committee
8. Scholarship and Financial Assistance Committee
9. Student Affairs Committee
10. University Examinations and Assessment Committee
11. University Research Committee
12. University Staff-Student Consultative Committee
13. University Student Disciplinary Committee
14. University Teaching and Learning Quality Committee

Senior Management Committee

Chairman

President

- ▶ Professor Simon HO Shun Man

Ex-officio Members

Provost

- ▶ Professor Gilbert FONG Chee Fun MH (*Until 30 June 2019*)
- ▶ Professor HUI Yee Van (*Acting Provost from 1 July 2019*)

Vice-President (Academic and Research)

- ▶ Professor HUI Yee Van

Vice-President (Organisational Development)

- ▶ Dr Tom FONG Wing Ho

Associate Vice-President (Communications and Public Affairs), Dean, School of Communication

- ▶ Professor Scarlet TSO Hung

Dean, School of Business

- ▶ Professor Bradley BARNES

Dean, School of Decision Sciences

- ▶ Professor Lawrence LEUNG Chi Kin

Dean, School of Humanities and Social Science

- ▶ Professor TAM Kwok Kan

Dean, School of Translation

- ▶ Dr Shelby CHAN Kar Yan (*Acting Dean until 30 June 2019*)
- ▶ Professor Gilbert FONG Chee Fun MH (*From 1 July 2019*)

Director of Finance

- ▶ Mr Patrick LAM Man Ho

Head of Human Resources

- ▶ Ms Mary YEUNG Mi Lan

Registrar

- ▶ Dr Brossa WONG Yeuk Ha

University Librarian

- ▶ Ms Sarena LAW Yuk Lin

Director of Student Affairs

- ▶ Ms Rebecca CHAN Po Yu

Appointed Members

Director of Advancement and Alumni Affairs

- ▶ Ms Elisa CHAN Man Wai

Head of Campus Development and Management

- ▶ Dr Hackman LEE Hon Yin

Director of Information Technology

- ▶ Professor WONG Po Choi

Secretary

Head of Secretariat

- ▶ Ms Tammy CHAN Ka Mei

Meeting Attendance of Senior Management Committee in 2018-19

Membership	Attendance
Professor Simon HO Shun Man (Chairman)	10/10
Professor Gilbert FONG Chee Fun	9/10
Professor HUI Yer Van	10/10
Dr Tom FONG Wing Ho	10/10
Professor Scarlet TSO Hung	9/10
Professor Bradley BARNES	8/10
Professor Lawrence LEUNG Chi Kin	10/10
Professor TAM Kwok Kan	10/10
Dr Shelby CHAN Kar Yan (<i>Until 30 June 2019</i>)	6/9
Mr Patrick LAM Man Ho	10/10
Ms Mary YEUNG Mi Lan	9/10
Dr Brossa WONG Yeuk Ha	10/10
Ms Sarena LAW Yuk Lin	10/10
Ms Rebecca CHAN Po Yu	9/10
Ms Elisa CHAN Man Wai	8/10
Dr Hackman LEE Hon Yin	9/10
Professor WONG Po Choi	9/10

List of Committees under Senior Management Committee

1. Alumni Affairs Committee
2. Catering Services Committee
3. IT Advisory Committee
4. Professional Support Services Committee
5. Residential Colleges Management Committee
6. Resources Allocation Committee
7. Risk Management Group
8. Space Allocation and Facilities Management Committee
9. Committee on Sports and Physical Education
10. Staff Development Committee

Key Academic and Administrative Officers

President

- ▶ Professor Simon HO Shun Man

Provost

- ▶ Professor Gilbert FONG Chee Fun MH (*Until 30 June 2019*)
- ▶ Professor HUI Yer Van (*Acting Provost from 1 July 2019*)

Vice-President (Academic and Research)

- ▶ Professor HUI Yer Van

Vice-President (Organisational Development)

- ▶ Dr Tom FONG Wing Ho

Associate Vice-President (Communications and Public Affairs), Dean, School of Communication

- ▶ Professor Scarlet TSO Hung

Dean, School of Business

- ▶ Professor Bradley BARNES

Dean, School of Decision Sciences

- ▶ Professor Lawrence LEUNG Chi Kin

Dean, School of Humanities and Social Science

- ▶ Professor TAM Kwok Kan

Dean, School of Translation

- ▶ Dr Shelby CHAN Kar Yan (*Acting Dean until 30 June 2019*)
- ▶ Professor Gilbert FONG Chee Fun MH (*From 1 July 2019*)

University Librarian

- ▶ Ms Sarena LAW Yuk Lin

Registrar

- ▶ Dr Brossa WONG Yeuk Ha

Director of Student Affairs

- ▶ Ms Rebecca CHAN Po Yu

Director of Finance

- ▶ Mr Patrick LAM Man Ho

Facts and Figures

1. Students (Undergraduate Programmes)

a) Enrolment

School	Total Number		%	
Business	2,914		60.1%	
Communication	444		9.2%	
Decision Sciences	893		18.4%	
Humanities and Social Science	395		8.2%	
Translation	203		4.2%	
Total	4,849		100.1%	
	Male 2,056	Female 2,793	Male 42.4%	Female 57.6%

b) Admission

Student Admission Statistics	
Total Number of Student Admission for Year 1	928
Total Number of Student Admission for All Years	1,430
Average HKDSE Score of Year-1 Students (Core 5 Average)	17

2. Graduates

a) Number of Graduates of Schools in 2018-19

School	Number of Graduates
Business	698
Communication	81
Decision Sciences	190
Humanities and Social Science	44
Translation	45
Total	1,058

b) Cumulative Number of Graduates

Graduation Year	Total Number
HSSC Graduates (1982-2011)	11,952
HSMC/HSUHK Graduates (2012-2019)	6,570
Total	18,522

c) Graduates Employment (within 4 Months of Graduation)

Graduates of Class 2018	
Employed and Further Studies	92%

(% distribution based on Graduate Employment Survey as of January 2019)

d) Employment Industries of Full-time Employed Graduates of Class 2018

Employment Industry	%
Banking, Finance and Insurance	24.3%
Accounting, Auditing and Business Services	23.8%
Communication, Marketing and Media	8.6%
Trading, Wholesale and Retail	8.6%
Transport and Logistics	7.5%
Information Technology	4.9%
Education	4.1%
Hospitality and Tourism	3.3%
Community and Social Services	3.2%
Government	2.1%
Real Estate	1.6%
Manufacturing	1.1%
Others	7.0%

(% distribution based on Graduate Employment Survey as of January 2019)

3. Staff**a) Number of Staff**

Category of Staff	Total Number	%
Academic Staff	179	32.6%
Management and Support Staff	370	67.4%
Total	549	100%

b) Professorial Staff Profile (Assistant Professors and above)

Item	%
Possessing Doctoral Degree	100%

4. Teacher-Student Ratio

Teacher-Student Ratio	1 : 21.9
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5. Global Partnerships

Region	Number of Partner Institutions
Asia and Australia (Australia, India, Japan, Mainland China, Malaysia, South Korea, Taiwan and Thailand)	34
Europe (Austria, Belgium, Cyprus, Finland, France, Germany, Latvia, Lithuania, The Netherlands, Norway, Romania, Sweden, Switzerland and United Kingdom)	29
Middle East (Israel and United Arab Emirates)	2
North America (Canada and United States of America)	8
Total	73

6. Scholarships and Awards

Item	Amount (HK\$) / Number
Amount of Scholarships Awarded	\$17,256,895
Number of Scholarships Awarded	1,405
Number of Students Awarded	1,087

(Included scholarships and awards distributed through HSUHK)

7. External Research and Funding

Funding Source	Number of Projects	Amount (HK\$)
Competitive Research Funding Schemes for the Local Self-financing Degree Sector by Research Grants Council (2019/20 Exercise)	23	\$16,328,594
Quality Enhancement Support Scheme by Education Bureau	2	\$4,181,330
Other External Funding Sources	1	\$200,000
Total	26	\$20,709,924

8. Campus and Facilities

a) Campus Area

Site/Building(s)	Site Area (m ²)	Gross Floor Area (m ²)
A - S H Ho Academic Building	5,650	11,595
B - Lee Shau Kee Complex	26,659	6,679
C - Wei Lun Square		1,199
D - Lee Quo Wei Academic Building		14,310
M - M Building, Old Hall, Staff Quarters and College Hall		14,695
N - N Building		3,305
F - HSUHK Jockey Club Residential Colleges	7,721	14,525
All Sites/Buildings	40,030	66,308

b) Student Residence

Number of Places	1,200
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c) Library Resources

Types of Resources	Number
Printed Books and E-books	570,881
Printed Journals and E-journals	101,839
Multi-media Resources	13,526
Electronic Databases	150
Total Library Seats	680

(Note: Some percentages or figures do not add up to 100% or total owing to rounding.)

Finance

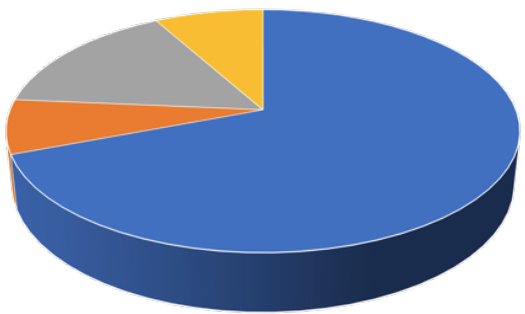
Total Income and Expenditure Summary

The following charts showed the breakdown of the total income and expenditure of The Hang Seng University of Hong Kong in 2018/19.

Analysis of Total Income

2018-19: HK\$539.6 million

2017-18: HK\$727.4 million

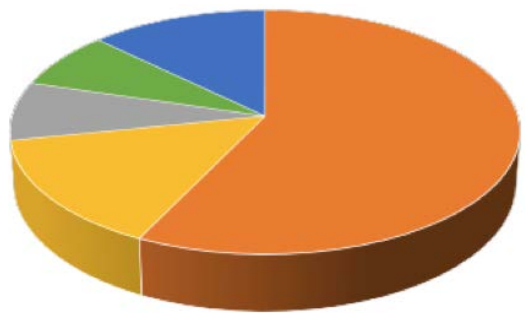


	2018-19	2017-18
Tuition Fee	69%	51%
Government Grants	7%	19%
Donations	16%	25%
Others	8%	5%

Analysis of Total Expenditure*

2018-19: HK\$450.6 million

2017-18: HK\$432.1 million



	2018-19	2017-18
Academic, Research and Direct Support	56%	54%
Student Services, Development Activities and Scholarship	7%	7%
Premises and Related Expenses	16%	17%
Library and Central Computing	8%	8%
Other Management and Support	13%	14%

*Excluding campus development costs and related depreciation.





Robust Curriculum and Programmes

Vigorous Accreditation Exercises for Programmes and Programme Areas

The HSUHK has undergone a year of vigorous exercises of new programmes and programme area accreditation (PAA). The year began with the successful completion of the PAA exercise for the subject matter of "English Language and English Literature" under the area of study and training of "Languages and Related Studies".

As far as new programmes are concerned, the Bachelor of Business Administration (Honours) in Global Business Management (BBA-GBM) has been approved by the Chief Executive in Council (CE in Council) to be offered in 2019-20. Three other new programmes, namely the Bachelor of Business Administration (Honours) in Economics (BBA-ECON), the Bachelor of Arts (Honours) in Art and Design (BA-AD) and the Executive Master of Science in Insurance (EMSC-INS) underwent accreditation exercises in 2019 and are expected to be approved for launch in 2020-21.

The re-accreditation of the Bachelor of Science (Honours) in Data Science and Business Intelligence (BSC-DSBI) programme and the Bachelor of Management Science and Information Management (Honours) (BMSIM) programme have been completed while the re-accreditation for the Bachelor of Arts (Honours) in Chinese (BA-CHI) and the Master of Arts in Translation (Business and Legal) (MA-TBL) programmes would be completed in 2019-20.

The University, in 2019-20, offers a total of 20 undergraduate programmes and five taught postgraduate programmes under five Schools – Business, Communication, Decision Sciences, Humanities and Social Science, and Translation.



Onsite visit of PAA for English Language and English Literature.



Independent Accreditation Panel Meeting for BBA-GBM programme.

More Options in Minor Programmes for Students

After the 1-year pilot launch of Minor Programmes in 2017-18 for only Year-1 undergraduate students to opt for selected programmes, the University expanded the scheme in 2018-19 to cover students of all undergraduate programmes of all years. Five more Minor Programmes were approved in the same year, namely, Cultural and Creative Industries, English, European Studies, Human Resource Management, and Insurance, which made up a total of 22 Minor Programmes for students to choose from.



Briefing session on Minor Programmes for students.

Constant Review and Enhancement of Programme Structure and Curriculum

Besides new programme development, the University also dedicated its efforts to enhance the programme structure and curriculum of existing programmes.

In 2018-19, the Academic Board of the University approved the proposal from the School of Business to split the Bachelor of Business Administration (Honours) (BBA) programme into three independent programmes, namely,

- Bachelor of Business Administration (Honours) in Finance and Banking (BBA-FB);
- Bachelor of Business Administration (Honours) in Marketing (BBA-MKT); and
- Bachelor of Business Administration (Honours) in Professional Accountancy (BBA-PA).

With the approved PAA status in the area of study and training of “Business and Management”, the University notified the Hong Kong Council for Accreditation of Academic and Vocational Qualifications (HKCAAVQ) of the proposal for further submission to the CE in Council for approval. Instead of declaring their concentrations in Year 3, students would be able to start focusing on their chosen professional studies earlier to broaden their knowledge in respective disciplines, with effect from 2019-20.

Under the year of review, approvals from the CE in Council were obtained to change the programme title from Bachelor of Business Administration (Honours) in Corporate Governance (BBA-CG) to Bachelor of Business Administration (Honours) in Corporate Governance and Compliance (BBA-CGC) to meet professional needs; and to incorporate full-time study mode for the Master of Arts in Strategic Communication (MA-SC) programme to cater for the need of prospective students.

Despite having organised around 40 corporate training classes for external companies/organisations, HSUHK further set up the Continuing Education Committee in 2018-19 to explore the development of accredited programmes in executive training and continuing education.

More Programmes Eligible for Study Subsidy Scheme for Designated Professions/Sectors (SSSDP)

The Government of the HKSAR launched the SSSDP in 2014 to subsidise students to pursue designated full-time locally-accredited self-financing undergraduate programmes in selected disciplines that would meet Hong Kong's social and economic needs and with keen demand in terms of human resources.

In addition to the Bachelor of Business Administration (Honours) in Supply Chain Management (BBA-SCM) programme which has been listed under SSSDP years ago, four more programmes offered by the University have been accepted by the Government as eligible SSSDP Programmes:

- Bachelor of Arts (Honours) in Applied and Human-Centred Computing (BA-AHCC);
- Bachelor of Management Science and Information Management (Honours) (BMSIM);
- Bachelor of Science (Honours) in Actuarial Studies and Insurance (BSC-AIN); and
- Bachelor of Science (Honours) in Data Science and Business Intelligence (BSC-DSBI).



Innovative Teaching, Learning and Research

Teaching and Learning

Establishment of HSUHK Greater Bay Area Innogration Hub

In pursuit of common interests in teaching, research and public engagement, HSUHK has signed a Memorandum of Understanding with the Hong Kong Education and Culture Centre Limited and the Hong Kong Blockchain Industry Association to jointly implement initiatives on the development of the Greater Bay Area. In the year under review, the HSUHK Greater Bay Area Innogration Hub was set up in May 2019 to enhance collaboration among Hong Kong academics, professionals, business leaders and technology specialists to pursue the integrative development of humanities and technological innovation in the Greater Bay Area.

New Mode of Induction Programme for Academic Staff

With the objectives to help new academic staff familiarise with the teaching environment of HSUHK and facilitate their preparation for teaching, the first Mandatory Induction Programme in Teaching and Learning was organised in August 2018, with forum/seminar topics on "Creating a Welcoming, Positive and Productive Learning Environment", "Outcome-based Teaching and Learning (OBTL) and Criterion-referenced Assessment", "Accreditation and Quality Assurance" and "Teaching and Learning with Emerging Technologies".

Teaching Excellence Awards to Three Outstanding Staff

The University established the HSUHK Teaching Excellence Awards with an aim to honour and reward distinguished academic staff who demonstrated teaching excellence and innovative pedagogy. In 2018-19, three outstanding teachers, namely Dr Holly Chung, Mr Brian So and Dr Felix Tang, witnessed by graduates of Class 2018 and guests, were presented the Award at the Graduation Ceremony held on 5 December 2018 to acknowledge their remarkable achievements.

Following the award presentation, the three award recipients conducted a seminar entitled "Shall We Talk? – A Heart-to-Heart Dialogue between Teachers and Students" on 21 February 2019 to share with peers their experiences and notions as a teacher inside and outside classroom, and their ways to build relationships with students.



(From left) Dr Ben Cheng, Professor YV Hui, Dr Holly Chung, Mr Brian So, Dr Felix Tang and Dr Michael Chan.

Four Student Teams Achieving Honours for Innovation Projects

The 4th HSUHK Innovation Project Competition in 2019 was successfully completed, with a total of 13 project proposals submitted by over 30 students from different programmes. Aiming at promoting a culture of innovation and creativity and enriching student learning experience, participants were required to demonstrate in their proposals a preliminary idea with creative concepts, innovative design/modelling, applicability and impact in one of the three areas, i.e. business, social and humanities.

At the award presentation ceremony held on 25 February 2019, two students submitting the project "Ecycle" (social innovation) achieved the Excellence Award. The Merit Awards were presented to three teams, with their projects titled "Where2Go" (business innovation), "eVolsystem" and "Shared Space for Chronic Patients and their Family" (both social innovation) respectively.

Starting 2018-19, the Centre for Teaching and Learning (CTL), co-operated with the Wu Jieh Yee Centre for Innovation and Entrepreneurship (WUCIE), recommended participants with outstanding proposals to take part

in the 9-month Pre-Incubation Programme organised by WUCIE, which targeted to aspire start-up entrepreneurs at the University by introducing start-up concepts to students, extending their entrepreneurial visions and social network, and helping them refine and make practical their innovative ideas.



Excellence Award - "Ecycle".

Establishment of Service-Learning Section

With the aim to develop and promote the pedagogy of service-learning for HSUHK students to gain a holistic educational experience and to become responsible citizens, the Service-Learning Section was established in 2018-19. Professionals and field practitioners from various institutions were invited to conduct seminars and workshops to share insights and experience in the development and implementation of service-learning. Through the joint effort with the Student Affairs Office, the Service-Learning Fair was organised to provide a platform for relating service providers to introduce their services and explore collaboration opportunities with students and staff of the University.



The Section also liaised with different community partners and HSUHK teachers to design and run service-learning modules. In 2018-19, three pilot modules adopting service-learning components were launched to enrich student learning experience through community engagement.

Social workers of HSUHK's community partner, students and teachers sharing their rewarding service-learning experience at the "Convergence of Hearts and Minds" gathering.

Introduction of Second Full Online Course and Mini-online Courses

The e-Learning Team co-operated with different Academic Support Offices/Units and Departments to develop HSUHK's second full online course "Grammar Awareness Platform" and a number of mini-online courses in 2018-19, for supporting learning and enhancing learning experience through online and in-class blended learning. After the pilot run of the first full online course "Japanese I", the Course Instructor shared with peers of the University his precious experience in different stages of course development and refinement.

Enhanced Teaching and Learning Experience via Virtual Reality (VR) and Augmented Reality (AR) Facilities

A total of 10 modules were supported with VR/AR facilities in the past three academic years, benefitting over 1,200 students by enabling them to visualise the complexity of operations of different industries, e.g. supply chain, finance, etc. through images, and elevating teaching effectiveness.

First Issue of *My Teaching Story*

My Teaching Story was newly published in the year under review as another mean to promote teaching excellence at HSUHK. Recipients of HSUHK Teaching Excellence Awards would be invited to talk about teaching skills and techniques, passion, devotion and aspiration for being a good teacher. In the first issue, three award recipients of the year revealed their own stories about their teaching beliefs and philosophies, and how they, as teachers, interacted and built trust and relationships with students.

First HSUHK Teaching and Learning Forum

Aiming to provide a cross-institutional platform for educators and academics from HSUHK and other higher education institutions to share notions, challenges and best practices on teaching and learning, the HSUHK Teaching and Learning Forum 2019 was first organised on 30 April 2019. Guest speakers from Lingnan University (LU) and the Chinese University of Hong Kong (CUHK), joined by HSUHK panelists, conducted the forum on how to inspire students to develop their potential that may lead to success in their studies and future career under the theme "A Teacher Teaches; A Good Teacher Inspires: Panel Discussion on Teaching".



(From left) Dr Felix Tang, Mr Marc Lebane (LU), Professor Lisa Wan (CUHK), Professor YV Hui, Professor Wilson Wong (CUHK), Mr Brian So, Dr Holly Chung and Dr Ben Cheng.

Research

Encouraging Results of Research Funding by Research Grants Council (RGC)

HSUHK academic staff commitment and continuous effort to pursue research excellence is demonstrated by the encouraging results of external funding secured. For the 2018-19 proposal submission for Competitive Research Funding Scheme for the Local Self-financing Degree Sector (2019-20 Exercise), the University secured a total funding of HK\$16.33 million for 23 projects, the highest number of approved projects of the four categories, and under the categories Faculty Development Scheme (FDS) and Inter-Institutional Development Scheme (IIDS) among all eligible institutions respectively. The funding was granted to 18 projects under the FDS, one project under the Institutional Development Scheme (IDS) Collaborative Research Grant and four projects under the IIDS.

List of Approved Projects by RGC

Project Title	Principal Investigator	School / Department	Amount (HK\$)
Faculty Development Scheme (FDS)			
Chief Sustainability Officers, CSR-based Executive Pay Performance Measures, and Firm Value: International Evidence	Dr GOH Lisa	Accountancy	478,877
Thinking Out of the Box: Challenges for Accountants in Anti-Money Laundering and Counter-Terrorist Financing in Hong Kong	Dr Heather LEE	Accountancy	544,050
Sustain through the Storm of Policy Uncertainty: Evidence from Mergers and Acquisitions in China	Dr Stacy WANG	Accountancy	610,175

Yuan Zhen's New Music Bureau Poetry as Memorial to the Throne: Music and Rites as Means of Governance	Dr TAN Mei-ah	Chinese	624,366
Securing Smart-City Infrastructures Using Markov Game	Dr Chris MA	Computing	1,138,859
'Permanent Parabasis': Irony and Self-Consciousness in Dostoevsky's Novels	Dr Paul FUNG	English	319,800
Postcritique and Joseph Conrad	Dr PARKER Jay Thomas	English	250,800
Leading through Paradox: A Dual-Component Approach of Control-Autonomy Paradox	Dr Eko LIAO	Management	591,695
Ostracism for the Common Good? A Social Information Processing Examination of the Effects of Workplace Ostracism on Third Party Observers	Dr Amy WANG	Management	507,365
Chinese Brand Naming Processing: The Role of Non-Accidental Visual-Spatial Properties in Brand Memory and Perceptions	Dr Fanny CHAN	Marketing	520,245
Response Strategy to Negative Online Reviews in the Services Industry: Accommodative or Defensive?	Dr Morgan YANG	Marketing	555,021
Unsupervised Fuzzy Superpixel-based Image Segmentation	Dr CHOY Siu-kai	Mathematics and Statistics	985,144
How Does Use of Social Media Affect Public Trust in Police?	Dr Gary TANG	Social Science	603,068
Cyber State-Society Relations in China: The Dynamics of Patriotism and Nationalism on the Internet	Dr WANG Shiru	Social Science	1,117,821
Blockchain-based E-Commerce Analytics Model for Facilitating Trusted Data Exchange and Digital Supply Chain Integration	Dr George HO	Supply Chain and Information Management	997,840
Impacts of Dependent Flight Delay on Cabin Crew Pairing Reliability in Airlines	Dr Helen MA	Supply Chain and Information Management	1,104,100
The Hidden Costs of the Use of Compliance Tactics in Repeated Negotiation	Dr Ricky WONG	Supply Chain and Information Management	220,900
Prabhākaramitra's Buddhist Translation Team	Mr SIU Sai-yau	Translation	273,513
Institutional Development Scheme (IDS) Collaborative Research Grant			
Development of Renewable Energy for Decarbonising and Modelling Sustainable Transport and Logistics Operations in Smart Cities of Greater Bay Area	Dr Eugene WONG	Supply Chain and Information Management	3,015,000
Inter-Institutional Development Scheme (IIDS)			
A Symposium on Cybersecurity Law in PR China: Communication and Governance Perspectives	Dr Sammy HU	Communication	451,475
The Female 21st Century: Empowerment through Digital Literacy	Dr Cathy LEUNG	Management	408,810
Heritage Conservation along the Belt and Road Zones: Between Politics and Professionalism	Dr Victor CHAN	Social Science	301,975
Cybersecurity: Risk Management from Advanced Technology to Law and Insurance for Maritime and Aviation Logistics Operations	Dr Eugene WONG	Supply Chain and Information Management	707,695

A Wide Range of Academic and Scholarly Activities

During the year, a wide range of academic and scholarly activities, research-related seminars and experience-sharing sessions were organised targeting academic staff, students, industries and the general public, such as the 2018 Conference on the Development of Business Journalism and Corporate Communication Education in Mainland, Taiwan, Macau and Hong Kong, and Creative Transformation of Chinese Tradition: An International Conference of Chinese Literature, both in November 2018; the 7th World Business Ethics Forum, and the E-Commerce Ethics Forum and Junzi Corporation Survey 2018 Result Announcement, both in December 2018; the Trade War, Greater Bay Area and Hong Kong Forum in January 2019; the John Minford on Culture and Translation Series – Public Lectures: Translating Chinese Poetry in March 2019; the HSUHK Forum on Sustainability and Bamboo 2019: Architecture and Building Materials in June 2019; the International Marketing Symposium – Word of Web and Digital Marketing in the Chinese Context in July 2019, to name but a few.



7th World Business Ethics Forum



E-Commerce Ethics Forum and Junzi Corporation Survey 2018 Result Announcement



Trade War, Greater Bay Area and Hong Kong Forum



John Minford on Culture and Translation Series – Public Lectures: Translating Chinese Poetry



International Marketing Symposium – Word of Web and Digital Marketing in the Chinese Context



Transformative Student Experience

Career and Internship Opportunities

Drawing on the University's extensive connections with the employment sectors across industries, the Student Affairs Office (SAO) successfully lined up around 1,250 internship opportunities offered by over 400 companies/ internship programmes for students to attain practice and eye-opening work exposure in 2018-19.

Through the concerted efforts across Schools and Departments, HSUHK students actively participated in around 1,150 internships locally and outside Hong Kong. Around 100 were global internships taking place in different regions, including East and Southeast Asia, Australia and Europe, as well as North and South America. It was remarkable to have students undertaking internships in Cyprus, Egypt and Ukraine for the first time since the launch of the Global Internship Programme in 2014-15.

Multifaceted career events and recruitment activities were organised during the year to enhance students' awareness and level of preparedness for career planning and job search. The provision of a vast number of employment opportunities on the one-stop portal "JINESS" and the extended annual HSUHK Careers Fair from two to three days in 2018-19 were good examples.

From the HSUHK Employer Survey 2018, conducted by an independent research company with an aim to gauge employers' feedback on our degree graduates' work attitude, competence and work performance, our graduates were well perceived by employers, particularly in relation to their attitude to work, sense of responsibility, interpersonal and communication skills.

Feedback from Employers on Students' Work Performance

"Iris has a great future ahead of her with her ability to generate ideas. She contributed to Pacific BMW's events in a way that will be long lasting."

Pacific BMW, USA

"Sarah is the best student we have ever had. She is amazing."

Sydney Harbour Kayaks, Australia

"The HSUHK interns have always made significant contribution to our office and the wider residential community working on a range of projects. They have proven to be dedicated, hardworking and willing to embrace every opportunity during their time with us."

Federation University Australia

Students Joining Global Internship Programme

"It was a pleasure to work as an intern at Sing Tao in Sydney for four weeks. Each week I was assigned the task of preparing an article for the weekly magazine. Seeing my work published as the cover story was surprisingly satisfying. As a newbie in the newspaper industry, this opportunity has helped me learn the basics of how the press works and let me try my hand at being a journalist. Besides, allowing me to practise my writing skills, the internship also gave me a chance to enhance my translation skills and put my knowledge into practice when translating English reports and news into Chinese. All of my colleagues were friendly and helpful, and the feedback they gave me would definitely benefit me in the future. It was a valuable experience to work like an Aussie!"



Leung Chung Yan, Vanessa (BTB)
Sing Tao Newspaper Pty Ltd, Australia

"My internship at HKTDC was a tremendous experience! During the internship, I had two very different roles - HKTDC telemarketer and secretary to the Hong Kong Singapore Business Association (HSBA).

As an HKTDC telemarketer, I was responsible for communicating with potential buyers in Singapore to confirm their attendance at the fairs in Hong Kong. Before I worked at HKTDC, I never noticed that Hong Kong had been hosting numerous world-leading fairs and creating infinite opportunities to buyers and exhibitors all over the world. As the secretary to the HSBA, I assisted the committee members of HSBA and the Director of HKTDC (Singapore Branch) to organise the 25th Anniversary Gala Dinner and yearbook publication. It was a valuable experience given that university students seldom got the chance to work with the 'giants' of large corporations. From getting quotations to visiting sites and drawing up proposals, organising the event allowed me to reflect myself for continuous improvement. I have learnt far more than I could describe."



Wu Chung Yan, Macy (BA-ENG)
Hong Kong Trade Development Council, Singapore



Kwan Ka Ue, Cynthia (BMSIM)
Comms8 London, UK

"I interned at Comms8, an integrated marketing consultancy bridging brands and customers across Europe and China. Working with marketers and PR practitioners globally made me realise that the working style in Hong Kong was somewhat different from that in the West. For example, unlike agencies in Hong Kong which are on call 24/7, employees in the UK choose to come to the office early instead of working overtime. As part of my internship, I did data analysis, from data cleansing to data translation, which required knowledge about branding, competitors and consumer behaviours. I was also tasked to act as the 'bridge' between clients and Chinese influencers. It was a lot of fun to communicate with the influencers in Chinese internet language. This was a complicated process, but I was glad to see these influencers' posts getting positive engagement rates."

Students Joining Local Internship Programme

"Being an intern at New World Development Company Limited was an extraordinary experience for me this summer. The internship programme provided various opportunities such as training, mentor networking and site visits to strengthen our knowledge of the industry. Through the guided tours to K11, Victoria Dockside and the Pavilia Bay, I was able to learn more about the entrepreneurial spirit of the company, and enhance my knowledge of what it took to be a professional property developer. This internship enabled me to gain a deeper insight into the property market in Hong Kong from a developer's angle."



Lee Ying Fai, Tyler (BBA-BAF)
New World Development Company Limited



Luk Hoi Yan, Nicole (BBA-SCM)
Adidas, Hong Kong

"Working at Adidas was totally different from working in a 'normal' workplace. The company offered flexible working hours, a gorgeous office environment, free sports classes and recreational events with a great culture. Adidas impressed me by treating every employee as an asset. I was so glad to work with partners from all over the world. I am thankful for the support and trust I have received from my teammates. The rewarding experience I have had at Adidas is so memorable, and the time has flown. I will never forget my time there!"

Students Joining Mentorship Programme

"My mentor was very nice and generous in sharing his experiences and stories of working life with me. We sometimes joined other mentors and mentees to discuss various topics. With that opportunities, I was able to broaden my personal network and understand more about the development of the industry."



Yu Kai Ting, Tina (BBA-BAF) (front right)



Chim Ying Ying, Ruby (BBA-SCM) (second right)

"I am glad I have joined the programme as a mentee. My mentor inspired me to be well-prepared so that I could be less anxious in different situations. I was grateful to have many chances to join his social network and get to know other business professionals. I also learnt how to analyse social issues from different perspectives through listening to my mentor's point of view."

Global Connections and Exchange Programmes

To embrace internationalisation, the University has been active in engaging in a wide spectrum of activities including building new relationships and consolidating old ones with international universities, providing exchange opportunities to students to broaden their international exposure, as well as promoting cultural diversity on campus.

Close Ties with Global Partners and Institutions

In 2018-19, the number of overseas partners reached 73 with new partnerships established with Australian Catholic University (Australia), University of Cyprus (Cyprus), JAMK University of Applied Sciences (Finland), Satya Nilayam Institute of Philosophy and Culture (India), Guangdong University of Foreign Studies, Tsinghua University (Mainland China), Stockholm University (Sweden), I-Shou University, Wenzao Ursuline University of Languages (Taiwan), Kasetsart University (Thailand), MENA College of Management (the UAE), Leeds Beckett University, University of Huddersfield (the UK) and Susquehanna University (the US) respectively.

During the reporting period, the HSUHK was delighted to have received delegations from Australia, Canada, Finland, Japan, Mainland China, Norway, South Korea, the UAE, the UK and the US. At the same time, the University has sent delegations to Mainland China, Malaysia, the UK and the US for enhancement of collaboration. Members of the University have also attended overseas expositions to keep abreast of new developments in international education.



Receiving a delegation from Griffith University in Australia.



HSUHK visiting Shenzhen University in Mainland China.



HSUHK visiting Leeds Beckett University in the UK.



Attending the 71st Annual NAFSA (Association of International Educators) Conference & Expo in Washington D.C., the US.

Rewarding Outbound Learning and Cultural Exchange Experience in Summer

Over 350 students gained valuable outbound learning experience by undergoing a variety of short-term exchange activities outside Hong Kong, including a newly introduced language immersion programme in Soochow University (Mainland China) and existing ones in University of British Columbia (Canada), and Oxford University (the UK). Students also had the opportunity to join different international summer academies offered by our partners in Asia, Australia, Europe and the US, with new options such as the Australian Catholic University July School and Linnaeus University Summer Academy in Sweden. Besides attending summer schools, some students took part in cross-cultural learning trips in Laos and Taiwan to develop civic engagement skills while the HSUHK Badminton team competed in the 23rd China University Badminton Championship in Hangzhou during summer.



Participating in the Language Immersion Programme at University of British Columbia in Canada.



Joining the International Summer Academy at Linnaeus University in Sweden.

Valuable International Exposure through Exchange Programmes

The University received its first batch of exchange students from Israel and Norway, alongside others from Belgium, Canada, Finland, France, Germany, Mainland China, the Netherlands, Switzerland and Taiwan in 2018-19. To enable exchange students to integrate into HSUHK and Hong Kong, the University organised different kinds of integration activities and engaged them in major University events, including the College Assembly entitled Reaching out around the Globe where they shared their exchange experience with local students. Two

inbound students were selected as student representatives at the University Name Launching Ceremony and toasted on stage to HSUHK's future success. For outbound exchange, students headed to institutions in 14 different locations around the globe, including the University's first students to Austria and Romania. Students gained international exposure, achieved personal growth and became culturally competent through the exchange activities.



The annual International Carnival enabling local and exchange students to learn about others' cultures.

Exchange students sharing at the College Assembly - HSUHK Liberal Agora.



Students Joining Exchange Programmes

"This exchange experience has given me the opportunity to grow on an academic and personal level. It has been really interesting to see the cultural differences between Hong Kong and France. Learning cultural facts through dialogues with local students led me to rethink the definition of a culture and its influence on our lives. As for my stay at HSUHK, I was able to take part in the College Assembly and the University Name Launching Ceremony. I think it is important to underline the efforts made by everyone in the running of the University. It was a pleasure to see that all efforts were rewarded and advancements were celebrated. I had a really pleasant stay at HSUHK. The interaction with local students was always interesting. I am truly thankful for the chance to understand more about others and myself through this exchange programme."



Hiromi Audrin (2nd right) from University of Rouen Normandie, France



Stefan Hartmann (2nd right) from University of Applied Sciences BFI Vienna, Austria

"Participating in an exchange programme brings you many educational benefits. It shows you other teaching methods and other settings of priorities in different courses. It also prepares you for your future life by being confronted with different issues and solving them on your own. At HSUHK, I developed very good relationships with many local students, who supported us with their knowledge about the University, as well as about the city and other challenges we had to face."

"I had a good learning experience at my host institution and learnt many subjects, other than those related to my major. The University held a lot of activities for the international students including school trips, international cafe, home visit programme, sushi workshop, and volunteer work. Those activities were fun and provided me with opportunities to communicate with local students and learn more about their culture. I feel very proud of myself because I have seen a great improvement in Japanese and am now able to have a short conversation with local people. You will never regret being an exchange student at Seinan Gakuin University."



Leung Ho Wun (BBA) (middle) to Seinan Gakuin University, Japan



Wong Kwok Ho (BBA-CG) (far left, back row) to Illinois Wesleyan University, the US

"I cherished the exchange experience because it was beneficial to my personal growth. There are many differences between people from different nations but we are on the same planet. I learnt to respect different thoughts, cultural backgrounds, and needs. My advice to students who are interested in joining the exchange programme is to be brave to take on some responsibilities and do something that you have not tried before. For me, I joined a student-organised dancing team on campus which had over 10 members from different nations. We danced and shared different dancing styles. Eventually, I had the opportunity to perform five dances in a few activities and events. I will remember this forever."

Student Development and Residential College (RC) Life

HSUHK Student Ambassadors Spreading “To Learn and To Serve” Spirit

The Student Ambassadors Programme, in its 8th-year launch, attracted 25 outstanding students from eight different programmes to become members of the team. To demonstrate and spread the “To Learn and To Serve” spirit, Student Ambassadors actively participated in different training programmes to equip them with soft skills. Besides, through providing support at major University events, e.g. Founders' Day cum University Naming Dinner, Programme Consultation Day, Summer Academy, Student Orientation Day, etc., they demonstrated their professionalism as ambassadors of the University.

In addition to training and service, Student Ambassadors went on an exchange trip to Chaoshan between 28 and 31 May 2018. On this trip, they had the opportunity to communicate and share their campus life experience with students from Xi'an Jiaotong University. The exchange trip did not only consolidate what they had learnt throughout the year, but also strengthened their team bonding and sense of belonging to the University.



Student Orientation Day 2018

The HSUHK values the all-round development of students and spares no efforts to provide transformational learning experiences for students' intellectual and personal growth. In 2018-19, the Student Orientation Day, themed “Student Learning FIRST”, was held on 21 August 2018. Over 1,300 participants, including new students, senior-year students, as well as academic and administrative staff took part in the activity. Around 1,000 new students participated in an array of events and received important information to kick-start their campus life at the University. More than 180 senior-year students, serving as Campus Life Mentors, gained a different learning experience through assisting new students to adapt to their new chapter of life.



Guiding Student-initiated Projects for Delivering Mental Health through “Hands in ‘Hang’”

The HSUHK Peer Mentor Scheme aims to encourage students to promote mental wellness, spread love and care on campus, and raise public awareness on mental health. During the reporting year, the Peer Mentor Scheme “Hands in ‘Hang’”, sponsored by WeCare Fund from the Hong Kong Jockey Club Centre for Suicide Research and Prevention of The University of Hong Kong, was completed with a total of 12 events including the Exam Cheering Station, hiking trail cleaning, community fun day service and various training schemes with over 200 participants.

The Recognition Ceremony held on 18 May 2019 marked the finale of the HSUHK Peer Mentor Scheme 2018-19 and guests were deeply touched by witnessing the transformation and growth of the Peer Mentors.



Debut Community Outreach Performance by HSUHK Sinfonietta

Aiming to engage music talent, encourage students' participation in music appreciation and share the joy of music with the community, the HSUHK Sinfonietta was established in 2012. Comprising students, staff and alumni of the University who have strong passion for music, the orchestra has been performing at various important University events, including the Convocation for New Students, Graduation Ceremony, High Table Dinner and a number of naming ceremonies.

Apart from enriching the atmosphere of music appreciation on campus, the HSUHK Sinfonietta made the first attempt to engage in community events to foster the beauty in music through giving their debut community outreach performance at the Christmas time. They brought seasonal joy, love and warmth to the community with a selection of festive music, under the baton of the conductor Ms Viola Yuen, at K11 and MegaBox on 21 and 22 December 2018. The performances attracted over 100 audience and the HSUHK community.

With that precious experience, the orchestra is looking forward to expanding the team, performing on university and public stages, and collaborating with artists, music groups and orchestras of other institutions to show support to the neighbours, especially the needy, by launching more “Music x Community” projects.



Worthy Service-learning Experience through VolTrekks Schemes

With the unfailing support from the Hong Kong Shun Lung Yan Chak Foundation, it was the 3rd consecutive year in promoting service-learning by offering local and overseas service-learning opportunities to HSUHK students.

Award Scheme Serving Local and Laos Community

Between December 2018 and March 2019, a total of 25 participants took part in the award scheme to initiate several local service projects benefitting the elderly with Dementia, ethnic minorities and students with Special Educational Needs (SEN). Evaluating the service impact and student learning reflection, 11 participants were chosen to join the 8-day overseas service-learning trip to Laos in June 2019.

The overseas trip aimed at enhancing students' sense of social responsibility and broadening their global exposure. Before setting off to Laos, participants were fully engaged in the preparation, e.g. to get to know about Laos and design programmes and activities that fit in the community, in order to cater for the needs of the service recipients. The team, together with students from the Luang Prabang Technical and Vocational College, cooperated in Laos to help building the roof top of the village hall and conducting interactive games for children. Through living with the villagers, participants had the worthy opportunities to experience the local way of life and explore the culture and social structure of Laos.



Training Scheme Targeting Elderly Services in Hong Kong and Taiwan

Another team comprising 14 HSUHK students reached out to the underprivileged in Hong Kong and overseas by joining the training scheme, which equipped them with hands-on experience in itinerary planning, service design and event coordination. Students performed the role as volunteer leaders and worked closely with NGOs to initiate services.

In collaboration with 11 students from the Taipei Medical University, the "Hong Kong X Taiwan Service-learning Exchange Programme" ran from 24 June to 6 July 2019 to provide services to the elderly in Hong Kong and Taiwan. Through attending workshops, paying visits to and conducting interviews with the elderly, students were able to gain an understanding of social issues in relation to the elderly services and cultivate youth social responsibilities. By comparing the services offered in both places, the team explored five project ideas for further study.



New Launch of Residential College Affiliation for Faculty and Students

With the full implementation of Residential College (RC) System in 2018-19, a total number of 64 faculty members joined the Affiliated Fellowship Scheme to enhance the interaction between faculty and students in the RC context, and 30 RC activities were organised throughout the year. Besides, non-resident students were enabled to affiliate to one of the four RCs under the Non-residential Student Membership Scheme and over 90% of members participated in events organised by their affiliated RCs.

Integrated Living and Learning via Diverse Activities and Initiatives

A series of signature programmes and new initiatives have been launched to enhance the learning experiences of RC residents, including community-building events, such as The Council Chairman Bowl, Joint-RC Poon Choi Dinner, Mid-Autumn Festival Celebration and high table dinners; the first Common Core module featuring RC themes interwove learning into RC setting; new initiatives on student leadership development, e.g. Residential Student Leaders Scholarships with eight RC resident students chosen to serve in their RCs in the following year, Young Leaders in Residence and Chaoshan Study Tour.



Student Achievements

More HSUHK Students Gaining Scholarships

In recognition of the outstanding academic achievements and remarkable co-curricular performance of students, and in appreciation of the generous donations from the benefactors, the annual Scholarship and Award Presentation Ceremony was held on 14 March 2019. Over 380 guests, including scholarship donors and representatives, staff and students, as well as families and friends of the awardees, gathered to share the joyful and memorable occasion. In the 8th year since its introduction, the total amount of scholarship and bursary funding granted has grown drastically from HK\$1.1 million in 2011-12 to around HK\$20 million in 2018-19, which included the amount from the HKSAR Self-financing Post-secondary Scholarship Scheme (SPSS).

A record-breaking number of 282 HSUHK students received scholarships and awards under the SPSS, namely Outstanding Performance Scholarship, Best Progress Award, Talent Development Scholarship, Reaching Out Award and Endeavour Scholarship, amounting to HK\$5.25 million with scholarship value ranging from HK\$10,000 to HK\$80,000.

Outstanding Academic Achievements

Competition/Event	Awardee(s)	Award
HKICS Corporate Governance Paper Competition 2018	So Bo Ki and Wong Mei Ming (BBA)	Championship in Paper Competition
		1 st Runner-up in Paper Presentation
	Kao Ho Kwan, Lau Tsz Fung and Ng Kwan Tung, Quentin (BBA-Corporate Governance)	Championship in Paper Presentation
		2 nd Runner-up in Paper Competition
HKICPA QP Scholarship and Hong Kong Institute of CPAs Scholarships 2018	Wang Zijie (BBA)	QP Scholarship 2018
	Chan Kit Wai and Wong Hiu To (BBA, Accounting concentration)	Hong Kong Institute of CPAs Scholarship 2017-18
2018 China Daily Campus Newspaper Awards	Huang Kun, Chou Tung, Hui Ka Kei, Lam Lok Hang, Yeung Ho Ting and Lau Ying Yeung (Journalism and Communication)	Best in News Video Reporting (Chinese) – 1 st Runner-up
	Leung Chi Yun, Victoria, Au Ying Wah, Hui Wing Si, Wong Lok Tung, Chan Pui Chung, Degas and Ho Hing Wah, Tiffany (Journalism and Communication)	Best in News Video Reporting (English) – 1 st Runner-up

Outstanding Academic Achievements

Competition/Event	Awardee(s)	Award
2018 China Daily Campus Newspaper Awards	Mung I Shan, Yuen Nok Hei and Lee Tsz Him (Journalism and Communication)	Best in Features Video Reporting (English) – 1 st Runner-up
	Mung I Shan, Lee Tsz Him, Ng Tsz Ching, Kwong Yuet Ting, Tong Ka Wing, Mabel, Yuen Nok Hei and Cheung Jung Yeung (Journalism and Communication)	Best in News Writing (English) – 1 st Runner-up
		Best in Features Writing (English) – 2 nd Runner-up
	Yuen Ka Wing, Lau Mei Yee, Tang Yat Hei, Chiu Ka Chun, Chan Tsz Ching and Li Bo Yin, Buki (Journalism and Communication)	Best in Tech News Reporting (Chinese) – 2 nd Runner-up
2018 Hong Kong Undergraduate Financial Planners of the Year Award	Tse Kwan Tsz (BBA, Marketing concentration), Chan Chin Hon, Ng Shun On and Ho Kai Kong (BBA, Banking & Finance concentration)	Champion
	Chan Chin Hon (BBA, Banking & Finance concentration)	Best Presenter
	Law Chi Hin, Yau Chun Yin, Yu Kwok Ho and Cheung Chung Hang (BBA, Banking & Finance concentration)	Certificate of Merits
DataDevelop 2019 Student Case Competition	Fan Pak Hei, Bernard, Sin Ka Yan, Ting Siu Hung, Wong Kin Fung and Yiu Yung Chi (Management Science and Information Management)	2 nd Runner-up
2019 Hong Kong Logistics Case Competition	Cheung Wing Ching, Cheung Man Yee, Lam Nga Kwan, Charlie and Mak Ka Hei (BBA-Supply Chain Management)	Champion
	Li Lok Yi (BBA-Supply Chain Management)	1 st Runner-up

Outstanding Academic Achievements

Competition/Event	Awardee(s)	Award
"Global Citizenship Education" Project Script Writing Competition	Chan Ying Chun, Wong Sze Ching, Wong Tsoi Ni and Wu Ching Nam (BBA), Leung Tsz Ping (BA-Chinese), and Tsui Nok Yin, Kafte (BBA-Supply Chain Management)	1 st Runner-up (Tertiary Section)
CILTHK Student Day 2019 Competition	Chan Siu Long, Poon Wai Sze, Luk Hoi Yan, Chan Chin Ki and Kwok Tin Yi (BBA-Supply Chain Management)	1 st Runner-up
Symposium on Service-Learning 2019 – Service-Learning Expo	Chan Clement (BBA, Banking & Finance concentration), Wong Ka Wai (BBA, Marketing concentration), Chim Ying Ying, Li Tong Tong and Yuen Tsz Ching (BBA-Supply Chain Management)	Gold Award (Tertiary Education Institutes Group)
TIHK Tax Debate Competition 2019	Chan Chin Hong and Chan Sze Ching (BBA, Banking & Finance concentration), Man Ka Yan (BBA, Accounting concentration), and Yip Ka Ho (BBA, Marketing concentration)	Championship
		Best Team Spirit Award
	Yip Ka Ho (BBA, Marketing concentration)	Best Debater
CILTHK Kerry Logistics Scholarship 2018/19	Lam Nga Kwan, Charlie (BBA-Supply Chain Management)	Winner
Amazing Journey Competition 2019	Kam Wai Nok, Andrew, Cheung Chun Hoi, Chung Chun Hung, Lai Kwok Wing and Chow Wing Yin (Journalism and Communication)	Grand Championship
		Best Marketing Team Award

Outstanding Academic Achievements



Outstanding Sports Achievements

Competition/Event	Awardee(s)	Award
USFHK Fencing Competition 2018-19	HSUHK Fencing Team	Women's Epee - 5 th Place
		Men's Epee - 6 th Place
WSBL Women's Basketball League - Division D	HSUHK Women's Basketball Team	2 nd Runner-up
HSUHK Sports Invitation Games 2019	HSUHK Badminton Team Cheng Chung Nam and Siu Chung Hong (BBA-Corporate Governance)	Men's Double - 2 nd Runner-up
	HSUHK Men's Volleyball Team	1 st Runner-up
Sun Life Stanley International Dragon Boat Championships	HSUHK Dragon Boat Team	1 st Runner-up
Tecnifibre Squash Cup Hong Kong 2018	Lee Hei Nam (BBA, Banking & Finance concentration)	Men's B Plate Event's Champion
IPSC Action Air World Shooting Championship 2018	Yau Chun Sing (BBA-Financial Analysis)	2 nd Runner-up in the Open Division





Dynamic Public Engagement and Advancement

The HSUHK hosted an array of events throughout the year 2018-19, aiming at establishing relationships with various stakeholders of the community and promoting the University's education philosophy and image to the community at large.

Activities in Appreciation of Major Donations

Ribbon-cutting Ceremony of Wu Jieh Yee Centre for Innovation and Entrepreneurship cum Alumni Entrepreneurs Network Establishment (12 October 2018)

In appreciation of the donation from Wu Jieh Yee Charitable Foundation, a student centre at N Building was named Wu Jieh Yee Centre for Innovation and Entrepreneurship on 12 October 2018. The Centre provides start-up related courses and features a co-working area for aspiring entrepreneurs to work on their innovative ideas. Besides, it also serves as a meeting place for students to share their business ideas with investors and experienced entrepreneurs from external organisations.



Naming Ceremony of Wei Lun Square (1 November 2018)

The HSUHK was deeply honoured to have received a significant donation from Wei Lun Foundation in support of the University's strategic development and student exchange programme. Founders of Wei Lun Foundation, the late Dr Lee Quo Wei and Mrs Helen Lee, having a very close affiliation with the University, have been giving their long-standing support since the founding of HSUHK's predecessor Hang Seng School of Commerce (HSSC) back in 1980s. A naming ceremony was held on 1 November 2018 to express the heartfelt gratitude to the Foundation's significant contribution to pave the way for the institution to attain its far-reaching achievements today.



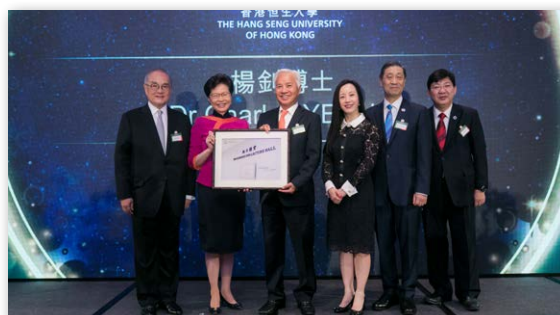
Naming Ceremony of Lee Ping Yuen Chamber (23 November 2018)

Lee Ping Yuen Chamber was named to show the deepest appreciation for the unswerving support from Ms Rose Lee Wai Mun, former Chairman of the HSUHK Board of Governors, in support of the development of the University and its Corporate Governance and Compliance programme, and the establishment of Rose W M Lee Entrance Scholarship in Corporate Governance and Compliance.



2019 Founders' Day cum University Naming Dinner (16 March 2019)

More than 500 guests from different sectors of the wider community were invited to the dinner to witness one of the important milestones in the institution's history. The joyful occasion was joined by a number of enthusiastic alumni of HSSC, HSMC and HSUHK. The University seized the opportunity to present souvenirs to four recent major donors, Dr Jacky Cheung, The S H Foundation Limited, Dr Patrick Poon and Dr Charles Yeung, to recognise their contributions to and support for the University's development.



Naming Ceremony of Lee Shau Kee Complex (3 April 2019)

In appreciation of a magnanimous donation of HK\$100 million from Dr Lee Shau Kee, the Sports and Amenities Centre was named Lee Shau Kee Complex. On the same day of the naming ceremony, the first bronze bust of Dr Lee Shau Kee in Hong Kong was unveiled in recognition of Dr Lee's contributions to the University and to education.



Naming Ceremony of Marc Ng Classroom (19 July 2019)



A classroom at S H Ho Academic Building was named Marc Ng Classroom in honour of Mr Ng's kind contribution to the University's long-term development. Mr Ng's family, joined by President Simon Ho and Vice-President (Academic and Research) YV Hui, shared the memorable moments at the naming ceremony.

With Gratitude to Our Supporters

I. The HSUHK-Foundation

The University wishes to express the heartfelt gratitude to all Foundation Members who made a gift of HK\$20,000 or above during the academic year 2018-19:

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I. The HSUHK-Foundation

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Listing in alphabetical order.

*With membership upgraded in the academic year 2018-19

^New member in the academic year 2018-19

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We would also like to extend our special thanks to all donors who contributed HK\$1,000 or above during the academic year 2018-19:

Mr Alexander Au Siu Kee	Ms Margaret Kwan Wing Han	Ms Rebecca Siu Wai Fun
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Listing in alphabetical order.

Should you wish to learn more about The Hang Seng University of Hong Kong – Foundation and support the University's long-term development, please contact Advancement and Alumni Affairs Office by phone on 3963 5169 or by email at foundation@hsu.edu.hk.

Public Engagement

Promoting Arts and Culture

In the year under review, Arts@HSUHK presented visual arts and music programmes that engaged students, staff and the community in the ambience of Chinese arts and culture.



The lost genre of ruler painting was brought to the limelight when Professor Zhang Xiaoyou's masterpieces were unveiled at the HSUHK. The exhibition *South Country in Days of Yore*, held on 12-23 October 2018, attracted Chinese art lovers and members of the University to study the art pieces. Mr Chan Shing Wai, Assistant Director (Heritage and Museum) of Leisure and Cultural Services Department (LCSD) of the HKSAR Government, officiated at the opening ceremony and exhibition viewers were invited to enjoy an immersive experience of scenes in the painting *South Country in Days of Yore* with virtual reality (VR) device.



With the support from the LCSD, a lunchtime concert *Music Atlas of Hong Kong* by Windpipe Chinese Music Ensemble was brought on campus on 14 November 2018. Tradition Guangdong music was introduced along with the narration of Hong Kong stories to the University community.



Dynamic Public Engagement and Advancement

An art exhibition The Art of Chinese Calligraphy was held on 1-21 March 2019, which showcased 26 pieces of Chinese calligraphic work by nine contemporary calligraphers on the theme of Chinese Virtues. Furthermore, the co-organiser China-Hong Kong Calligraphy Association offered a workshop to students and staff of the University to enhance their interest in this traditional Chinese art form. In May 2019, an exchange tour to Xian was organised for HSUHK Student Ambassadors to experience the cultural and historic trail of the ancient China.



Annual Business Journalism Awards

To recognise professional journalists who produce outstanding reporting in business, economic and financial issues and affirm their contributions to the industry and society, the Business Journalism Awards of HSUHK were presented annually in accordance with six judging criteria, namely originality and exclusivity, analytical value, news value and impact, reportorial quality, storytelling and writing skills, and visual impact.

In 2018-19, the University received overwhelming response with more than 500 submissions in 10 categories. Reviewed by a judging panel comprised over 70 judges from various sectors, the award list was released at the 3rd Business Journalism Awards Presentation Ceremony held on 15 April 2019. Mr Paul Chan, Financial Secretary of the HKSAR Government, officiated at the Ceremony alongside over 400 guests including the awardees, panel of judges, senior management from media, and guests from academia as well as political and business sectors, who attended the Ceremony to share the joy with the awardees.



Announcement of 25 Junzi Corporations after Comprehensive Survey



Junzi Corporation Survey, the widely-recognised academic survey which aims at promoting a new academic viewpoint that adopts "Five Virtues of Junzi" as a code of ethics for operation and awarding accolades to corporations with demeanour typifying Junzi, has come into its 8th year.

In 2018, evaluation of different organisations' performance in business ethics by the general public was investigated with the coverage of over 3,000 completed questionnaires across the territory. The Commendation List of Junzi Corporations, comprised 25 corporations, and the HSUHK Hong Kong Business Ethics Index 2018 reflecting the public's evaluation of the ethical level of the business community, were released at the E-Commerce Ethics Forum and Junzi Corporation Survey 2018 Result Announcement event on 4 December 2018, with Dr Bernard Chan, Under Secretary for Commerce and Economic Development of the Commerce and Economic Development Bureau, as the officiating guest. Through promoting the assessment of Junzi Corporation that combines western business ethics with the Confucian concept of Junzi and Five Virtues, i.e. Benevolence, Rightness, Propriety, Wisdom, and Truthworthiness, the University targets to contribute to the performance elevation of business ethics across all sectors in Hong Kong.

Strengthening Alumni Engagement for Closer Relationship

On 22 June 2019, a total of over 80 HSSC, HSMC and HSUHK alumni, their friends and family members, as well as staff and students took part in the Alumni Homecoming Sports Day co-organised with the HSMC/HSSC Alumni Association, with the support of the Student Affairs Office. Participants spent the day playing a wide range of sports together, including badminton, flyball, table tennis, stretching and flexibility training, fitness training and swimming at Lee Shau Kee Complex. In addition to gathering with former classmates and meeting alumni from different eras, they also seized the opportunity to keep abreast of various facility developments through joining the campus tour led by the Student Ambassadors of the University.



Despite university-wide alumni activities, the following School/Programme-based activities were organised exclusively for alumni to gather and rewind moments of joy, or share with current students their experience in studies and career planning:

- AC.CG Reception cum Alumni Homecoming Cocktail (Departments of Accountancy and Corporate Governance) in September 2018;
- SCM Reunion Cocktail Party (Department of Supply Chain and Information Management) in September 2018;
- Chit-Chat with Alumni (Department of Economic and Finance) in November 2018;
- 1st Marketing Alumni Homecoming Party cum Inauguration of The Marketing Alumni Community in November 2018;
- Inaugural Party for Establishment of HSU Management Alumni Association in December 2018;
- 1st Alumni Gathering of School of Communication in January 2019; and
- BSC-DSBI Joint-University Alumni Happy Hour in May 2019 and BSC-DSBI Alumni Game Day in August 2019 (both Department of Mathematics and Statistics).



Sustainable Campus and Resources Management

Implementation of Green Practices on Campus

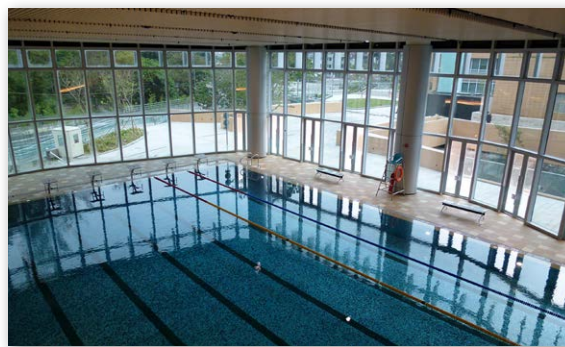
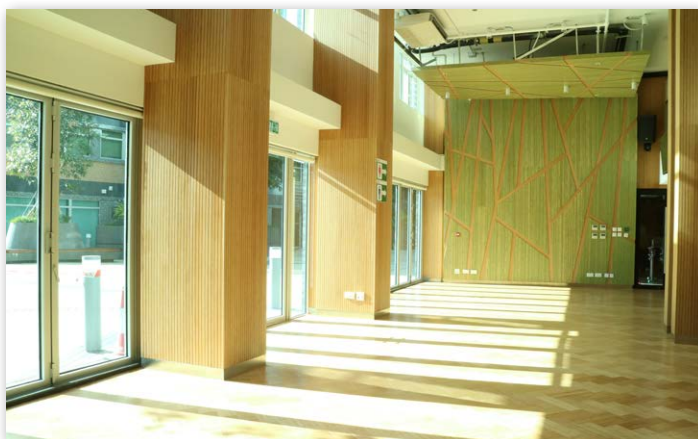
In the year under review, through a series of green measures and educational initiatives on campus, as well as participating in public energy conservation campaigns, the University strived to engage more staff and students in supporting green on campus and living a more eco-friendly lifestyle. It included:

- Phasing out the sale of single-use plastic bottled drinks below 1 litre from vending machines;
- Promoting a waste-less culture in catering outlets by offering a HK\$1 rebate for bringing reusable lunchbox, and a HK\$1 rebate for bringing reusable coffee mug at the café outlet;
- Launching No Straw initiative in catering outlets by not providing plastic straws unless requested by customers;
- Supplying juice packaged with glass bottles only at all café outlets;
- Organising the Green Lunch Day on 29 April 2019 to promote reduction of using single-use plastics utensils;
- Encouraging to minimise food waste by offering a HK\$1 rebate for "less rice" option at one of the catering outlets;
- Developing an e-Voting system to support onsite voting/election campaigns of student organisations for reducing paper waste;
- Enhancing the policy from E-preferred to E-only to commit to purchasing new or replacement collection materials for general items in the University Library;
- Fostering conservation of natural resources and sustainable agriculture by launching organic farm lease to staff and students for planting on the rooftop of Lee Shau Kee Complex and applying coffee grounds as fertiliser, that was collected from on-campus catering outlets;
- Organising a field visit to Zero Carbon Building located at Kowloon Bay for raising environmental awareness outside classroom;
- Signing up for joining Earth Hour and No Air Con Night organised by the World Wide Fund for Nature and Green Sense respectively;
- Launching HSUHK Quarterly Hour to minimise unnecessary energy consumption;
- Participating in Energy Saving Charter/4Ts by Environment Bureau and Electrical and Mechanical Services Department to pledge for saving energy practices;
- Joining Green Event Pledge by Environmental Protection Department to minimise waste generated during large events;
- Participating in Paper Saving Campaign organised by World Green Organisation; and
- Joining the CLP's Peak Demand Management programme to reduce electricity consumption during the highest electricity demand period so as to lower the maximum demand of the overall system.

Achievements for the Year

The University received notable awards in recognition of its outstanding performance in energy conservation and environmental sustainability and made achievements in energy saving, namely:

- Hong Kong Sustainability Award “Certificate of Excellence” (Large Organisation Category) (2018 – 2019) by the Hong Kong Management Association;
- Hong Kong Green Organisation Certificate (HKGOC) by the Environmental Campaign Committee and the Environmental Protection Department;
- Energywi\$e Certificate (Basic Level) by the Environmental Campaign Committee;
- Excellent Class IAQ Certification Scheme by Environmental Protection Department;
- Certification of Compliance Registration for Code of Practice for Energy Efficiency of Building Services Installation;
- Energy saving by more than 78,000 units (HK\$0.1 million) was recorded as compared with that of the previous year 2017-18; and
- By joining the scheme of CLP Renewable Energy Feed-in Tariff, within three months, over 6,000 units was generated (a rebate of HK\$24,372) by the solar photovoltaic system installed at the Residential Colleges.



International Experts and Academia Sharing on Bamboo and Green Buildings



With an aim to advocate the significance of applications of sustainable building materials in architecture and construction, the University organised the Forum on Sustainability and Bamboo 2019: Architecture and Building Materials on 1 June 2019. Inviting field experts, academia, industrialists and practitioners from across the globe, the event successfully brought together over 300 participants including students from local universities and secondary schools, field experts and academia from local universities and professional bodies, as well as HSUHK community on this special occasion.





Event Highlights

September 2018

Convocation for New Students 2018-19

The Convocation 2018-19 was held on 6 September 2018 to welcome over 1,400 new undergraduate students and exchange students, which marked the beginning of the new academic year. President Simon Ho, in his speech encouraged students to differentiate between pursuing success and value, emphasising that pursuing value would be to do things which were meaningful and with fulfillment. The President also hoped students would engage more in Residential College (RC) activities, internship and exchange programmes in which they could explore their interests and broaden their horizons.



October 2018

President's Reception for Parents, Teachers and Students

The annual President's Reception for Parents, Teachers and Students was held on 6 October 2018, aiming at enhancing communications between parents and the University. In addition to meeting with academic staff to know more about the learning opportunities and student support, various campus and residential life activities were also introduced to parents and students.



Residential Colleges Joint High Table Dinner



The Joint High Table Dinner, which provided an opportunity for resident students, Masters, Associate Masters, Resident Tutors, RC Fellows of the four RCs and staff members to get acquainted with one another and establish the RC culture of communal dining, was held on 9 October 2018 and attended by over 500 participants. Ms Kim Lim, a co-founder of a social enterprise which helped refugees in Malaysia to earn a living with their culinary skills, delivered a talk about making changes to the community and upholding the belief to contribute to the well-being of one's own family and society.

October 2018

Approval for University Status and University Name Launching Ceremony

HSMC attained the approval from the Chief Executive in Council for the application for university status on 30 October 2018. A University Name Launching Ceremony was held on 8 November 2018 and brought together over 600 notable guests including Members of Board of Governors, Council, Board and Council Committees as well as alumni, staff, students and media on this special occasion, witnessing the unveiling of the plaque with the new name The Hang Seng University of Hong Kong.



November 2018

HSUHK Information Day 2018

HSUHK's first Information Day was held on 17 November 2018, attracting over 1,100 students and teachers of local secondary schools and parents to visit the campus. Apart from learning the latest development as well as programmes and activities offered by the University, there was keen interaction among visitors, professors and student representatives of the University.

December 2018

Junzi Corporation Survey 2018 Result Announcement



The Junzi Corporation Survey, conducted annually by the HSUHK Research Institute for Business since 2011-12, promotes the Confucian concepts of Junzi and Five Virtues, as well as western business ethics. In 2018-19, over 3,000 respondents of the general public were interviewed by HSUHK students. The Commendation List of Junzi Corporations was released on the occasion of the E-Commerce Ethics Forum and Junzi Corporation Survey 2018 Result Announcement event on 4 December 2018, with 25 corporations awarded for their respectable business integrity. The forum was joined by six well-known business leaders and key opinion leaders who shared their experience and insights about e-commerce operation and exchanged views with audience on business ethics in the rapid-growing business world.

HSUHK Graduation Ceremony 2018

The Graduation Ceremony of the HSUHK was held on 5 December 2018 and the degree certificates with the university title were presented to around 1,300 graduates of bachelor's degree and the first batch of master's degree programmes. It was a joyous gathering with memorable moments with graduates, their families, as well as friends and supporters of the University. The HSUHK Teaching Excellence Awards 2017-18 were presented to three distinguished teachers on the occasion, namely, Dr Holly Chung, Mr Brian So and Dr Felix Tang, for their outstanding performance in teaching and dedication to continuous improvement in pedagogy.



January 2019

Retreat for Heads and Senior Staff of Administrative and Academic Support Offices 2019

With the theme "HSUHK: Leading Change from Inside Out", the Retreat 2019 was joined by over 80 Administrative and Management Support Staff on 30 January 2019. Participants actively engaged in the discussion and activities, exploring opportunities of HSUHK after attaining the university status and sharing constructive ideas in dealing possible challenges in future.



March 2019

Scholarship and Award Presentation Ceremony



To recognise students' outstanding performances in both academic and non-academic pursuits, more than 800 scholarships and awards amounting to over HK\$7 million were presented to award recipients at the annual presentation ceremony held on 14 March 2019. More than 380 participants including family members of award recipients, scholarship donors and the University community, attended the ceremony and witnessed the recognition to the students. There was also sharing from the awardee representative Aslam Hamza Saghir, a Data Science and Business Intelligence-programme student, who achieved five scholarships.

March 2019

2019 HSUHK Founders' Day cum University Naming Dinner

The University held the 2019 Founders' Day cum University Naming Dinner at JW Marriott Hotel on 16 March 2019 evening, with officiating guest Mrs Carrie Lam, Chief Executive of the HKSAR Government, and over 500 guests from different sectors of the community participating in the event and witnessing the important milestone in its history.



April 2019

Council Chairman Bowl

The Council Chairman Bowl was first launched in 2017-18, with the aims to foster interaction of the four RCs comprising Mosaic College, Wellness College, Amity College and Evergreen College; to cultivate the RC spirit, sportsmanship, friendship, respect, cooperation and exchange among residents; and to offer learning opportunities through organising and taking part in the competitions. In addition to a new game introduced during the reporting year, i.e. kin-ball, RC teams competed in tug of war, badminton, dodge ball and basketball. The Council Chairman Bowl 2018-19 finally went to Evergreen College.



April 2019

3rd Business Journalism Awards of HSUHK Presentation Ceremony

With an aim to recognise professional journalists who produce outstanding reports in business, economic and financial issues and affirm their contributions to the industry and society, the Business Journalism Awards has been launched since 2016-17. During the reporting year, overwhelming responses with over 500 submissions from various fields of media industries were received to compete in 10 categories. After the review and selection of the awarding report pieces by a panel of judges comprised over 70 professionals from different sectors, the awards presentation ceremony took place on 15 April 2019, attended by officiating guest Mr Paul Chan, Financial Secretary of the HKSAR Government, and more than 400 guests to congratulate all award winners.



May 2019

HSUHK Honorary Fellowship Conferment Ceremony 2019



The HSUHK Honorary Fellowship is a distinguished award that the University bestows upon eminent individuals, who have made significant contributions to support the development of the University and society. The ceremony, organised on 23 May 2019, conferred on four recipients the HSUHK Honorary Fellowship, namely, Dr Vincent Cheng Hoi Chuen, Mr Ronald Chiu Ying Chun, Mrs Margaret Leung Ko May Yee and Dr David Sin Wai Kin. The event was joined by family and friends of the four Honorary Fellows, the HSUHK community and media to acknowledge Fellows' expertise and accomplishments and share the memorable moment together.

HSUHK President's Cup 2019

The sports contest President's Cup was launched for its first time in May 2019, aiming at enhancing interaction and fostering the bonding among staff members, as well as promoting health and sports atmosphere on campus. Staff members from Schools, Departments and Administrative and Academic Support Offices grouped into six teams for an array of tournaments of table tennis, badminton, basketball shooting and 3-on-3 basketball. After the three-day competition, School of Business won the overall Champion of the President's Cup 2019.



July 2019

HSUHK Summer Academy 2019

To enable senior secondary school students to have a taste of student life at HSUHK, the annual academy was held on 3 and 4 July 2019 on campus and attracted around 100 senior secondary school students who were nominated by their schools to join the academy. During the two-day-one-night experimental campaign, participants enthusiastically attended programme-based demo lectures, games and workshops with the theme "Living Smart and Sustainability in the Blue City". Awards and certificates were presented to outstanding participants during the group presentations before the end of the event.





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